

953 Jenifer Street Madison, WI 53703 mnaboard@marquette-neighborhood.org www.marquette-neighborhood.org



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Members of the Alcohol License Review Committee (ALRC)

RE: Proposal for Plan B at 924 Williamson Street

Board of Directors

Scott B. Thornton President

Michael Jacob Vice-President

Jonathon Gramling Treasurer

Sara Ishado Secretary

John Coleman

David Hecht

Carol Hoyer

Mariah Miller

Troy Pickl

Amanda Schwoegler

Julie Spears

Anne Walker

Dear Committee Members -

January 6, 2009

The Marquette Neighborhood Association (MNA) Board has met with the owners of Plan B and voted to conditionally support the approval of their license application. The majority of our board felt that they would be a positive addition to the 900 block of Williamson Street. With the approval, we also had some concerns that we feel would be addressed by conditions to the license. They reflect items that were discussed with the owners at the neighborhood meeting on December 15, 2008 and with the board on December 18, 2008. We feel that the conditions are a positive tool to help their business and their relationship with the neighborhood.

Most of the conditions are the same as you had received from Alderperson Rummel. However, we do not suggest that a ticketing mechanism be required for higher capacity nights. The board was comfortable with the use of standard crowd counters as used in clubs such as the High Noon Saloon.

The conditions that we would like you to consider are the following:

- 1. Creation of a neighborhood committee to meet with the Plan B owners on a regular basis. Alderperson Rummel has some ideas of neighbors who would be interested.
- 2. The security plan for the bar and the parking lot outlined in the Plan B materials should become an official condition. The parking lot should be regularly patrolled up to 30 minutes past closing. Staff will encourage patrons to exit from the rear entrance and signage will remind patrons they are in a residential area.
- 3. No outdoor amplified music in the parking lot...except for the Willy St Fair.
- 4. No smoking allowed in the front of the building, only by the rear entrance.

- 5. Shared parking arrangement secured with Warren property.
- 6. Diligent efforts should be made to obtain an agreement to egress the parking lot through the Warren lot onto Patterson Street.
- 7. Limited food menu served from 10:00 p.m. until 1:00 a.m.
- 8. Limited capacity on some nights. 300 capacity Thursday through Saturday. Capacity limited to 225 on Sunday through Wednesday nights.
- 9. Significant landscaping to offset loss of green space in the parking lot. The board would prefer landscaping to parking stalls.

Sincerely,

Scott B. Thornton
President
On behalf of the Board of Directors
Marquette Neighborhood Association

Cc: Corey Gresen Rico Sabatini Marsha Rummel

Firchow, Kevin

From:

tjmc tds.net [tjmc@tds.net]

Sent:

Thursday, February 19, 2009 11:31 AM

To:

Firchow, Kevin

Subject:

Fwd: Plan B Bar

LOHOM OP LI

Follow Up Flag: Follow up

Flag Status:

Red

Dear Mr. Firchow,

I am concerned that the Plan B bar is too big for our neighborhood. We already have 14 bars in our district and all but one have capacities between 80 and 200, with the exception of High Noon at 400. High Noon doesn't have the same considerations as our neighborhood bars, so I don't think it factors as a comparison.

I think that Plan B is the right fit for a more commercial district where high late night energy is welcome. I think that a bar like Plan B could become very popular; it's a good idea. If Plan B is allowed to go through at the current site, it is doubtful that it will be able to maintain a standing as a considerate neighbor.

I would have liked to have weighed in earlier in the process, however, I was not made aware of the meetings early on although I am on several neighborhood list serves.

I remain very concerned about the capacity, closing time, and now, increased parking requests of this proposal.

Looking forward to hearing from you,

Twink

Twink Jan-McMahon 2018 Helena Street Madison, WI 53704 608-442-1330 tjmc@tds.net