

# CITY OF MADISON

City of Madison Residents [Q23(Madison)] & Partners who serve Madison [Q3(City of Madison)]

Q- Language

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
English	567	92%		129	96%		438	90%	
Chinese	34	5%		-	-		34	7%	
Hmong	5	1%		-	-		5	1%	
Spanish	13	2%		5	4%		8	2%	
<b>TOTAL</b>	<b>619</b>	<b>619</b>		<b>134</b>	<b>134</b>		<b>485</b>	<b>485</b>	

Q1 Who are you filling this out for?

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Agency/Partner/Municipality	134	22%		134	100%		-	-	
Myself (a resident of the City of Madison or Dane County)	485	78%		-	-		485	100%	
Someone else	-	-		-	-		-	-	
Missing	-	-		-	-		-	-	
<b>TOTAL</b>	<b>619</b>	<b>100%</b>		<b>134</b>	<b>134</b>		<b>485</b>	<b>485</b>	

Q2 What type of agency?  
Please select all that apply.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Non-profit Agency or Community Service Provider	103	77%	69%	103	77%	69%			
Housing Developer, Provider, or Manager	14	10%	9%	14	10%	9%			
Employer, Company, or Business Owner	12	9%	8%	12	9%	8%			
Municipality (City, Town, or Village) in Dane County	21	16%	14%	21	16%	14%			
Missing	-	-	-	-	-	-			
<b>TOTAL</b>	<b>134</b>	<b>134</b>	<b>150</b>	<b>134</b>	<b>134</b>	<b>150</b>			

Q3 What geographic area does your agency serve?  
Please select all that apply.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
City of Madison	134	100%	54%	134	100%	54%			
Outside City of Madison but still in Dane County	74	55%	30%	74	55%	30%			
Outside of Dane County	30	22%	12%	30	22%	12%			
Municipality (please specify)	11	8%	4%	11	8%	4%			
Missing	-	-	-	-	-	-			
<b>TOTAL</b>	<b>134</b>	<b>134</b>	<b>249</b>	<b>134</b>	<b>134</b>	<b>249</b>			

Q4 What projects will your municipality be engaging in/developing in the next 5 years?

*Please select all that apply.*

BASE = PARTNERS WHO ARE ALSO A MUNICIPALITY

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Affordable Housing (single family homes/duplex/ apartments, etc.)	2	33%	18%	2	33%	18%			
Senior Center	1	17%	9%	1	17%	9%			
Community Center (all ages)	2	33%	18%	2	33%	18%			
Economic Development (downtown businesses, business park, etc.)	2	33%	18%	2	33%	18%			
Public Facilities or Infrastructure (neighborhood parks, recreational or special needs facilities, water or sewer line improvements, etc.)	4	67%	36%	4	67%	36%			
Other (please specify)	-	-	-	-	-	-			
Missing	15	-	-	15	-	-			
<b>TOTAL</b>	<b>21</b>	<b>6</b>	<b>11</b>	<b>21</b>	<b>6</b>	<b>11</b>			

Q5 What target population(s) does your agency primarily serve?

*Please select all that apply.*

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
NET: BY AGE	101	86%	11%	101	86%	11%			
Children under the age of 5	52	44%	6%	52	44%	6%			
School age children and youth	65	56%	7%	65	56%	7%			
Young adults (19-26)	78	67%	8%	78	67%	8%			
Older adults (age 55+)	79	68%	9%	79	68%	9%			
NET: IDENTITIES	110	94%	12%	110	94%	12%			
Households with children	81	69%	9%	81	69%	9%			
Households of color	88	75%	10%	88	75%	10%			
People experiencing homelessness	72	62%	8%	72	62%	8%			
Persons with disabilities	75	64%	8%	75	64%	8%			
People who identify as LGBTQIA+	54	46%	6%	54	46%	6%			
Persons or families in crisis	79	68%	9%	79	68%	9%			
Formerly incarcerated individuals	47	40%	5%	47	40%	5%			
Immigrant households	59	50%	6%	59	50%	6%			
Veterans	46	39%	5%	46	39%	5%			
Small business owners	25	21%	3%	25	21%	3%			
Other (please specify)	21	18%	2%	21	18%	2%			
Missing	17	-	-	17	-	-			

<b>TOTAL</b>	<b>134</b>	<b>117</b>	<b>921</b>	<b>134</b>	<b>117</b>	<b>921</b>	
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Q6 What is your role in the community?  
Please select all that apply.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Resident	450	95%	74%				450	95%	74%
Business owner	30	6%	5%				30	6%	5%
Community leader	34	7%	6%				34	7%	6%
Non-profit or other Community Service Provider	88	19%	14%				88	19%	14%
Local government staff, committee member, or public official	0	0%	0%				0	0%	0%
Other (please specify)	10	2%	2%				10	2%	2%
Missing	10	-	-				10	-	-
<b>TOTAL</b>	<b>485</b>	<b>475</b>	<b>612</b>				<b>485</b>	<b>475</b>	<b>612</b>

Q7 What is your age?

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
18 or less	0	0%	0%				0	0%	0%
19-26	46	10%	8%				46	10%	8%
27-54	312	65%	67%				312	65%	67%
55 or older	125	26%	25%				125	26%	25%
Missing	2	-	-				2	-	-
<b>TOTAL</b>	<b>485</b>	<b>483</b>	<b>483</b>				<b>485</b>	<b>483</b>	<b>483</b>

Q8 What racial or ethnic group most closely aligns with your identity?  
Please select all that apply.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Chicano, Latino, or Hispanic	36	8%	7%				36	8%	7%
White or European Descent	322	67%	63%				322	67%	63%
Black or African Descent	22	5%	4%				22	5%	4%
Middle Eastern or North African	3	1%	1%				3	1%	1%
Asian, other than Southeast Asian	46	10%	9%				46	10%	9%
Southeast Asian	27	6%	5%				27	6%	5%
Native American/American Indian/Other North American Indigenous	4	1%	1%				4	1%	1%
Other Indigenous People	2	0%	0%				2	0%	0%
Prefer to self-identify (please specify)	7	1%	1%				7	1%	1%
Prefer not to say	40	8%	8%				40	8%	8%
Missing	5	-	-				5	-	-
<b>TOTAL</b>	<b>485</b>	<b>480</b>	<b>509</b>				<b>485</b>	<b>480</b>	<b>509</b>

Q9 What is your gender?  
Please select all that apply.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Woman	296	61%	61%				296	61%	61%
Man	131	27%	27%				131	27%	27%
Non-binary/Genderqueer	32	7%	7%				32	7%	7%
Prefer to self-identify (please specify)	3	1%	1%				3	1%	1%
Prefer not to say	26	5%	5%				26	5%	5%
Missing	1	-	-				1	-	-
<b>TOTAL</b>	<b>485</b>	<b>484</b>	<b>488</b>				<b>485</b>	<b>484</b>	<b>488</b>

Q10 What is the approximate combined income for everyone in your household, including yourself?

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
<b>MEAN: \$104,301</b>									
Less than \$25,000	29	6%	5%				29	6%	5%
About \$25,001 - \$50,000	58	12%	11%				58	12%	11%
About \$50,001 - \$75,000	90	19%	18%				90	19%	18%
About \$75,001 - \$100,000	64	13%	13%				64	13%	13%
About \$100,001 - \$150,000	98	20%	20%				98	20%	20%
About \$150,001 - \$200,000	58	12%	13%				58	12%	13%
More than \$200,000	36	7%	8%				36	7%	8%
Not sure	10	2%	2%				10	2%	2%
Prefer not to say	41	8%	10%				41	8%	10%
Missing	1	-	-				1	-	-
<b>TOTAL</b>	<b>485</b>	<b>484</b>	<b>484</b>				<b>485</b>	<b>484</b>	<b>484</b>

Q11 How many people live in your household, including yourself?

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
I live alone	94	20%	20%				94	20%	20%
2	202	42%	42%				202	42%	42%
3	90	19%	19%				90	19%	19%
4	63	13%	13%				63	13%	13%
5	21	4%	4%				21	4%	4%
6	7	1%	1%				7	1%	1%
7	0	0%	0%				0	0%	0%
More than 7	3	1%	1%				3	1%	1%
Missing	4	-	-				4	-	-
<b>TOTAL</b>	<b>485</b>	<b>480</b>	<b>480</b>				<b>485</b>	<b>480</b>	<b>480</b>

Q12 Do you have children under that age of 5 living with you?  
BASE = COMMUNITY MEMBERS WHO DO NOT LIVE ALONE.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Yes	40	10%	10%				40	10%	10%

No	345	90%	90%		345	90%	90%
Missing	1	-	-		1	-	-
<b>TOTAL</b>	<b>386</b>	<b>385</b>	<b>385</b>		<b>386</b>	<b>385</b>	<b>385</b>

Q13 Including yourself, do you have any young adults living with you (age 19-26)?

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Yes	112	23%	23%				112	23%	29%
No	368	77%	77%				368	77%	97%
Missing	5	-	-				5	-	-
<b>TOTAL</b>	<b>485</b>	<b>480</b>	<b>480</b>				<b>485</b>	<b>480</b>	<b>480</b>

Q14 Including yourself, do you have someone age of 55 or older living with you?

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Yes	136	36%	36%				136	36%	36%
No	346	91%	91%				346	91%	91%
Missing	3	-	-				3	-	-
<b>TOTAL</b>	<b>485</b>	<b>382</b>	<b>382</b>				<b>485</b>	<b>482</b>	<b>482</b>

Q15 The federal funding the City of Madison and County of Dane receives has specific regulations on what it can and cannot be used on. The categories below are what the funding can be used for.

**Rank the following funding priorities for community development needs in the community.**

	Total				Partners				Residents			
	N-Ranked	Ranking 1	% Ranking 1	Ave Rank	N-Ranked	Ranking 1	% Ranking 1	Ave Rank	N-Ranked	Ranking 1	% Ranking 1	Ave Rank
Housing	492	348	71%	1.54	94	70	74%	1.37	398	278	70%	1.58
Neighborhood Center and Community Facilities	383	30	8%	3.2	61	5	8%	2.9	322	25	8%	3.26
Community and Social Services	456	90	20%	2.26	83	20	24%	1.93	373	70	19%	2.33
Business and Economic Development	326	24	7%	3.91	84	10	12%	3.72	272	14	5%	3.94
Public Infrastructure	419	77	18%	2.73	56	0	0%	3.70	363	77	21%	2.58
Missing	50	-	-	-	29	-	-	-	21	-	-	-
<b>TOTAL</b>	<b>619</b>	<b>569</b>	<b>569</b>	<b>-</b>	<b>134</b>	<b>105</b>	<b>105</b>	<b>-</b>	<b>485</b>	<b>464</b>	<b>464</b>	<b>-</b>

Q16 What are the top 3 most significant barriers to renters in finding quality housing?

*Please select up to 3.*

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Finding an affordable unit for rent	74	82%	28%	74	82%	28%			
Not having a consistent household income	17	19%	6%	17	19%	6%			
Limited supportive services to help households find an maintain housing	27	30%	10%	27	30%	10%			

Difficulty securing money for security deposits and first month's rent	45	50%	17%	45	50%	17%	
No credit history or credit score is not good enough	30	33%	11%	30	33%	11%	
No established or verifiable residential history	14	16%	5%	14	16%	5%	
History of eviction	22	24%	8%	22	24%	8%	
Housing discrimination	12	13%	5%	12	13%	5%	
Legal record barriers	10	11%	4%	10	11%	4%	
Need a physically accessible unit	5	6%	2%	5	6%	2%	
Need a larger unit size	2	2%	1%	2	2%	1%	
Need to downsize	1	1%	0%	1	1%	0%	
Other (please specify)	5	6%	2%	5	6%	2%	
Missing	44	-	-	44	-	-	
<b>TOTAL</b>	<b>134</b>	<b>90</b>	<b>264</b>	<b>134</b>	<b>90</b>	<b>264</b>	

Q17 What are the top 3 most significant barriers to people wanting to become homeowners?  
Please select up to 3.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Finding an affordable house for sale	70	79%	27%	70	79%	27%			
Bad credit score	15	17%	6%	15	17%	6%			
Not understanding the homebuying process	11	12%	4%	11	12%	4%			
Difficulty securing money for down payment and closing costs	48	54%	19%	48	54%	19%			
Citizenship status decreases options available for getting a mortgage	4	4%	2%	4	4%	2%			
No credit history or credit score is not good enough to get a mortgage	30	34%	12%	30	34%	12%			
Too much debt	14	16%	5%	14	16%	5%			
Housing discrimination	9	10%	4%	9	10%	4%			
Homes that are affordable require lots of repairs	25	28%	10%	25	28%	10%			
Not enough or no steady income or employment	25	28%	10%	25	28%	10%			
Condo or Homeowner's Association fees make the home purchase unaffordable	4	4%	2%	4	4%	2%			
Other (please specify)	1	1%	0%	1	1%	0%			
Missing	45	-	-	45	-	-			
<b>TOTAL</b>	<b>134</b>	<b>89</b>	<b>256</b>	<b>134</b>	<b>89</b>	<b>256</b>			

Q18 What is the most significant barrier to homeowners and renters maintaining their housing?  
Select only one.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Limited amount of supportive services to help maintain housing (i.e., education, counseling, referrals to providers, case management, housing navigation assistance)	3	3%	3%	3	3%	3%			
Increased housing costs (i.e., rent, utilities, property taxes, condo/homeowner association fees increasing)	63	70%	70%	63	70%	70%			
Unstable employment/change in employment/fixed income that mke housing cost unaffordable	12	13%	13%	12	13%	13%			
Lack of access to emergency financial support to pay rent/mortgage, utilities, property taxes, home repair, etc.	8	9%	9%	8	9%	9%			
Involvement in criminal justice system/legal barriers	2	2%	2%	2	2%	2%			
Other (please specify)	2	2%	2%	2	2%	2%			
Missing	44	-	-	44	-	-			
<b>TOTAL</b>	<b>134</b>	<b>90</b>	<b>90</b>	<b>134</b>	<b>90</b>	<b>90</b>			

Q19 In your opinion, the City of Madison and Dane County do not have enough affordable housing for:  
Please select all that apply.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Seniors (adults 55+)	12	13%	7%	12	13%	7%			
Persons with disabilities	16	17%	9%	16	17%	9%			
Individuals at risk of experiencing homelessness	21	23%	12%	21	23%	12%			
Households with children	19	21%	10%	19	21%	10%			
Professionals such as teachers, childcare providers, helath care technicians, social workers, etc.	13	14%	7%	13	14%	7%			
Victims of crime, domestic, or sexual abuse survivors	11	12%	6%	11	12%	6%			
Immigrant individuals or families	18	20%	10%	18	20%	10%			
Individuals who were formerly incarcerated	14	15%	8%	14	15%	8%			

All of the above	52	57%	29%	52	57%	29%
Other (please specify)	6	7%	3%	6	7%	3%
Missing	42	-	-	42	-	-
<b>TOTAL</b>	<b>134</b>	<b>92</b>	<b>182</b>	<b>134</b>	<b>92</b>	<b>182</b>

Q27 What are the top 3 priorities to support renters in your community? Funding to...  
Please select up to 3.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Build new rental housing	32	36%	13%	32	36%	13%			
Expand types of rental housing available - i.e., mid-rise/high rise buildings, townhomes, housing cooperatives, senior housing	34	38%	14%	34	38%	14%			
Programs that help maintain or increase access to rental housing - i.e., housing navigation assistance, eviction prevention, legal representation, fair housing, tenant-landlord mediation services, etc.	51	57%	21%	51	57%	21%			
Direct financial assistance to help renters keep or access housing - i.e., emergency and/or long-term financial assistance, money for security deposit, debt payment assistance	60	67%	24%	60	67%	24%			
Rehabilitate existing apartments - building code, health and safety compliance, weatherization, energy efficiency, accessibility modifications	30	34%	12%	30	34%	12%			
Provide on-site services - behavioral health, resource navigators, crime prevention education, legal services, etc.	30	34%	12%	30	34%	12%			
Other (please specify)	8	9%	3%	8	9%	3%			
Missing	45	-	-	45	-	-			
<b>TOTAL</b>	<b>134</b>	<b>89</b>	<b>245</b>	<b>134</b>	<b>89</b>	<b>245</b>			

Q28 What are the top 3 priorities for homebuyers / homeowners in your community? Funding to...  
Please select up to 3.

Total			Partners			Residents		
N	%	% Answers	N	%	% Answers	N	%	% Answers



Build new homeownership housing	20	24%	9%	20	24%	9%	
Expand homeownership types - i.e., townhomes, cohousing, condos, etc.	26	32%	11%	26	32%	11%	
Programs to maintain or increase access to homeownership - pre-purchase and post-purchase education and counseling, credit/debt repair	40	49%	18%	40	49%	18%	
Direct financial assistance to assess or sustain homeownership - down payment and closing costs assistance, individual development account matching, property tax assistance for seniors, foreclosure prevention assistance	60	73%	26%	60	73%	26%	
Rehabilitate existing homes - weatherization, building code compliance, health and safety, accessibility modification, emergency repairs	32	39%	14%	32	39%	14%	
Support other homeownership pathways - community land trust homes, limited-equity housing, rent-to-own programs, sweat equity model	48	59%	21%	48	59%	21%	
Other (please specify)	2	2%	1%	2	2%	1%	
Missing	52	-	-	52	-	-	
<b>TOTAL</b>	<b>134</b>	<b>82</b>	<b>228</b>	<b>134</b>	<b>82</b>	<b>228</b>	

Q20 What is your current living situation?

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
I rent	159	33%	33%				159	33%	33%
I live in student housing	1	0%	0%				1	0%	0%
I am temporarily living with someone else but am not on the lease	11	2%	2%				11	2%	2%
I do not have a permanent place to live	3	1%	1%				3	1%	1%
I own my home	285	60%	60%				285	60%	60%
Other (please specify)	19	4%	4%				19	4%	4%

Missing	7	-	-		7	-	-
<b>TOTAL</b>	<b>485</b>	<b>478</b>	<b>478</b>		<b>485</b>	<b>478</b>	<b>478</b>

Q21 Do you consider your current housing to be affordable to you?

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Yes	283	60%	60%				283	60%	60%
No	190	40%	40%				190	40%	40%
Missing	12	-	-				12	-	-
<b>TOTAL</b>	<b>485</b>	<b>473</b>	<b>473</b>				<b>485</b>	<b>473</b>	<b>473</b>

Q22 What are the main reasons that are causing your housing situation to be unaffordable?  
Please select all that apply.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Does not apply - I consider my housing to be affordable	209	46%	31%				209	46%	31%
I was unable to find an affordable place to live	58	13%	8%				58	13%	8%
My rent was previously affordable, but has increased and is no longer affordable	68	15%	10%				68	15%	10%
My income has changed and my housing costs are no longer affordable	37	8%	5%				37	8%	5%
My property taxes have increased and are no longer affordable	75	16%	11%				75	16%	11%
My utility costs have increased and are no longer affordable	40	9%	6%				40	9%	6%
My condo or homeowner association fees have increased and are no longer affordable	10	2%	1%				10	2%	1%
My home has major health or safety issues that are expensive to fix	21	5%	3%				21	5%	3%
I no longer have dual income / I am the sole provider for my household	32	7%	5%				32	7%	5%
My housing has remained affordable but the cost of everything else (i.e., food, childcare, transportation, insurance) have decreased my income significantly	87	19%	13%				87	19%	13%
Other (please specify)	48	10%	7%				48	10%	7%
Missing	26	-	-				26	-	-

<b>TOTAL</b>	<b>485</b>	<b>459</b>	<b>685</b>		<b>485</b>	<b>459</b>	<b>685</b>
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Q23 Where in Dane County do you live?

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
City of Edgerton	-	0%	0%				-	0%	0%
City of Fitchburg	-	0%	0%				-	0%	0%
City of Madison	485	100%	100%				485	100%	100%
City of Middleton	-	0%	0%				-	0%	0%
City of Monona	-	0%	0%				-	0%	0%
City of Stoughton	-	0%	0%				-	0%	0%
City of Sun Prairie	-	0%	0%				-	0%	0%
City of Verona	-	0%	0%				-	0%	0%
Village of _____	-	0%	0%				-	0%	0%
Cambridge	-	0%	0%				-	0%	0%
Cottage Grove	-	0%	0%				-	0%	0%
Cross Plains	-	0%	0%				-	0%	0%
Deerfield	-	0%	0%				-	0%	0%
Deforest	-	0%	0%				-	0%	0%
Maple Bluff	-	0%	0%				-	0%	0%
Marshall	-	0%	0%				-	0%	0%
McFarland	-	0%	0%				-	0%	0%
Middleton	-	0%	0%				-	0%	0%
Oregon	-	0%	0%				-	0%	0%
Waunakee	-	0%	0%				-	0%	0%
Windsor	-	0%	0%				-	0%	0%
Town of _____	-	0%	0%				-	0%	0%
Albany	-	0%	0%				-	0%	0%
Berry	-	0%	0%				-	0%	0%
Blue Mounds	-	0%	0%				-	0%	0%
Bristol	-	0%	0%				-	0%	0%
Burke	-	0%	0%				-	0%	0%
Cottage Grove	-	0%	0%				-	0%	0%
Dane	-	0%	0%				-	0%	0%
Deerfield	-	0%	0%				-	0%	0%
Dunn	-	0%	0%				-	0%	0%
McFarland	-	0%	0%				-	0%	0%
Medina	-	0%	0%				-	0%	0%
Oregon	-	0%	0%				-	0%	0%
Pleasant Springs	-	0%	0%				-	0%	0%
Roxbury	-	0%	0%				-	0%	0%
Rutland	-	0%	0%				-	0%	0%
Springdale	-	0%	0%				-	0%	0%
Springfield	-	0%	0%				-	0%	0%
Sun Prairie	-	0%	0%				-	0%	0%
Verona	-	0%	0%				-	0%	0%
Westport	-	0%	0%				-	0%	0%
Missing	0	-	-				0	-	-

<b>TOTAL</b>	<b>485</b>	<b>710</b>	<b>710</b>		<b>485</b>	<b>710</b>	<b>710</b>
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Q24 Where would you like to live?

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
In Dane County	440	96%	96%				440	96%	96%
City of Edgerton	0	0%	0%				0	0%	0%
City of Fitchburg	4	1%	1%				4	1%	1%
City of Madison	383	83%	83%				383	83%	83%
City of Middleton	10	2%	2%				10	2%	2%
City of Monona	14	3%	3%				14	3%	3%
City of Stoughton	2	0%	0%				2	0%	0%
City of Sun Prairie	8	2%	2%				8	2%	2%
City of Verona	7	2%	2%				7	2%	2%
Village of _____	10	2%	2%				10	2%	2%
Cottage Grove	5	1%	1%				5	1%	1%
Dane/Lodi/Sauk	0	0%	0%				0	0%	0%
Deerfield	0	0%	0%				0	0%	0%
Deerfield/Cambridge	0	0%	0%				0	0%	0%
Deforest	1	0%	0%				1	0%	0%
Cross Plains/Black Earth/ Mazomanie	1	0%	0%				1	0%	0%
McFarland	1	0%	0%				1	0%	0%
Not City of Madison	1	0%	0%				1	0%	0%
Oregon	0	0%	0%				0	0%	0%
Shorewood	1	0%	0%				1	0%	0%
Waunakee	0	0%	0%				0	0%	0%
Town of _____	2	0%	0%				2	0%	0%
Bristol	0	0%	0%				0	0%	0%
Cottage Grove	0	0%	0%				0	0%	0%
Dunn	0	0%	0%				0	0%	0%
McFarland	1	0%	0%				1	0%	0%
Oregon	0	0%	0%				0	0%	0%
Roxbury	0	0%	0%				0	0%	0%
Springdale	0	0%	0%				0	0%	0%
Springfield	0	0%	0%				0	0%	0%
Sun Prairie	0	0%	0%				0	0%	0%
Verona	0	0%	0%				0	0%	0%
Westport	1	0%	0%				1	0%	0%
Outside of Dane County	20	4%	4%				20	4%	4%
Missing	25	-	-				25	-	-
<b>TOTAL</b>	<b>485</b>	<b>460</b>	<b>460</b>				<b>485</b>	<b>460</b>	<b>460</b>

Q23/4 DERIVED: Are you living where you want to live?

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Yes	383	83%	83%				383	83%	83%
No	77	17%	17%				77	17%	17%

Missing	25	-	-		25	-	-
<b>TOTAL</b>	<b>485</b>	<b>460</b>	<b>460</b>		<b>485</b>	<b>460</b>	<b>460</b>

Q25 What are the primary barriers preventing you from living in your preferred location?  
Please select all that apply.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
The housing type I want to live in does not exist where I want to live	38	8%	5%				38	8%	5%
Housing available is not affordable	161	35%	23%				161	35%	23%
Limited or lack of public transportation options to get to other areas	29	6%	4%				29	6%	4%
It is too competitive to find a place to live	112	24%	16%				112	24%	16%
I do not feel safe or welcomed where I want to live	9	2%	1%				9	2%	1%
There are no childcare options nearby	5	1%	1%				5	1%	1%
All the housing I can afford is not in good condition	83	18%	12%				83	18%	12%
None, I am in my preferred location	244	52%	34%				244	52%	34%
Other (please specify)	27	6%	4%				27	6%	4%
Missing	19	-	-				19	-	-
<b>TOTAL</b>	<b>485</b>	<b>466</b>	<b>708</b>				<b>485</b>	<b>466</b>	<b>708</b>

Q29 What neighborhood center(s) do you most frequently visit in-person, this could be to participate in programming / events, to receive services, or to volunteer, etc.?  
Please select up to three.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
NET: In Madison	229	50%					229	50%	
Bayview Foundation	10	2%	2%				10	2%	2%
Boys & Girls Club of Dane County - Allied Center	13	3%	2%				13	3%	2%
Boys & Girls Club of Dane County - Taft Street Center	4	1%	1%				4	1%	1%
Bridge / Lake Point / Waunona Neighborhood Center	7	2%	1%				7	2%	1%
East Madison Community Center	30	7%	5%				30	7%	5%
Elver Park Neighborhood Association	22	5%	3%				22	5%	3%

Goodman Community Center	136	30%	21%		136	30%	21%
Kennedy Heights Neighborhood Association		0%	0%			0%	0%
Lussier Community Education Center	27	6%	4%		27	6%	4%
Meadowood Neighborhood Center	29	6%	5%		29	6%	5%
Neighborhood House Community Center	27	6%	4%		27	6%	4%
Rooted - Badger Rock	10	2%	2%		10	2%	2%
Theresa Terrace Neighborhood Center		0%	0%			0%	0%
Vera Court Neighborhood Center	13	3%	2%		13	3%	2%
NET: Outside of Madison	62	14%			62	14%	
Badger Prairie Needs Network	8	2%	1%		8	2%	1%
Cornerstone Community Center	0	0%	0%		0	0%	0%
Fitchburg Community Center	11	2%	2%		11	2%	2%
Middleton Senior Citizen Center	7	2%	1%		7	2%	1%
Monona Community Center	8	2%	1%		8	2%	1%
River Food Pantry	29	6%	5%		29	6%	5%
Sunshine Place	6	1%	1%		6	1%	1%
Waunakee Village Center	2	0%	0%		2	0%	0%
I do not visit neighborhood centers	184	40%	29%		184	40%	29%
Other (please specify)	51	11%	8%		51	11%	8%
Missing	29	-	-		29	-	-
<b>TOTAL</b>	<b>485</b>	<b>456</b>	<b>634</b>		<b>485</b>	<b>456</b>	<b>634</b>

Q30

Which of the following community development, leadership, and engagement activities is most needed in your community? Funding to...

Select only one.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Improve existing neighborhood centers and non-profit facilities (remodel or expand existing centers)	67	13%	13%	25	28%	28%	42	10%	10%
Acquire / Build a new neighborhood center and/or community facility	29	5%	5%	4	5%	5%	25	6%	6%
Support specific neighborhood initiatives or projects	46	9%	9%	7	8%	8%	39	9%	9%

Improve public infrastructure - streets, curbs, sewer and storm systems	109	21%	21%	8	9%	9%	101	23%	23%
Continue to maintain current level of staffing and support for services provided by exiting neighborhood centers	111	21%	21%	19	22%	22%	92	21%	21%
Support community leaders / organizations to engage with neighbors, build community, and understand processes	87	16%	16%	19	22%	22%	68	15%	15%
Support community gardens or other beautification projects	45	8%	8%	2	2%	2%	43	10%	10%
Other (please specify)	36	7%	7%	4	5%	5%	32	7%	7%
Missing	89	-	-	46	-	-	43	-	-
<b>TOTAL</b>	<b>619</b>	<b>530</b>	<b>530</b>	<b>134</b>	<b>88</b>	<b>88</b>	<b>485</b>	<b>442</b>	<b>442</b>

Q31 What three (3) programs and services matter most at neighborhood and community centers?  
Select up to three.

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Childcare (0-5)	189	36%	13%	29	35%	12%	160	37%	13%
Afterschool and summer programming for children and youth	236	45%	16%	32	38%	13%	204	47%	17%
Adult employment assistance and training	99	19%	7%	23	27%	10%	76	17%	6%
Youth employment assistance and training	78	15%	5%	5	6%	2%	73	17%	6%
Older adult (55+) programming	103	20%	7%	15	18%	6%	88	20%	7%
Information and referral services - connecting individuals and families to needed service providers, for example for housing, crisis intervention, crisis prevention, etc.	212	41%	14%	42	50%	18%	170	39%	14%
Extended night and weekend hours - staff available and building open on evenings and on the weekends	98	19%	7%	15	18%	6%	83	19%	7%
Access to services available at the center - food pantry, essentials pantry, computer lab, phone, etc.	252	48%	17%	54	64%	23%	198	45%	16%
Access to spaces for community members to hold meetings or events	68	13%	5%	6	7%	3%	62	14%	5%

Community building events and programming	110	21%	8%	14	17%	6%	96	22%	8%
Other (please specify)	18	3%	1%	3	4%	1%	15	3%	1%
Missing	98	-	-	50	-	-	48	-	-
<b>TOTAL</b>	<b>619</b>	<b>521</b>	<b>1463</b>	<b>134</b>	<b>84</b>	<b>238</b>	<b>485</b>	<b>437</b>	<b>1225</b>

Q33 Which of the following opportunities are most needed to support small businesses? Funding to...

Please rank the options [where 1 is the most important].

	Total				Partners				Residents			
	N-Ranked	Ranking 1	% Ranking 1	Ave Rank	N-Ranked	Ranking 1	% Ranking 1	Ave Rank	N-Ranked	Ranking 1	% Ranking 1	Ave Rank
Increase access to capital / funding for small businesses and business creation	318	100	31%	2.21	52	15	29%	2.25	266	85	32%	2.20
Provide technical assistance - i.e., legal, financial, marketing, accounting, etc. - to small business owners	334	90	27%	2.28	52	12	23%	2.42	282	78	28%	2.26
Increase financial support to small businesses led by historically marginalized communities - persons with low-income, persons of color, women, immigrants, veterans, persons with a disability, or LGBTQIA+	366	213	58%	1.7	64	44	69%	1.50	302	169	56%	1.74
Provide mentorship and peer support programming	294	68	23%	2.53	44	7	16%	2.48	250	61	24%	2.54
Other (please specify)	47	24	51%	2.43	6	3	50%	3.00	41	21	51%	2.34
Missing	124	-	-	-	53	-	-	-	71	-	-	-
<b>TOTAL</b>	<b>619</b>	<b>495</b>	<b>495</b>	<b>-</b>	<b>134</b>	<b>81</b>	<b>81</b>	<b>-</b>	<b>485</b>	<b>414</b>	<b>414</b>	<b>-</b>

Q34

Please provide more details on what kind of **technical assistance** that is most needed for small businesses - i.e., legal, finance, marketing, accounting, etc.

*Open ended, not tabulated. Verbatims provided.*

Q35 Rank the following to indicate your level of importance in funding the following business development activities. Funding to...

Please rank the options [where 1 is the most important].

	Total				Partners				Residents			
	N-Ranked	Ranking 1	% Ranking 1	Ave Rank	N-Ranked	Ranking 1	% Ranking 1	Ave Rank	N-Ranked	Ranking 1	% Ranking 1	Ave Rank
Support business incubator organizations	208	71	34%	2.52	29	8	28%	2.52	179	63	35%	2.52
Financial assistance and technical assistance around the creation of business cooperatives	267	102	38%	2.07	39	16	41%	2.00	228	86	38%	2.08



Finance improvemetns to the interior and exterior of commerical buildings	171	27	16%	3.07	17	2	12%	3.29	154	25	16%	3.05
Assist established business owners from historically marginalized communities in purchasing a commercial property for their business	270	155	57%	1.79	48	31	65%	1.58	222	124	56%	1.84
Purchase capital machinery and equipment - i.e., vehicle, production equipment, kitchen equipment, computers, etc.	215	38	18%	2.70	32	5	16%	2.56	183	33	18%	2.78
Other (please specify)	40	24	60%	1.95	7	4	57%	1.57	33	20	61%	2.03
Missing	202	-	-	-	68	-	-	-	134	-	-	-
<b>TOTAL</b>	<b>619</b>	<b>417</b>	<b>417</b>	<b>-</b>	<b>134</b>	<b>66</b>	<b>66</b>	<b>-</b>	<b>485</b>	<b>351</b>	<b>351</b>	<b>-</b>

Q36 What three (3) workforce development (job creation and employment trianing) for lower-income persons is most needed in your community? Funding for programs that provide...  
*Select up to three.*

	Total			Partners			Residents		
	N	%	% Answers	N	%	% Answers	N	%	% Answers
Paid job training to individuals facing barriers to employment	321	61%	22%	59	69%	24%	262	60%	21%
Unpaid job/skills training and placement	70	13%	5%	6	7%	2%	64	15%	5%
Job creation, training, apprenticeship opportunities for youth	203	39%	14%	23	27%	9%	180	41%	15%
Transportation subsidies to travel to/from employment	227	43%	15%	46	54%	19%	181	41%	15%
Access to childcare options to attend job training/education	339	65%	23%	60	71%	24%	279	64%	23%
Mentorship, leadership, and professional development training	118	23%	8%	17	20%	7%	101	23%	8%
Increase language learning accessibility	110	21%	7%	21	25%	9%	89	20%	7%
Technical assistance and education to new and existing cooperative businesses	59	11%	4%	11	13%	4%	48	11%	4%
Other (please specify)	24	5%	2%	3	4%	1%	21	5%	2%
Missing	95	-	-	49	-	-	46	-	-
<b>TOTAL</b>	<b>619</b>	<b>524</b>	<b>1471</b>	<b>134</b>	<b>85</b>	<b>246</b>	<b>485</b>	<b>439</b>	<b>1225</b>