

GREATER MADISON CONVENTION & VISITORS BUREAU
615 E. WASHINGTON AVENUE > MADISON, WI > 53703

MEMO

WWW.VISITMADISON.COM

Date: October 5, 2011

To: City of Madison – Board of Estimates

From: Deb Archer, President & CEO, GMCVB

Re: Monona Terrace Booking Event Assistance Fund Activity

Attached please find the following reports for the 10 October 2011 Board of Estimates meeting :

Monona Terrace Booking Event Assistance Fund

- > 2011 Year to Date Activity – 01 January thru September 30 2011
- > Payout Schedule of Future Commitments