



## Traffic Engineering and Parking Divisions

David C. Dryer, P.E., City Traffic Engineer

Madison Municipal Building, Suite 100  
 215 Martin Luther King, Jr. Boulevard  
 P.O. Box 2986  
 Madison, Wisconsin 53701-2986  
 PH 608/266-4761  
 TTY 608/267-9623  
 FAX 608/267-1158

January 3, 2006

**To:** City Transit and Parking Commission  
**From:** Jo Easland, Parking Analyst  
**Subject:** November 2005 Revenue Report

### NOVEMBER AND YEAR-TO-DATE REVENUES

	Prior Yr Comp'n		Actuals +/- Budget Comparison			
	YTD Nov '05 +/- '04		November		YTD	
	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ ( 156,820)	( 2.8)	\$ + 19,840	+ 3.9	\$ + 13,780	+ .3
Off-Street Meters (Lots & Ramps)	( 260)	( .1)	+ 2,820	+ 7.9	+ 27,190	+ 6.2
On-Street Meters	( 14,350)	( 1.1)	( 1,650)	( 1.5)	( 34,250)	( 2.6)
Constr'n Rev – On-Str Meters	( 18,570)	( 9.9)	( 7,120)	(52.2)	+ 23,370	+16.0
Subtotal - On-Street Meter Rev	( 32,920)	( 2.2)	( 8,770)	( 7.2)	( 10,880)	( .8)
Monthly Parking (incl. LT Leases)	+ 82,960	+ 14.9	+ 720	+ 1.2	( 2,450)	( .4)
RP3 and Miscellaneous Rev	( 7,590)	( 5.6)	( 220)	( 2.2)	( 49,790)	(27.9)
Totals	<u>\$ ( 114,630)</u>	( 1.4)	<u>\$ + 14,390</u>	+ 2.0	<u>\$ ( 22,150)</u>	( .3)

Highlights/Remarks: (number references refer to the attached map)

- Cashiered Revenue: The -\$156,820 variance from YTD 2004 (left column) is primarily due to declines at the Overture (-\$49,220) and State Street Capitol ramps (-\$58,770). We presume these declines are primarily due to the combination of two fewer revenue-generating days vs 2004 and Phase II construction in the 200 block of State Street. (At the Overture Center ramp, there might have also been a shift of some parkers from cashiered to monthly/long-term parking.)

Negative variances also exist for the Government East (-\$32,540) and State Street Campus (-\$29,730) ramps. In addition to the two fewer revenue-generating days, both facilities have had spaces out of service since September due to construction (ranging from 45-115 spaces *daily* at the Government East Ramp, and from 12-25 spaces at the State Street Campus Ramp).

- Monthly Parking (incl. LT Leases): Most of the +\$82,960 variance from YTD 2004 (left column) is due to "new" monthly and long-term lease parking, +50 and +45 spaces respectively. (The monthly spaces were approved by the TPC last August, and the long-term lease agreement with West Washington Associates – for up to 60 spaces – became effective March 1, 2005.)
- RP3 and Miscellaneous. As mentioned in prior reports, most of the -\$49,790 variance from YTD 2005 Budget (right column) is due to the delayed start of lighted advertising in the ramps. Powering of the first signs occurred the latter part of August, and the first payment (\$5,910) was received in November. In light of the delay, this item will come in at about \$18,000 (or about \$52,000 **under** budget).

2005 REVENUES -- BUDGET VS ACTUAL

November

Variances from budget typically result from one or more of the following factors: changes in the number of spaces in service and/or revenue-generating days; changes in usage levels due to events, weather, price resistance, etc; changes in length of stay; and just plain projection 'misses.' Such impacts are listed in the right-hand columns for variances of +/- \$500 or greater.

Legend

Days/RGD's = number of days that the facility generated revenue  
 >> RGD = "revenue-generating" days  
 pp = percentage point difference (e.g., 40% vs 30% = +10 pp diff; vs percentage increase of ~33%)

(## = TPC map reference)

		Budget	Actual	Actual +/- Budget Amount	%	Explanations / "Impacts" -- '05 +/- '04			
						Spaces	Days	Occy (pp)	Other / Remarks
74000s	Permits								
	74281 RP3 (residential parking permits)	3,398.89	2,863.32	(535.57)	(15.76)				Thru Nov, 97 fewer permits sold vs 2004 (-\$2040)
	74282 Motorcycle Permits	-	-	-	-				
	74283 Resid Street Constr Permits	-	-	-	-				
	Subtotal - Permits	3,398.89	2,863.32	(535.57)	(15.76)				
75300	Awards and Damages								
76350	Advertising Revenue	6,250.00	5,910.00	(340.00)	(5.44)				
76710	Cashiered Revenue								
	582502 ALL Cashiered Ramps	-	-	-	-				
#4	582512 Cap Sq North	37,055.85	45,227.07	8,171.22	22.05	+1	same	+ 6 pp	
#6	582532 Gov East	76,157.46	70,977.71	(5,179.75)	(6.80)	-80	same	- 3 pp	71 to 115 spaces out of service for repairs during the month
#9	582522 Overture Center	56,832.30	65,268.36	8,436.06	14.84	same	same	+ 2 pp	
#11	582542 SS Campus-Frances	101,921.75	100,141.29	(1,780.46)	(1.75)				see next line
#11	582552 SS Campus-Lake	122,983.85	127,390.77	4,406.92	3.58	same	same	same	Reg rev down \$16,700, Spec Event rev up \$7,280 vs 2004 (2 concerts at Kohl Ctr)
#12	582562 SS Capitol	114,663.08	120,445.24	5,782.16	5.04	same	same	- 4 pp	Reg rev down \$12,820, Spec Event rev up \$5,950 vs 2004 (2 concerts at Kohl Ctr)
	Subtotal - Cashiered Revenue	509,614.29	529,450.44	19,836.15	3.89				
76720	Meters - Off-Street (NON-CYCLE)								
#1	582334 Blair Lot	316.13	336.94	20.81	6.58				
#7	582344 Lot 88 (Munic Bldg)	1,580.70	1,173.44	(407.26)	(25.76)				
#2	582353 Brayton Lot-Machine	18,977.04	22,947.65	3,970.61	20.92	same	same	same	Low budget projection (YTD = +\$35,020 over budget)
#2	582354 Brayton Lot-Meters	279.45	238.93	(40.52)	(14.50)				
#3	582364 Buckeye/Lot 58	10,818.36	11,052.34	233.98	2.16				
	582374 Evergreen Lot	806.82	-	(806.82)	(100.00)				Closed til about Sept 2006 (Monroe Commons Condo project)
	582414 Wingra Lot	659.44	552.18	(107.26)	(16.27)				
#12	582564 SS Capitol	2,218.33	2,037.65	(180.68)	(8.14)				
	Subtotal - Meters Off-Street	35,656.27	38,339.13	2,682.86	7.52				
	Meters - Off-Street (CYCLES)								
	582507 ALL Cycles (eff 7/98)	93.54	233.00	139.46	149.09				
	Subtotal -- 76720's	35,749.81	38,572.13	2,822.32	7.89				
76730	Meters - On-Street								
	582114 Capitol Square Meters (eff May '05)	4,167.00	2,477.25	(1,689.75)	(40.55)				
	582124 Campus Area	16,922.08	16,146.31	(775.77)	(4.58)	-19	same	same	
	582134 CCB Area	9,157.52	8,606.30	(551.22)	(6.02)				
	582144 East Washington Area	5,528.05	5,953.47	425.42	7.70				
	582154 GEF Area	6,795.99	7,869.15	1,073.16	15.79	+ 3	same	same	
	582164 MATC Area	5,371.99	5,782.19	410.20	7.64				
	582174 Meriter Area	7,451.74	9,229.74	1,778.00	23.86	+3	same	+ 4 pp	
	582184 MMB Area	12,896.61	10,175.95	(2,720.66)	(21.10)	-23	same	+ 8 pp	
	582194 Monroe Area	2,383.11	2,633.70	250.59	10.52				
	582204 Schenks Area	984.86	978.38	(6.48)	(0.66)				
	582214 State St Area	8,988.13	9,019.60	31.47	0.35				
	582224 University Area	22,082.69	20,976.77	(1,105.92)	(5.01)	-15	same	- 2 pp	
	582234 Wilson/Butler Area	5,698.98	6,934.05	1,235.07	21.67	+26	same	+ 2 pp	
	Subtotal - Meters On-Street	108,428.75	106,782.86	(1,645.89)	(1.52)				
	Const'n-Related Meter Rev (On-St)								
	74284 Contractor Permits	2,643.93	3,835.69	1,191.76	45.08				Thru Nov, +93 permits sold vs 2004 (+\$750)
	74285 Meter Hoods	1,532.89	2,687.50	1,154.61	75.32				
	74286 Construction Meter Removal	9,462.92	not yet avail	(9,462.92)	(100.00)				Construction-related revenue is difficult to predict
	Subtotal - Const'n Related Rev	13,639.74	6,523.19	(7,116.55)	(52.18)				
	Totals - On-Street Meters	122,068.49	113,306.05	(8,762.44)	(7.18)				
76740 / 50	Monthlies AND Long-Term/Parking Leases								
76740's	582335 Blair Lot (#1)	3,325.00	3,341.35	16.35	0.49				
#13	582405 Wilson Lot	4,240.00	4,285.00	45.00	1.06				
#4	582515 Cap Square No	14,250.00	14,509.46	259.46	1.82				
#6	582535 Gov East	12,100.00	12,060.00	(40.00)	(0.33)				
#9	582525 Overture Center	4,841.00	5,628.15	787.15	16.26				
#12	582565 SS Capitol - reg Mo's	8,207.00	8,287.00	80.00	0.97				
	Subtotal - Monthlies	46,963.00	48,110.96	1,147.96	2.44				
76750's	582358 Overture Center (#9)	4,866.00	4,768.60	(97.40)	(2.00)				
	582418 Wingra Lot (Commy Car)	45.00	45.00	-	-				
#12	582568 SS Cap - LT Lease	6,489.00	6,160.60	(328.40)	(5.06)				
	Subto Subtotal -- LTL's	11,400.00	10,974.20	(425.80)	(3.74)				
	Total - Mo's & Leases	58,363.00	59,085.16	722.16	1.24				
78000s	Miscellaneous Revenues								
	78220 Operating Lease Payments	333.33	1,094.21	760.88	228.27				Timing difference ....
	78310 Property Sales	-	-	-	-				
	78890 Other PLUS #74199 (Misc)	333.33	223.53	(109.80)	(32.94)				
	Subtotal -- Miscellaneous	666.66	1,317.74	651.08	97.66				
	Summary -- RPS AND Misc Revenue	13,315.33	10,091.96	(3,223.37)	(24.21)				
	<b>GRAND TOTALS</b>	<b>736,111.14</b>	<b>750,504.84</b>	<b>14,393.70</b>	<b>1.96</b>				



NOTE (re the new Capitol Square meters): For our budget projections, we assumed 25 mtrs x \$1/hr x 8 hrs x ~90% occy x 275 days (12 mos) = ~\$50,000 for FULL year. Actuals = ~21 mtrs available to public, ~55% occy, and not operational until May; thus, tracking at ~\$26,000/yr in route revenue (with about \$4k - \$6k in Hood/Construction rev) ... Bottomline: this item will likely come in at about \$19,000 (about \$30k UNDER budget).

2005 REVENUES -- BUDGET VS ACTUAL

Year-to-Date 2005- Through NOV



				Actual +/- Budget	
		Budget	Actual	Amount	%
		((# = TPC Map Reference))			
<b>74000s</b>	<b>Permits</b>				
	74281 RP3 (residential parking permits)	101,606.10	102,320.32	714.22	0.70
	74282 Motorcycle Permits	773.53	661.00	(112.53)	(14.55)
	74283 Resid Street Constr Permits	-	-	-	n/a
	Subtotal - Permits	102,379.63	102,981.32	601.69	0.59
<b>75300</b>	<b>Awards and Damages</b>	-	388.14	388.14	n/a
<b>76350</b>	<b>Advertising Revenue</b>	68,750.00	11,820.94	(56,929.06)	(82.81)
<b>76710</b>	<b>Cashiered Revenue</b>	-	-	-	-
	ALL Cashiered Ramps	-	-	-	-
	#4 582512 Cap Sq North	478,083.97	501,851.63	23,767.66	4.97
	#6 582532 Gov East	885,566.66	898,944.77	13,378.11	1.51
	#9 582522 Overture Center	597,991.45	611,217.40	13,225.95	2.21
	#11 582542 SS Campus-Frances	1,071,820.82	1,042,524.65	(29,296.17)	(2.73)
	#11 582552 SS Campus-Lake	1,311,248.03	1,321,184.06	9,936.03	0.76
	#12 582562 SS Capitol	1,159,287.09	1,142,053.18	(17,233.91)	(1.49)
	Subtotal - Cashiered Revenue	5,503,998.02	5,517,775.69	13,777.67	0.25
<b>76720</b>	<b>Meters - Off-Street (NON-CYCLE)</b>				
	#1 582334 Blair Lot	3,836.08	3,848.93	12.85	0.33
	#7 582344 Lot 88 (Munic Bldg)	18,921.57	15,324.41	(3,597.16)	(19.01)
	#2 582353 Brayton Lot-Machine	231,184.97	266,209.08	35,024.11	15.15
	#2 582354 Brayton Lot-Meters	3,824.38	3,400.11	(424.27)	(11.09)
	#3 582364 Buckeye/Lot 58	137,750.21	133,708.93	(4,041.28)	(2.93)
	582374 Evergreen Lot	7,385.91	5,935.89	(1,450.02)	(19.63)
	582414 Wingra Lot	5,841.92	5,848.70	6.78	0.12
	#12 582564 SS Capitol	25,839.12	26,791.82	952.70	3.69
	Subtotal - Meters Off-Street	434,584.16	461,067.87	26,483.71	6.09
	<b>Meters - Off-Street (CYCLES)</b>				
	582507 ALL Cycles (eff 7/98)	2,193.01	2,898.90	705.89	32.19
	Subtotal -- 76720's	436,777.17	463,966.77	27,189.60	6.23
<b>76730</b>	<b>Meters - On-Street</b>				
	582024 Cap Sq Mtrs (new '05)	45,837.00	16,754.58	(29,082.42)	(63.45)
	582124 Campus Area	219,027.74	211,914.15	(7,113.59)	(3.25)
	582134 CCB Area	106,272.25	104,252.20	(2,020.05)	(1.90)
	582144 East Washington Area	72,434.98	74,307.17	1,872.19	2.58
	582154 GEF Area	87,829.86	93,398.71	5,568.85	6.34
	582164 MATC Area	67,862.34	69,997.11	2,134.77	3.15
	582174 Meriter Area	91,563.60	99,519.94	7,956.34	8.69
	582184 MMB Area	142,674.80	120,741.59	(21,933.21)	(15.37)
	582194 Monroe Area	25,823.48	27,805.71	1,982.23	7.68
	582204 Schenks Area	11,821.01	11,535.47	(285.54)	(2.42)
	582214 State St Area	102,952.46	115,694.09	12,741.63	12.38
	582224 University Area	266,431.14	262,175.58	(4,255.56)	(1.60)
	582234 Wilson/Butler Area	71,862.16	70,045.55	(1,816.61)	(2.53)
	Subtotal - Meters On-Street	1,312,392.82	1,278,141.85	(34,250.97)	(2.61)
	<b>Const'n-Related Meter Rev (On-St)</b>				
	74284 Contractor Permits	33,423.32	52,654.19	19,230.87	57.54
	74285 Meter Hoods	17,876.44	25,265.27	7,388.83	41.33
	74286 Construction Meter Removal	94,726.87	91,474.90	(3,251.97)	(3.43)
	Subtotal - Const'n Related Rev	146,026.63	169,394.36	23,367.73	16.00
	<b>Totals - On-Street Meters</b>	<b>1,458,419.45</b>	<b>1,447,536.21</b>	<b>(10,883.24)</b>	<b>(0.75)</b>
<b>76740 / 50</b>	<b>Monthlies and Long-Term/Parking Leases</b>				
<b>76740's</b>	#1 582335 Blair Lot (#1)	36,575.00	36,886.75	311.75	0.85
	#13 582405 Wilson Lot	46,640.00	47,388.16	748.16	1.60
	#4 582515 Cap Square No	156,750.00	159,486.91	2,736.91	1.75
	#6 582535 Gov East	133,100.00	136,595.50	3,495.50	2.63
	#9 582525 Overture Center	53,251.00	56,001.38	2,750.38	5.16
	#12 582565 SS Capitol - reg Mo'ys	90,277.00	91,312.24	1,035.24	1.15
	Subtotal - Monthlies	516,593.00	527,670.94	11,077.94	2.14
<b>76750's</b>	#9 582528 Overture Center	53,526.00	43,702.60	(9,823.40)	
	582418 Wingra Lot (Commy Car)	495.00	495.00	-	-
	#12 582568 SS Cap - LT Lease	71,379.00	67,676.60	(3,702.40)	(5.19)
	Subtotal -- LTL's	125,400.00	111,874.20	(13,525.80)	(10.79)
	<b>Totals - Moy's and Leases</b>	<b>641,993.00</b>	<b>639,545.14</b>	<b>(2,447.86)</b>	<b>(0.38)</b>
<b>78000s</b>	<b>Miscellaneous Revenues</b>				
	78220 Operating Lease Payments	3,666.63	3,309.96	(356.67)	(9.73)
	78310 Property Sales	-	1,280.85	1,280.85	n/a
	78890 Other	3,666.63	8,891.84	5,225.21	142.51
	Subtotal -- Miscellaneous	7,333.26	13,482.65	6,149.39	83.86
	Summary - RP3 and Misc Revenue (incl's Cycle Perms)	178,462.39	128,971.05	(49,491.34)	(27.79)
	<b>TOTALS</b>	<b>8,219,650.53</b>	<b>8,197,496.86</b>	<b>(22,153.67)</b>	<b>(0.27)</b>



Year-to-Date Revenues >> 2004 vs 2005					
Through NOV				2005 +/- 2004	
		2004 YTD	2005 YTD	Amount	%
<b>74000s</b>	<b>Licenses, Permits, Fees</b>				
74281	RP3 (residential parking permits)	105,759.00	102,320.32	(3,438.68)	(3.25)
74282	Motorcycle Permits	827.00	661.00	(166.00)	(20.07)
74283	Resid Street Constr Permits	-	-	-	n/a
	Subtotal - Licenses, ...	106,586.00	102,981.32	(3,604.68)	(3.38)
<b>75300</b>	<b>Awards and Damages</b>	9,917.73	388.14	(9,529.59)	(96.09)
<b>76350</b>	<b>Advertising Revenue</b>	-	11,820.94	11,820.94	n/a
<b>76710</b>	<b>Cashiered Revenue</b>	-	-	-	-
	582512 Cap Sq North	488,409.99	501,851.63	13,441.64	2.75
	582532 Gov East	931,482.92	898,944.77	(32,538.14)	(3.49)
	582522 Overture Center	660,441.39	611,217.40	(49,224.00)	(7.45)
	582542 SS Campus-Frances	1,078,757.16	1,042,524.65	(36,232.51)	(3.36)
	582552 SS Campus-Lake	1,314,682.84	1,321,184.06	6,501.22	0.49
	582562 SS Capitol	1,200,818.86	1,142,053.18	(58,765.68)	(4.89)
	Subtotal - Cashiered Revenue	5,674,593.16	5,517,775.69	(156,817.47)	(2.76)
<b>76720</b>	<b>Meters - Off-Street (NON-CYCLE)</b>				
	582324 Atwood Lot	-	-	-	n/a
	582334 Blair Lot	3,983.12	3,848.93	(134.19)	(3.37)
	582344 Lot 88 (Munic Bldg)	14,822.69	15,324.41	501.72	3.38
	582353 Brayton Lot-Machine	262,837.99	266,209.08	3,371.09	1.28
	582354 Brayton Lot-Meters	3,709.91	3,400.11	(309.80)	(8.35)
	582364 Buckeye/Lot 58	135,983.52	133,708.93	(2,274.59)	(1.67)
	582374 Evergreen Lot	6,913.07	5,935.89	(977.18)	(14.14)
	582414 Wingra Lot	6,117.62	5,848.70	(268.92)	(4.40)
	582564 SS Capitol	26,475.98	26,791.82	315.84	1.19
	Subtotal - Meters Off-Street	460,843.90	461,067.87	223.97	0.05
	<b>Meters - Off-Street (CYCLES)</b>				
	582507 ALL Cycles (eff 7/98)	3,387.78	2,898.90	(488.88)	(14.43)
	Subtotal -- 76720's	464,231.68	463,966.77	(264.91)	(0.06)
<b>76730</b>	<b>Meters - On-Street</b>				
	582024 Cap Sq Mtrs (new '05)	-	16,754.58	16,754.58	n/a
	582124 Campus Area	231,258.65	211,914.15	(19,344.50)	(8.36)
	582134 CCB Area	108,347.78	104,252.20	(4,095.58)	(3.78)
	582144 East Washington Area	75,345.80	74,307.17	(1,038.63)	(1.38)
	582154 GEF Area	86,190.33	93,398.71	7,208.38	8.36
	582164 MATC Area	69,319.52	69,997.11	677.59	0.98
	582174 Meriter Area	90,229.18	99,519.94	9,290.76	10.30
	582184 MMB Area	143,932.89	120,741.59	(23,191.30)	(16.11)
	582194 Monroe Area	26,255.78	27,805.71	1,549.93	5.90
	582204 Schenks Area	11,132.57	11,535.47	402.90	3.62
	582214 State St Area	99,857.78	115,694.09	15,836.31	15.86
	582224 University Area	280,457.49	262,175.58	(18,281.91)	(6.52)
	582234 Wilson/Butler Area	70,160.82	70,045.55	(115.27)	(0.16)
	Subtotal - Meters On-Street	1,292,488.59	1,278,141.85	(14,346.74)	(1.11)
	<b>Const'n-Related Meter Rev (On-St)</b>				
	74284 Contractor Permits	51,759.50	52,654.19	894.69	1.73
	74285 Meter Hoods	23,481.70	25,265.27	1,783.57	7.60
	74286 Construction Meter Removal	112,727.75	91,474.90	(21,252.85)	(18.85)
	Subtotal - Constr'n Related Rev	187,968.95	169,394.36	(18,574.59)	(9.88)
	<b>Totals - On-Street Meters</b>	1,480,457.54	1,447,536.21	(32,921.33)	(2.22)
76740 / 50	<b>Monthlies and Long-Term/Parking Leases</b>				
76470's	582335 Blair Lot	36,557.22	36,886.75	329.53	0.90
	582405 Wilson Lot	47,696.75	47,388.16	(308.59)	(0.65)
	582515 Cap Square No	159,893.39	159,486.91	(406.48)	(0.25)
	582535 Gov East	132,165.56	136,595.50	4,429.94	3.35
	582525 Civic Center	16,320.35	56,001.38	39,681.03	243.14
	582565 SS Capitol - reg Mo's	91,965.92	91,312.24	(653.68)	(0.71)
	Subtotal - Monthlies	484,599.19	527,670.94	43,071.75	8.89
76750's	582358 Brayton Lot (Commy Car)	115.00	-	(115.00)	(100.00)
	582418 Wingra Lot (Commy Car)	495.00	495.00	-	-
	582528 Overture Center	-	43,702.60	43,702.60	n/a
	582568 SS Cap - LT Lease	71,379.00	67,676.60	(3,702.40)	(5.19)
	582705 Convention Center	-	-	-	-
	Subtotal -- LTL's	71,989.00	111,874.20	39,885.20	55.40
	<b>Totals- Moy's and Leases</b>	556,588.19	639,545.14	82,956.95	14.90
<b>78000s</b>	<b>Miscellaneous Revenues</b>				
	78220 Operating Lease Payments	4,270.77	3,309.96	(960.81)	(22.50)
	78310 Property Sales	10,460.29	1,280.85	(9,179.44)	(87.76)
	78890 Other	5,026.94	8,891.84	3,864.90	76.88
	Subtotal -- Miscellaneous	19,758.00	13,482.65	(6,275.35)	(31.76)
	Summary - RP3 and Misc Revenue (incl's Cycle Permits)	136,261.73	129,873.05	(6,388.68)	(4.69)
<b>TOTALS:</b>		<b>8,312,132.30</b>	<b>8,197,496.86</b>	<b>(114,635.44)</b>	<b>(1.38)</b>

**Department of Transportation -- Parking Division**  
**Revenue(a) for the Months of November, 2005 and 2004(c)**

		-----Off-Street-----				Street	Misc.	
		Meters *	Cashiered	Monthly	Total	Meters	Revenues	Totals *
2005	Number of Spaces	286	3,195	454	3,935	1,306	-----	5,241
	Revenue	\$ 38,339	\$ 529,450	\$ 59,085	\$ 626,875	\$ 113,306	\$ 10,091	\$ 750,272
2004	Number of Spaces	309	3,294	434	4,037	1,310	-----	5,347
	Revenue	\$ 41,621	\$ 560,495	\$ 52,893	\$ 655,010	\$ 126,559	\$ 15,192	\$ 796,760

\* Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)	
		Nov-04	Nov-05	Nov-04	Nov-05	Nov-04	Nov-05	Nov-04	Nov-05	Nov-04	Nov-05
METERED	Blair Lot (eff Aug 2002)	13	13	25	25	--	--	\$ 264.38	\$ 336.94	\$ 0.81	\$ 1.04
	Lot 88 (Munic Building)	17	17	25	25	94%	(g)	\$ 1,516.91	\$ 1,173.44	\$ 3.57	\$ 2.76
	Brayton Lot Paystations	154	154	25	25	94%	92%	\$ 24,805.68	\$ 22,947.65	\$ 6.44	\$ 5.96
	Brayton Lot Meters	12	12	25	25	100%	(g)	\$ 290.58	\$ 238.93	\$ 0.97	\$ 0.80
	Buckeye Lot	53	53	25	25	100%	(g)	\$ 11,055.17	\$ 11,052.34	\$ 8.34	\$ 8.34
	Evergreen Lot	23	0	25	25	--	--	\$ 772.05	\$ -	\$ 1.34	\$ -
	Wingra Lot	18	18	25	25	--	--	\$ 635.30	\$ 552.18	\$ 1.41	\$ 1.23
	SS Capitol	19	19	25	25	95%	(g)	\$ 2,281.34	\$ 2,037.65	\$ 4.80	\$ 4.29
	Cycles	47	47	n/c	n/c	--	--	\$ 187.75	\$ 233.00	n/c	n/c
	MONTHLY CASHIERE	Cap Square North	487	488	31	31	64%	70%	\$ 42,479.98	\$ 45,227.07	\$ 2.81
Gov East		431	351	31	31	95%	92%	\$ 86,317.64	\$ 70,977.71	\$ 6.46	\$ 6.52
Overture Center		610	590	31	31	44%	46%	\$ 65,899.44	\$ 65,268.36	\$ 3.48	\$ 3.57
SS Campus (Frances) (combined totals)		1,066	1,066	31	31	87%	86%	\$ 108,582.39	\$ 100,141.29	\$ 7.19	\$ 6.89
SS Campus (Lake)								\$ 237,694	\$ 227,532		
MONTHLY CASHIERE	State St Capitol	700	700	31	31	76%	72%	\$ 128,104.43	\$ 120,445.24	\$ 5.90	\$ 5.55
	Blair Lot Mo'y (eff 8/2002)	44	44	21	21			\$ 3,332.24	\$ 3,341.35	\$ 3.61	\$ 3.62
	Wingra Lot (Comm'y Car)	1	1	21	21			\$ 45.00	\$ 45.00	\$ 2.14	\$ 2.14
	Wilson Lot Mo'y	50	50	21	21			\$ 4,899.00	\$ 4,285.00	\$ 4.67	\$ 4.08
	Cap Sq. N Mo'y	125	125	21	21			\$ 14,600.00	\$ 14,509.46	\$ 5.56	\$ 5.53
	Gov East Mo'y	85	85	21	21			\$ 11,963.48	\$ 12,060.00	\$ 6.70	\$ 6.76
	Overture Ctr Mo'y (b) (e)	10	30	21	21			\$ 3,269.12	\$ 10,396.75	\$ 15.57	\$ 16.50
	SS Cap. Mo'y (b) (d)	119	119	21	21			\$ 14,783.88	\$ 14,447.60	\$ 5.92	\$ 5.78
	Campus Area Route	178	159	25	25	50%	61%	\$ 17,435.76	\$ 16,146.31	\$ 3.92	\$ 4.06
	Capitol Square	n/a	22	n/a	25	n/a		n/a	\$ 2,477.25	\$ -	\$ 4.50
ON-STREET METERS	CCB Area Route	87	91	25	25	53%	50%	\$ 9,012.65	\$ 8,606.30	\$ 4.14	\$ 3.78
	East Washington Area Route	107	96	25	25	51%	54%	\$ 6,552.09	\$ 5,953.47	\$ 2.45	\$ 2.48
	GEF Area Route	77	80	25	25	54%	49%	\$ 7,500.40	\$ 7,869.15	\$ 3.90	\$ 3.93
	MATC Area Route	80	104	25	25	47%	35%	\$ 5,513.63	\$ 5,782.19	\$ 2.76	\$ 2.22
	Meriter Area Route	119	122	25	25	34%	38%	\$ 8,759.50	\$ 9,229.74	\$ 2.94	\$ 3.03
	MMB Area Route	107	84	25	25	54%	62%	\$ 12,832.47	\$ 10,175.95	\$ 4.80	\$ 4.85
	Monroe Area Route	80	74	25	25	pass	pass	\$ 2,478.03	\$ 2,633.70	\$ 1.24	\$ 1.42
	Schenks Area Route	67	82	25	25	pass	pass	\$ 950.38	\$ 978.38	\$ 0.57	\$ 0.48
	State Street Area Route	94	67	25	25	61%	58%	\$ 10,192.31	\$ 9,019.60	\$ 4.34	\$ 5.38
	University Area Route	234	219	25	25	61%	59%	\$ 23,522.48	\$ 20,976.77	\$ 4.02	\$ 3.83
	Wilson/Butler Area Route	80	106	25	25	52%	54%	\$ 5,852.55	\$ 6,934.05	\$ 2.93	\$ 2.62
	Various Routes	n/a	n/a	25	25	n/a	n/a	\$ -	\$ -	\$ -	\$ -
	Subtotal - Route Revenue	1,310	1,306	25	25	--	--	\$ 110,602.25	\$ 106,782.86	\$ 3.38	\$ 3.27
	Meter-Related Constrn Rev							\$ 15,956.25	\$ 6,523.19	>> (g)	
	Total On-St Meter Revenue							\$ 126,558.50	\$ 113,306.05		
Miscellaneous							\$ 15,191.65	\$ 10,091.00			
Total (a)	5,394	5,288					\$ 796,947.45	\$ 750,504.78			

-106

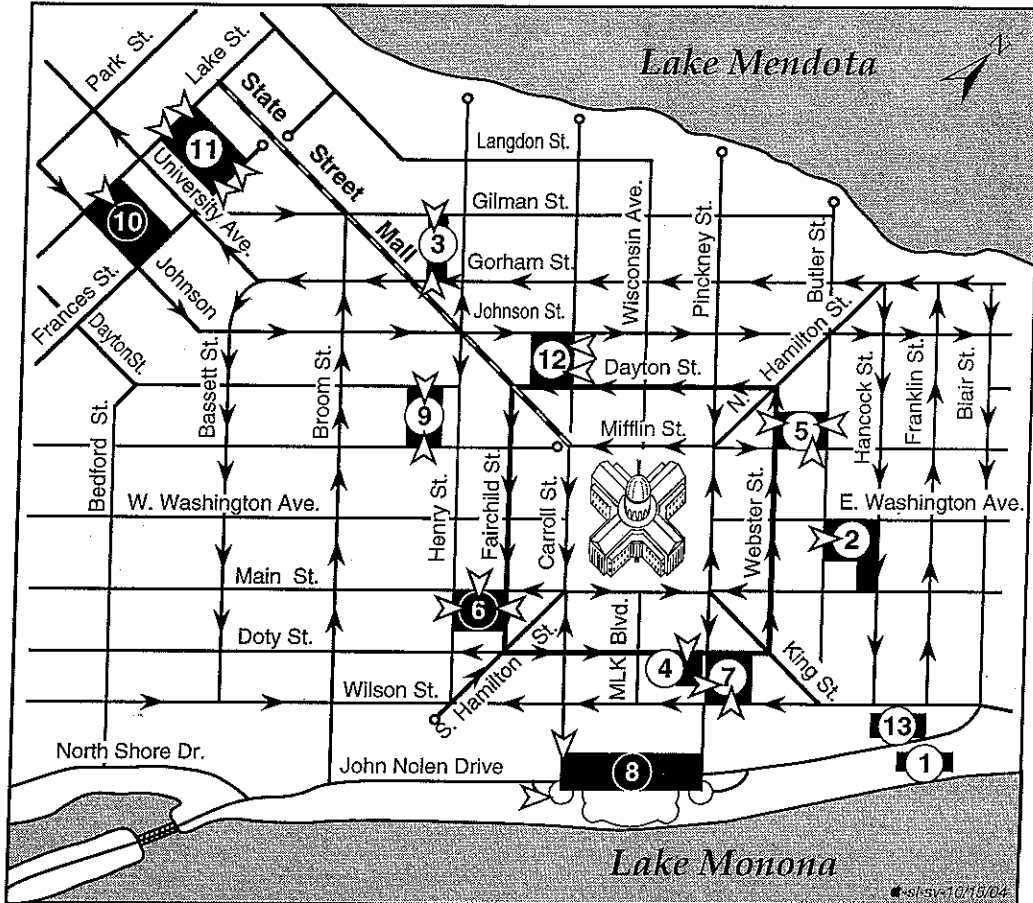
**Footnotes:**

- (a) Excludes interest on investments
- (b) Available to public on nights and weekends.
- (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2004 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities >> source = Pures system once equipment converted. Weekday timeframe = 10 a.m. thru 2 p.m.
- (d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
- (e) At its August 10, 2004 meeting, the TPC gave approval to rent up to 50 "regular" monthly parkers at the Overture Center Ramp (in addition to carpools). Eff March 1, 2005 we entered into a long-term lease agreement with West Washington Associates (in "Fiore" Building) for up to 60 spaces at the Overture Center Ramp, at the Resident rate plus a 5% admin fee. (Presently, 45 renters x \$103 x 1.05 = \$4,866.75/month.)
- (f) Effective August 25, the Evergreen Lot was removed from operation (for about a year) as part of construction of the Monroe Commons Condominium project. This lot typically generates revenues of about \$700/month (\$8,400 annually).
- (g) Certain occupancy rates and contractor billing information not yet available due to staff schedule conflicts.

Spaces Out of Service: 80 Cashiered: All Gov East Ramp  
 125 On-Street Meters  
 205

# DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
① Blair Lot	■ Public Parking
② Brayton Lot	⊙ # City Operated Facilities
③ Buckeye Lot	● # Non-City Operated Facilities
④ Lot 88	▷ Lot/Ramp Entrance
⑤ Capitol Square North Ramp	▶ One-way Street
⑥ Capitol Square South Ramp (County)	
⑦ Government East Ramp	
⑧ Monona Terrace Community and Convention Center (NOT City Operated)	
⑨ Overture Center Ramp	
⑩ South East Campus Ramp (UW-Madison)	
⑪ State Street Campus Ramp	
⑫ State Street Capitol Ramp	
⑬ Wilson Lot	

■ - Single Line; Small Version - City v.s. Non-City - revised 12/7/04