

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event Firefighters Local 311 and MDA Fill the Boot Fundraiser

Event Organizer/Sponsor MDA/Madison Local 311

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number 13-1665552

Address 300 S. Executive Drive Suite 100A

City/State/Zip Brookfield, WI 53005

Primary Contact Elizabeth Wasler FAX \_\_\_\_\_

Work Phone ~~(414)~~ (262) 432-7992 Phone During Event (414) 403-2047

E-mail ewasler@mdausa.org

Website mda.org

Secondary Contact David Guthrie

Work Phone (608) 395-7931 Phone During Event (608) 395-7931

E-mail dguthrie@cityofmadison.com

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: Muscular Dystrophy Association

Estimated Attendance 100,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours TBD to TBD  Yes  No

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)

Other Charitable fundraiser - MDA Fill the Boot

## LOCATION REQUESTED

Capitol Square (note specific blocks below)  Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)  Other (specific blocks/streets requested below)

Street Names and Block Numbers: Please See Operation Plan

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 10/11/14 Rain Date(s) N/A

Event Start Date(s)/Time(s) TBD 10/11/14 - TBD Set-Up Date(s)/Time for Event N/A

Event End Date(s)/Time(s) TBD 10/11/14 - TBD Take-Down Time N/A

Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

\_\_\_\_\_/We waive the 21-day decision requirement. \_\_\_\_\_ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## **Operational Plan**

### **Event**

MDA Fill the Boot Fundraiser

### **Date/Time**

Oct 11, 2014- Time is TBD depending on the kick-off time for the UW Badger football game

### **Locations**

- The areas surrounding Camp Randall including:
  - 1300-1600 Blocks of Regent
  - 1300-1600 Blocks of Monroe Street.
  - 0-200 Blocks of Breese Terrace
  - 0-300 Blocks of N. Randall
  - Engineering Drive
  - Little Street

### **Duties**

Off-duty personnel will be voluntarily collecting donations for Muscular Dystrophy Association on the date and time listed above. While collecting donations we are requesting that personnel be allowed to wear their bunkers with MDA shirts. No Madison Fire Department shirts, sweatshirts, hats, or Class A uniforms will be worn during this event. Participants will be collecting donations from individuals on sidewalks, bike paths, and the areas surrounding Camp Randall. At no time are individuals allowed to run into roadways, slow traffic, or stop traffic at anytime. Both before and during this event personnel are expected to act in a professional and courteous manner and are not allowed to consume any alcohol during these times. Those who are collecting donations also will be made aware that they are in no way covered by the City for any accident or injury because this is an off-duty function.

### **Objectives**

As a department we are hoping to raise \$2,000 during this one day fundraising event. The money raised goes directly to MDA with 77% of funds going directly to research, 14% to fundraising, and 9% for administrative costs. MDA also maintains a nationwide network of 200 clinics, including more than 40 MDA/ALS centers.

### **Contact Information**

- Elizabeth Wagler  
MDA, Director of Business Development  
330 S. Executive Drive Suite 100A  
Brookfield, WI 53005
- David Guthrie  
City of Madison Fire Department  
Firefighter/Paramedic  
Local 311 Charities Trustee  
608-395-7931

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