

Statz, Ronda

From: Jan Ogder
Sent: Monday, January 18, 2010 2:38 PM
To: Statz, Ronda
Subject: FW: Opposed to this liquor license

Ms. Statz:

We sent this e-mail to you just before the last ALRC meeting (December 16). Originally it was sent back as your e-mail had a notification you were out of the office and requested it be sent to Maribeth Witzel-Behl. (FYI: The e-mail address your notification listed was incorrect).

I did forward this to her.

However, I'm uncertain as to whether this letter of opposition was ever provided to the council members.

If so, that's great. If not, I would appreciate your getting it into the proper hands in advance of the meeting for the ALRC on Wednesday, January 20.

Thank you

Jan Ogden

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-----Original Message-----

From: Jan Ogder
Sent: Wednesday, December 16, 2009 4:35 PM
To: 'rstatz@cityofmadison.com'
Subject: Opposed to this liquor license

This e-mail is being sent to **seriously oppose** the issuance of a liquor license to Bernie's Back Door ...

In accordance with the ALRC's mission statement, our opposition relates to issues of public safety, quality of life, and reduce expenditures on alcohol-related issues. Further our opposition relates to the applicant's failure to follow the City's "Procedure for Liquor License Application, New licenses: "(1) Three set of plans, signed and sealed by a registered Architect or Engineer, must be submitted to Building Inspection and Building Inspection must notify the Clerk of the submittal; (2) Customer will apply for the ALRC approval with the Clerk (3) Building inspection will approve the plan and include the capacity in the plan review letter", **none of which have been done.**

We own the building directly to the West of the proposed bar/restaurant establishment. The applicant has not sufficiently shown us a consistent business plan –it's changed not only from the original liquor license application to the current application, but it's also changed from time to time as we've spoken with or heard him speak about his venture. The venture is ill-conceived and according to Mr. Caputo is "something to do for his retirement".

His property contains insufficient square footage to provide adequate parking for his patrons. (He is planning a capacity of 100 individuals). Parking will spill out into the neighborhood streets and yards, as well as onto our building's parking lot. There is insufficient lighting on his property, and on the City's streets as well, to provide safety for patrons. Additionally, there is no City sidewalk accessing the property – only the frontage road. We argue these insufficiencies create a hazard to public safety.

Noise from his multi-faceted project (deli, gift shop, bar, restaurant) will seriously affect the quality of life in this basically residential neighborhood. We argue this will affect quality of life in the neighborhood.

The potential of 100 individuals coming in the neighborhood to drink, coupled with the myriad of patrons at Zimmer's Liquor four doors away from this proposed bar/restaurant who drink while walking from this establishment through the neighborhood, will create the need for added City expenditures as they relate to additional police calls, parking enforcement, and so forth.

Again, we strenuously oppose the issuance of this liquor license.

Jan and Chris Ogden
Owners: 4269 West Beltline Highway, Madison, WI 53711

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