

MEMORANDUM

TO: All Alders
Michael P. May, City Attorney

FROM: Heather Allen, Common Council Legislative Analyst

DATE: May 1, 2013

RE: Update on Legislative Agenda Work Groups and other projects

Demographic Change

Chair: Alder Resnick, President Pro Tem
Members: Alder Cnare, Alder Phair, Alder Weier

The first meeting was held on April 8, 2013 and a broad overview of demographic issues was presented by Aaron Olver, Director of Economic Development. Maps of the City of Madison illustrating demographic trends (age, income level) were shared with the group, along with a list of background resources.

The group determined to meet monthly and focus each meeting on one of the areas of inquiry: youth, seniors, building equal opportunities for economically challenged or minority groups, workforce development and attracting young families to Madison. Each subsequent meeting will focus on one of these topics.

Next meeting scheduled for May 16, 2013 will focus on seniors in Madison and best practices from age-friendly cities.

Alternative Sources of Revenue

Chair: Alder Clear
Members: Alder King, Alder Palm

The first meeting of the Alternative Revenue Work Group was held on April 15, 2013. Dave Schmiedicke Finance Director presented information on revenue options available to the City of Madison. The group decided to focus future meetings on two areas for exploration: fees (of different varieties) and regional approaches.

The next meeting scheduled for May 21, 2013 immediately before the Common Council meeting will focus on the twin cities experience with regional tax base sharing. The subsequent meeting (which will be held in June, date TBD) will explore a potential fee system for recycling/garbage/organics collection.

Legislative Analysis Memos

Several memos on various topics have been finalized since Sep 2012. Memos will be posted on the Common Council Intranet site (forthcoming) as reference material.

Completed memos which will be posted to the Intranet site include:

- Health Impact Assessment
- Recycling at Public Events
- Local Hiring for Public Works
- East Isthmus Late Night Bus Route
- Property Tax Exemptions for Commercial Broadcasters
- Legislative Agenda: Demographic Change and Alternative Revenue
- Foreclosures in District 18
- Healthy Vending Policy
- Homelessness
- Bond Ratings for Wisconsin Municipalities
- Historical Funding for Overture (Civic Center)

On-going research projects:

- Opportunities and cost estimates for case-management for Madison families
- Other options for employees who cannot move cars during evening shifts for alternate side parking