

STATE STREET 700-800 BLOCK & LIBRARY MALL



State Street Design Oversight Committee

DESIGN CONCEPTS

October 9, 2013





Meeting Agenda – Design Concepts

1. Library Mall
2. 700-800 Blocks
3. Public Art
4. Confluence
5. Lighting
6. Street Furniture
7. Wayfinding





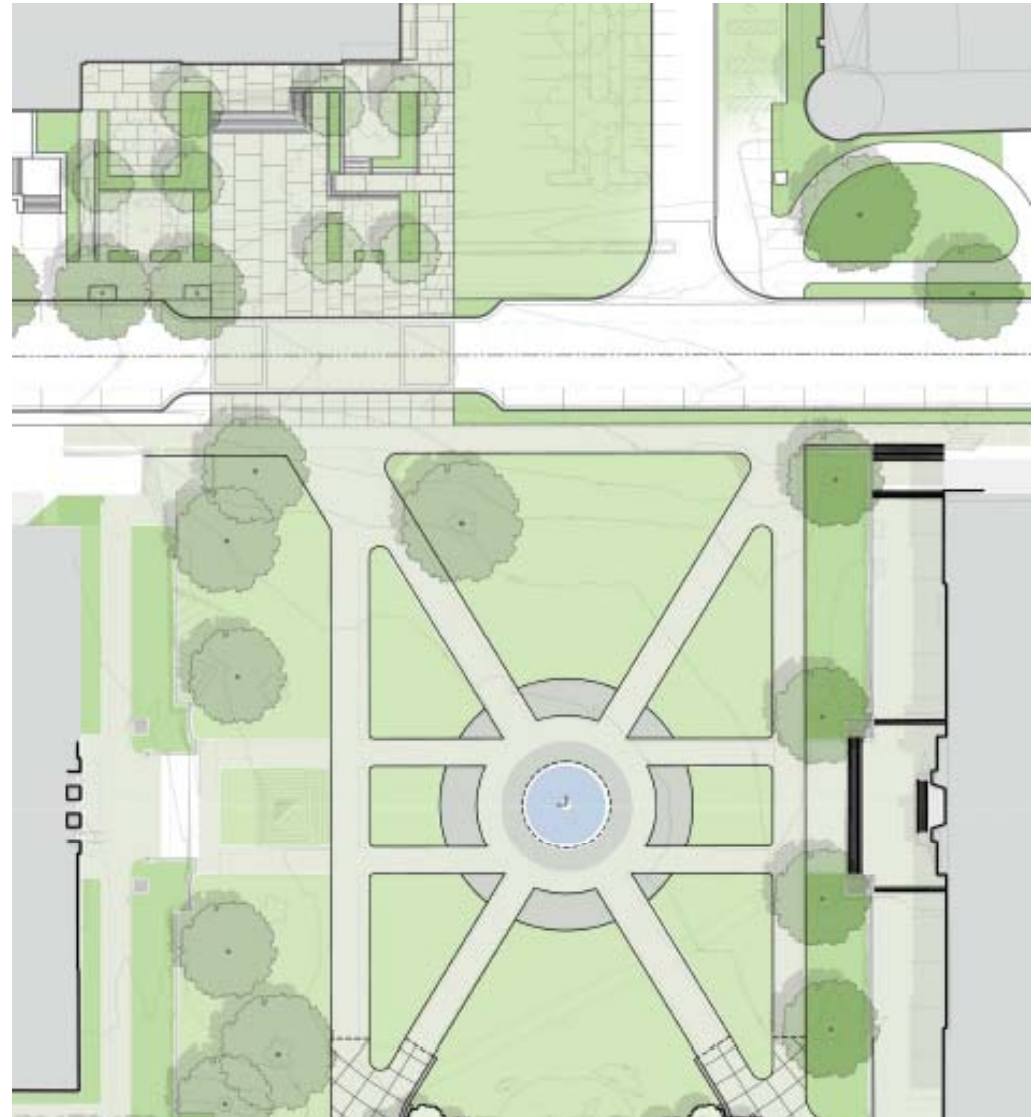
Library Mall

Provide UW with renderings and estimates for a Historical Restoration Plan.

- Keep the fountain
- Widen high traffic paths
- Provide lighting improvements
- Provide planting plan
- Add seating & bike parking

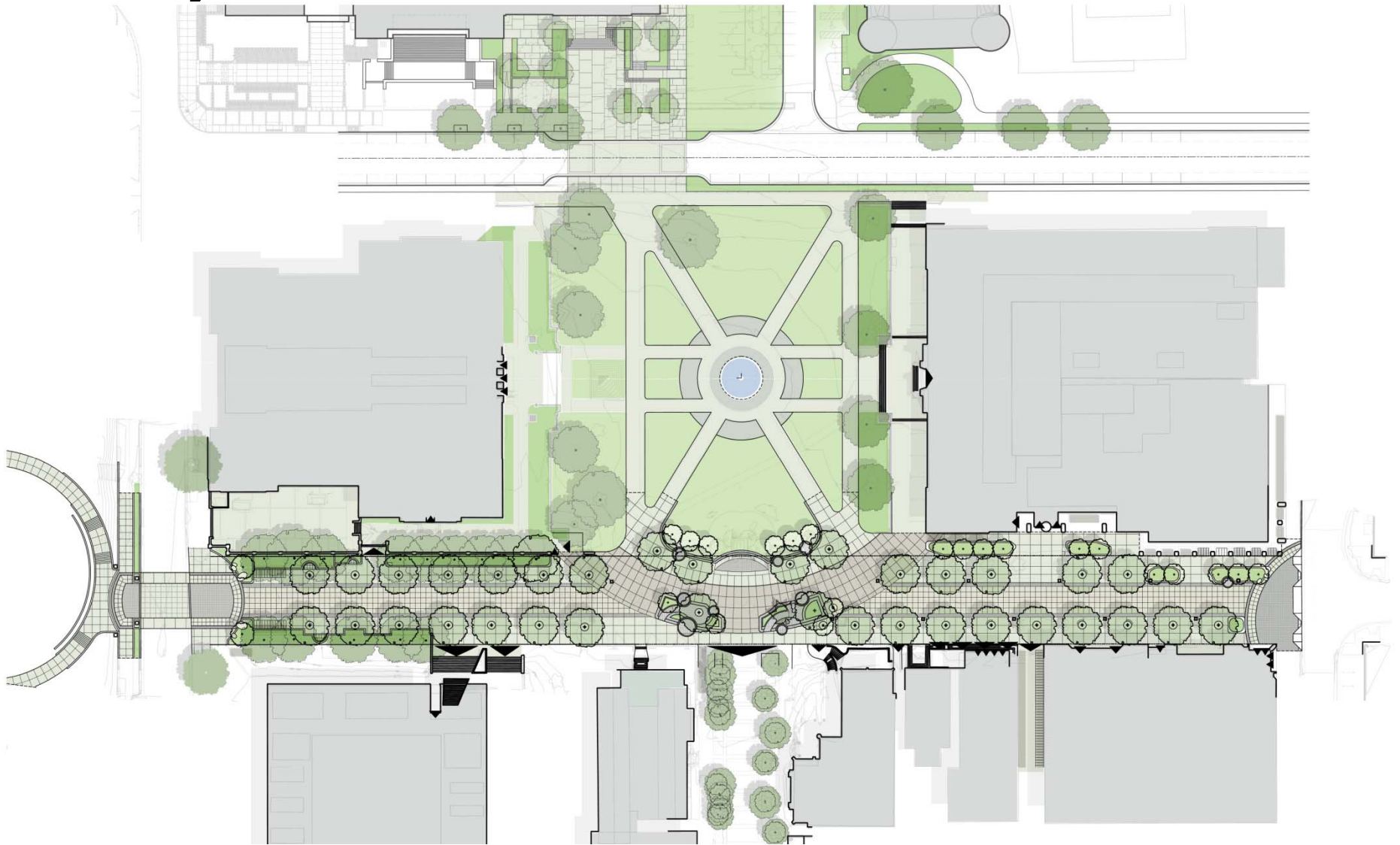
UW Staff & Student Feedback on Oval & Lawn Concepts:

- Support for keeping the fountain
- More support for the Oval concept





Library Mall





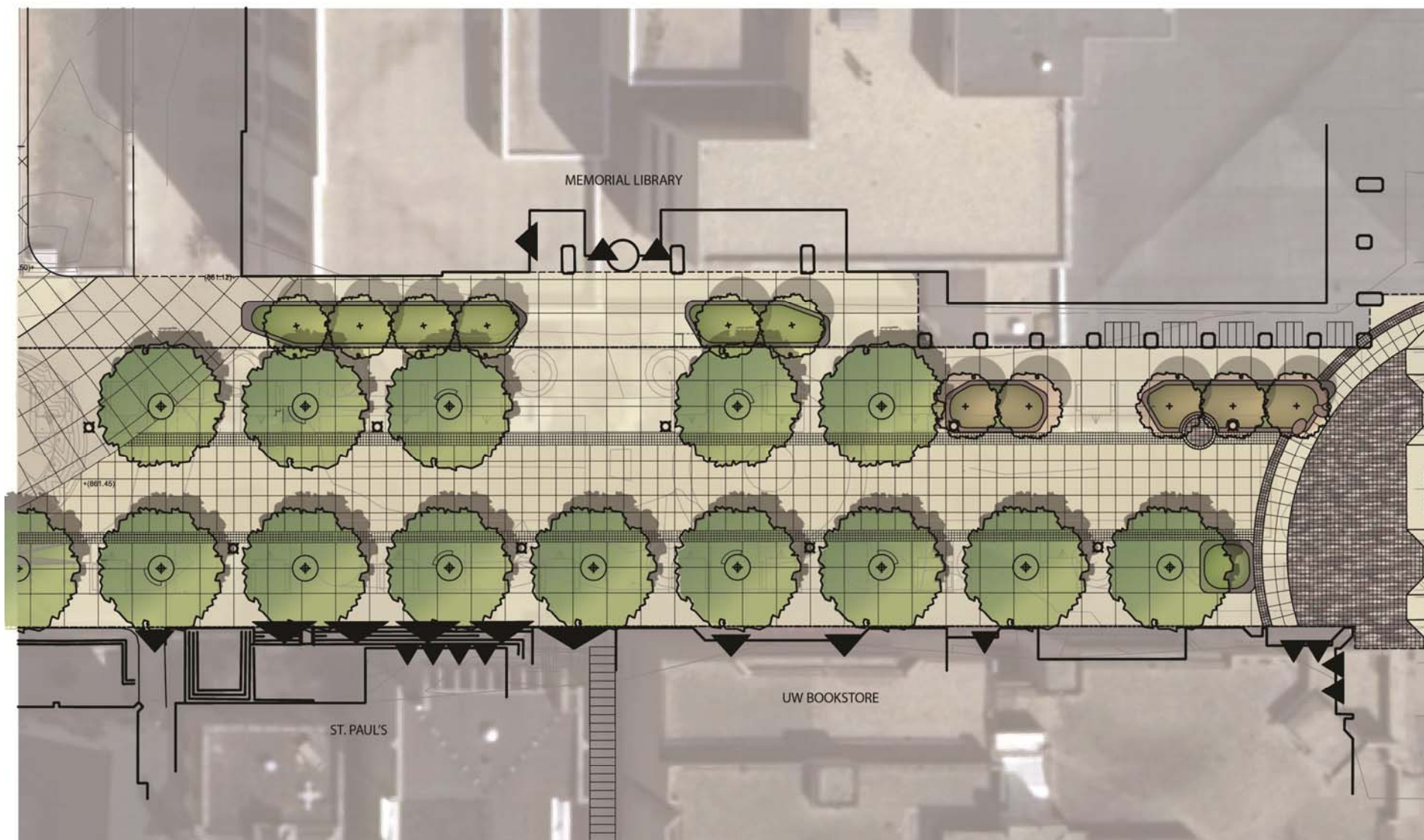
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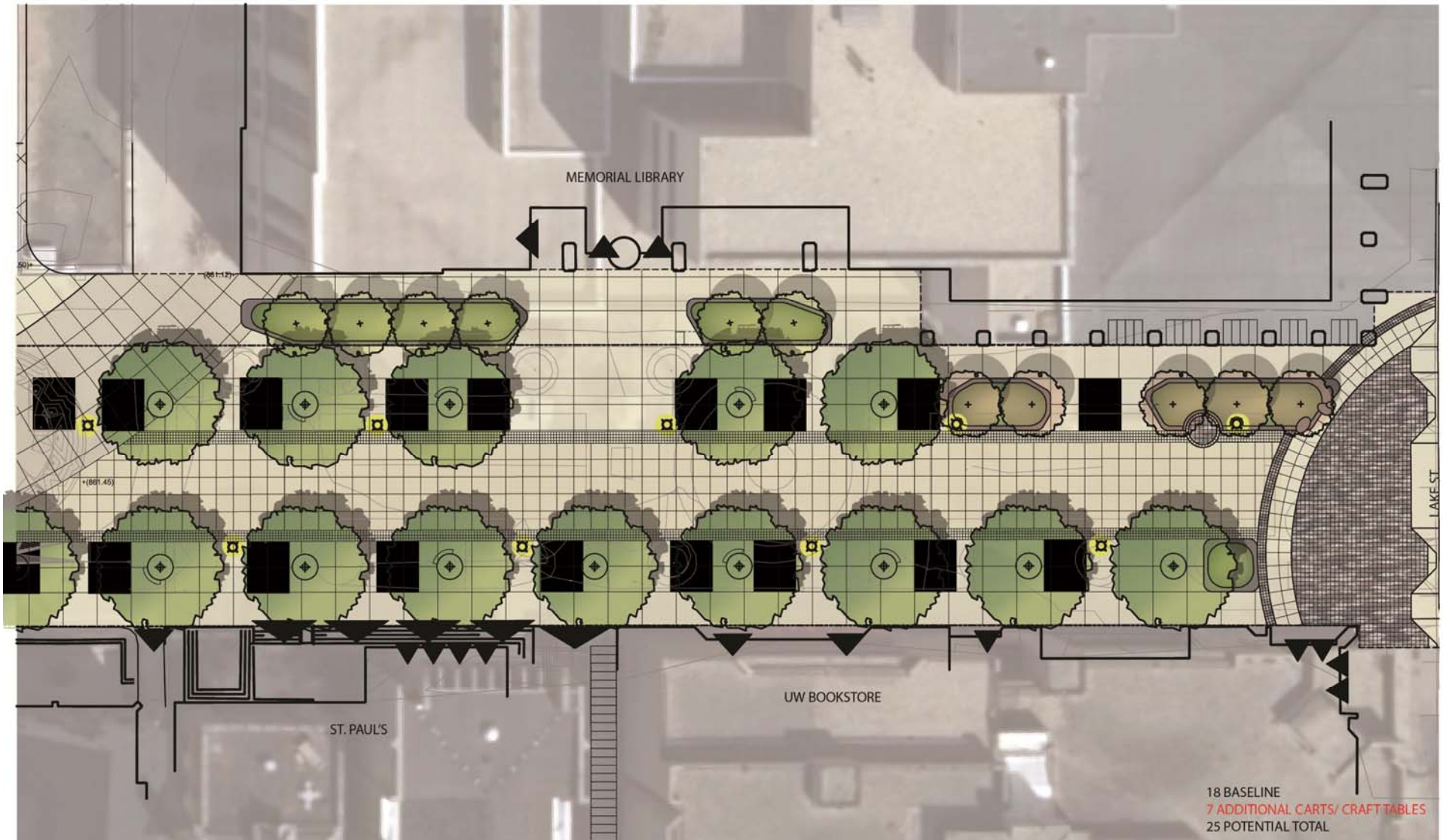
700 & 800 Blocks



700 BLOCK & LAKE STREET GATEWAY



700 & 800 Blocks



700 BLOCK & LAKE STREET GATEWAY

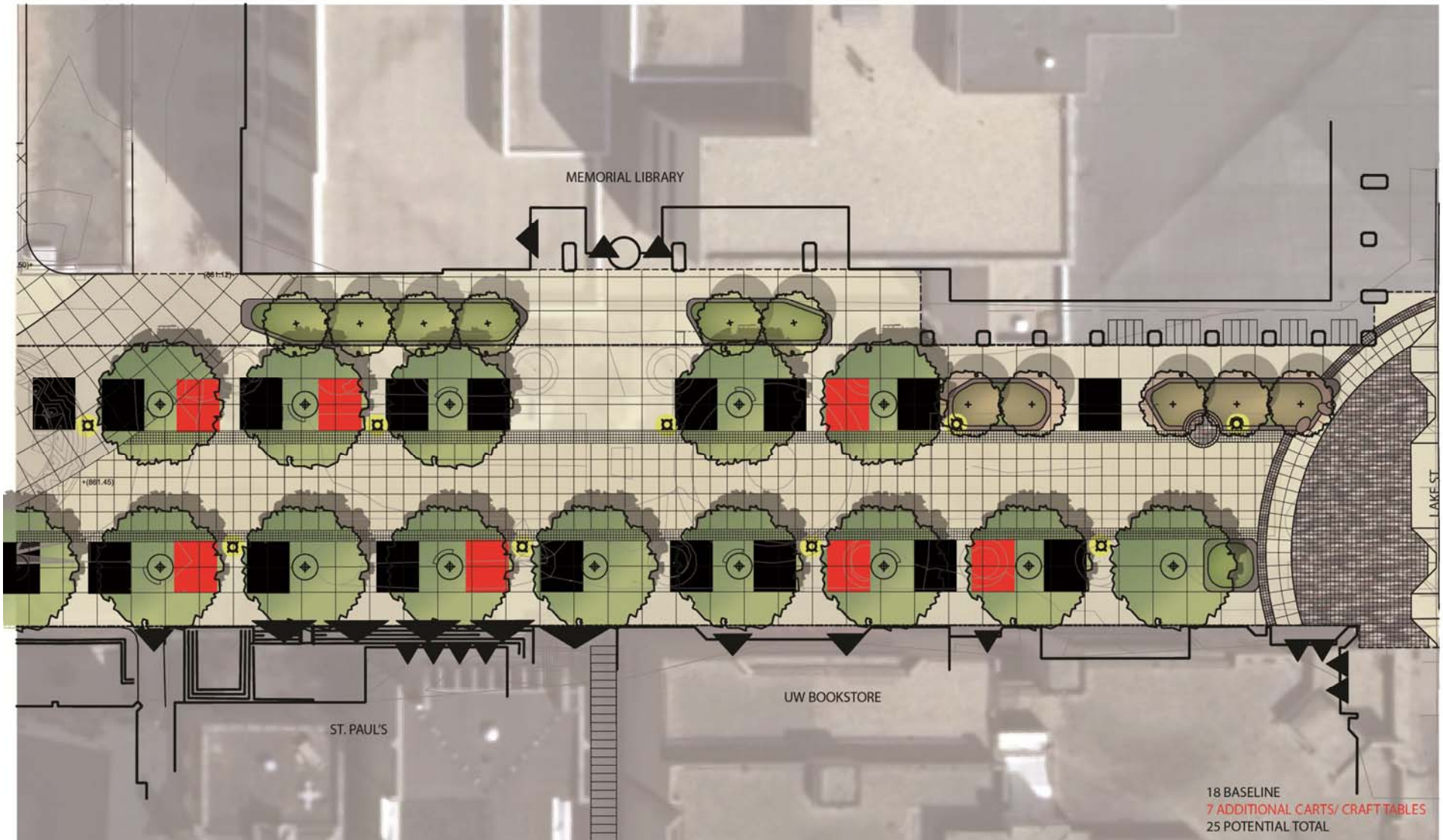
18 BASELINE
7 ADDITIONAL CARTS/ CRAFT TABLES
25 POTENTIAL TOTAL

October 9th, 2013





700 & 800 Blocks



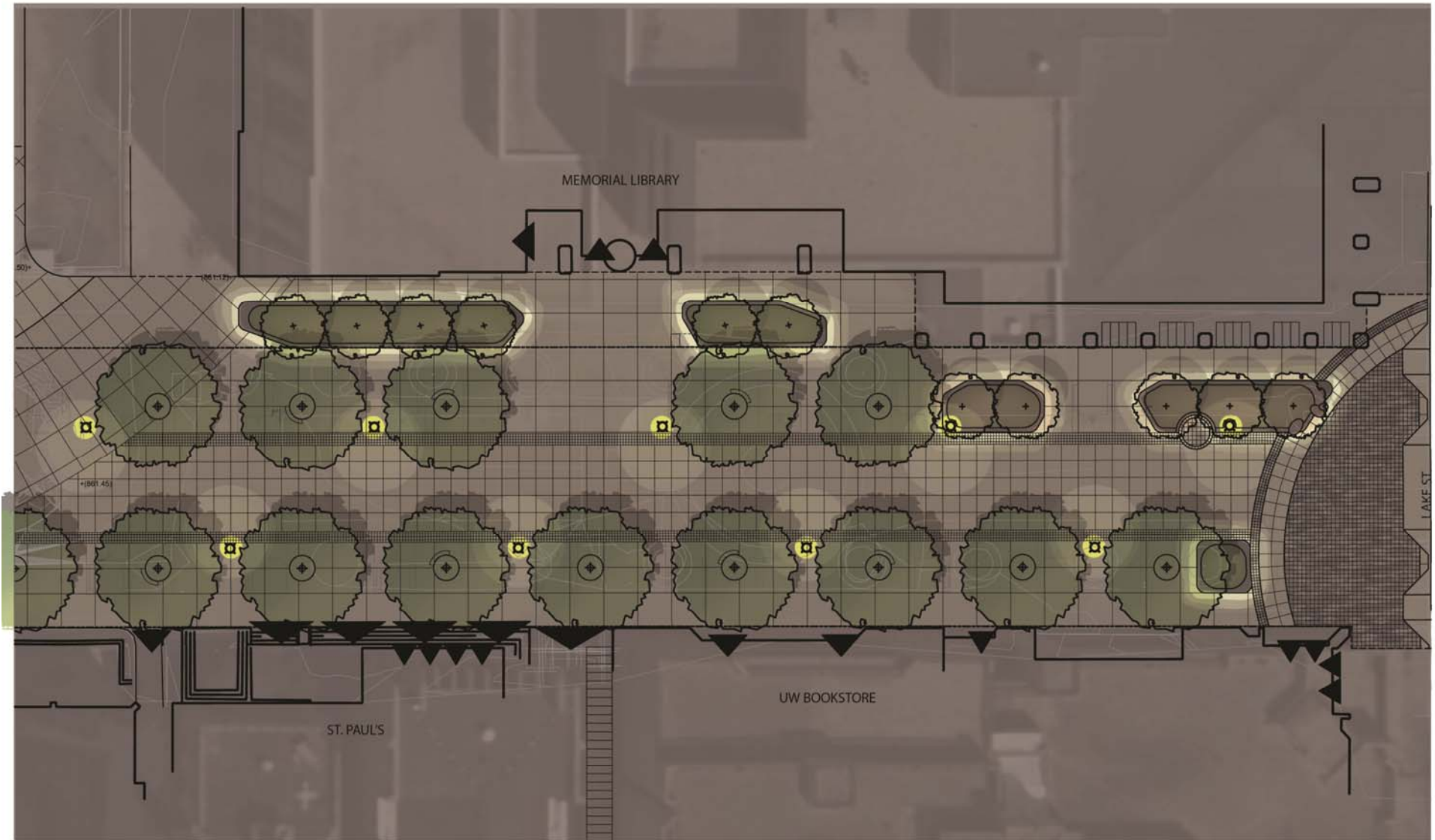
18 BASELINE
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700 BLOCK & LAKE STREET GATEWAY

October 9th, 2013
0' 10' 20' 40'



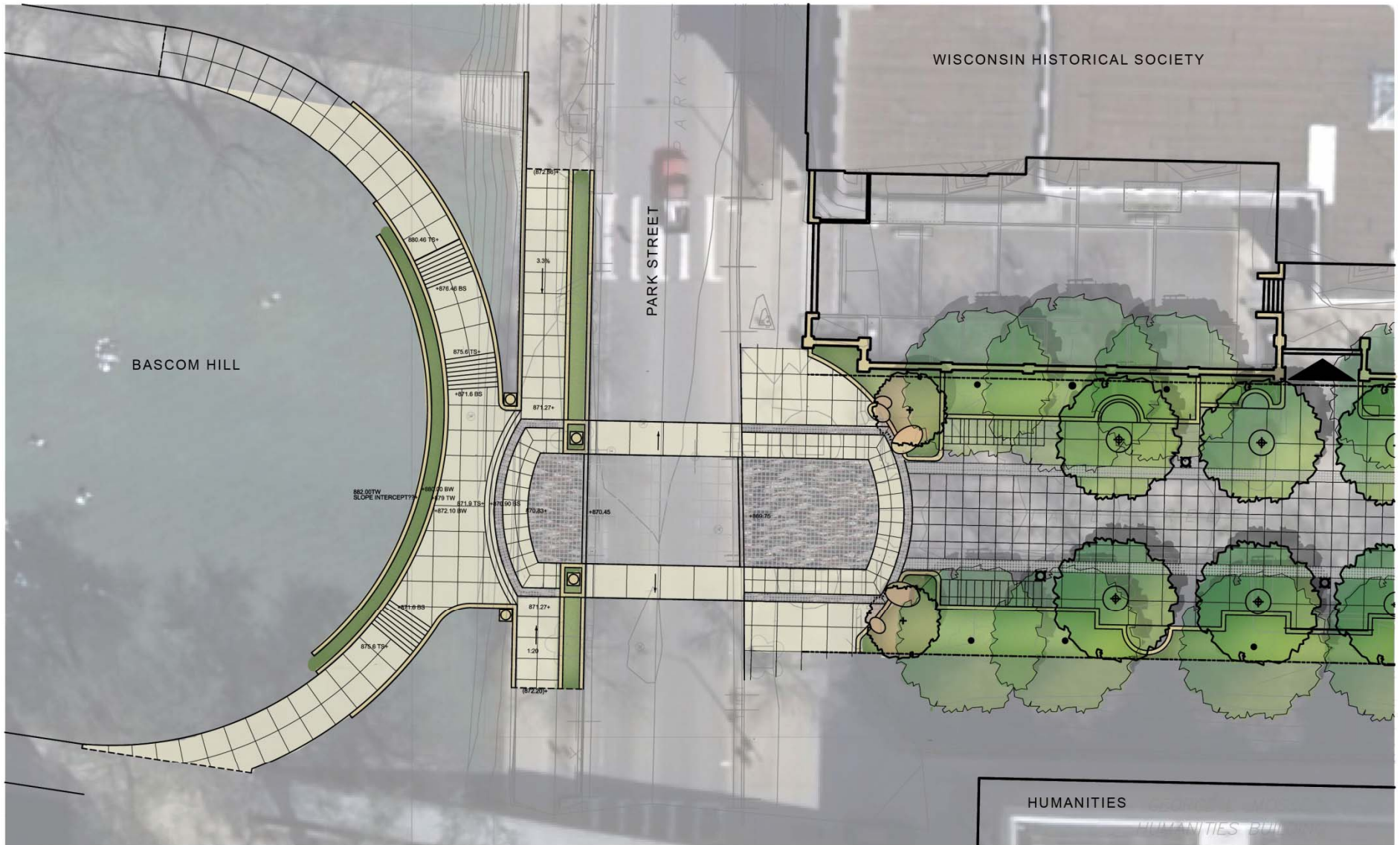
700 & 800 Blocks



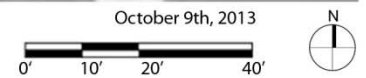
700 BLOCK & LAKE STREET GATEWAY



700 & 800 Blocks



**PARK STREET - BASCOM HILL
GATEWAY**





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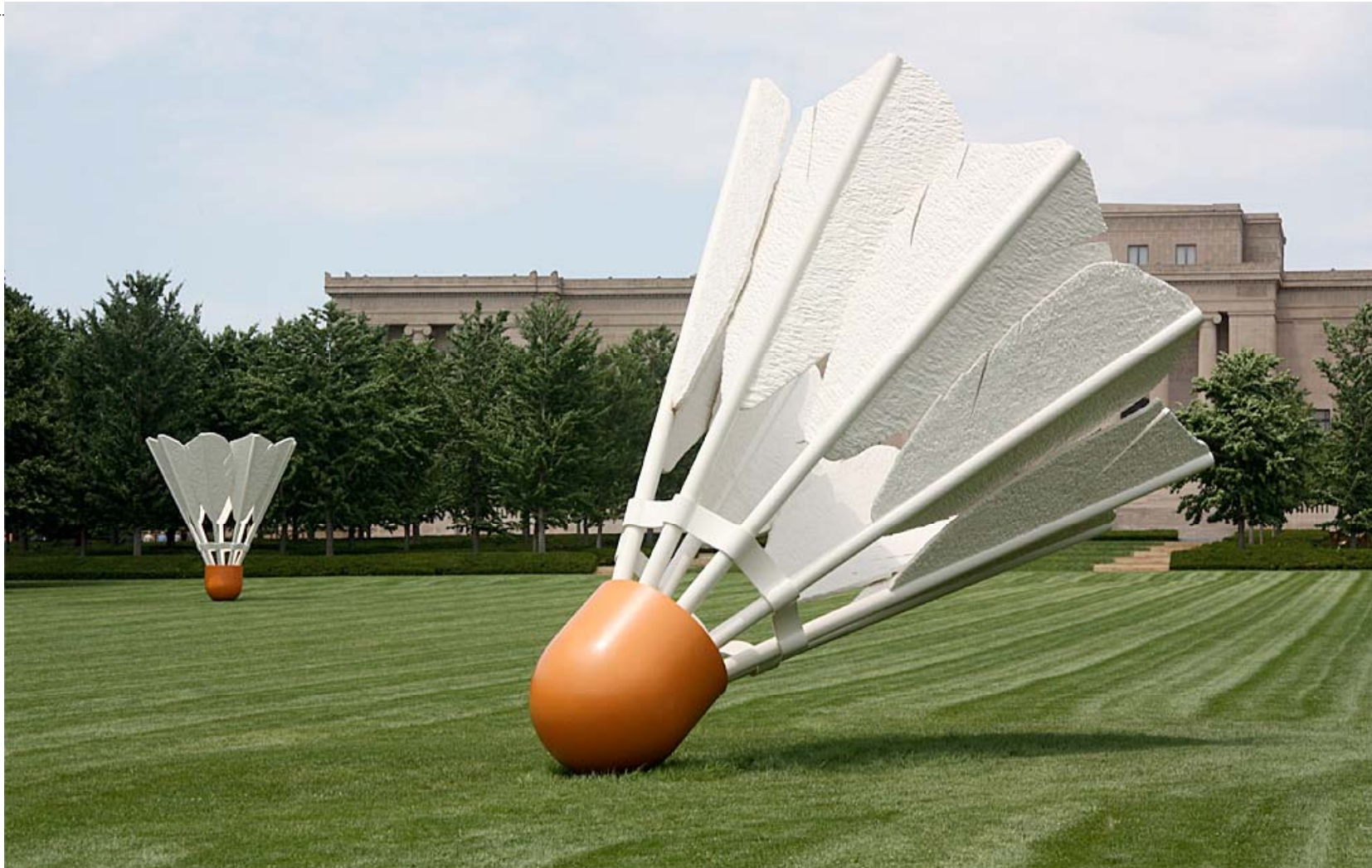
PUBLIC ART CONFLUENCE

JILL SEBASTIAN October 9, 2013

- A PORTAL – one place to another, a passage through which we are changed
- THE COMMONS – shared core values (UW and City of Madison)
- ICONIC SYMBOL – the meeting of town and gown

**MEANINGFUL THEMES THAT ARE TIMELESS, FLEXIBLE,
DURABLE**

DESIGN GOALS: INTERSECTIONS, DESTINATION AND
CONNECTIONS.



LARGE SCALE – Creates a locator, identifier, spotted from a distance.

Claus Oldenberg



Enhance the sense, awareness of weather, nature and human activity, the experience of being out of doors in a different way than elsewhere.

WHAT AND WHO PASSES THROUGH HERE?

wind, weather, lake effect, leaves, birds, students and citizens – CHANGE



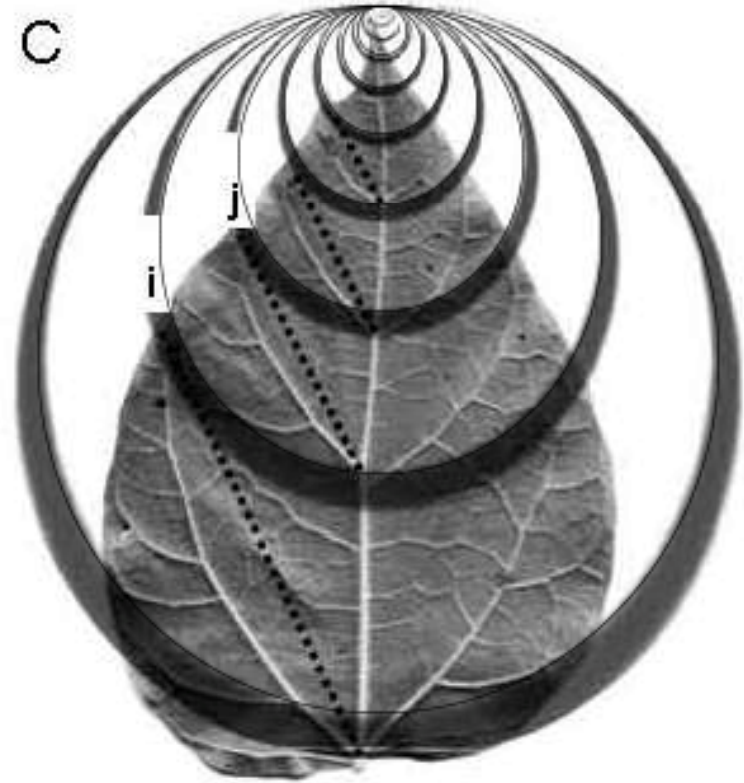
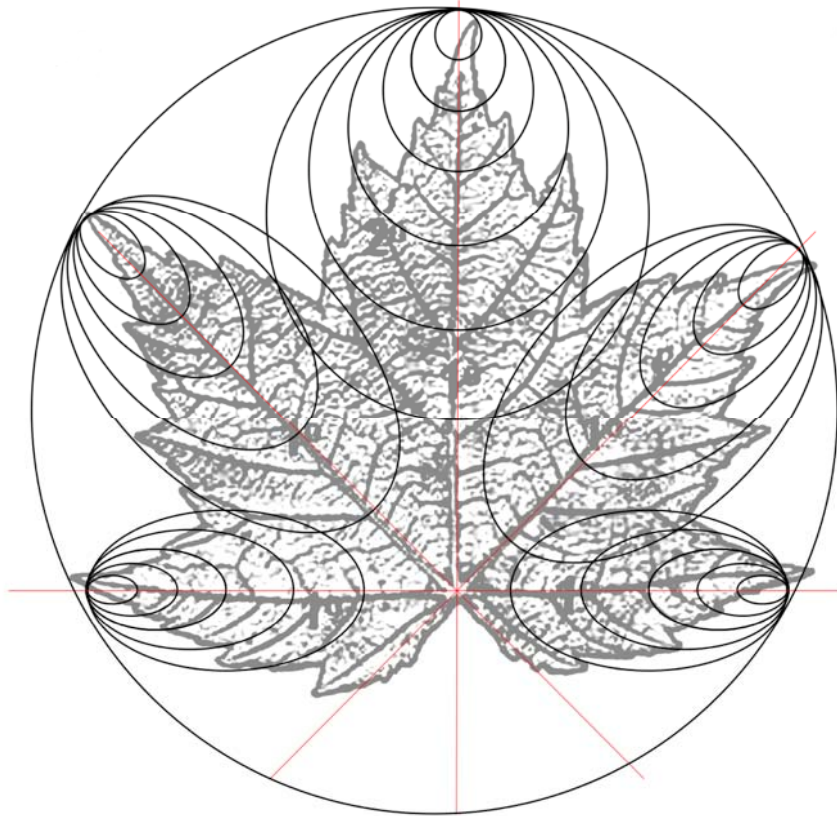
Single bronze leaf “stuck” in the drain by Philosophers’ Stone fountain on Sate Street is a small surprise, a subtler focal point.



THE LEAF emerges as an ICON

Reflecting upon the rich plant architectural details that have significant meaning at the Historic Society and the Library...

the sugar maple is the Wisconsin state tree.



Metaphoric wave analysis – mathematical interpretation of vein branching in leaves
A METAPHOR FOR CHANGE, MOVEMENT, CONNECTIONS, ENVIRONMENT
Connecting the waves on Lake Mendota to the Maple (Wisconsin state tree)



Lighting along the oval ridges or waves Cut metal latticework
**CREATING ORIGINAL FORM FROM COMMON, UNDERSTOOD IMAGES
THROUGH A DIFFERENT UNDERSTANDING**

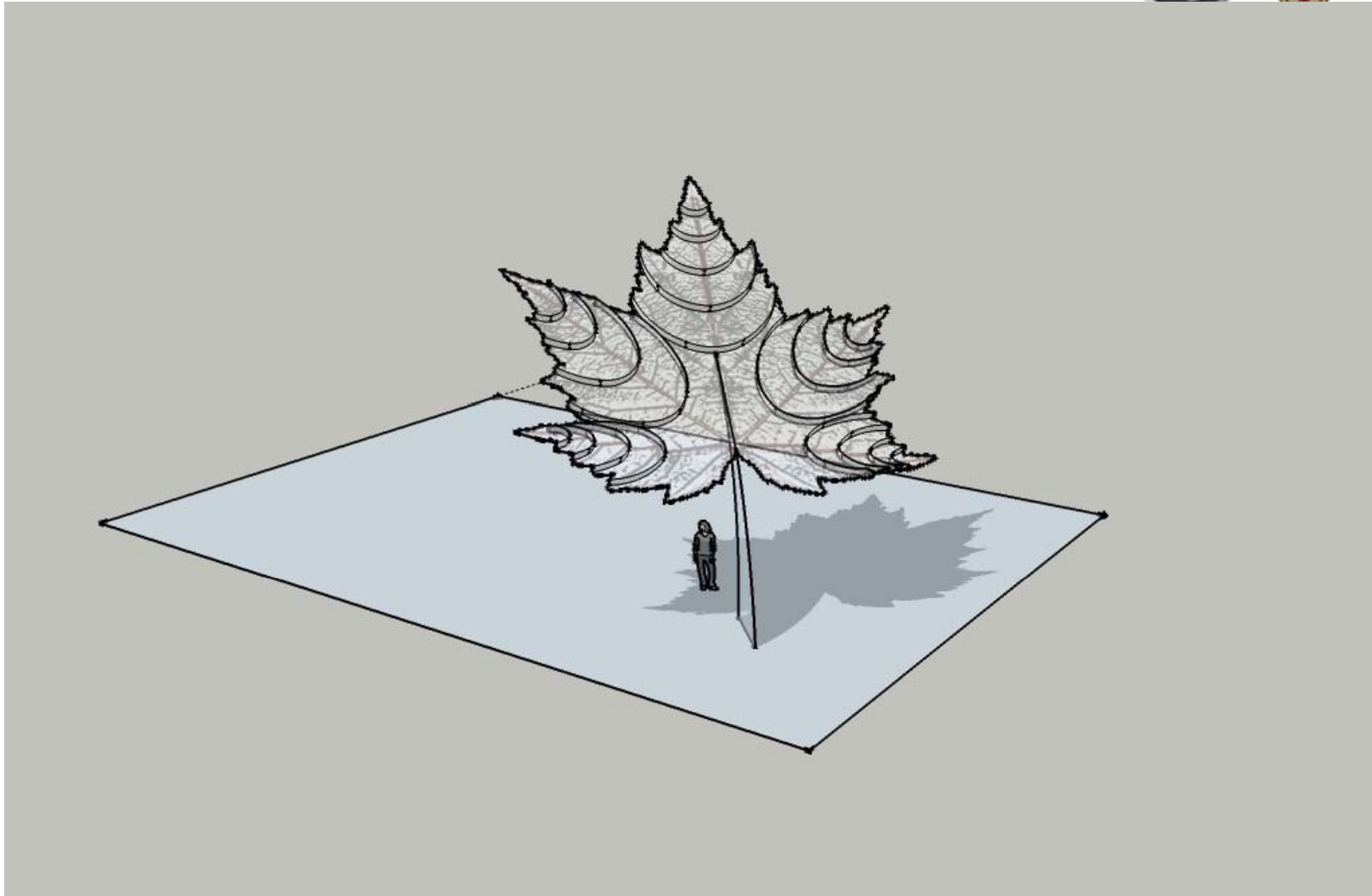


Day

October 9, 2013

Night (Shown with a simpler metaphoric wave patte

State Street 700/800 Blocks & Library Mall



SketchUp rendering with metaphoric wave patterns from each lobe point add dimension, a sense of movement.



Shown in one version of the streetscape with steps incorporated into a sculpture plinth.

STATE STREET 700-800 BLOCK & LIBRARY MALL



Seen from a distance an icon creates a destination



Shadows cast over the course of a day. Morning...

October 9, 2013



mid day...

October 9, 2013



afternoon...

October 9, 2013



early evening. The shadow becomes bird like.

October 9, 2013



The range of color in the sugar maple to consider in lighting.



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Confluence





Confluence





Confluence





Confluence





Confluence





Confluence





Confluence



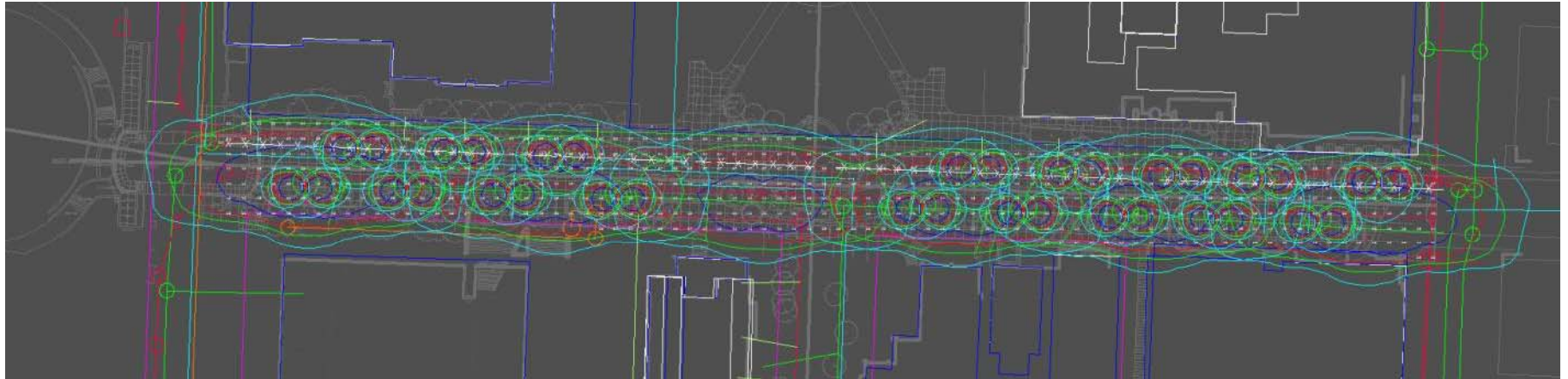


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Lighting

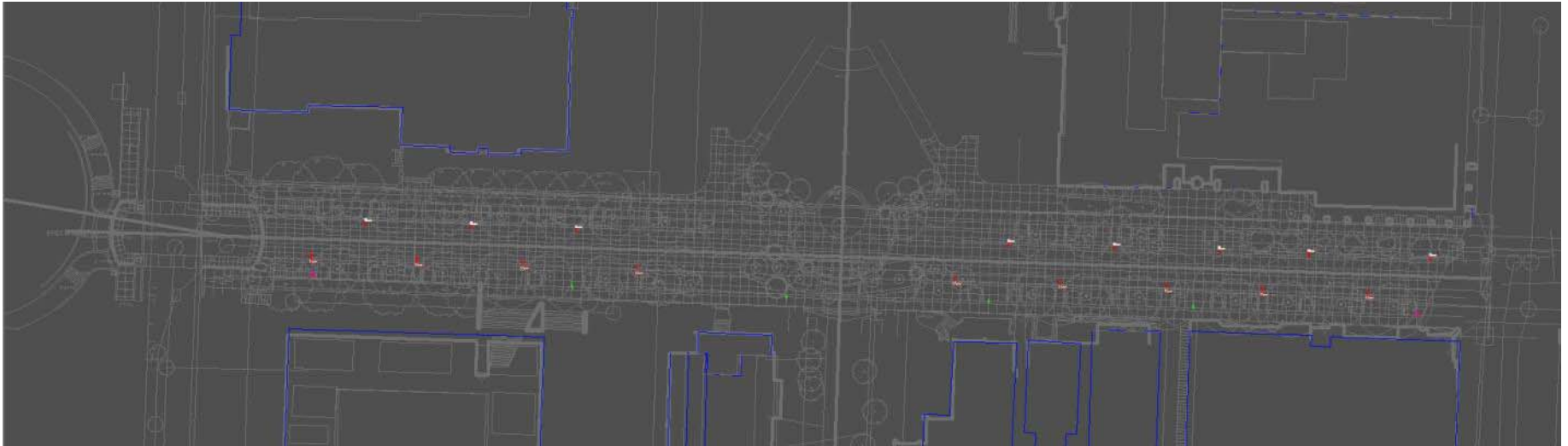


Site Lighting Coverage

- footprints of light
- largest are 30' area lights
- medium circles are State Street Ped Poles
- smallest are small flood lights mounted at the sides of ped poles, 14'H



Lighting

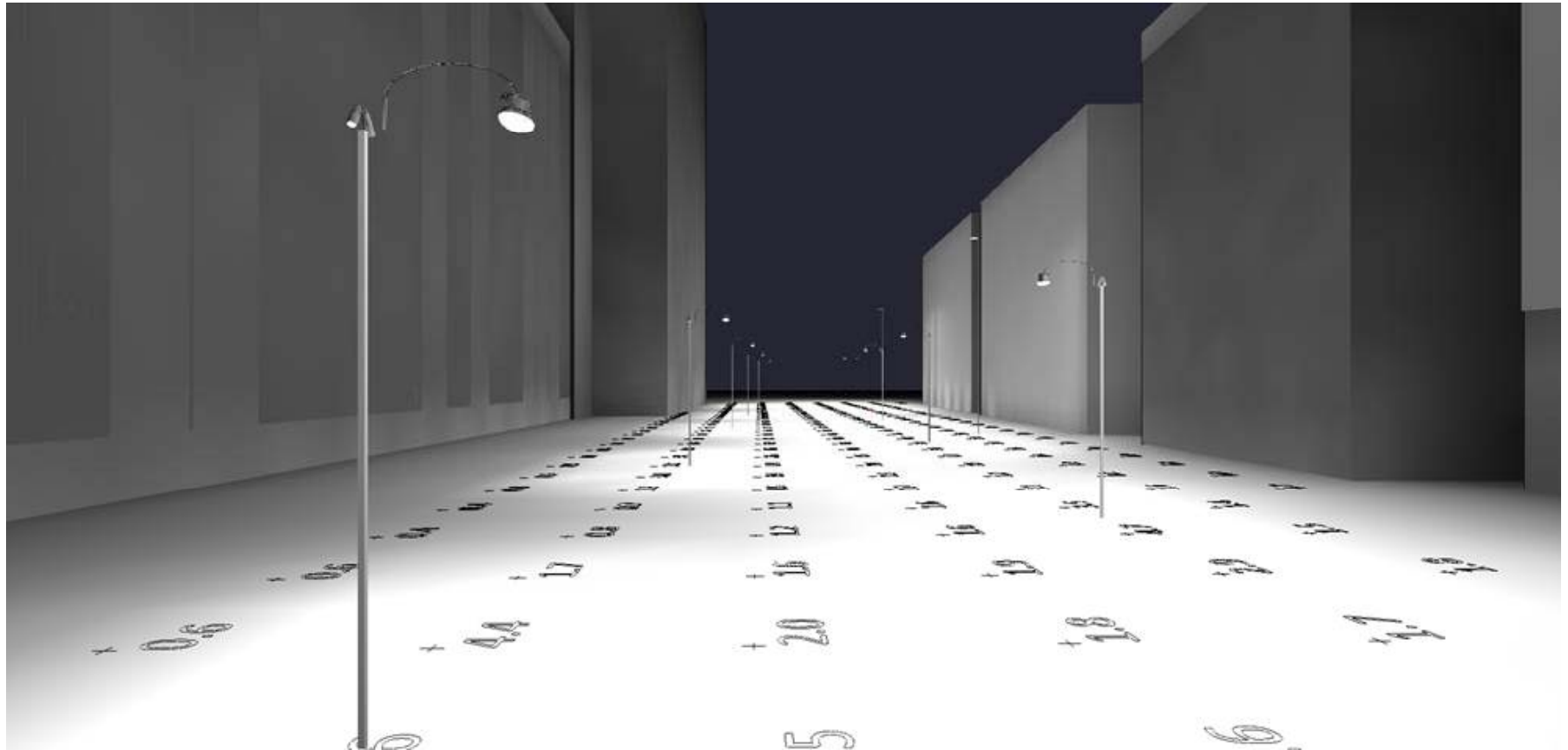


Pole Locations

- Red are State Street Ped Poles
- Green are Area Lights



Lighting





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Street Furniture – Experiment



In Place 10/8/13
by Planning Staff in
cooperation with Mall
Maintenance

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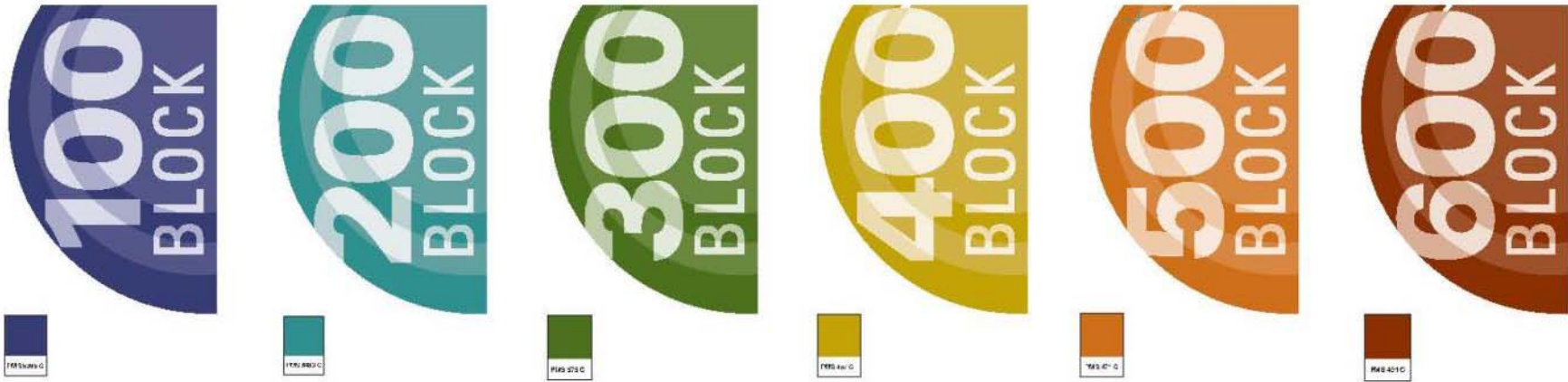




Wayfinding – State Street Banners

Decorative Light Posts Banner Color Palette -

Existing:



Proposed Addition:





Wayfinding – State Street Banners

New Banner Imagery for Decorative Light Posts -
Theme changes from Capitol imagery to UW imagery

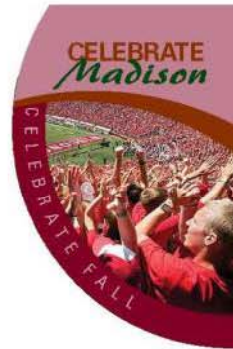
Flamingos
on Bascom



Blossoms at
Longenecker



Fans at
Camp Randall



Ice on
Union Chair



State Street
Wayfinding



Flamingos
on Bascom



Blossoms at
Longenecker



Fans at
Camp Randall



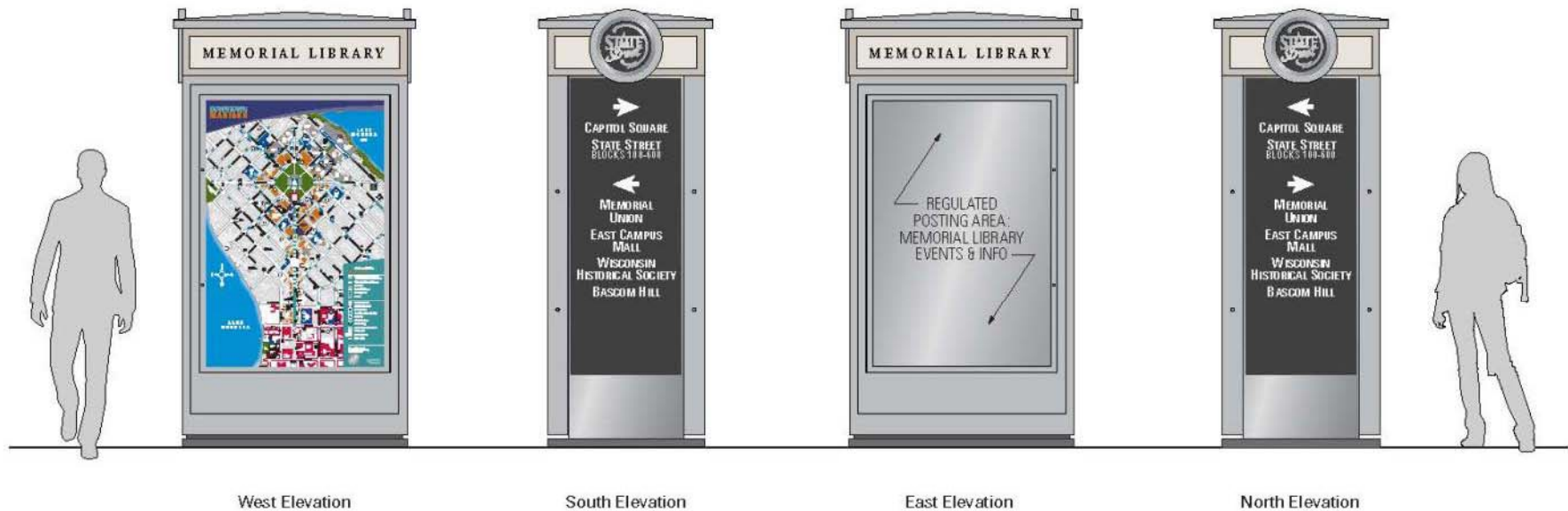
Alternate:
Snow Trees at
UW Arboretum





Wayfinding – Electrical Kiosks

Electrical Kiosk - Location at Memorial Library State Street Entry

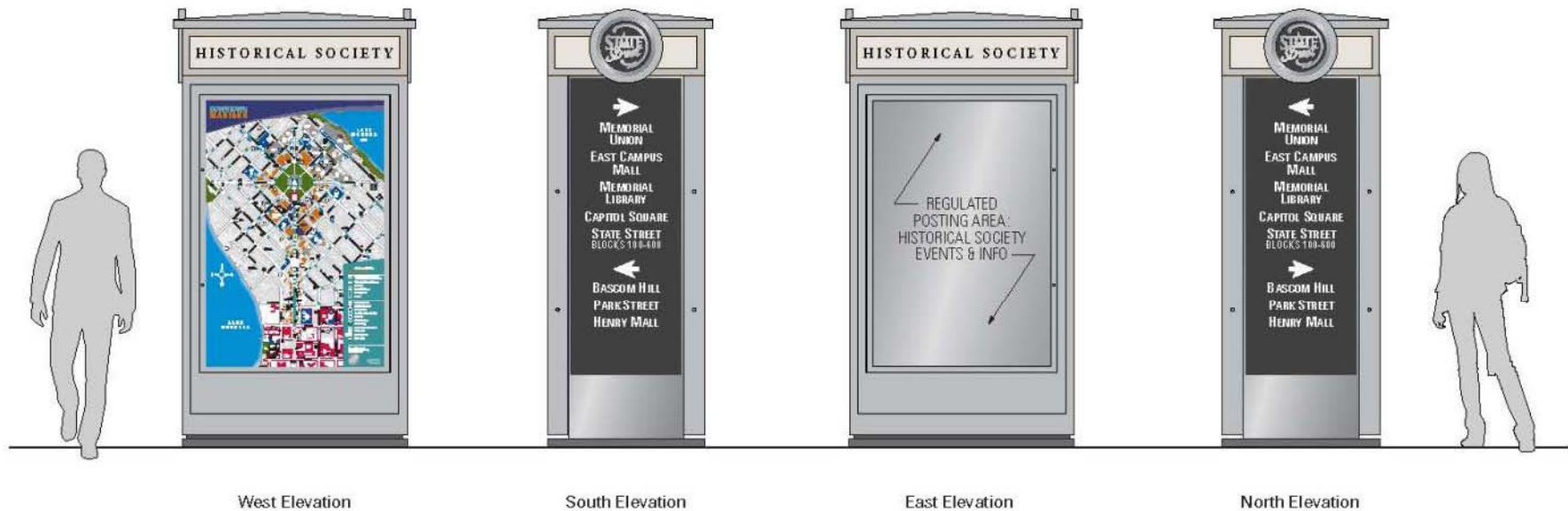


Map is placeholder -
Suggest updated/redeveloped map
that puts Library Mall in the center,
displaying more of the university.



Wayfinding – Electrical Kiosks

Electrical Kiosk - Location at Historical Society State Street Entry



Map is placeholder -
Suggest updated/redeveloped map
that puts Library Mall in the center,
displaying more of the university.