

City of Madison

Proposed Conditional Use

Location 2230 West Broadway

Project Name Madison on Broadway

Applicant

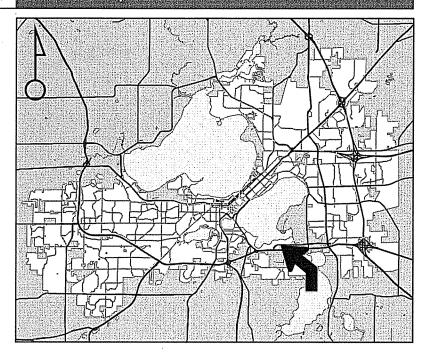
City of Madison, Natalie Erdman / Dave Porterfield, Movin' Out

Existing Use Vacant land

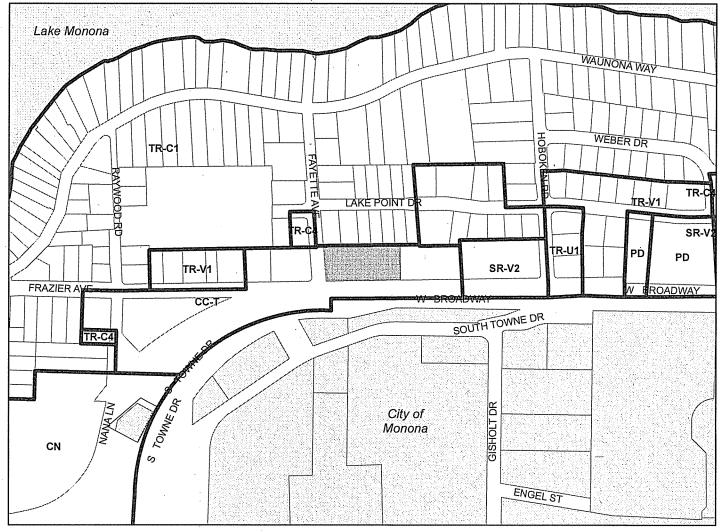
Proposed Use

Construct mixed-use building with 2,800 sq. ft.of commercial space and 48 apartment units in Urban Design Dist. 1

Public Hearing Date Plan Commission 10 July 2017



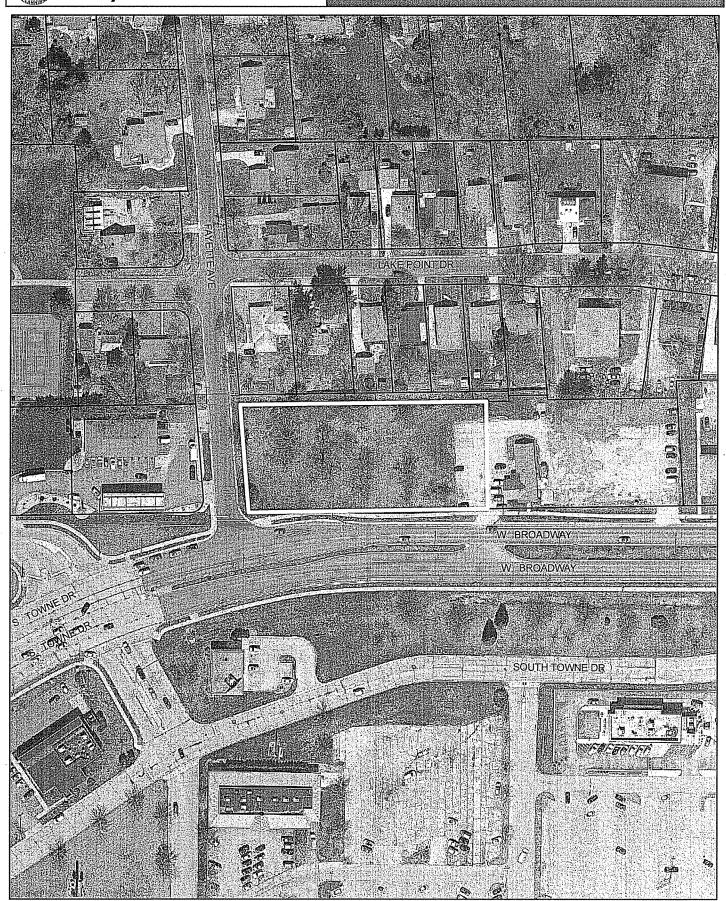
For Questions Contact: Tim Parks at: 261-9632 or tparks@cityofmadison.com or City Planning at 266-4635



Scale: 1" = 400'

City of Madison, Planning Division: PPE: Date: 3 July 2017

City of Madison



Date of Aerial Photography: Spring 2016

1. Project Information



All Land Use Applications must be filed with the Zoning Office at the above address.

2. This is an application for (check all that apply)

Telephone

3. Applicant, Agent and Property Owner Information Tim Radelet

30 W. Mifflin 608-267-1992

City of Madison	OF MAD	FOR OFFICE USE ONLY:
Planning Division		Paid Receipt #
126 S. Hamilton St. P.O. Box 2985		Date received <u>5/10/17</u>
Madison, WI 53701	1-2985	Received by
(608) 266-4635	TINSTR.	Parcel # 0710 - 194 - 090/ -
		Aldermanic district 14-Sheri Carte
		Zoning district CC~T
Zoning Office at the	ations must be filed with the above address.	Special requirements ZBA, CU WDO-O
This completed form	m is required for all	
applications for Plan	n Commission review except	Review required by
	l divisions, which should be livision Application found on	□ UDC □ PC □ Common Council □ Other
the City's web site.	invision Application found on	☐ Common Council ☐ Other
Project Information	n	
Address: 2230	West Broadway, Madison	
Title: Mirus Part	ners, Inc./Movin' Out, Inc. Project	
This is an application	on for (check all that apply)	
☐ Zoning Map Ar	mendment (rezoning) from	to
☐ Major Amenda	nent to an Approved Planned Deve	lopment-General Development Plan (PD-GDP) Zoning
☐ Major Amenda	nent to an Approved Planned Deve	lopment-Specific Implementation Plan (PD-SIP)
☐ Review of Alter	ration to Planned Development (PD) (by Plan Commission)
☑Conditional Use o	or Major Alteration to an Approved	Conditional Use
☐ Demolition Per	rmit .	
☐ Other requests	3	
Applicant Agent as	nd Property Owner Information	
Applicant name	Tim Radelet	Company Movin' Out, Inc.
Street address	902 Royster Oaks Drive	company
Telephone	608-229-6917	Email tr@movin-out.org
·		Company Movin' Out, Inc.
-	son Dave Porterfield	
Street address	902 Royster Oaks Drive	City/State/Zip Madison, WI 53714 Email dp@movin-out.org
Telephone	608-229-6917	
	not applicant) _City of Madison; Na	
Street address	30 W. Mifflin	City/State/ZipMadison, WI 53703

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Email <u>nerdman@cityofmadison.com</u>

2230 West Broadway Mirus Partners/Movin' Out Project

May 10, 2017

City of Madison Planning Division
Department of Planning & Community & Economic Development
126 South Hamilton Street
Madison, WI 53703

Attention: Tim Parks

Re: 2230 West Broadway Avenue

Dear Members of the Plan Commission and Urban Design Commission:

Please accept this Letter of Intent, Land Use Application, and attachments for the development of the above mentioned property. We are proposing the development of an 85,800 SF building with 48 affordable units and 2,800 SF of first floor commercial. The project will require a conditional use due to the size of the building, number of units, and reduction in the required commercial frontage

Development Team

Co-Developer:

Tim Radelet Movin' Out, Inc. 206 East Olin Avenue Madison, WI 53713 608.251.4446 ext. 8 tr@movinout.org

Co-Developer:

Chris Jaye Mirus Partners

447 University Ave., Suite 210

Middleton, WI 53562 608.824.2290

jaye@miruspartners.com

Architect:

Jim Glueck Glueck Architects 116 North Few Street Madison, WI 53703 608.251.2551

glueckarch@sbcglobal.net

Civil Engineer:

Quam Engineering, LLC 4604 Siggelkow Road, Suite A

McFarland, WI 53558

608.838.7750

Landscape Architect:

Landscape Architecture, LLC

PO Box 46129 Madison, WI 53744 608.798.1840

Existing Conditions

The 1.4 acre vacant parcel is located on the northeast corner of Fayette Avenue and West Broadway. An alleyway runs between the property and the single family homes directly to the north. Adjacent business/uses include a PDQ on the northwest corner of Fayette Avenue and West Broadway and the Antlers Bar to the east. The property is zoned Commercial Corridor – Transitional (CC-T) and is located within Urban Design District One.

The proposed development is located within the Waunona Neighborhood Association and is adjacent to the Bridge-Lakepoint Neighborhood Association. Alder Sheri Carter, District 14, is the district alder.

City and Neighborhood Input

The Development Team met with city staff beginning in December, 2016 and as recently April 27th. The development team participated in a total of three neighborhood meetings hosted by Alder Carter between February and April of this year. Meeting notes are available upon request.

Project Overview

An earlier iteration of this project was approved by the Common Council, Plan Commission, and the Urban Design Commission in 2016. That approval included 36 units and a new, larger Bridge-Lakepoint Neighborhood Center, relocated from 1917 Lake Point Drive. Due to funding issues, the neighborhood center was removed from the project.

The current project includes an 85,800 SF building with 48 affordable units and 2,800 SF of commercial space. The unit mix includes 4 one-bedrooms, 32 two-bedrooms, and 12 three-bedrooms. The project is being funded using WHEDA Section 42 Credits, the City of Madison Affordable Housing Fund, and a CDBG Loan. Rents will range from 30% to 80% AMI. In addition, 12 units will be affirmatively marketed by Movin' Out to households that have a military veteran and/or have an individual with a permanent disability.

Due to the previously awarded WHEDA funding, the project **must include** 48 units of affordable housing¹. In addition, seven of those units must be family housing and have direct access at the ground level.

Lot Coverage: 76% (77,598 SF) (85% (42,124 SF) allowable under CC-T)

<u>Useable Open Space:</u> 11,960 SF at ground level and 3,384 SF on balconies for a total of 15,344 SF (14,720 SF required under CC-T)

Stormwater Management: As shown on submitted drawings

Vehicle Parking: 67 (40 under building, 27 split between two separate lots)

Bike Parking: 16 surface and 53 covered for a total of 69 stalls (61 stalls required)

Total Construction Cost: \$8,526,000

Value of the Land: Tax exempt

Land Ownership: Fee simple

Hours of Operation: Commercial/Retail will operate from approximately 7 AM to 8 PM

Number of Jobs: Approximately 4 – 10 FTE

Public Subsidy: Yes

¹ 2016 Project also included development of 12 townhomes at 1917 Lake Point Drive, 5330 Hoboken Road, and 1918 West Broadway, in addition to the 36 units. Due to the WHEDA funding, this project must now include all 48 units at 2230 W. Broadway.

<u>Sustainability:</u> The development of an vacant urban lot for a four-story mixed-used building is, by definition, a sustainable strategy. Adjacent to a Madison Metro stop and within proximity of a bike path, the project will encourage multi-modes of travel, including transit and biking, while still supporting vehicles. The addition of the sidewalk along Fayette Avenue will create better neighborhood connectivity and improve the pedestrian environment.

The project will be built to high energy efficiency standards, including insulation, HVAC, and LED lighting. Movin' Out has submitted a grant application to MG&E for a photo-voltaic system. If awarded, they will explore the feasibility of including the system in the project.

Relevant Planning Documents

The 2006 City of Madison Comprehensive Plan designates this area as Neighborhood Mixed Use (NMU). NMU districts are characterized by a cluster of neighborhood serving uses and generally include:

- Mix of residential and commercial uses as defined in Mixed Use Districts
- Well-designed buildings placed close to the sidewalk and street
- Parking underground or behind the building
- Pedestrian friendly design amenities such as benches, pavers, and landscaping
- Residential building scale that is compatible with the surrounding neighborhood
- · A height of two to four stories
- A maximum of 10,000 gross area for commercial uses
- Density of no more than 40 d/u per acre)

The project site also is located in Urban Design District One.

We look forward to working with city staff, Plan Commission, and Urban Design Commission members on the review and approval of this important project.

Regards,

Chris Jaye

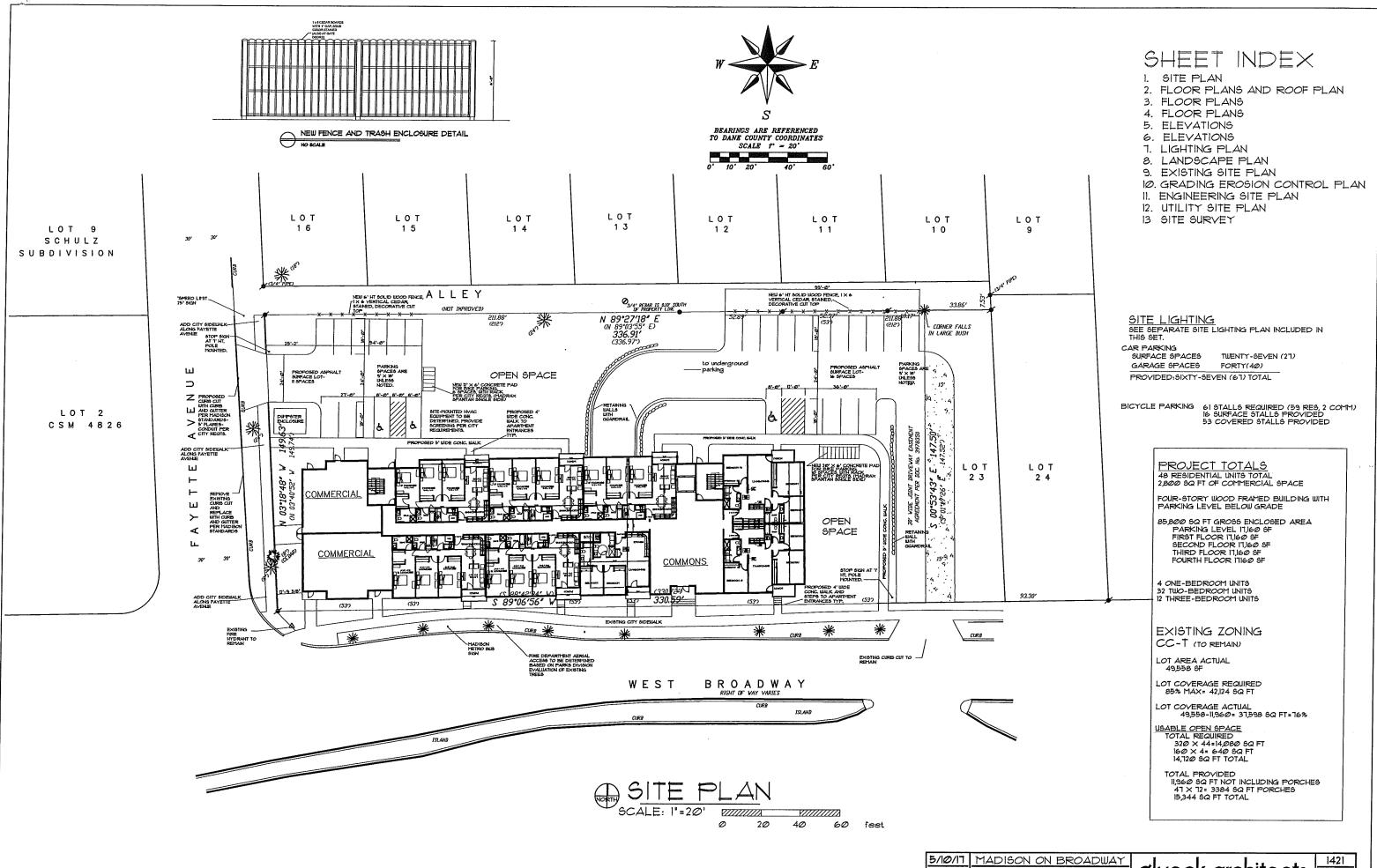
President, Mirus Partners

Tim Radelet

Executive Director, Movin' Out

Cinothy V. Radelet

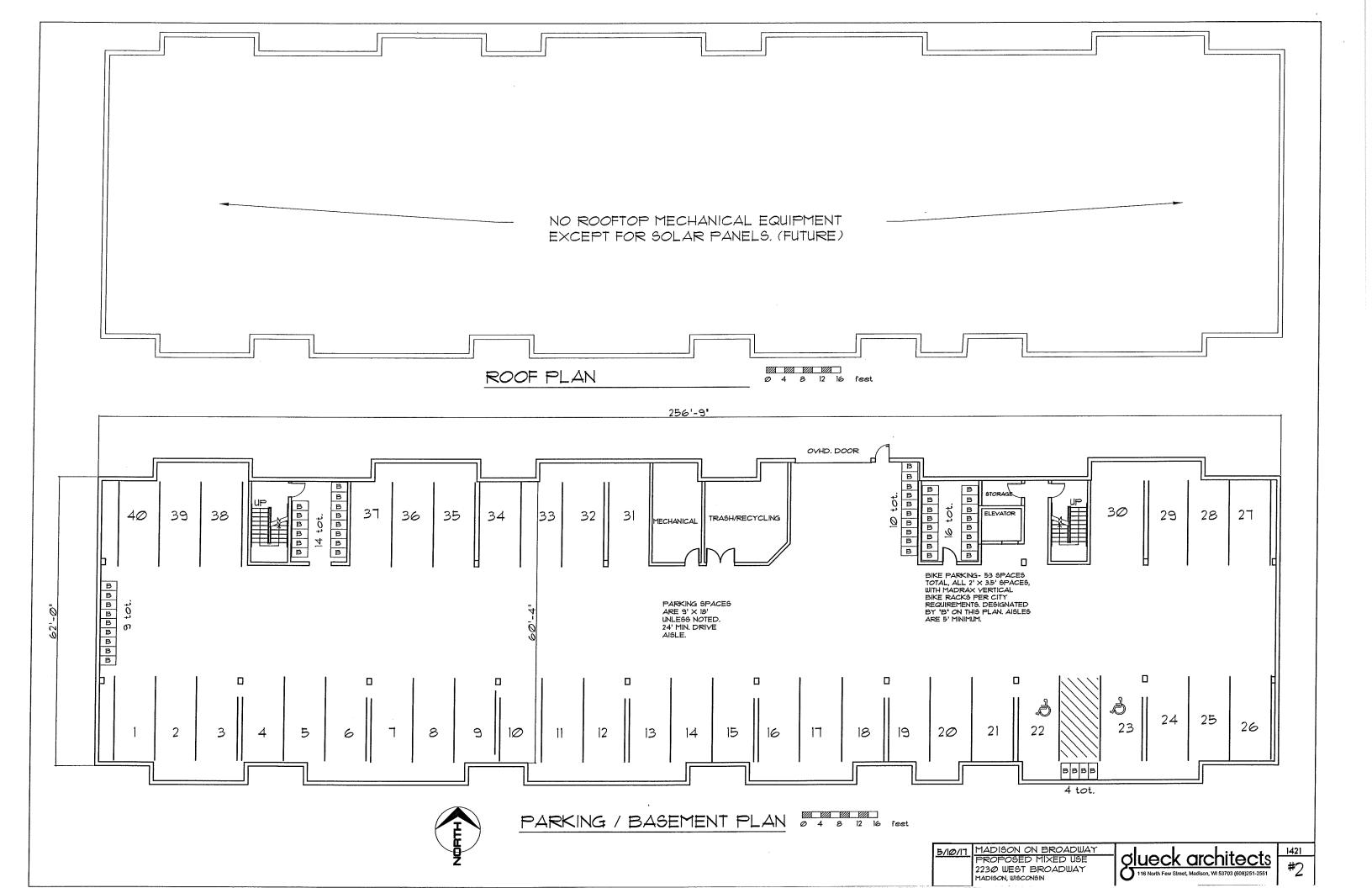
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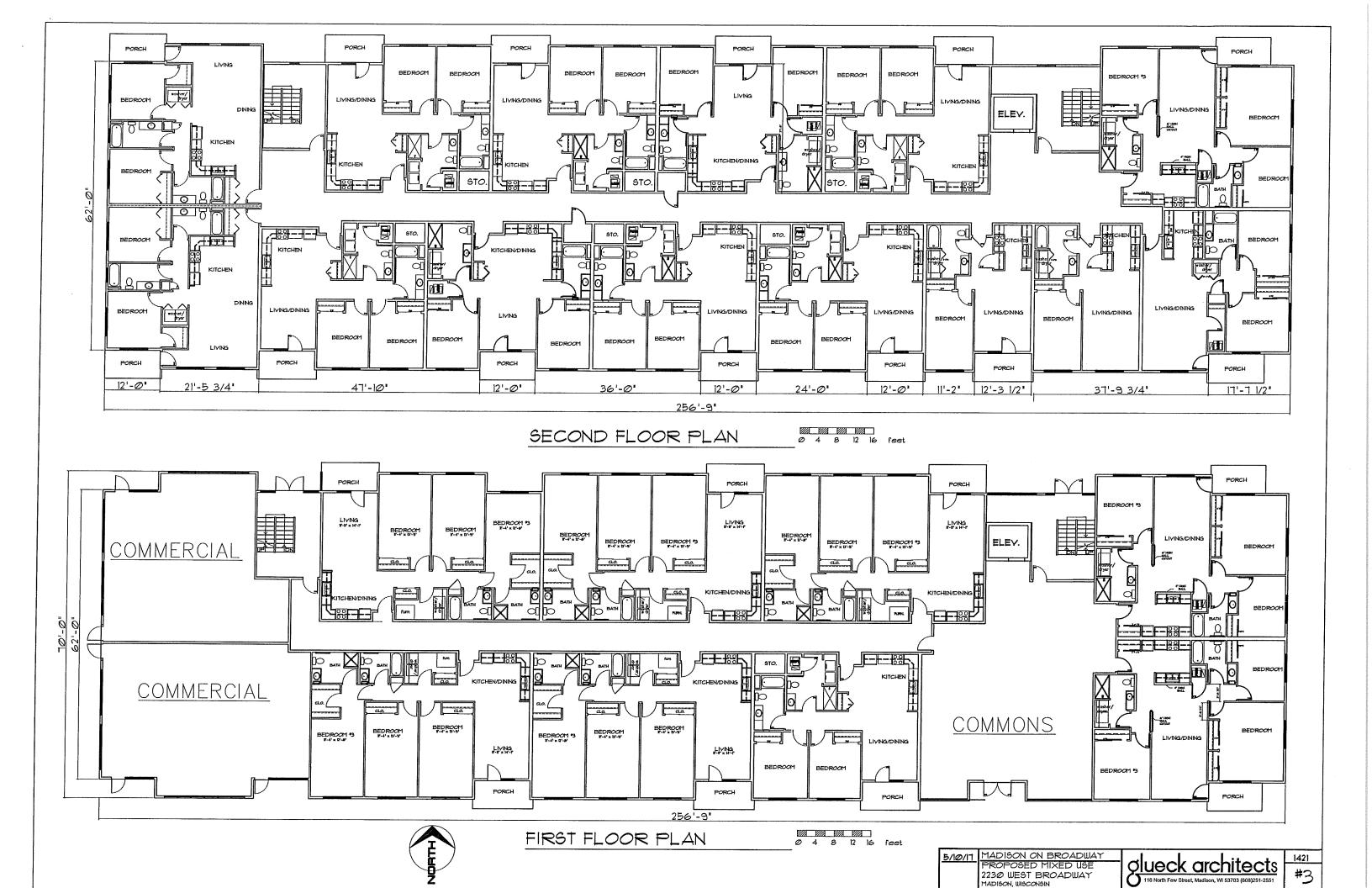


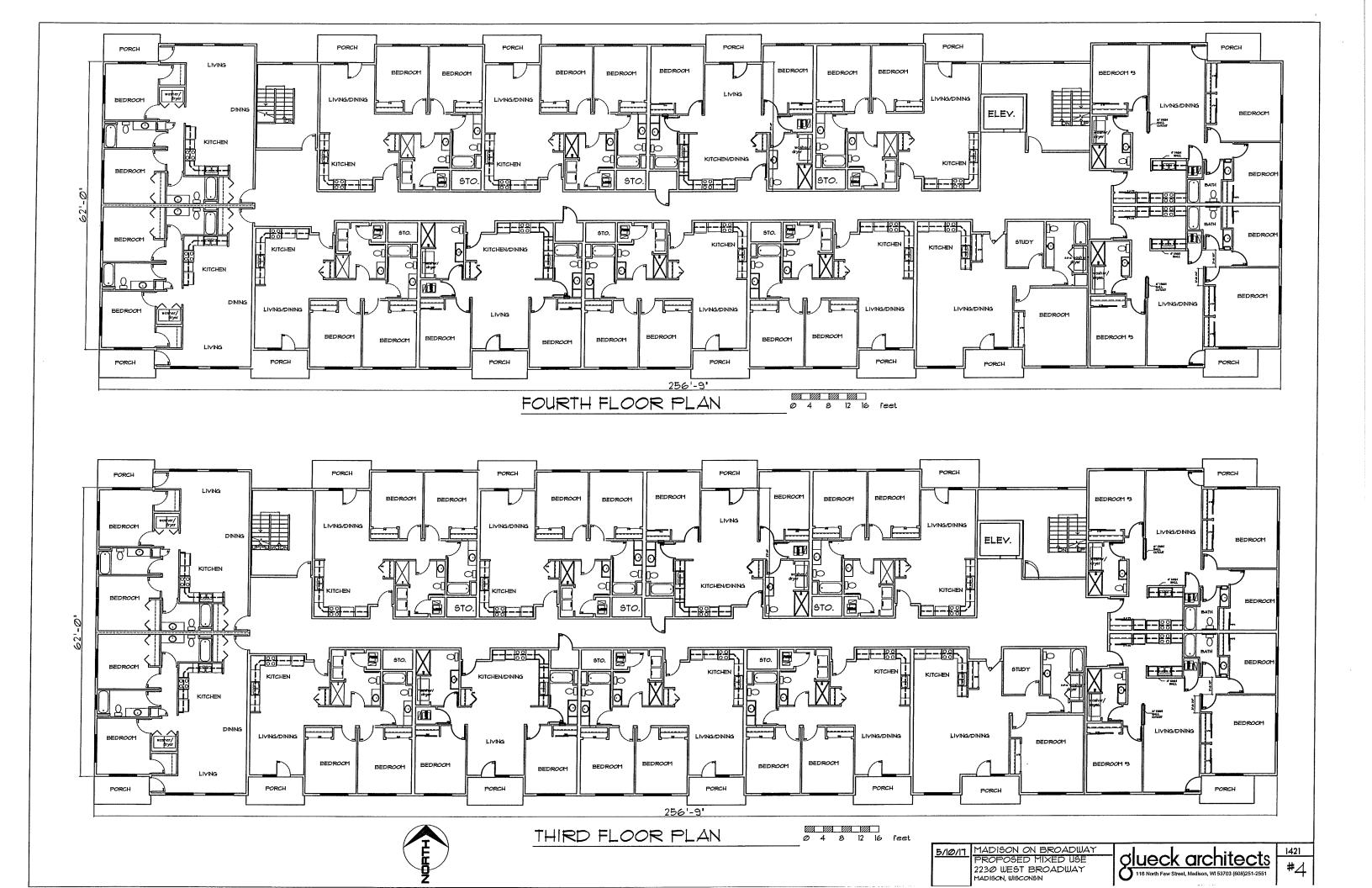
MADISON ON BROADWAY
PROPOSED MIXED USE
2230 WEST BROADWAY
MADISON, WISCONSIN

1421

| Handle | Handle









END (EAST) ELEVATION

Ø 4 8 12 16 feet



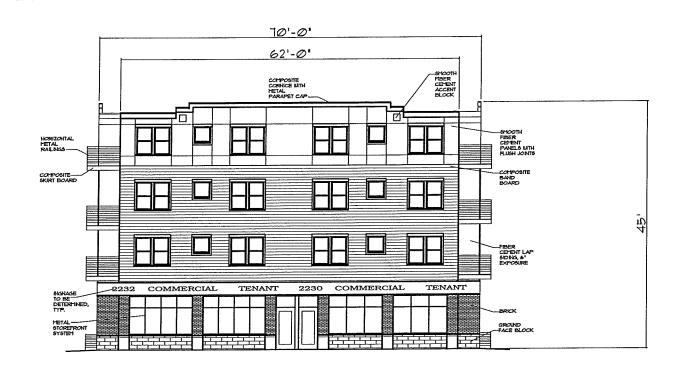
REAR (NORTH) ELEVATION

SHEET FOR NOTES AND DIMENSIONS

Ø 4 8 12 16 feet

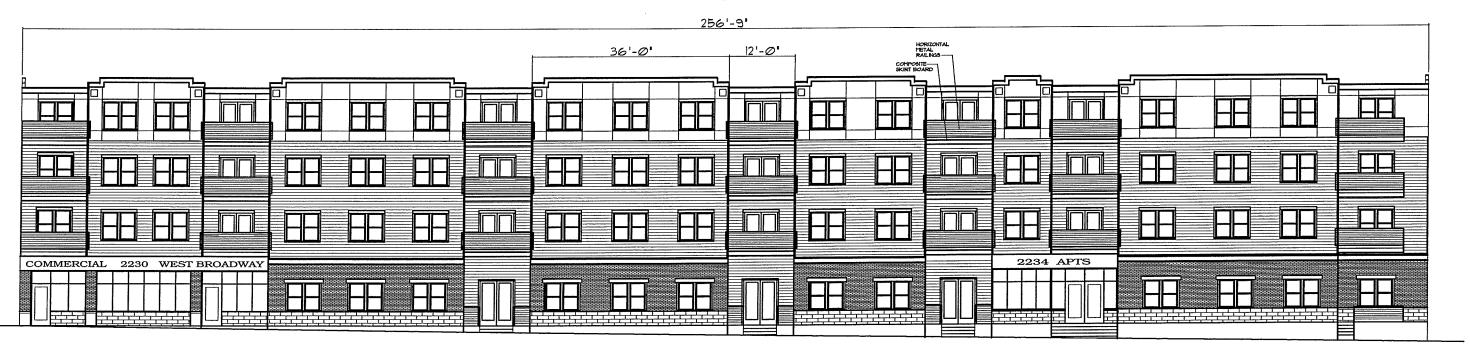
MADISON ON BROADWAY 5/10/17

PROPOSED MIXED USE 2230 WEST BROADWAY MADISON, WISCONSIN



END (WEST) ELEVATION

0 4 8 12 16 feet



FRONT (SOUTH) ELEVATION

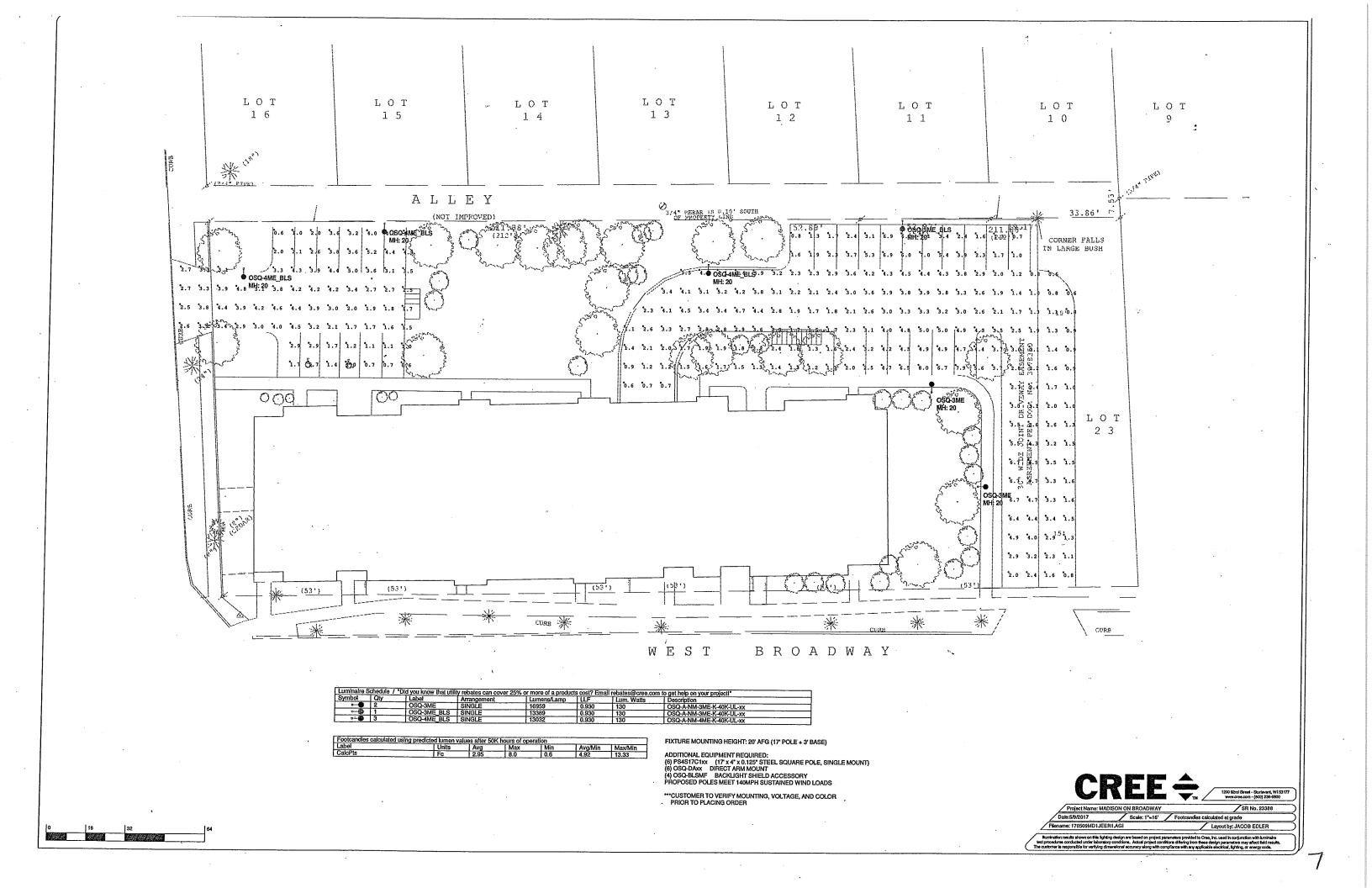
0 4 8 12 16 feet

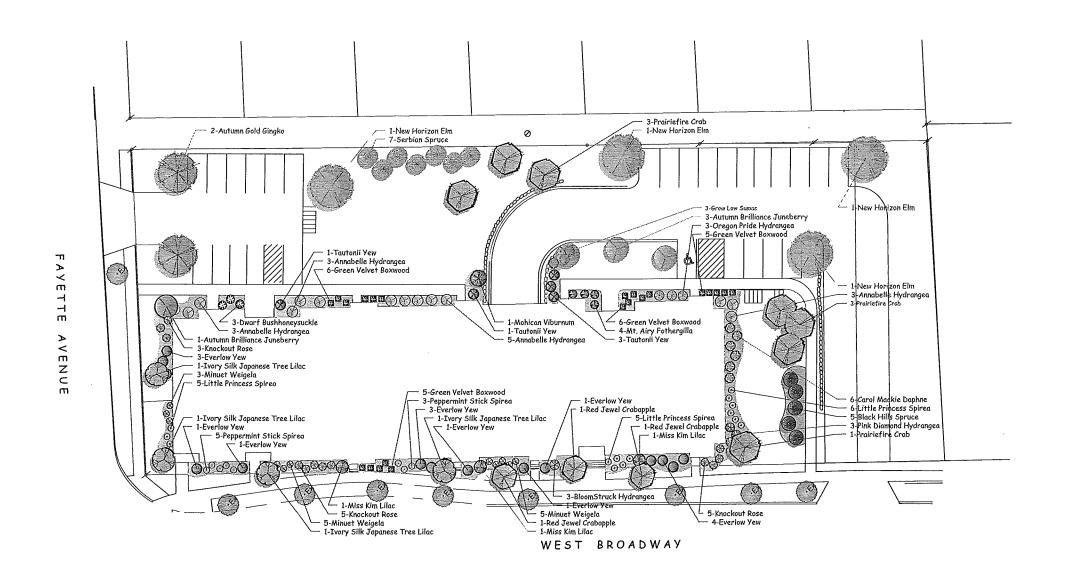
5/10/17 MADISON ON BROADWAY
PROPOSED MIXED USE
2230 WEST BROADWAY
MADISON, WISCONSIN

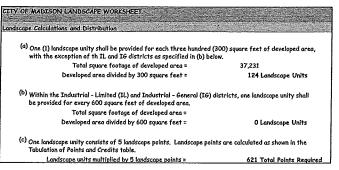
Plueck architects
116 North Few Street, Madison, WI 53703 (608)251-2551

1421









j		1 L	Credits/ Exis	ting Landscaping	New/ Proposed	Landscaping
Plant Type/ Element	Minimum Size at Installation	Points	Quantity	Points Achieved	Quantity	Points Achieved
Overstory deciduous tree	2 1/2 inch caliper	35		0	6	2
Ornamental Tree	1 1/2 inch caliper	15		o	18	2
Evergreen Tree	18" or 3 gallon	15		0	12	1
Shrub, deciduous	18" or 3 gallon	2		0	90	1
Shrub, evergreen	18" or 3 gallon	3		o	42	1
Ornamental Grass	18" or 3 gallon	2		o	I	
Omamental/ decorative fencing d	n/a	4 per 10 lineal ft.		0	0	
Sub Totals		1		0		9

Existing Plants Anelanchier x grandiflora 'Autumn Brilliance' Autumn Brilliance Juneberry 4 2in BB Buxus x semperirens' Green Velvet' 6reen Velvet 8xxwood 22 #2 Daphne x burkwoodii 'Carol Mackie' Carol Mackie Daphne 6 12-15in Diervilla Ionicera Dwarf Bushhoneysuckle 3 4.5in Pot Fothervilla gordenii 'Mt, Airv' Mt, Airv Fothergilla 4 #5 Glopko Biloba 'Autumn Gold' Autumn Gold Ginako 2 #15 Hydrangea BloomStruck' BloomStruck' BloomStruck Hydrangea 3 #1 Grade Hydrangea macrophylla 'Oregon Pride' Annobelle Hydrangea 14 #1 Grade Hydrangea macrophylla 'Oregon Pride' Oregon Pride Hydrangea 3 #1 Grade Hydrangea poniculato 'Pink Diamond' Pink Diamond Hydrangea 3 18in Molus 'Prairiefire' Prairiefire Crab 7 2in BB Malus 'Red Jewel' Red Jewel' Red Jewel Crabapple 3 2in BB Picea glouca densta 'Block Hills' Block Hills' Spruce 5 6ft BB Picea omorika Serbian Spruce 7 6ft BB Rosa 'Knockout' Knockout' Knockout' Rose 13 2 Gal Spirea ignonica 'Little Princess' Little Princess Spirea 16 15-18in Spirea ignonica 'Little Princess' Little Princess Spirea 16 15-18in Spirea ignonica 'Little Princess' Little Princess Spirea 1 8 12-15in Syringa reticulato' Yvry Silk' Ivory Silk' Jopanese Tree Lilac 4 2in BB Toxus x media 'Everlow' Everlow Yew 15 #5 Toxus x media 'Everlow' Everlow Yew 15 #5 Hydnax 'New Horizon' New Horizon Elm 4 2in BB	Points Per Plant	Tatal Points
Amelanchier x grandiflora 'Autumn Brilliance' Autumn Brilliance Juneberry 4 2 in BB Buxus x sempervirens' Green Velvet' Green Velvet Boxwood 22 #2 Dobphex b whowoodii 'Carol Mackie' Carol Mackie Daphne 6 12-15in Diervilla Ionicera Dwarf Bushhoneysuckle 3 4.5in Pot Fortherailla gardenii 'Mt. Airy' Mt. Airy Fotherailla 4 #5 Ginko bilbot Autumn Gold' Autumn Gold Ginoko 2 #15 Hydrangea ilsomsTruck' BloomStruck Hydrangea 3 #16 rade Hydrangea aborescens 'Annabelle' Annabelle Hydrangea 14 #16 rade Hydrangea aborescens 'Annabelle' Annabelle Hydrangea 3 #16 rade Hydrangea paniculata 'Pink blamond' Pink blamond' Pink blamond' Pink blamond' Pink blamonda 3 18 in Malus' Red Jewel' Red Jewel Crobapple 3 2 in BB 18 in BB Malus' Red Jewel' Red Jewel Crobapple 3 2 in BB Picea alouca densata 'Block Hills' Black Hills' Spruce 5 6ft BB		
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Hydrangea BlomStruck	2	8
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Hydrangea macrophylla 'Oregon Pride'	2	6
Hydrongea paniculata Pink Diamond	2	28
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Syringa reticulata 'Ivory Silk' Tvory Silk Japanese Tree Lilac 4 2 in BB Taxus x media 'Everlow' Everlow Yew 15 #5 Taxus x media 'Tautonii' Tautonii Yew 5 #5 Ulnus x 'New Horizon' New Horizon Elin 4 2 in BB	2	16
Toxus x media 'Fverlow' Everlow Yew 15 #5 Toxus x media 'Toutonii' Toutonii Yew 5 #5 Ulmus x 'New Horizon' New Horizon Elim 4 2in BB	2	6
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Ulmus x 'New Horizon' New Horizon Elm 4 2 in BB	3	45
Office X Tear Fig. 1200	3	15
	35	140
Viburnum lantana 'Mohican' Mohican Viburnum 1 3ft	2	2
Weigela florida 'Minuet' Minuet Weigela 13 12in	2	26
	Proposed Paints:	966



Phone: 608.798.1840 www.landscapearc.com P.O. Box 46129 Madison, Wisconsin 53744

landscape Care landscape Care landscape Care of the Year finalist

LANDSCAPE PLAN

MADISON ON BROADWAY 2330 WEST BROADWAY MADISON, WISCONSIN



		NORTH
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SCALE

DATE DESIGN REVISION

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<u>Jch</u>	OBER 20, 2015 8, 2017

1"=20'

