



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, July 12, 2017

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 351 (City County Building)

CALL TO ORDER / ROLL CALL

Present: 9 - Amanda Hall; Lois H. Braun-Oddo; Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Rafeeq D. Asad; Thomas A. DeChant; R. Richard Wagner and Michael J. Rosenblum

APPROVAL OF MINUTES

A motion was made by Hall, seconded by Braun-Oddo, to Approve the Minutes of June 28, 2017. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Braun-Oddo recused herself on Item Nos. 4 and 5.

SECRETARY'S REPORT/AGENDA OVERVIEW

PUBLIC HEARING ITEMS

1. [47896](#) 8010 Excelsior Drive - Street Graphics Variance for "Settlers Bank." 9th Ald. Dist.

A motion was made by DeChant, seconded by Rosenblum, to Place On File Without Prejudice. The motion passed by voice vote/other.

2. [47459](#) 3201 Dairy Drive - Madison Fire Department Fire Station 14 in UDD No. 1. 16th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

A motion was made by Harrington, seconded by Asad, to Grant Final Approval. The motion passed by voice vote/other.

UNFINISHED BUSINESS

3. [37553](#) 4901 Tradewinds Parkway - Public Project, 2015 Unit Well 31 Water Treatment Plant and Ground Storage Reservoir in UDD No. 1. 16th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

A motion was made by Goodhart, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by voice vote/other.

4. **Motion to Reconsider Item 45612**

A motion was made by Rosenblum, seconded by Asad to Reconsider Item 45612.

5. **Reconsideration of Legistar Item 45612 (necessary only if the previous item passes)**

[45612](#) Reconsideration of 200 South Pinckney Street (Block 88 & Block 105) - Judge Doyle. 4th Ald. Dist.

The motion provided for the following conditions:

1. UDC urges City Forestry to select canopy trees for the Doty and Wilson Street frontages;
2. The City Planning Staff will work with the Parking Utility to revise the design of the street level access to public elevator(s) so that the lobbies open to the street, this does not mean abandoning visible lobbies on the auto side of parking levels;
3. The applicant will redesign the back-of-house hotel functions along Doty Street so as to have occupied spaces with openings to the street;
4. The applicant will consider additional apartment entrances along Doty and Wilson Streets and how views into the main lobby can be accessed from Doty and Wilson Streets;
5. The applicant will develop designs for the at-grade landscaping to fit the striking design of the building itself and to integrate with the sculpture to activate the pedestrian space on Pinckney Street;
6. The applicant will produce fully-detailed landscaping plans including plan views and elevations that are internally consistent and will develop the building elevations to show the true views of the actual rooftop green space (i.e. landscaping);
7. The applicant will consider adding more intensive plantings on the lower levels of the green roofs, as shown in some of their elevations that so they could be partially viewed from the street level;
8. City Traffic Engineering will evaluate use of art features in drive lanes for safety , considering

how they have worked in other cities;

9. The applicant will redesign the elevations of the bike center so that it has more entrances for users and is more reflective of the interior function of the space;
10. The applicant will develop and submit detailed elevations which shall show the ultimate aesthetic of the building and provide additional detail on materials including how materials join, return, and/or terminate. All drawings shall be internally-consistent and not include illustrative features (e.g. landscaping) not included on other plans.
11. The applicant will develop and submit a lighting plan and photometrics; and
12. The applicant will submit building materials to staff for review .

**A motion was made by Rosenblum, seconded by Hall, to Grant Final Approval.
The motion passed by the following vote:**

Ayes: 6 - Amanda Hall; Cliff Goodhart; John A. Harrington; Rafeeq D. Asad; Thomas A. DeChant and Michael J. Rosenblum

Noes: 1 - Dawn O. O'Kroley

Recused: 1 - Lois H. Braun-Oddo

Non Voting: 1 - R. Richard Wagner

NEW BUSINESS

6. [47686](#) 5003 Tradewinds Parkway - New Development of "Lions Eye Bank of Wisconsin, Inc." in UDD No. 1. 16th Ald. Dist.

A motion was made by DeChant, seconded by Rosenblum, to Refer to the URBAN DESIGN COMMISSION meeting of 8/2/2017. The motion passed by voice vote/other.

7. [47897](#) 601 Rayovac Drive - Exact Sciences Parking Lot Expansion and Reconstruction in UDD No. 2. 19th Ald. Dist.

The Urban Design Commission Received an Informational Presentation.

8. [47904](#) 722 East Main Street - Madison Gas & Electric Substation Enclosure in UDD No. 8. 6th Ald. Dist.

The Urban Design Commission Received an Informational Presentation.

BUSINESS BY MEMBERS

None.

ADJOURNMENT

The meeting was Adjourned at 8:08 p.m. by unanimous consent.