



# Temporary B License

City of Madison Clerk  
210 MLK Jr Blvd, Room 105  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item number) -if Street Use-

(Legistar file number) -if Street Use-

(License number)

(Alder District #) (Police Sector)  
Office Use Only

Street Use:  No  **YES**  
Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event - events may have consecutive days.

*FETE DE MARQUETTE*

The named organization applies for:

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

### Organization

Pick one:  Bona fide Club  Chamber of Commerce  Church  
 Lodge/Society  Veteran's Organization  Fair Association

Organization Name: WIL-MAR NEIGHBORHOOD CENTER, INC Phone: 608-257-4576

Address: 504 S. BREARLY ST Email: garyk@wil-mar.org Website: wil-mar.org

Date organized: 1969 If a corporation, give date of incorporation: 1969

WI State Seller's Permit ID: \_\_\_\_\_

We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	<u>BARON DEODMAN</u>	<u>MADISON, WI</u>	
Vice President	<u>DAN MCHT</u>	<u>MADISON, WI</u>	
Treasurer	<u>STEVE SILSBERG</u>	<u>MADISON, WI</u>	
Secretary	<u>JAMIE MEYER</u>	<u>MADISON, WI</u>	
Person in charge of event	Name <u>GARY KALLAS</u>	Phone <u>608-257-4576</u>	

JULY 9 4 to 10 pm / JULY 11 noon to 11 pm  
JULY 10 4 to 11 pm / JULY 12 noon to 8 pm

**Event Information**

Event Name: FETE DE MARQUETTE Event dates & time(s): JULY 9 - JULY 12, 2026

Event Address: 200 S. INVERSOLO / MAPIKE PARK Estimated Attendance: 2000 TO 4000 DAILY

Do the premises you want to license occupy all of the building/property? YES No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): \_\_\_\_\_

Explain the purpose and nature of the event: PLACE MAKING EVENT AND FUNDRAISER FOR THE WIL-MAR NEIGHBORHOOD CENTER

Describe your planned method of crowd control: MAXSON POLICE OFF-DUTY AND NEARLY 50 CROWD MANAGEMENT CERTIFIED INDIVIDUALS

How many security persons will you have on the licensed premises? UP TO 50

Will food be served?  Yes  No

Will a tent be used?  Yes  No

Will the street be used?  Yes  No

Will wine be served?  No  Yes: \_\_\_\_\_ of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: GENERAL BEER & WISCONSIN DIST.

Quantities ordered: 50 1/2 barrels

(If serving wine) Wholesaler/distributor/winery who will supply wine: GENERAL BEVERAGE

Quantities ordered: 20 CASES OF 12

**Declaration**

The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature [Signature] Date: MAY 6, 2026

Printed name of Officer who is signing: GARY KALLAS

[Signature]  
DAVID HECHT