



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Agenda - Amended

### ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, August 15, 2007

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room GR-27 (City-County Building)

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If you need an interpreter or require other accommodations, contact the Office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573, at least 48 hours in advance.

Applications will go to the Common Council Meeting of September 4, 2007.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

#### Call to Order

#### Roll Call

#### Approval of Minutes

#### Public Comment

#### Changes of Agent

1.     **07208**           Change of Agent  
          LaPepe, Inc. • dba Tex Tubb's Taco Palace • 2009 Atwood Avenue  
          Old Agent: Travis Hill • New Agent: Diana Velasquez  
          Class B Combination Liquor & Beer • 25% alcohol, 75% food  
          Aldermanic District 6 (Ald. Rummel) • Police Sector 410
  
2.     **07209**           Change of Agent  
          Delmonico's of Madison LLC • Johnny Delmonico's • 130 S. Pinckney Street  
          Old Agent: Matthew Algeier • New Agent: Craig Madigan  
          Class B Combination Liquor & Beer • 34% alcohol, 66% food  
          Aldermanic District 4 (Ald. Verveer) • Police Sector 405

### Changes of License Premise

3.      [06890](#)      Application for Change of Licensed Premise  
Samba LLC • dba Samba Brazilian Grill • capacity 339  
240 W Gilman Street • Agent: Jongyeon Lee  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 8 (Ald. Judge) • Police Sector 403  
Request to add outdoor dining area to licensed premise.  
*Referred from July 18 ALRC meeting.*
  
4.      [06891](#)      Application for Change of Licensed Premise  
Azzalino's Bar & Grill LLC • dba Azzalino's Bar & Grill • capacity of 80  
416 S Park Street • Agent: Gerald Canon  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 13 (Ald. Kerr) • Police Sector 305  
Request to add beer garden to licensed premise.  
*Referred from July 18 ALRC meeting. Alderperson Kerr requests referral to the September 19 ALRC meeting.*
  
5.      [06892](#)      Application for Change of Licensed Premise  
Hoops of Dane County Inc • dba Beck's Bar & Grill • capacity of 99  
1970 Atwood Avenue • Agent: Dale Beck  
Class B Combination Liquor & Beer • 60% alcohol, 40% food  
Aldermanic District 6 (Ald. Rummel) • Police Sector 410  
Request to add sidewalk cafe to licensed premise.  
*Referred from July 18 ALRC meeting.*
  
6.      **07211**      Application for Change of Licensed Premise  
Wild Iris, Inc • dba Greenbush Bar • capacity of 65  
914 Regent Street • Agent: Anna Alberici  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 8 (Ald. Judge) • Police Sector 402  
Request to serve alcohol and food in the Italian Workmen's Club space on Football Saturday's.
  
7.      **07212**      Application for Change of Licensed Premise  
Joseph Vale • dba Mad City Crab House • capacity of 70  
122 State Street  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 4 (Ald. Verveer) • Police Sector 406  
Request to add outdoor cafe to the licensed premise.
  
8.      **07213**      Application for Change of Licensed Premise  
Firefly LLC • dba Tex Tubb's Taco Palace 2 • capacity of 86  
2701 University Avenue • Agent: Sylvia Grace Johns  
Class B Combination Liquor & Beer • 25% alcohol, 75% food  
Aldermanic District 5 (Ald. Webber) • Police Sector 301  
Request to include outdoor parking lot of mall in licensed premise for Grand Opening Party on Sunday, September 9, 2007, from 2 p.m. to 7 p.m.

9.        **07224**            Application for Change of Licensed Premise  
Ale Asylum LLC • dba Ale Asylum • capacity of 99  
2701 University Avenue • Agent: Sylvia Grace Johns  
Class B Combination Liquor & Beer • 70% alcohol, 30% food  
Aldermanic District 17 (Ald. Clausius) • Police Sector 514  
Request to expand outdoor dining area from 13' x 36' to 26' x 36.'

**New License - Recessed Public Hearing**

10.       **06646**            Public Hearing - New License  
Hoops of Dane County Inc. • Becks Bar & Grill • 20% alcohol, 70% food, 10% other  
1970 Atwood Ave. • Agent: Dale Beck  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Rummel) • Police Sector 410  
*Referred from June 20 and July 18 ALRC meetings.*

11.       **06853**            Public Hearing - New License  
Graciela Diaz • dba El Cabrito • 5% alcohol, 95% food  
811 S. Gammon Rd.  
Class B Beer  
Aldermanic District 1 (Alder Sanborn) • Police Sector 114  
*Referred from July 18 ALRC meeting.*

**New License - Public Hearing**

12.       **07144**            Public Hearing - New License  
Romzy Restaurants, LLC • dba The Icon • 40% alcohol, 60% food  
206 State Street • Agent: Mohamed Barketallah  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer) • Police Sector 406
13.       **07145**            Public Hearing - New License  
La Raza Grocery LLC • dba La Raza Grocery Store  
2608 E. Washington Avenue • Agent: Maria Del Carmen Lopez  
Class A Liquor, Class A Beer  
Aldermanic District 15 (Alder Palm) • Police Sector 502  
*Class A Liquor and Class A Beer licenses granted at this address to Silva Associated, LLC, on July 18, 2006, with the following conditions: 1) Liquor will be kept behind the counter. 2) No sale of single bottles or single cans of beer or fermented malt beverages. 3) No sale of 40 ounce bottles of fermented malt beverages. 4) Display of beer and wine will be limited to one 15-square-foot section of cooler. 5) Establishment will primarily be a grocery store.*
14.       **07146**            Public Hearing - New License  
Marrakech, LLC • dba Casbah Restaurant & Lounge • 20% alcohol, 80% food  
119 E. Main Street • Agent: Mourad Rguig  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer) • Police Sector 406  
*Class B Combination Liquor & Beer license granted at this address to Casbah, LLC, on March 16, 1999, with no conditions.*
15.       **07147**            Public Hearing - New License

Hartjes Ventures, LLC • dba WineStyles • 97% alcohol, 3% food  
554 N. Midvale Boulevard • Agent: Val Hartjes  
Class B Combination Liquor & Beer  
Aldermanic District 11 (Alder Gruber) • Police Sector 108

16. [07148](#)

Public Hearing - New License  
La Mestiza Mexican Cuisine, LLC • dba La Mestiza Mexican Cuisine  
Alcohol/Food Percentages Not Specified on Application.  
6644 Odana Road • Agent: Antonio Estrada  
Class B Combination Liquor & Beer  
Aldermanic District 19 (Alder Clear) • Police Sector 113  
*Class B Combination Liquor & Beer license granted at this address to Taqueria Y Cavnitas La Queretana, LLC, on January 2, 2007, with no conditions.*

17. [07149](#)

Public Hearing - New License  
Pasta Passion, Inc. • dba Tutto Pasta Trattoria • 30% alcohol, 70% food  
305 State Street • Agent: Pamela S. McCord  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
*Class B Combination Liquor & Beer license granted at this address to Tutto Pasta, Inc. on December 16, 1997, with the following conditions: 1) Food percentage will be 70% and alcohol percentage will be 30%. 2) Must meet the definition of a restaurant pursuant to Madison General Ordinance, section 38.02. 3) Full menu will be available until closing. 4) Eight bar stools on main floor. 5) Three bar stools in basement. 6) Licensee will produce written training and policy manuals. These documents will include, but not be limited to: liquor laws; use of the Unruly Patron Ordinance; guidance in determining when a person is under the influence of alcohol as defined in section 38.02, Madison General Ordinances, and the refusal to serve or allow such person on the premises; guidance on when to call the police; procedures and responsibilities assigned to create a "no drugs" atmosphere; specific training on determining a patrons age; and specific policies and procedures to be used in allowing patrons entrance into any part of the licensed establishment. 7) Licensee will provide training manuals, establishment policies, and security measures to the Madison Police Department for review and approval prior to being open for business. Once operational, licensee will provide notice of any proposed changes to approved training, policies or security measures to the Madison Police Department for review and approval prior to implementation. 8) Familiarize all security staff with the provisions of section 38.06(10), Madison General Ordinances, the Unruly Patron Ordinance and when a patron acts in a manner that is violent, abusive, indecent, profane, boisterous or otherwise disorderly, immediately contact the police and request the police to invoke the provisions of the ordinance. 9) Licensee, its agents and employees may not sell, dispense or give away alcohol to any person who is under the influence of alcohol beverages as that term is defined in section 38.02, Madison General Ordinances, nor shall such a person be permitted to be on the premises. 10) The establishment will institute a written policy that the police will be called, in a timely manner, any time management or staff has information to believe a crime has been or is about to be committed an/or whenever a threat of or act of violence occurs on the premises or off premises in areas that would be considered in view or earshot of the establishment.*

18. [07150](#)

Public Hearing - New License  
Target Corporation • dba Target Stores  
201 Junction Road • Agent: Justin Franze  
Class A Liquor, Class A Beer  
Aldermanic District 9 (Alder Skidmore) • Police Sector 128

19. [07151](#) Public Hearing - New License  
Chern & Hansen, LLC • dba Jo's Tazzina Cafe & Confectionary  
5% alcohol, 83% food, 12% other  
45 S. Bassett Street • Agent: Anne Hansen  
Class B Beer, Class C Wine  
Aldermanic District 4 (Alder Verveer) • Police Sector 404
20. [07152](#) Public Hearing - New License  
Gus 2007, LLC • dba Northside Family Restaurant • 5% alcohol, 95% food  
1201 N. Sherman Avenue • Agent: Etem Selimi  
Class B Combination Liquor & Beer  
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 503  
*Common Council granted license at this address to American Table Family Restaurant, Inc., with no conditions.*

### 21+ Entertainment License

21. [07214](#) 21+ Entertainment License  
Whiskey River, LLC • dba Rev. Jim's Roadhouse  
6402 Millpond Road • Agent: Kevin Weaver  
Class B Combination Liquor & Beer • 75% alcohol, 20% food, 5% other  
Aldermanic District 16 (Ald. Compton) • Police Sector 621

### Operator License - Appearance Requested

22. [06336](#) Operator License Application  
Nicholas Zander - Establishment where employed: Mahen's Liquor  
  
*Referred from May 16, June 20, and July 18 ALRC meetings.*
23. [06897](#) Operator License Application  
Jason Storlie - Establishment where employed: Olive Garden East
24. [07204](#) Operator License Application  
Kelsey Smogard-Ayers - Establishment where employed: Come Back In
25. [07205](#) Operator License Application  
Robert Chapman - Establishment where employed: Famous Dave's
26. [07206](#) Operator License Application  
Justin Rehm - Establishment where employed: None
27. [07207](#) Operator License Application  
Anthony Kingswan - Establishment where employed: Rev. Jim's Road House
28. [06896](#) Operator License Application  
Jacalyn Heiman - Establishment where employed: Dave's South Bay Lounge

### Ordinances

29. [05739](#) Creating Section 38.05(9)(o) of the Madison General Ordinances to establish an Alcohol Beverage License Density Plan for Police Sectors 403, 404, 405 and 406.
30. [06237](#) Amending Section 38.02, creating Section 38.031, repealing Section 38.04(1), renumbering Sections 38.04(2) and (3) to Sections 38.04(1) and (2), respectively, amending Renumbered Section 38.04(2)(b), repealing Sections 38.04(4) and (5), renumbering Sections 38.04(6) through (8) to Sections 38.04(3) through (5), respectively, amending Renumbered Sections 38.04(3) and (4), amending Section 38.05(13) to clarify that the penalties listed therein apply only to that subsection, repealing and recreating Section 38.07(2) to adopt and incorporate into the Ordinances the Wisconsin State Statutes relating to regulation of underage persons, creating Section 38.07(14) prohibiting consumption or possession of alcohol on public library property, creating Section 38.07(15) prohibiting consumption or possession of alcohol on city owned or operated property and amending Section 1.08(3)(a) of the Madison General Ordinances to modify, repeal and recreate bail deposit amounts for various ordinance violations.

### Report of Subcommittee on Process

31. **07216** Creation of a Subcommittee on Policy.
32. **07217** Establishment of a regular meeting date.
33. **07218** Criteria for renewal separations.
34. **07219** Problems with communication from the Police Department.
35. [06704](#) Timeline and procedures for the review of liquor license renewals.
36. [06705](#) Revision of the alcohol beverage license application to provide committee members with more information.

### Establishment of Subcommittee on Policy

37. **07215** Volunteers to serve on the ALRC Subcommittee on Policy.

### Report of Madison Police Department

38. [03238](#) Summary of Liquor License Violations

### Report of City Clerk's Office

39. [01705](#) Summary of Licenses Issued

### Report of Alcohol Licensed Establishment Response Team

40. **07280** Report on ALERT meeting with Good Times.

**Adjournment**