

Madison Metro Work Team

DRAFT

September 1, 2005

Charge

- ☑ Study, invite comments, draft and prioritize recommendations in the following areas:
 - Strategic redistribution of service hours
 - Pursuit of service improvements
 - Fare and other incentive structures
 - Marketing and Customer Service
 - New initiatives (e.g., park & ride lots, hybrid vehicles)
 - Governance structure (e.g., city vs regional, separate parking entity)
 - OTHERS?

Composition (n=7)

-3 Alders from TPC (Noel Radomski, Jed Sanborn, Ken Golden?)

-1 non-Alder TPC representative (Amanda White)

-A representative each from 2 institutional partners (Lance Lunsway, ?)

-Madison Metro designee (Catherine Debo, or designee)

Also, the work team will invited experts and public comments to provide counsel and offer suggestions prior to submitting executive summary to TPC.