



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, December 19, 2012

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 351 (City-County Building)

ROLL CALL at 4:40PM

Present: 8 -

Lisa Subeck; Michael E. Verveer; Thomas A. Landgraf; David A. Hart;
Michael S. Donnelly; Ann E. Zambie; Shiva Bidar-Sielaff and Samuel B.
Stevenson

Excused: 2 -

Andrew Schneider and Thomas Sieger

Non Voting: 5 -

Eric Christianson; Sue Williams; Roger Allen; Mark D. Woulf and Rachel
D. Lepak

This meeting is available for future viewing on Madison City Channel, cable channel 98,
digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of January 8, 2013.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the
committee regarding an agenda item must first complete a registration form and submit it to
the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker
will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not
allowed to address or respond to speakers or committee members unless they have been
recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's
Ethics Code.

Call to Order/Roll Call

Approval of Minutes

**A motion was made by Bidar-Sielaff, seconded by Verveer, to Approve the
Minutes. The motion passed by voice vote/other.**

Public Comment

Disclosures and Recusals

Public Hearing

Presentation of the Consent Agenda

Changes of Agent

1. [28512](#) Change of Agent
Madison Hospitality Partnership, LLC • Radisson Hotel
517 Grand Canyon Drive • New Agent: Brian Brandstetter
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 19 (Alder Clear) • Police Sector 113

A motion was made by Bidar-Sielaff, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

2. [28604](#) Change of Agent
Speedway SuperAmerica LLC • dba Speedway
Address 4902 Verona Rd. • New Agent: Jeffrey Jon Peper
Class A Beer
Aldermanic District 10 (Alder Solomon) • Police Sector 105

A motion was made by Bidar-Sielaff, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

3. [28605](#) Change of Agent
Rare Hospitality International Inc • dba Longhorn Steakhouse #5361
418 S Gammon Rd
New Agent: Samantha X. Huff
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

A motion was made by Bidar-Sielaff, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

4. [28615](#) Change of Agent
Ultra Mart Foods LLC • dba Copps Food Center #8183
1312 S Park St
New Agent: Wanda Long
Class A Beer, Class A Liquor
Aldermanic District 13 (Alder Ellingson) • Police Sector 306

A motion was made by Bidar-Sielaff, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Corporate Control

5. [28606](#) Change of Corporate Control
Select Hotels Group, LLC • dba Hyatt Place Madison
333 W Washington Ave • Agent: Mark Neubauer • Estimated Capacity:
120-1st Floor, 130-2nd Floor meeting space
Class B Combination Liquor & Beer • 1.8% alcohol, 2.9% food, 95.3% Other
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area
Add 4 new officers, remove 3 current officers

A motion was made by Bidar-Sielaff, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [28607](#) Change of Corporate Control
Arbor Gate Hospitality LLC • dba Bonfyre • 20% alcohol, 80% food
2601 W Beltline Hwy • Agent: Patrick Qinlan • Estimated Capacity: 270 (210
inside, 60 Patio)
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Bruer) • Police Sector 308
Change in ownership of Arbor Gate Hospitality LLC

A motion was made by Bidar-Sielaff, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

7. [28608](#) Change of Licensed Premise
Wisconsin Ventures Inc • dba Segredo Madison • Capacity: 624
624 University Ave • Agent: Shayne Miller
Class B Combination Liquor & Beer • 87% alcohol, 2% food, 11% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Request to end weekly incident reporting requirement

This License was RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

8. [28609](#) Change of Licensed Premise
Punta Cana Restaurant LLC • dba Punta Cana Restaurant • Capacity: 100
2705 W Beltline Hwy • Agent: Alberto Santos
Class B Combination Liquor & Beer • 50% alcohol, 40% food, 10% other
Aldermanic District 14 (Alder Bruer) • Police Sector 308
Request to allow service until 2am

Refer to the January 16, 2013 Alcohol License Review Committee meeting.

A motion was made by Bidar-Sielaff, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

21+ Entertainment License

9. [28302](#) 21+ Entertainment License
EDO Garden LLC • dba Soga
508 State St • Agent: Jing Jiang • Estimated Capacity: 220
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 2 (Alder Maniaci) • Police Sector403 • Density Area

A motion was made by Subeck, seconded by Stevenson, to RECOMMEND TO COUNCIL TO DENY BECAUSE OF THE HEALTH, SAFETY, AND WELFARE OF THE COMMUNITY - REPORT OF OFFICER. The motion passed by voice vote/other.

Absent: 1 -
Andrew Schneider and Thomas Sieger

Ayes: 6 -
Lisa Subeck; Michael E. Verveer; Michael S. Donnelly; Ann E. Zambie;
Shiva Bidar-Sielaff and Samuel B. Stevenson

Noes: 1 -
Thomas A. Landgraf

Non Voting: 1 -
Eric Christianson; Sue Williams; Roger Allen; David A. Hart; Mark D.
Woulf and Rachel D. Lepak

Revocation Action

10. [27932](#) Complaint for revocation of:
Logans Madtown LLC • dba Logans • Capacity: 395 indoor, 100 outdoor
322 W Johnson St • Agent: Adam C Mais
Class B Combination Liquor & Beer • 37% alcohol, 63% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Refer to the July 17, 2013 Alcohol License Review Committee meeting.

A motion was made by Stevenson, seconded by Landgraf, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

New License - Public Hearing

11. [28460](#) Public Hearing - New License
Mercadito Madison Corporation • dba Mercadito Madison
3559 E Washington Ave • Agent: Alicia Navarrete
Class A Liquor & Class A Beer
Aldermanic District 15 (Alder Palm) • Police Sector 604

A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

12. [28461](#) Public Hearing - New License
Mongolian Grill Restaurant Operating Company, LLC
dba HuHot Mongolian Grill
610 Junction Rd., Suite 101 • Agent: Joey Michelle Wikert
Estimated Capacity: 300
Class B Combination Liquor & Beer • 6% alcohol, 94% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 128

A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

13. [28463](#) Public Hearing - New License
Kims Noodles of Monona, LLC • dba Kim's Noodles
4604 Monona Dr • Agent: Jason Nguyen • Estimated Capacity: 100
Class B Beer & Class C Wine • 5% alcohol, 95% food
Aldermanic District 15 (Alder Palm) • Police Sector 613

A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

14. [28466](#) Public Hearing - New License
The Sunbun Project, Inc. • dba Sunprint Cafe
10 W Mifflin St • Agent: Susan Hendrix • Estimated Capacity: 150
Class B Beer & Class C Wine • 19% alcohol, 80% food, 1% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

A motion was made by Verveer, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

15. [28468](#) Public Hearing - New License
Sabor Queretano LLC • dba Sabor Queretano
4512 E. Washington Ave., Suite 7 • Agent: Mario Armenta Carrillo
Estimated Capacity: 42
Class B Beer • 5% alcohol, 95% food
Aldermanic District 17 (Alder Clausius) • Police Sector 518

A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

16. [28469](#) Public Hearing - New License
608, LLC • dba 608
212 State St • Agent: Jonathan Enriquez • Estimated Capacity: 100
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

Refer to the January 16, 2013 Alcohol License Review Committee meeting.

A motion was made by Stevenson, seconded by Landgraf, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

17. [28470](#) Public Hearing - New License
Capitol Enterprises, LLC • dba Veritas Restaurant and Lounge
117 E Mifflin St • Agent: Adan Lara • Estimated Capacity: 48
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

The conditions are:

- 1) Establishment must meet the definition of a restaurant under section 38.02 MGO;
- 2) Food must be available at all times;
- 3) Only ambient music is permitted.
- 4) Premise does not include any exterior areas.

A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

18. [28473](#) Public Hearing - New License
Blair Street Brew & BBQ LLC • dba Blair Street Brew & BBQ
605 E Washington Ave • Agent: Nicholas Sierzant • Estimated Capacity: 90
Class B Combination Liquor & Beer • 15% alcohol, 80% food, 5% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

19. [28580](#) Public Hearing - New License
Teddy Stevens• dba T Sushi Restaurant • Capacity: 67 indoor/28 outdoor
301 W Johnson Street
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area

The conditions are:

- 1) Establishment must meet the definition of a restaurant under section 38.02 MGO;
- 2) A full restaurant menu must be available during all hours of operation;
- 3) No use of the basement or upper floors of this license application may be used for serving alcohol, only for the storage of alcohol;
- 4) The first floor of the premises is the only area that may be used for service of alcohol.

The Capacity of 95 includes sidewalk cafe with a capacity of 28 in addition to the indoor capacity of 67.

A motion was made by Subeck, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Report of the Alcohol Policy Coordinator

20. [23200](#) Tavern Safety Training Updates

Report of the City Attorney

21. [28527](#) ALRC consideration of entity and seller's permit status
Teddy Stevens• dba T Sushi Restaurant • Capacity: 67 indoor/28 outdoor
301 W Johnson Street
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

Refer to the January 16, 2013 Alcohol License Review Committee meeting.

A motion was made by Bidar-Sielaff, seconded by Subeck, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Report of Madison Police Department

22. [28523](#) Summary of recent calls for service

Report of City Clerk's Office

23. [28524](#) Summary of licenses issued

Operator's License Applications

24. [27855](#) Operator License Application
Brad Young

A motion was made by Verveer, seconded by Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

25. [28443](#) Operator License Application
Tabatha Klassy - Establishment where employed: PDQ

A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

26. [28451](#) Operator License Application
Samantha Williams - Establishment where employed: Hooters

Refer to the January 16, 2013 Alcohol License Review Committee meeting.

A motion was made by Donnelly, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

27. [28480](#) Operator License Application
Theresa Ouimette - Establishment where employed: Tornado Room

A motion was made by Stevenson, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

28. [28594](#) Operator License Application
Jon Litterer - Establishment where employed: Madison Concourse Hotel

Refer to the January 16, 2013 Alcohol License Review Committee meeting.

A motion was made by Verveer, seconded by Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The Applicant shall return with his letter from his probation officer and, if possible, his employer, The Concourse. The motion passed by voice vote/other.

29. [28625](#) Operator License Application
Angela Zbigniewicz - Establishment where employed: JoBeck's Bar

Refer to the January 16, 2013 Alcohol License Review Committee meeting.

A motion was made by Bidar-Sielaff, seconded by Stevenson, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Adjournment at 7:35PM

A motion was made by Donnelly, seconded by Bidar-Sielaff, to Adjourn. The motion passed by voice vote/other.