

AGENDA # 7

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: January 30, 2008
TITLE: 2920 North Sherman Avenue – Warner Park-Madison Mallards Stadium Renovation. 12 th Ald. Dist. (08667)	REFERRED: REREFERRED: REPORTED BACK:
AUTHOR: Alan J. Martin, Secretary	ADOPTED: POF:
DATED: January 30, 2008	ID NUMBER:

Members present were: Lou Host-Jablonski, Marsha Rummel, Todd Barnett, Bruce Woods, Richard Slayton, Richard Wagner, John Harrington and Jay Ferm.

SUMMARY:

At its meeting of January 30, 2008, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION**. Appearing on behalf of the project were Jonathan Parker and Si Widstrand, City of Madison Parks Division; and Vern Stenman, representing the Mallards. Prior to the presentation staff noted the project's recent add-on to the originally transmitted agenda. Si Widstrand of the Parks Division noted the Department's appreciation for the Commission's placing this item on their agenda, as well as their recent delivery of the proposed plans. The project provides for a reorientation of the current "Mallard Field" stadium in order to be in compliant with the recommended baseball design practices, in addition to providing for the development of a LEEDS certifiable facility. Jonathan Parker of Eppstein Uhen Architects gave an overall summary of the plans for the new outdoor baseball facility. Various perspective renderings provided details on a new concourse upper seating level, press box level and elevator for accessibility, in combination with reorientation of the field along with its lowering to facilitate the development of a concourse level above the water table, including conceptual detailing on berming between the reoriented stadium and surface parking with an emphasis on the new entry to the stadium and bike parking amenities. The overall architecture and coloration of the facility would be complementary to the adjacent community center; buff colors. Following the presentation the Commission noted the following:

- Look at bringing parking lot up to code for landscaping and tree islands.
- Create a new terminus to provide a promenade to the new entry to the stadium off of North Sherman Avenue entry along with treatment of entry plaza.
- Arrival, departure and entry sequences need to be studied.
- Look at press box, appears transparent needs to raise the level of excitement.
- Wheelchair access appears secondary, need to provide at main entry up to the concourse.
- Relevant to the perspective renderings from the Northport Drive entry, doesn't feel architecturally cohesive from parking lot level.
- Need some element to act as a focal point to enhance the entry sequence. Provide bike parking at both entries in appropriate numbers.
- The use of red colored masonry in combination with buff does not appear to work.
- The reorientation creates cooling effect for fans.

- As part of further consideration of the project, provide cross sections to detail screening and views.

Following the comments of the Commission it was noted that hopefully details could be worked out with the City (funding), so stadium could be rebuilt.

ACTION:

Since this was an **INFORMATIONAL PRESENTATION**, no formal action was taken by the Commission.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6, 6 and 6.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 2920 North Sherman Avenue

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	-	-	-	-	-	6
	6	-	-	-	-	6	-	6
	6	6	-	-	-	6	7	6
	5	4	4	5	-	4	4	-

General Comments:

- Entry sequence can be a great experience.
- Hope that the City and Mallards can come to an agreement and build a nice new stadium.
- Can't wait to see the next version in this plan. High expectations for the new home of the Mallards and a new place for the public to gather.
- Design allows for alternative uses, such as concerts? Transparency from entry plaza to inside of stadium. Connectivity to Northport.
- Make it look like a stadium from parking area/plaza.