

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event 100 E. Main Block Party

Event Organizer/Sponsor WISCONSIN Academy for Graduate Service Aags (WAGS)

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number ES 034554

Address 1338 Dewey Ct.

City/State/Zip Madison / WI / 53703

Primary Contact BRIAN HALTINER

FAX _____

Work Phone (608) 294-9371

Phone During Event (608) 358-0085

E-mail Madero Cigar Bar @ gmail.com

Website " " .com

Secondary Contact VANESSA SHIPLEY

Phone During Event (608) 347-8266

Work Phone (608) 294-9371

E-mail _____

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: WAGS

Estimated Attendance 200-300 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours _____ to _____ Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other _____

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: 100 E. Block of Main St.

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 8/10/12

Rain Date(s) None

Event Start Date(s)/Time(s) 10am Setup

Set-Up Date(s)/Time for Event 8/10/12 2 HRS

Event End Date(s)/Time(s) 1am Cleanup (8/11/12)

Take-Down Time 1 HR

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

_____ I/We waive the 21-day decision requirement. _____ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature [Signature] Date 5/25/2012

(PINKNEY ST + KING)

Tenny Building

Tenny Parking

100 block E. Main St. (No effect on traffic flow)

Proposed barricades eliminating parking stalls



proposed security gate

Open sidewalk for pedestrian/ADA traffic

proposed security gate

TIPSY COW

(Red Sushi - rear)

(43 North - rear)

MADURO

THE RIGBY

FRANCISCOS

AREVUS

(WEBSTER ST.)

STREET USE PERMIT APPLICATION CHECKLIST

STREET USE PERMIT APPLICATION CHECKLIST

Please check below to indicate that you have attached the following, as applicable, to the completed application:

- Complete Event Schedule → *Setup, 10am-noon / Block Party, Noon - ~~Midnight~~ / Clean-up, midnight-1am*
- Event Site Map
- Route Map → *NA*
- Safety and Security Plan → *hiring off-duty Madison police officers for evening & night security*
- Notification Schedule

Indicate here the date(s) the alder, businesses and residents will be notified of the event.

05/15/2012

- Yes, I have attached a copy of the notification flyer, letter or poster.
- Certificate of Insurance (if required by City Risk Manager)
- Recycling Plan
- Application fee of \$50 for one-time/one-day events, \$100 for one-time/two plus day events and \$150 for serial events - made payable to 'City Treasurer.'

STREET USE EVENT PERMITS

Applications included in this packet and at www.cityofmadison.com/parks

- Public Amplification Permit → *NA*
- Beer/Alcohol Selling Permit → *Class B Beer permit applied for*
- Street Use Event Vending License → *NA*

ADDITIONAL PERMIT REQUIREMENTS

Event Organizers are responsible for obtaining all permits that the City of Madison requires for Community events. You must include all pertinent information before this application will be reviewed by staff. Please indicate which permits you are required to have for your planned event and the date you applied for the permits.

- NA* **Temporary Restaurant Permit** - required if food or beverages, other than prepackaged items, will be sold or served at an event. A permit application is available online at www.publichealthmdc.com or you may pick up an application at the City Clerk's Office, at 210 MLK Blvd, Room 103, (608) 266-4601.
Date Temporary Restaurant Permit Application Submitted _____
- NA* **Parade Permit** - may be required of a run, walk or bike ride event. From the Police Department, www.cityofmadison.com/police/parade.htm.
Date Parade Permit Application Submitted _____
- Temporary Class "B" Retailers License** - required if your event will be selling beer/alcohol. You may pick up an application at the City Clerk's Office, at 210 MLK Blvd, Room 103, (608) 266-4601, www.cityofmadison.com/clerk.
Date Class "B" Permit Application Submitted _____
- NA* **Fireworks Permit** - From the Fire Department, (608) 266-4457, www.cityofmadison.com/fire.
Date Fireworks Permit Submitted _____
- NA* **Tents and Canopies Permit** - Required for tents in excess of 200 sq feet or a canopy in excess of 400 sq ft. From the Fire Department, (608) 266-4457, www.cityofmadison.com/fire.

The East Main Summer Social

aka - Beer Fest Eve!

on the 100 block of E. Main St.

Friday, August 10th, 2011

noon to midnight!

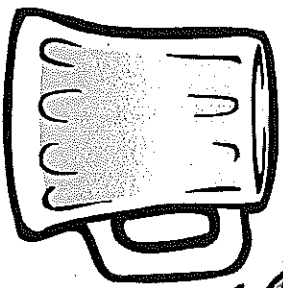
Brewery Partners

New Holland at the Tippy Cow

Bell's at Maduro

Lakefront at the Rigby

3Floyds at the Argus



Tippy Cow

Red Sushi

43 North

Maduro

Rigby

Francisco's

Argus

a benefit event for WAGS
the Wisconsin Academy for
Graduate Service Dogs

Brian Haltinner
Maduro Lounge
117 E. Main St.
Madison, WI 53703

City Clerk's office of the City of Madison
Kelli Lamberty - City of Madison Park's Department
Police Captain Carl Gloede

cc: Alderman Mike Verveer

May 15, 2012

Re: Block party permit request

Enclosed please find our submission for a Block Party Permit on Friday, August 10th, 2012 for the 100 east block of Main Street in Madison. The proposed event would run from noon to one a.m.

The event is the day before the Great Taste of the Midwest beer festival at Olin-Turnville Park. On the Friday before the Great Taste local bars often sponsor events with visiting microbreweries. In recent years these events have grown in popularity. Maduro has sponsored an event with Bell's Brewery for the past six years. The Topsy Cow space has worked with New Holland Brewing the past three years. This year Argus Bar and Grille and Rigby's hope to be hosting breweries as well.

Our goal is to avoid overcapacity in our establishments and café seating areas by allowing patrons to utilize the entire block area. We are proposing the closure of the parking spots on the 100 block of East Main beginning at 10am on Friday the 10th through 1am on the 11th. We would like to use wooden barricades to block off the parking stalls and use that extra area for additional café seating. The lane of traffic on the block would not be affected. We would post security at both ends of the block from 7pm to 1am, and we would use a wristband system of identifying patrons who have been ID-ed. We would like to secure a Class B beer permit so customers could go from bar to bar with beer in plastic cups. The sale of beer would occur only inside licensed establishments.

If there is additional paperwork needed, or if there are any questions regarding the proposed event, please contact me at Maduro, or on my cell phone at (608) 358-0085.

Thank you for your time and attention.
-Brian Haltinner