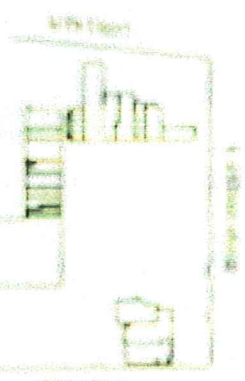




**PROPOSED FLOOR PLAN**  
**EVENT SPACE**  
 1151 N. SHERMAN AVENUE  
 2,732 Rentable SF



# Hayes Place

Business Plan

2022

## Executive Summary:

Hayes Place will offer a fun and relaxing place where people can be creative and enjoy the company of friends and family. Our concept is simple, we provide a venue where people will have the opportunity to be creative in a fun, safe and relaxing environment. Our guest will have the opportunity to create their own works of art in the form of a painting. We will work with local talented artist that will host instruction lead events as well as provide pre-drawn canvas for those that don't feel artistic.

### 1. Business Owner & Product/Service

#### Meet the Owner:

Connee Jones is an accountant by day & an entrepreneur by night. She has been an accountant for over 20 years. She is also the owner of Creative Design Jewelry & More where she creates one of a kind handmade jewelry, gift boxes and other unique gifts. She loves to be creative and enjoys organizing events. Her inspiration for opening Hayes Place is giving people in the community a fun safe place to gather with friends and family while being creative.

#### What is the product or service?

Hayes Place will be a venue where people can enjoy an event where guest come and paint while enjoying a glass of wine and socializing with friends. The business will supply canvas and paints to each attendee. Guests will not have to be professional painters, options for all experience levels will be offered. Additionally, the business will host other events that support entrepreneurs including classes, workshops, private events including but not limited to, poetry and comedy shows, art shows and pop-up shops.

### 2. Mission Statement:

A place to relax, relate, and create. Our goal is to bring a fun, relaxing and enjoyable experience to our guest by providing a great place to come socialize while being creative. Hayes Place will provide opportunities for community engagement and a venue to encourage real life socialization and generate good will in the community.

### 3. Company Structure:

Hayes Place LLC is a registered limited liability company. The owner and manager is Connee Jones-Hayes. She will be helped by her husband, Dwight Hayes, who has over 10 years of managing experience. He will ensure that administrative and logistic operations run smoothly.

## Snacks available

Charcuterie board

Sandwiches

Veggie and Hummus/Dip

Pretzels/Chips

Fruit

Cookies & brownies

Private events will also have the option to have food catered.