



Public Health
MADISON & DANE COUNTY

Healthy people. Healthy places.

Board of Health for Madison and Dane County

Dane County Population Trends

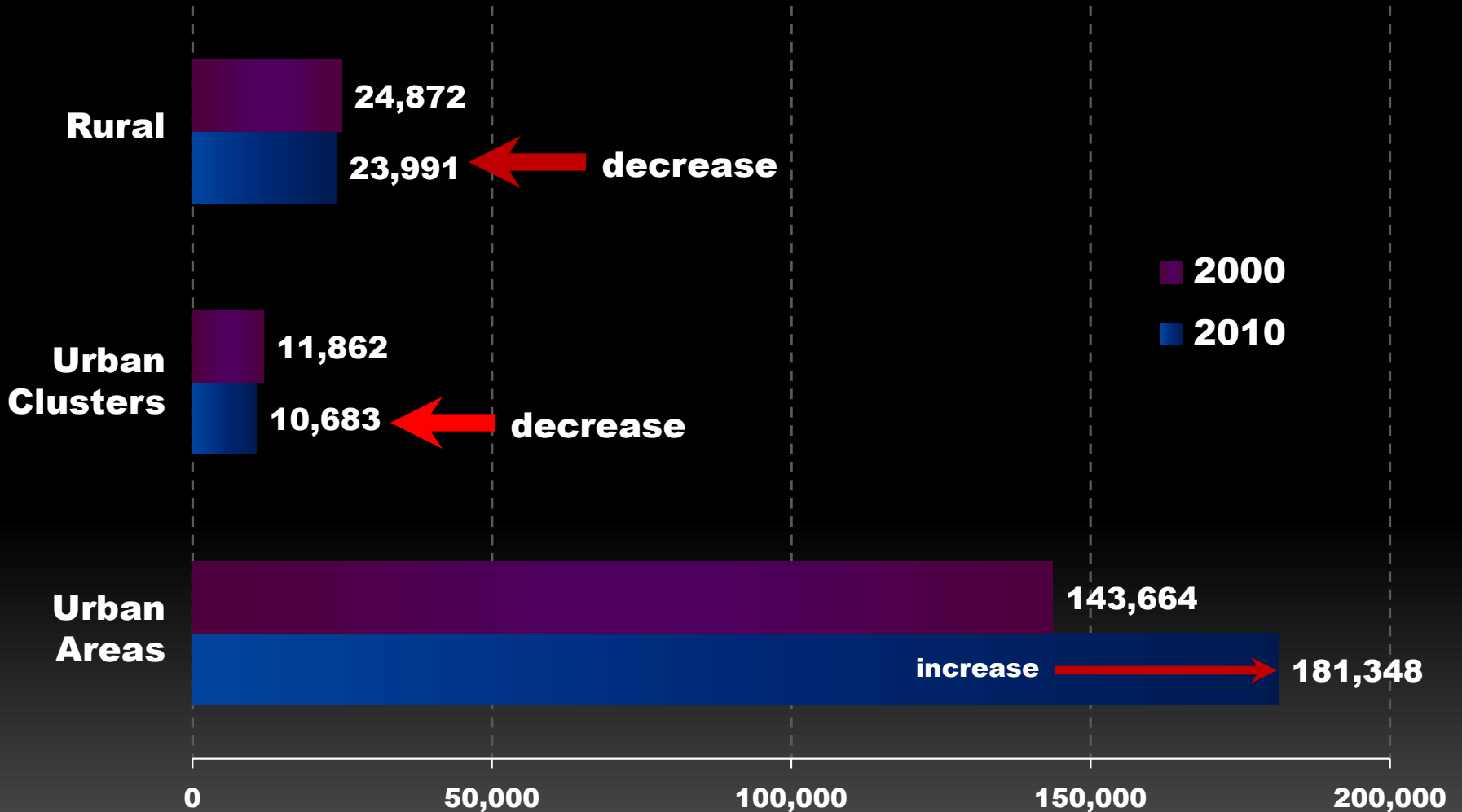
December 12, 2013

Dane County and Wisconsin 2010 Census and 2012 Estimates

	Dane County	Wisconsin
2010	489,309	5,686,986
2012	503,523	5,726,398
Percent Change	2.9%	0.7%

Source: US Census Bureau, 2012 American Community Survey, DP03.

Dane County Households 2000 and 2010 Census



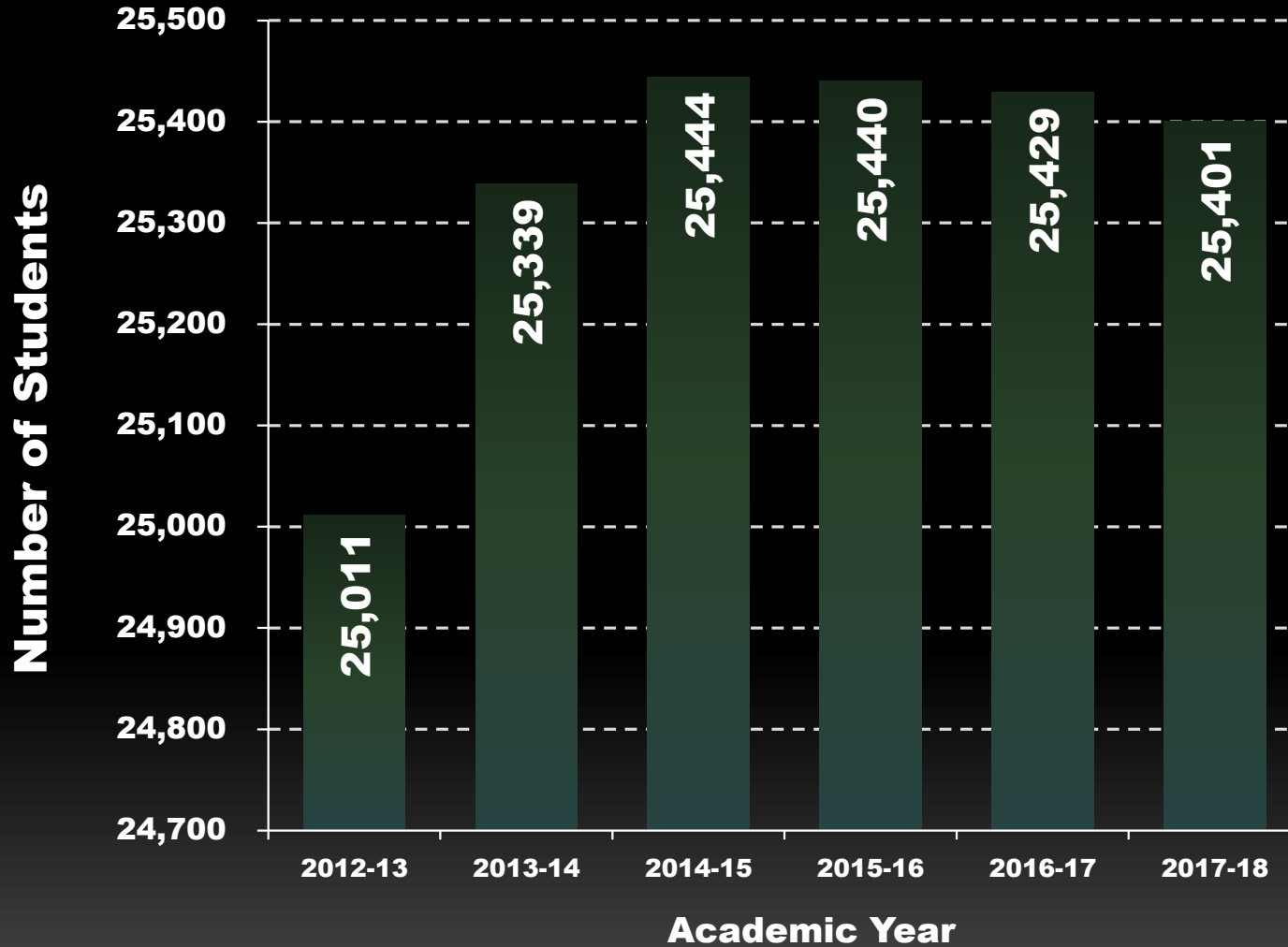
Source: US Census Bureau, American Community Survey, DP03.

Dane County Population by Age Group 2010 Census and 2012 Estimates

Age Group	2000 Census	2012 Estimate	Two-year Growth
Young Children (under 5 years)	30,240	30,313	.24%
Children (5 to 14 years)	58,747	59,552	1.4%
Teens and Youth (15 to 24 years)	80,121	84,235	5.1%
Adults (25 to 64 years)	269,821	274,516	1.7%
Seniors (65 years and older)	50,144	54,897	9.5%

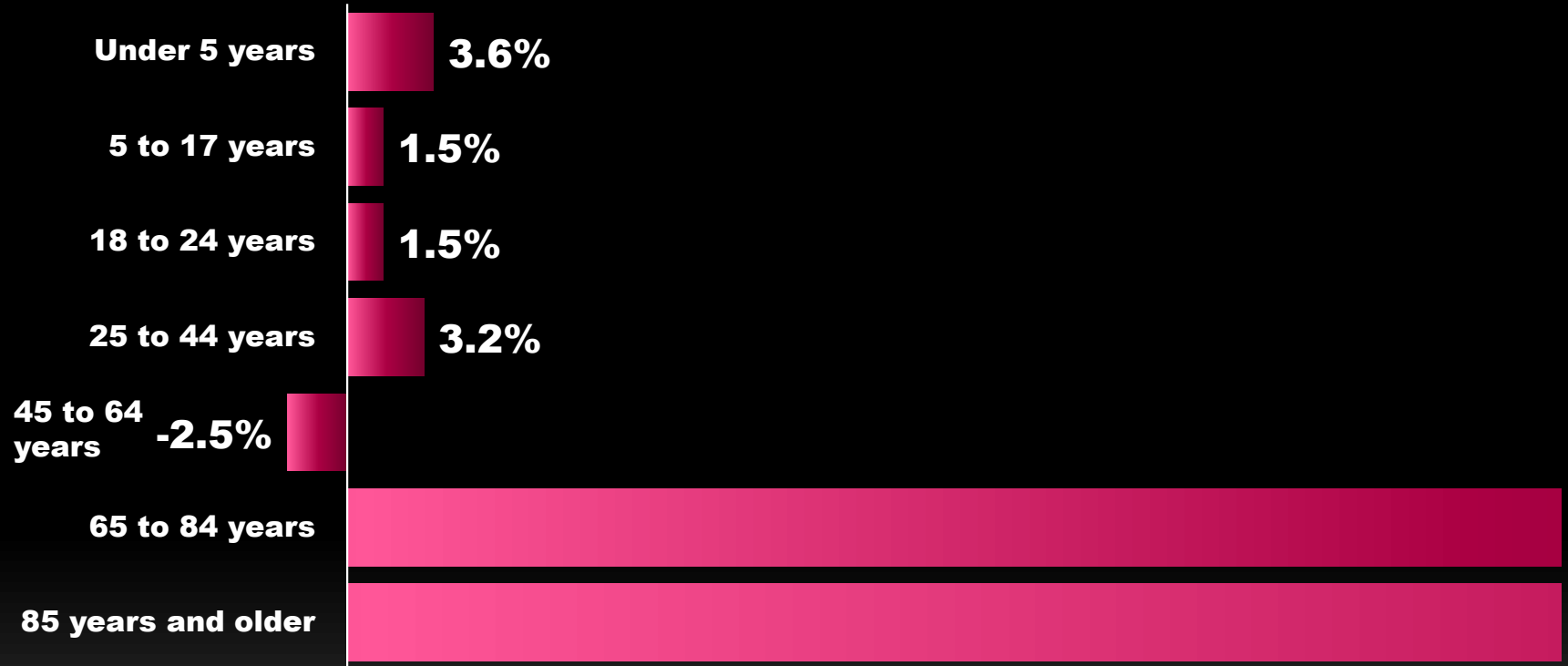
Source: US Census Bureau, 2012 American Community Survey S0101.

Enrollment Projections— Madison Metropolitan School District



Source: Madison Metropolitan School District

Population Change (2010 to 2040)



Source: State of Wisconsin, Department of Administration

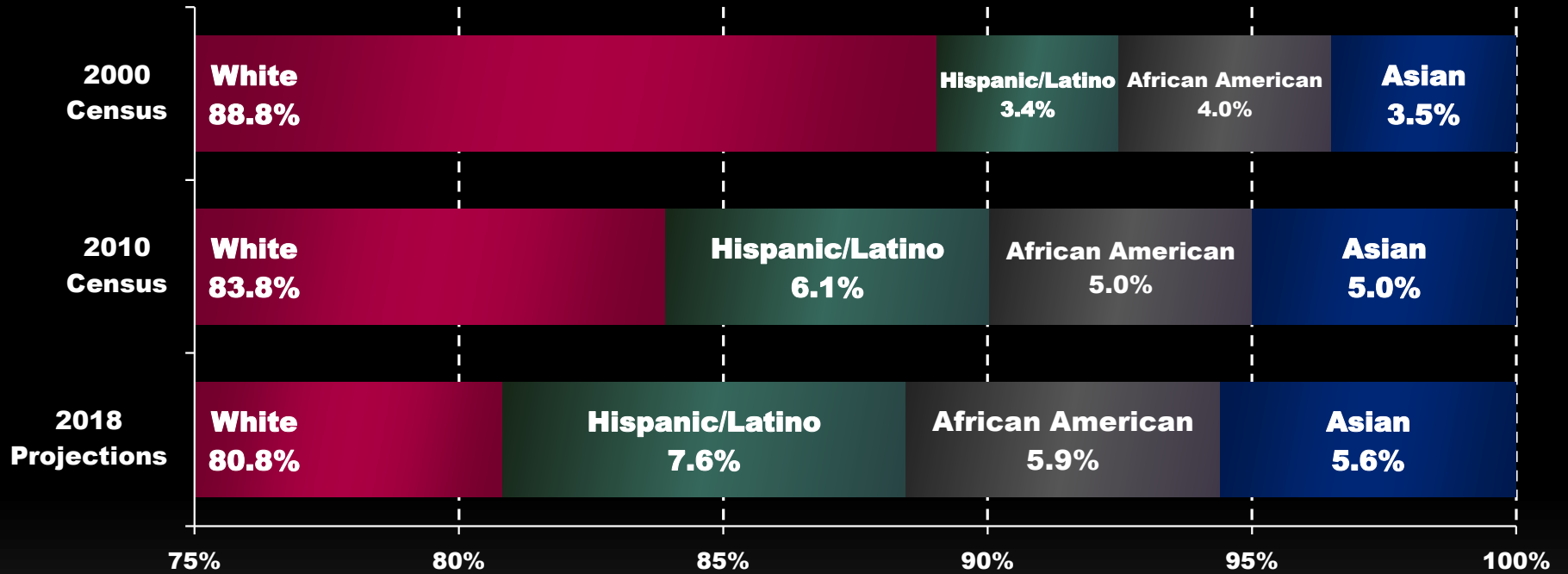
Population Change (2010 to 2040), continued.



Population Change (2010 to 2040), concluded(!)

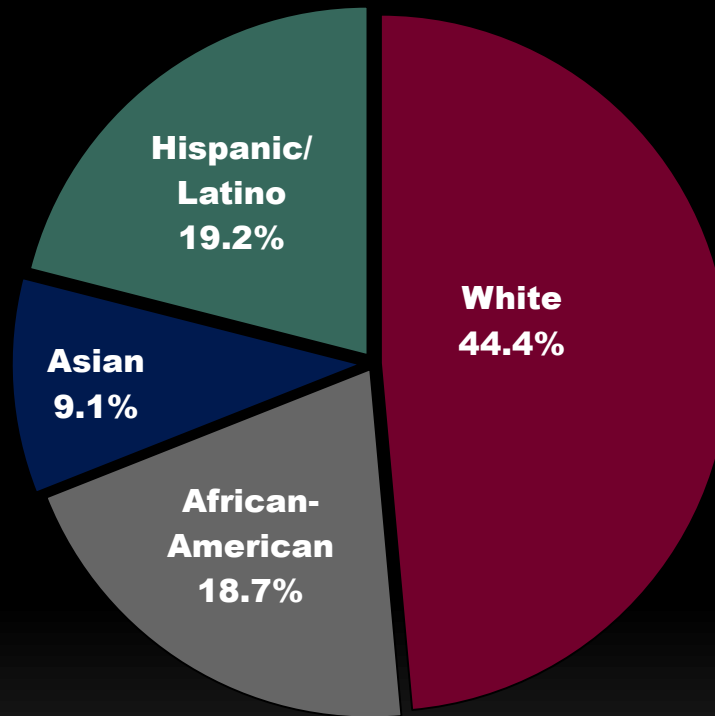


Dane County Population by Ethnicity/Race



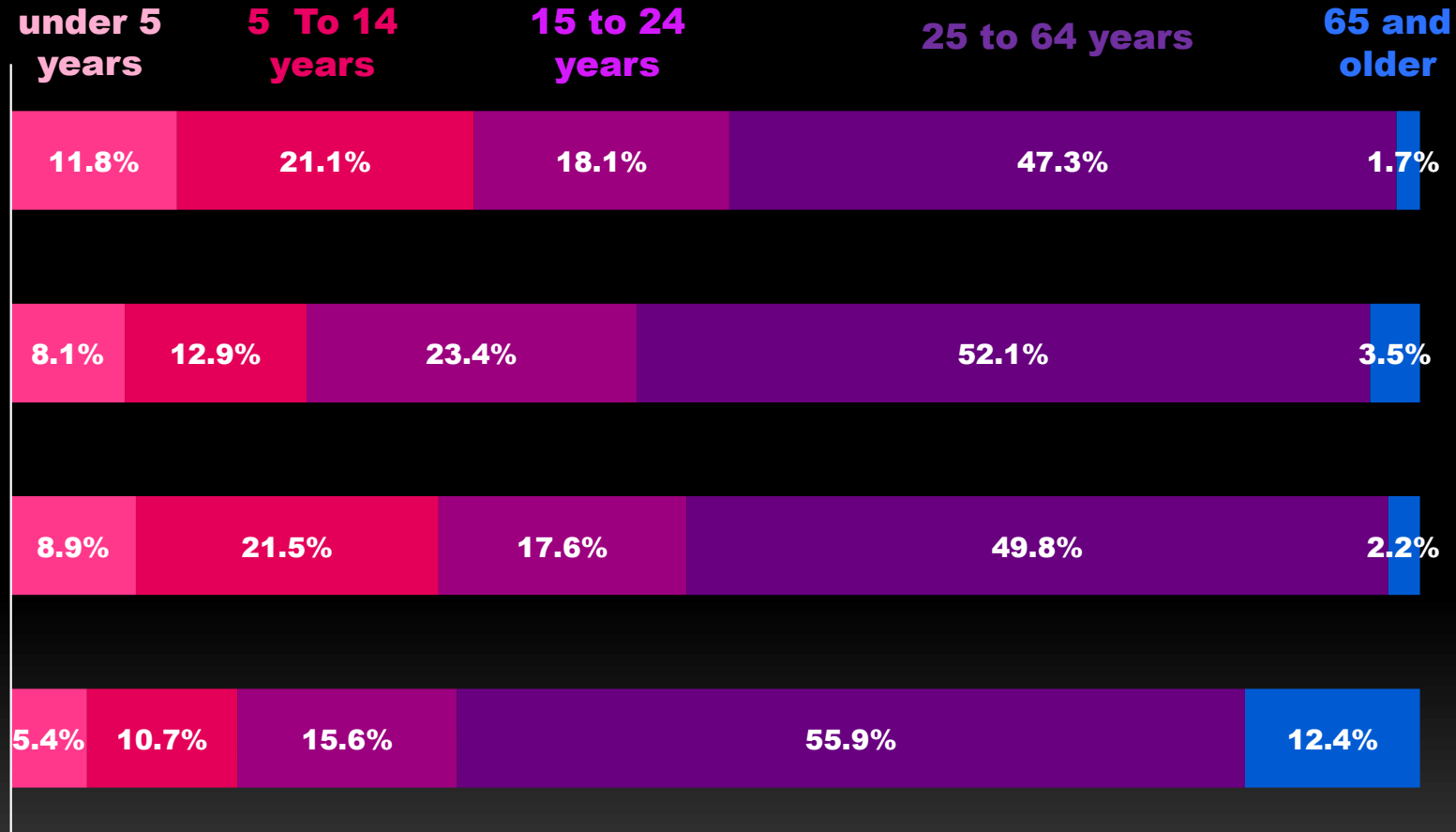
Source: US Census Bureau, 2010 American Community Survey, B02001. PHMDC projections.

Madison Metropolitan School District Enrollment by Ethnicity (2012-2013)



Source: Madison Metropolitan School District,
September 2013-2014 Enrollment

Dane County Population by Age Group and Ethnicity/Race (2012)



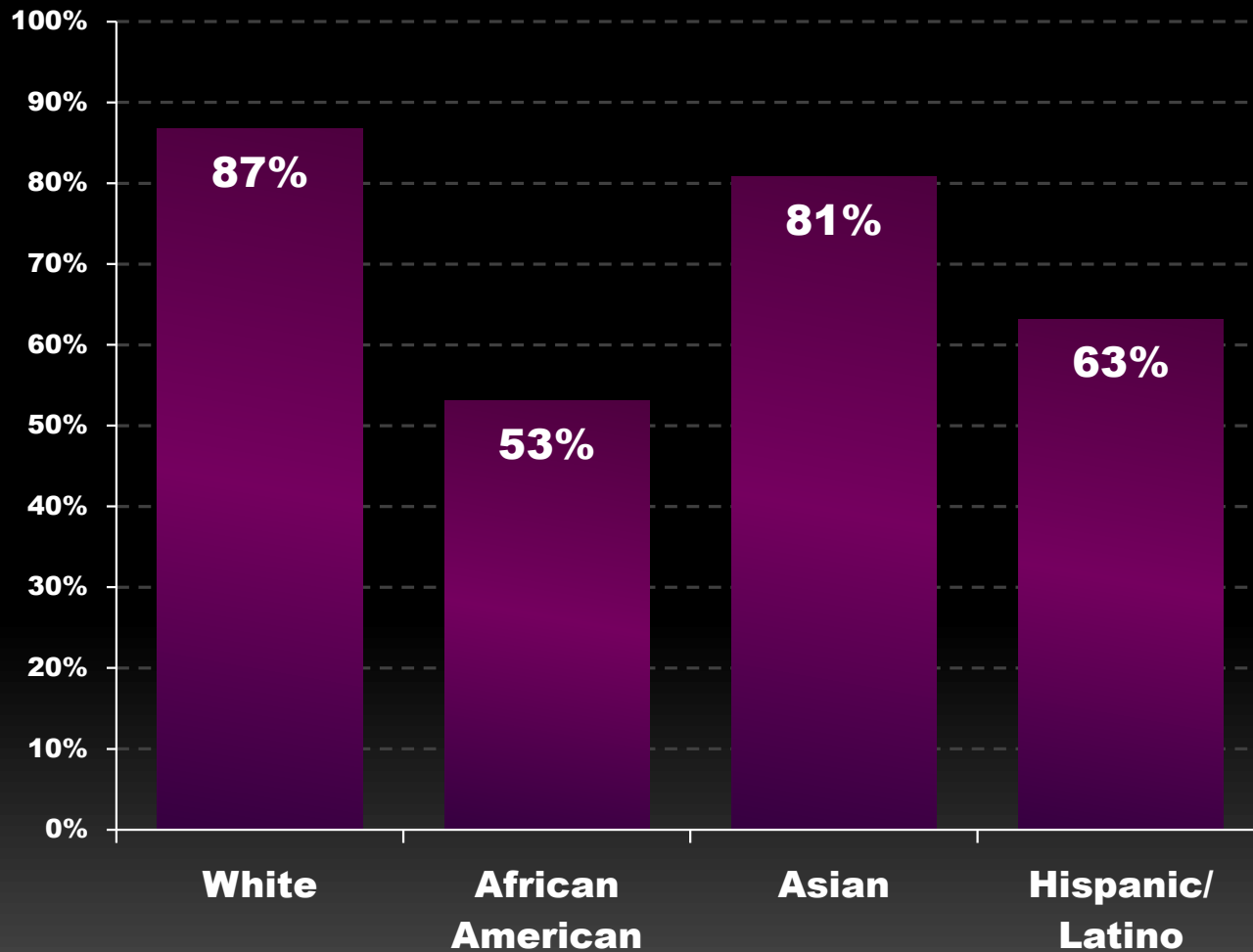
Source: US Census Bureau, 2012 American Community Survey, B01001

Dane County Median Age by Ethnicity/Race--2012 Estimates

	Median Age
All	34.6
White	37.1
African American	25.8
Asian	27.5
Hispanic/Latino	24.5

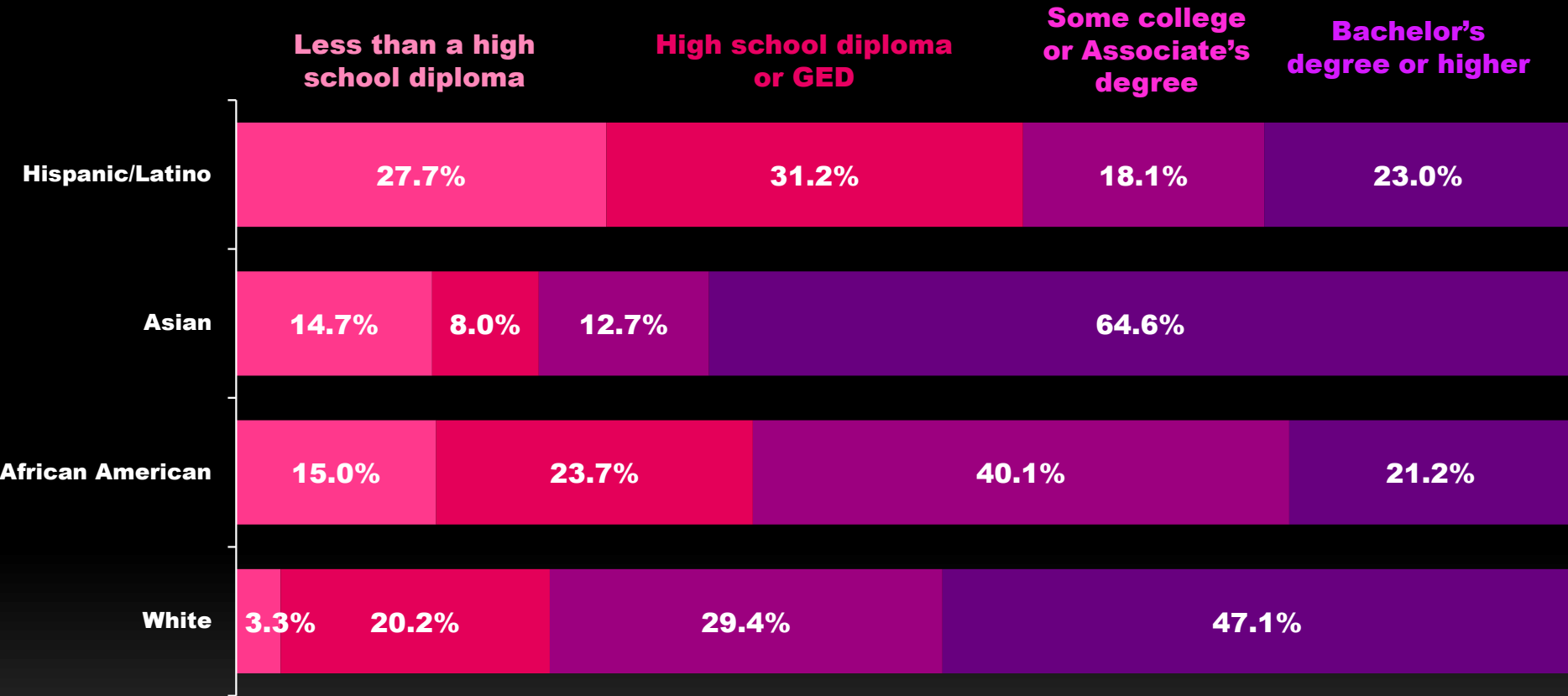
Source: US Census Bureau, 2012 American Community
Survey, B01002

Graduation Rate: Madison Metropolitan School District—2011-2012 Academic Year



Source: Strategic Framework, July 2013, Madison Metropolitan School District

Educational Attainment—Dane County population 25 years and over (2012)



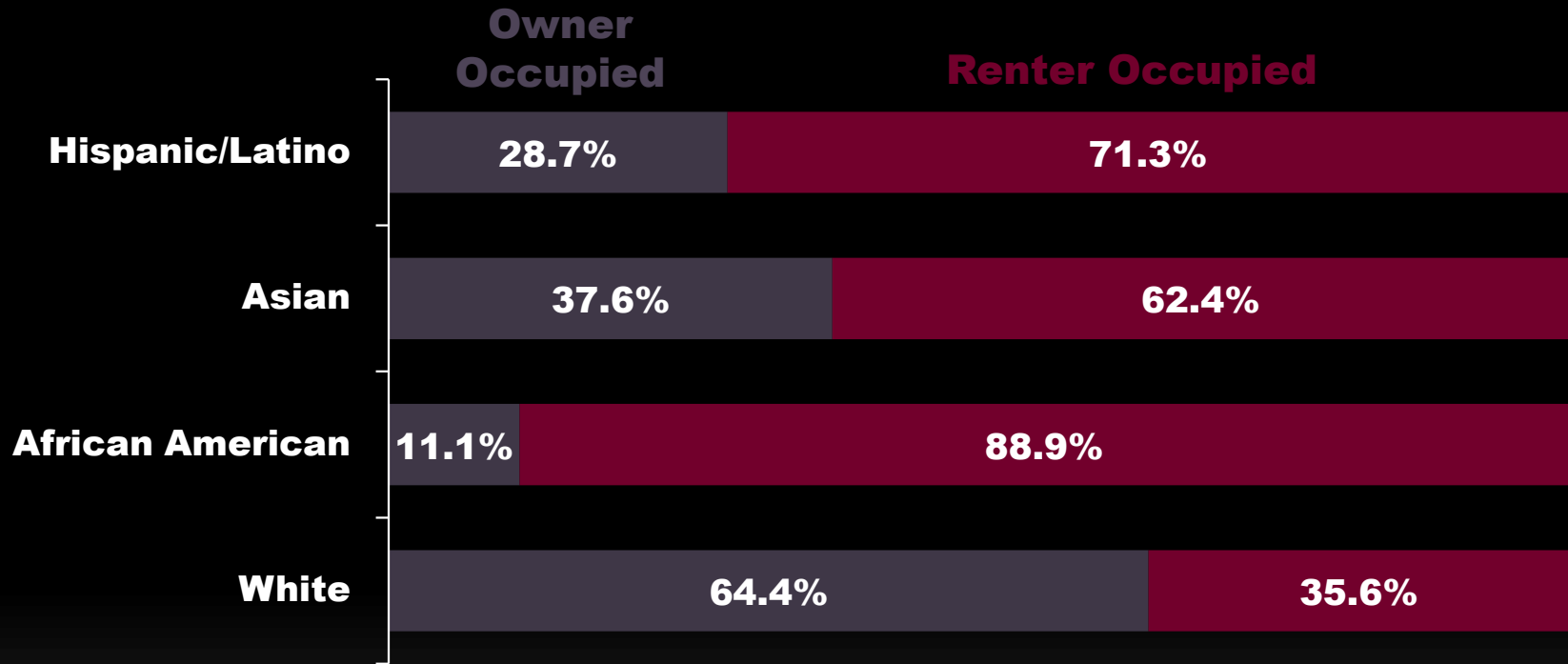
Source: US Census Bureau, 2012 American Community Survey, DP02.

Language Spoken at Home (population 5 years and over)

	2000		2010		Change
	Number	Percent	Number	Percent	
Population 5 years and over	401,058		459,015		
English only	363,563	90.7%	403,412	87.9%	
Language other than English	37,495	9.3%	55,603	12.1%	
Speak English less than very well	15,283		22,991		50%
Spanish	15,313	3.8%	22,438	4.9%	
Spanish, speak English less than very well	7,173		10,642		48%

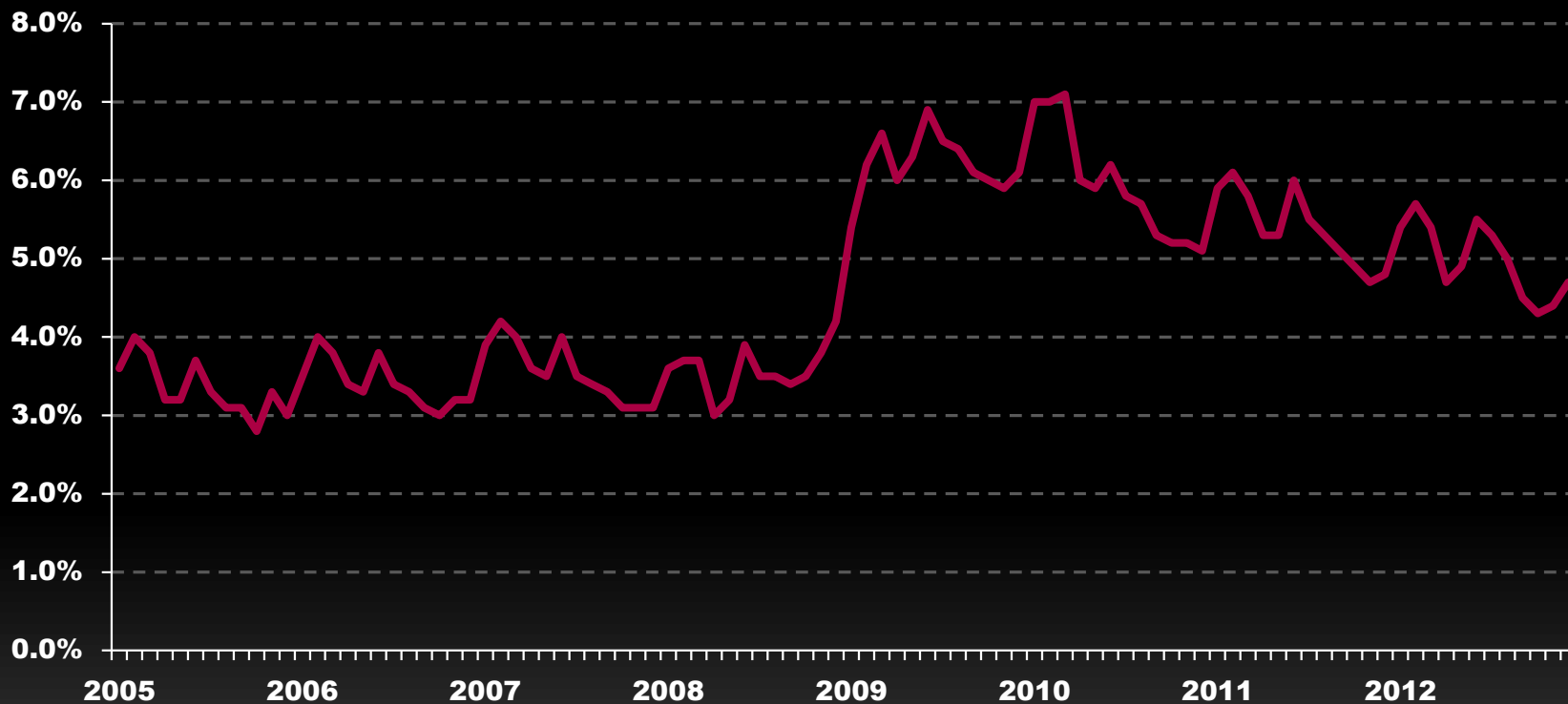
Source: US Census Bureau, 2000 and 2012 American Community Survey, DP02

Tenure by Household by Ethnicity (2012)



Source: US Census Bureau, 2012 American Community Survey, B255033

Unemployment Rate for Dane, Columbia and Iowa Counties (2005 to 2012 by month)



Source: Worknet--Wisconsin Department of Workforce Development

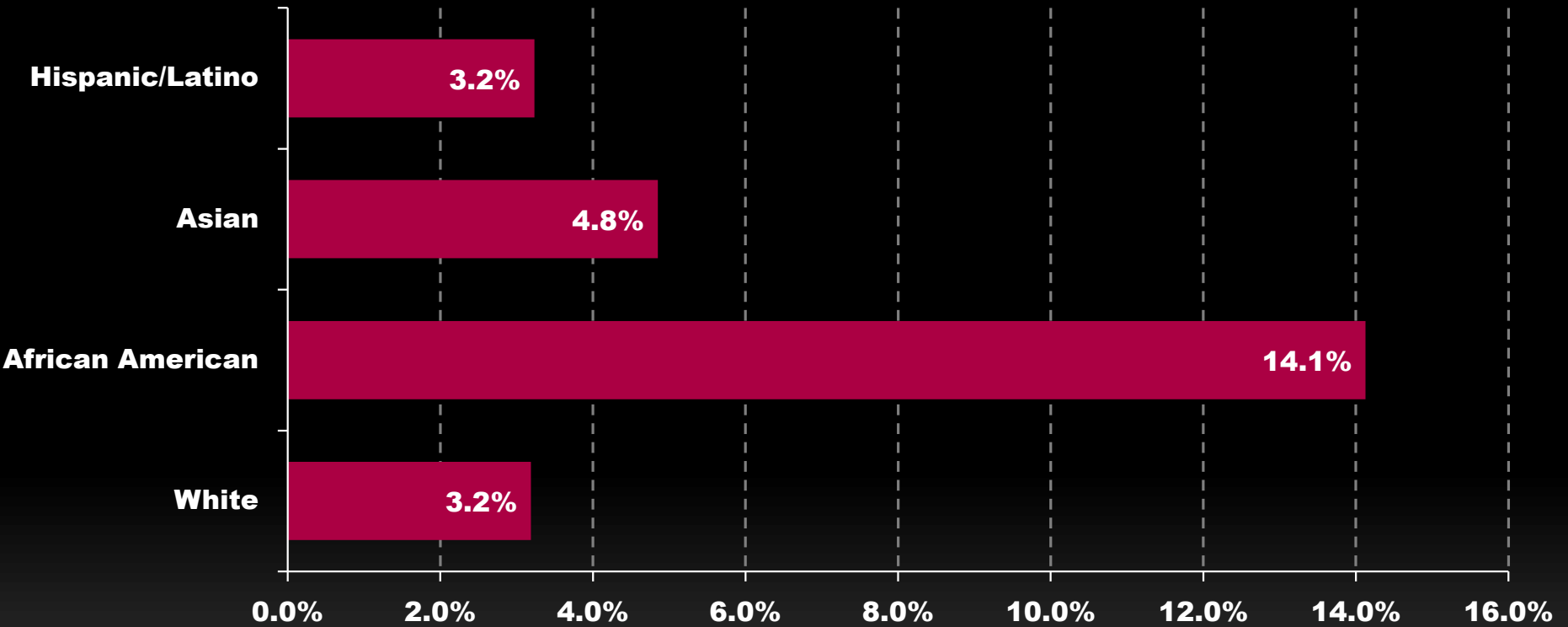
Unemployment Rate for the Population 16 to 64 years old by Gender and Ethnicity (2012)

	White	African American	Asian
Male	5.4%	10.9%	10.7%
Female	4.1%	13.2%	10.6%
Overall	4.8%	12.0%	10.7%

Source: US Census Bureau, 2012 American Community Survey.

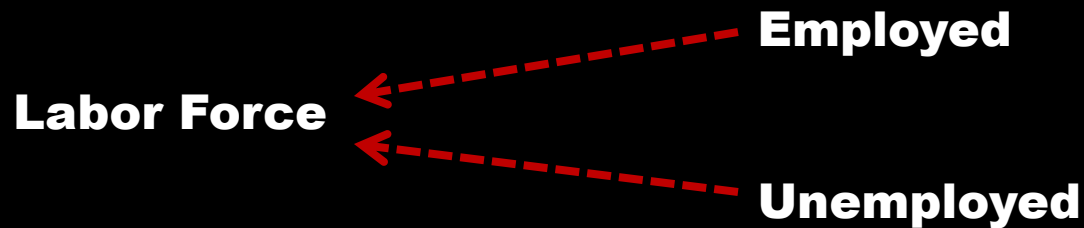
Civilian Population in Dane County and the Labor Force Ages 25 to 54 years (2010 to 2012 averages)

Unemployment Rate



Source: US Census Bureau, 2010-2012 American Community Survey, B23002

Labor Force Participation:



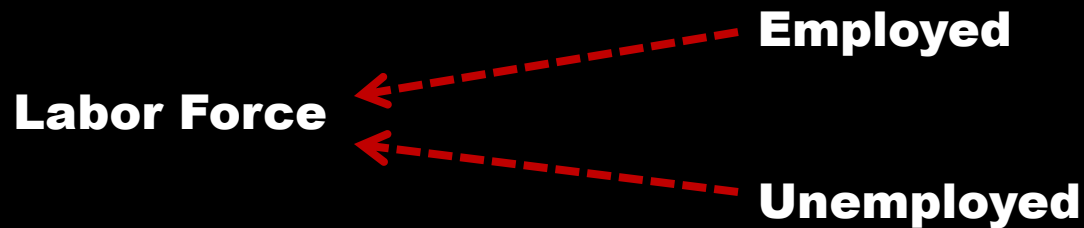
November 2013:

US: 63% labor force participation

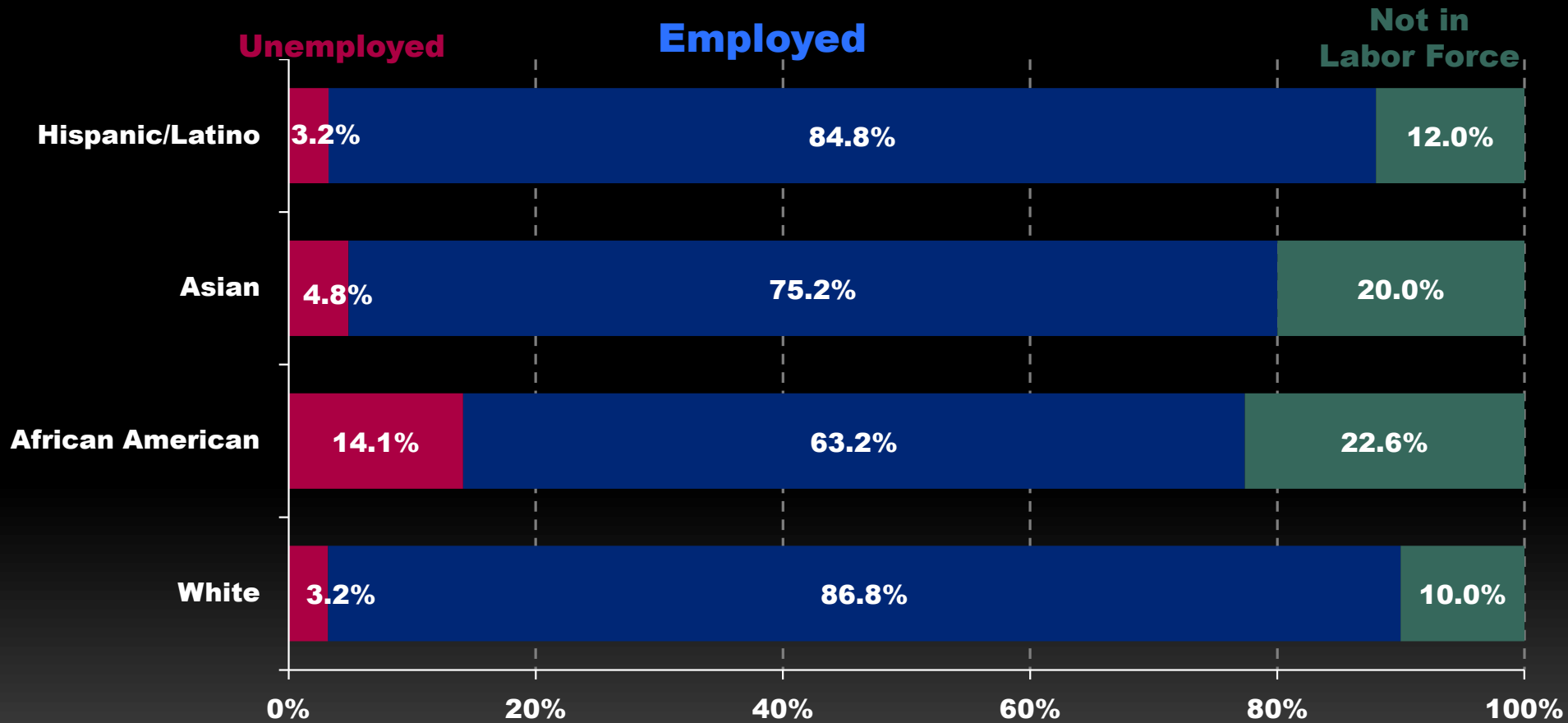
Dane County: 79% labor force participation

Source: US Department of Labor, Bureau of Labor Statistics

Labor Force Participation:

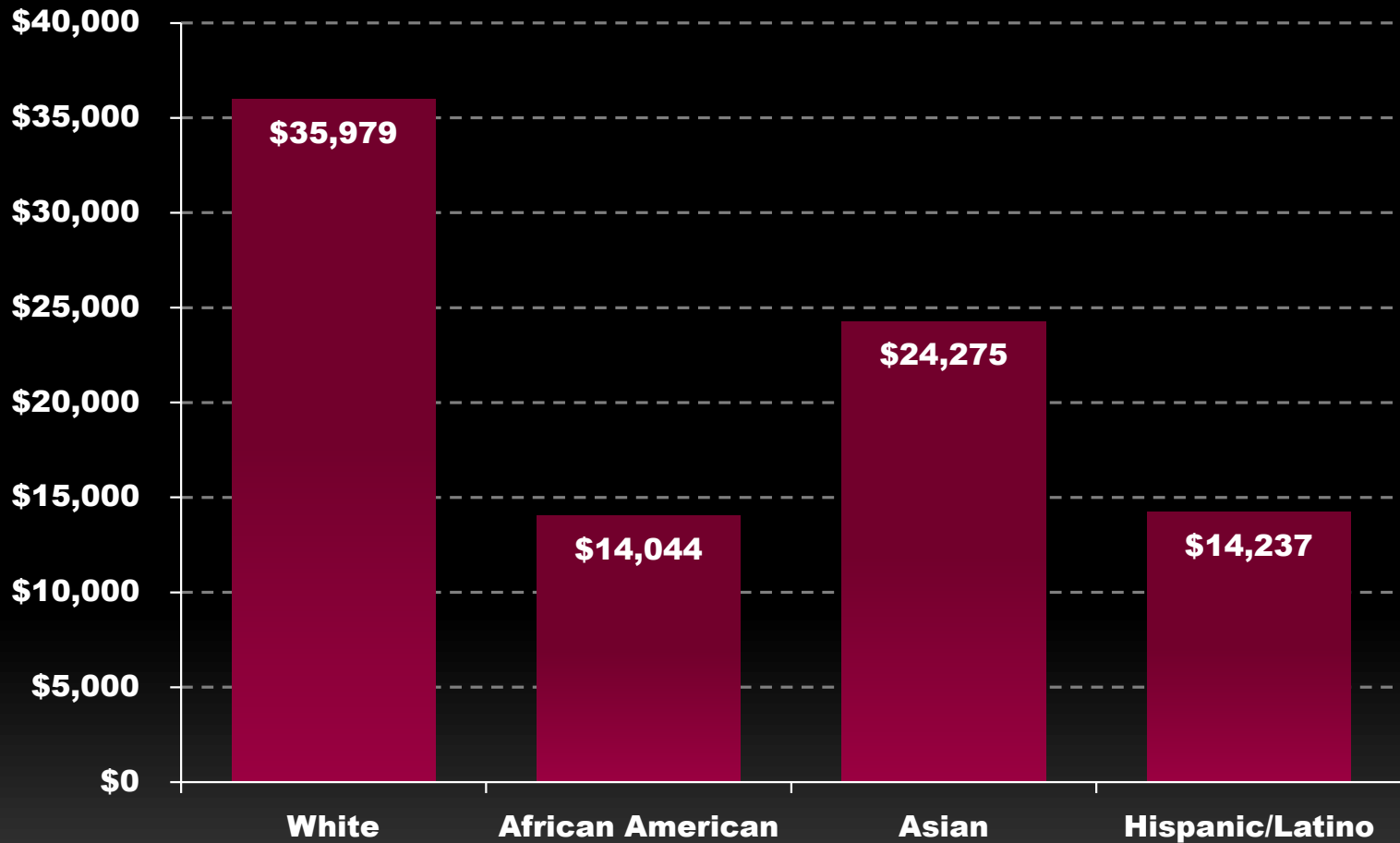


Civilian Population in Dane County and the Labor Force Ages 25 to 54 years (2010 to 2012 averages)



Source: US Census Bureau, 2010-2012 American Community Survey, B23002

Per capita income in the past 12 months by Ethnicity/Race (in 2012 inflation-adjusted dollars)



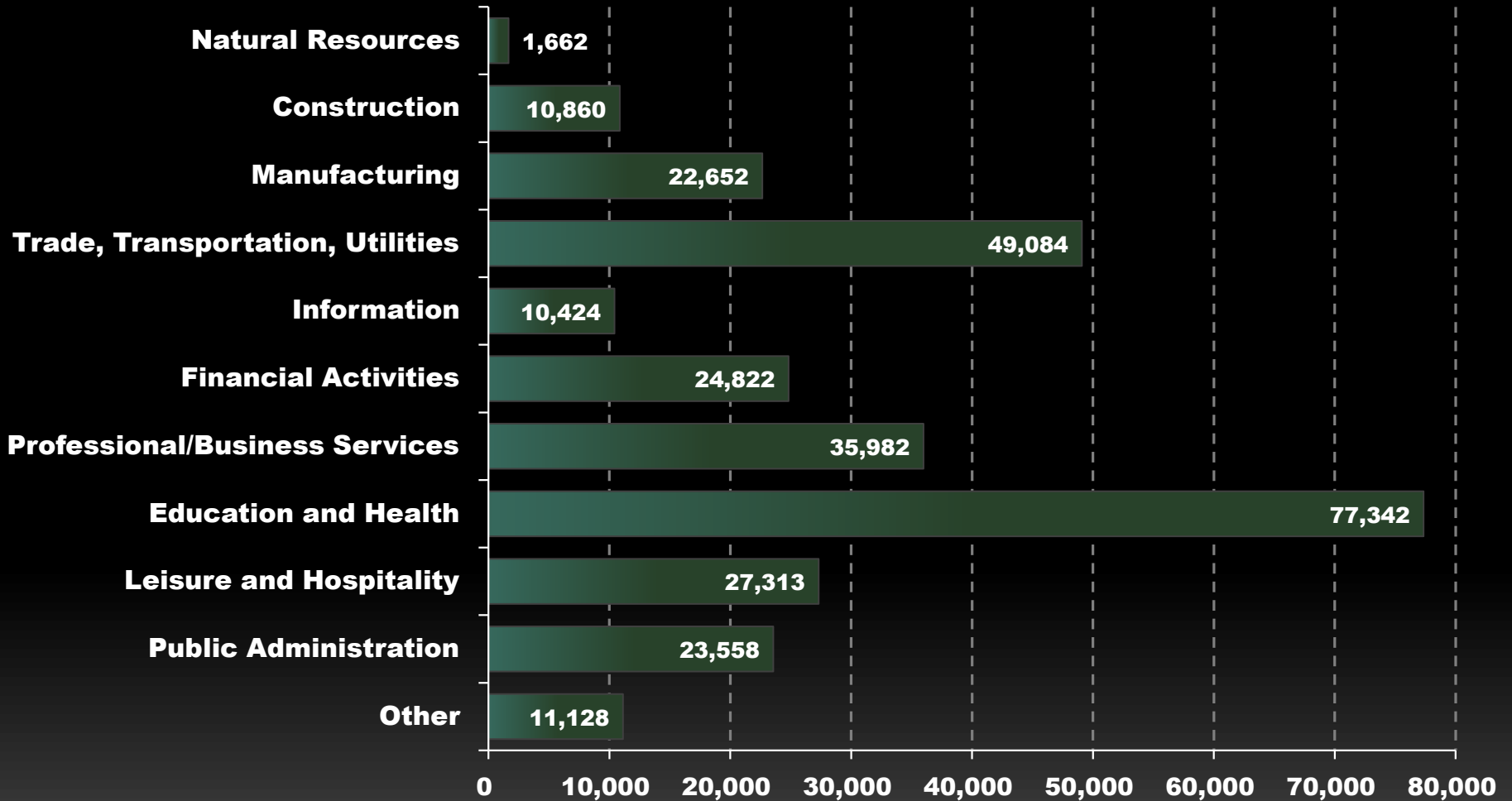
Source: US Census Bureau, 2012 American Community Survey, S1701.

**Per capita income in the past 12 months by Ethnicity/Race
(in 2012 inflation-adjusted dollars)**

	Dane County	Wisconsin	United States
All	\$32,427	\$26,994	\$27,319
White alone, not Hispanic	\$35,979	\$28,835	\$32,498
African American	\$14,044	\$13,929	\$18,102
Asian	\$24,275	\$22,224	\$30,969
Hispanic/Latino	\$14,237	\$12,986	\$15,575

Source: US Census Bureau, American Factfinder 2012, B19301.

2010 Employment by Industry in Dane County



Source: Dane County Workforce Profile 2011, Wisconsin Department of Workforce Development.

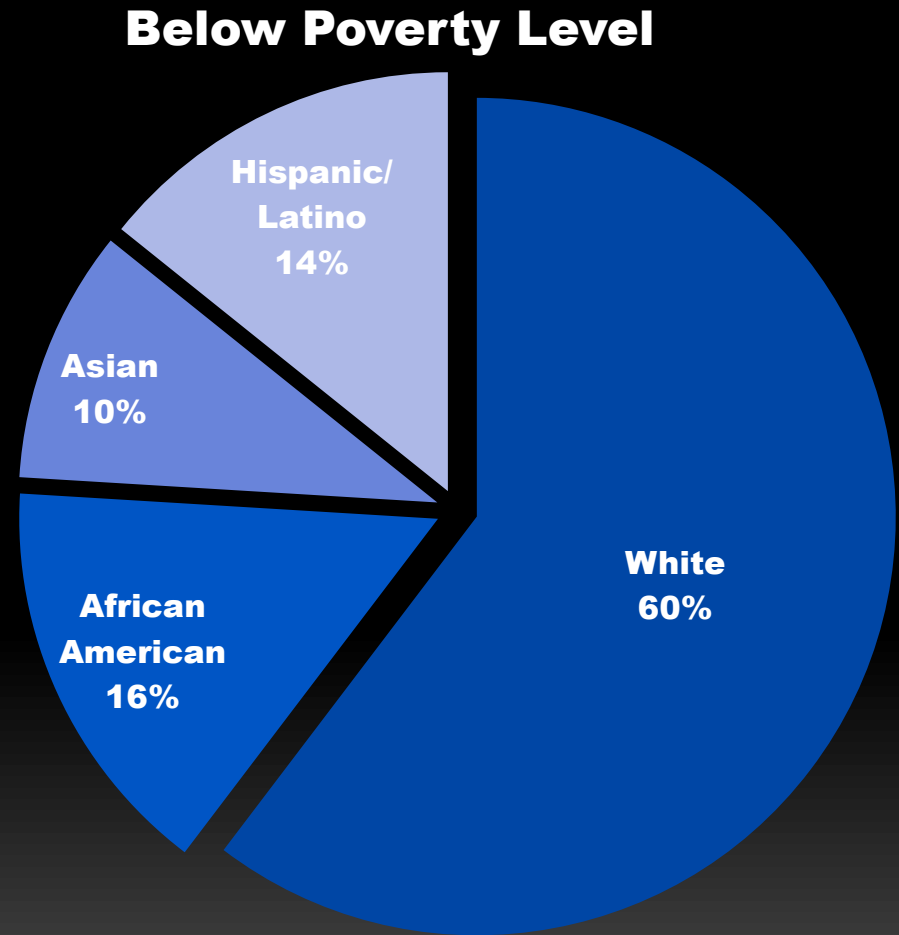
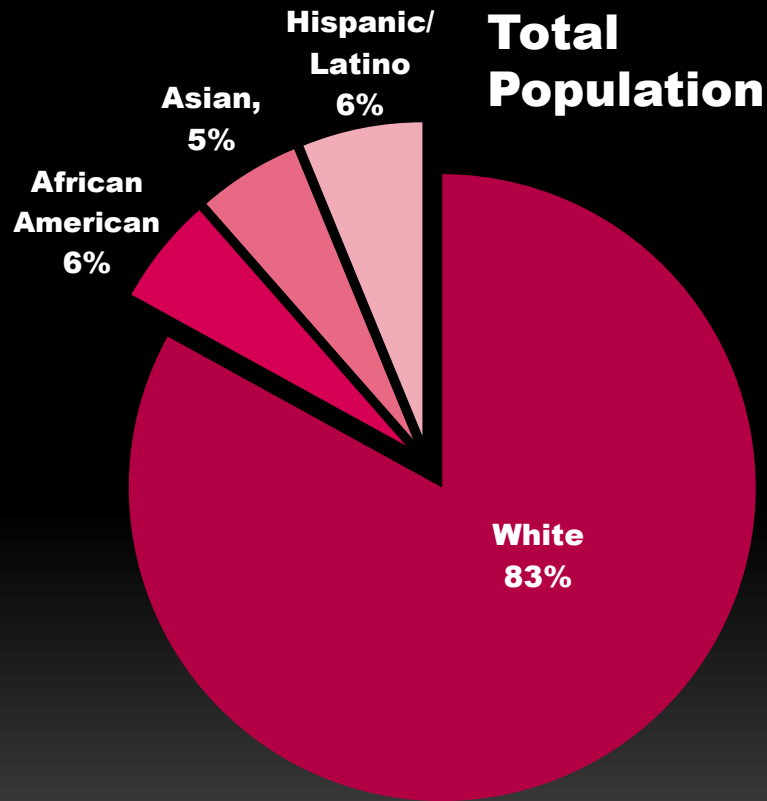
South Central Wisconsin Occupational Projections

	2010 Annual Average Income	New Jobs (2010-2020)
Dane County -- All Industries	\$44,512	
Food Preparation	\$18,570	7,048
Office and Administrative Support	\$31,182	5,608
Healthcare Practitioners	\$63,124	4,649
Business and Financial Operations	\$55,993	3,976
Sales and Related Occupations	\$23,247	3,581

Projections for Dane, Jefferson, Columbia, Sauk, Dodge, and Marquette Counties

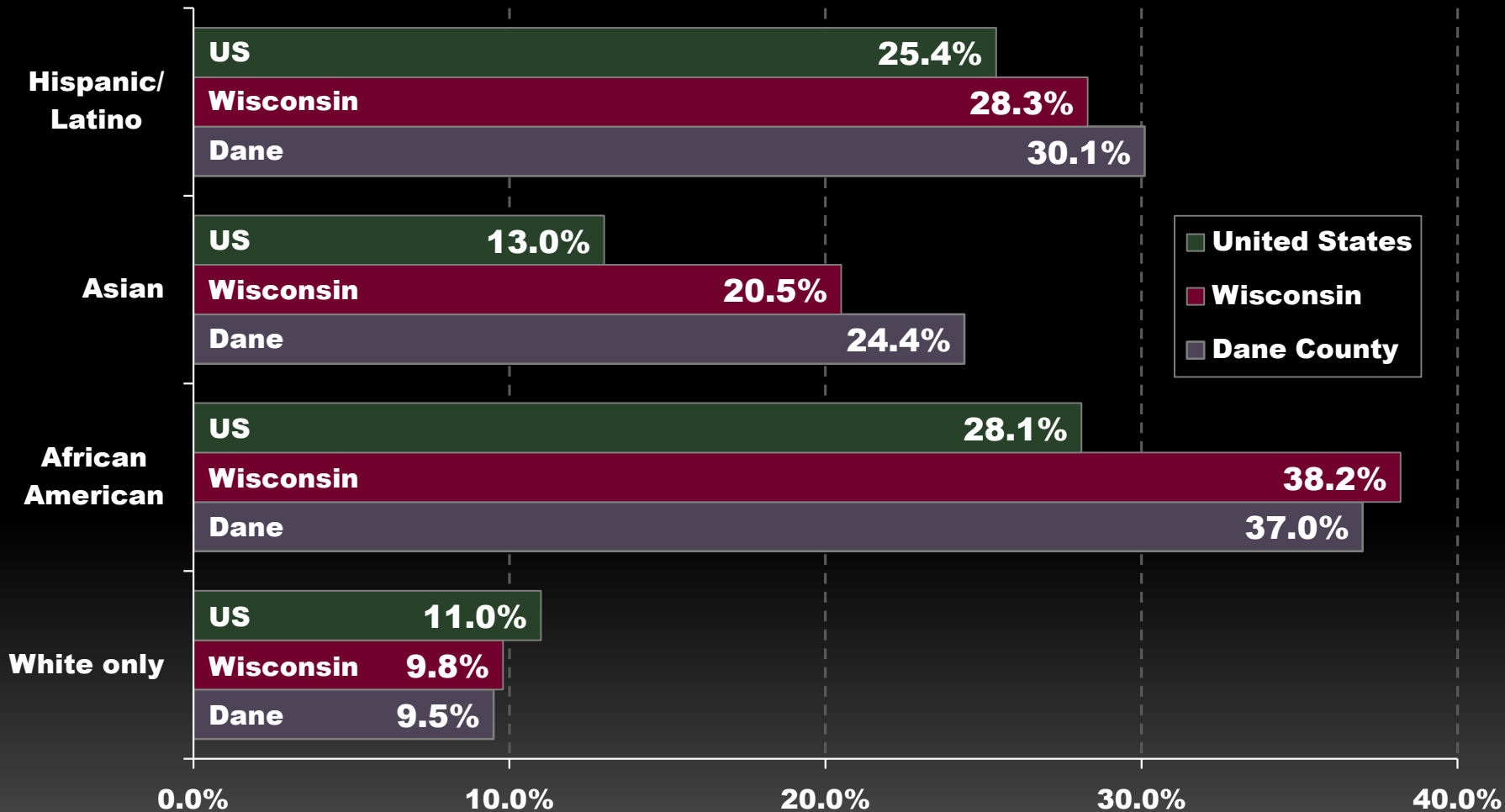
Source: Wisconsin Department of Workforce Development.

Individuals Below the Poverty Level by Ethnicity/Race (2012)



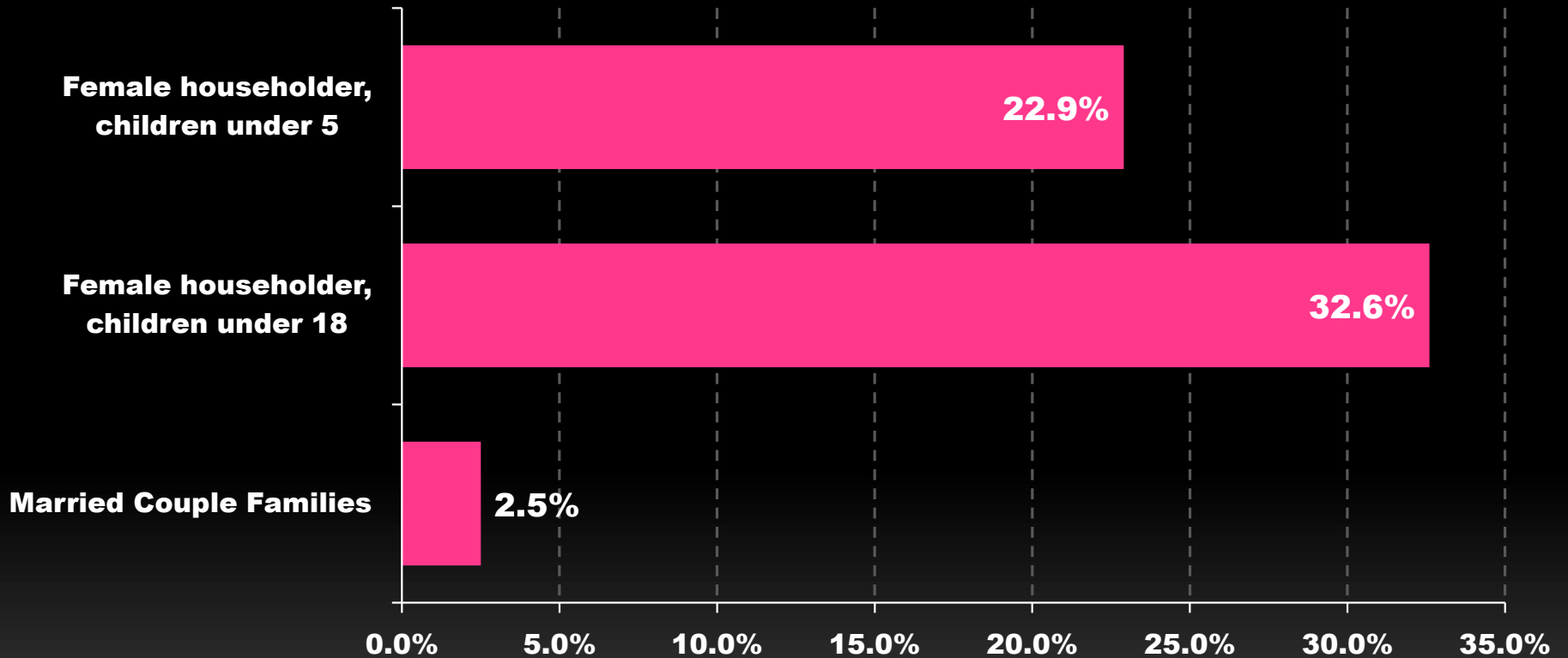
Source: US Census Bureau, 2012 American Community Survey, S1701.

Percent of Individuals Below the Poverty Level by Ethnicity/Race for Dane County, Wisconsin and the United States (2012)



Source: US Census Bureau, 2012 American Community Survey, S1701.

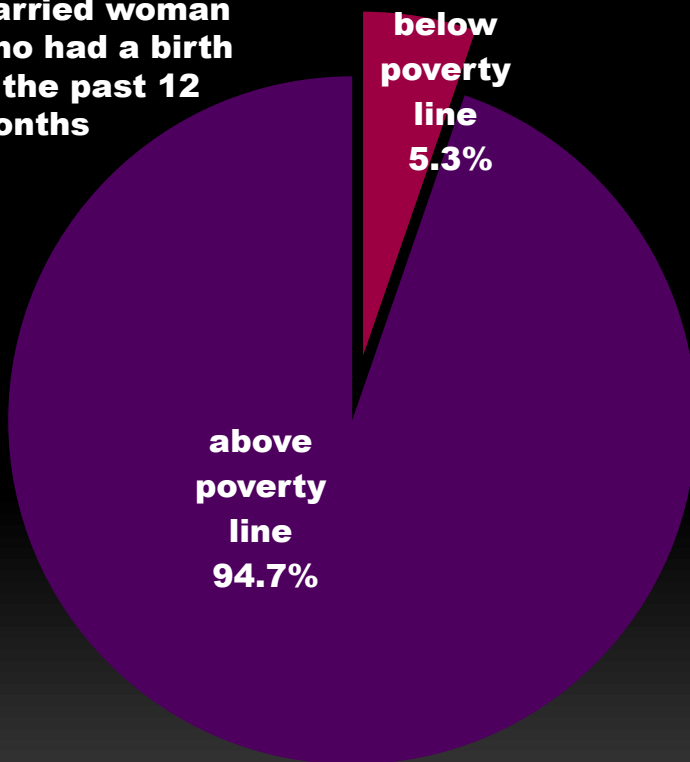
Families Below the Poverty Level by Marital Status (2012)



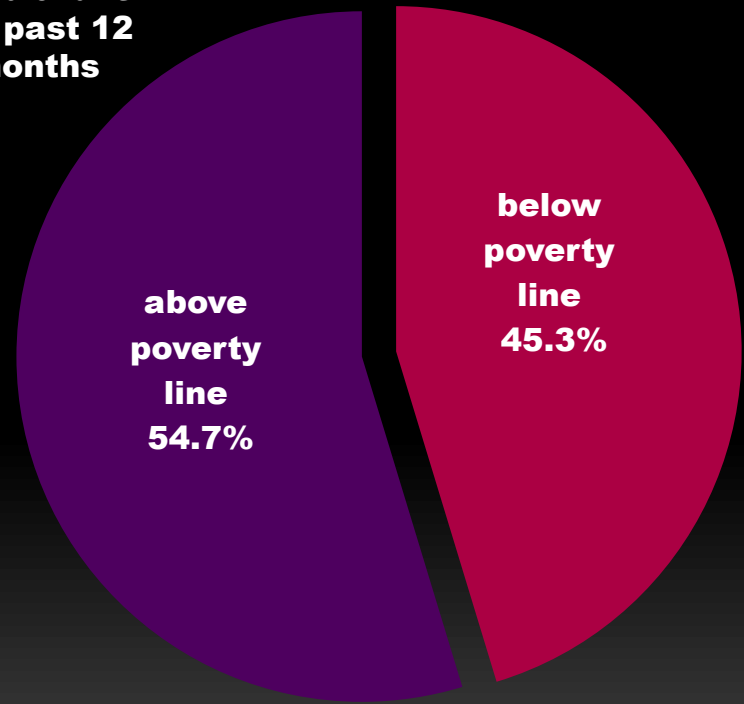
Source: US Census Bureau, 2012 American Community Survey. DP03

Marital Status of Women Giving Birth and the Poverty Level (2012)

**Married woman
who had a birth
in the past 12
months**

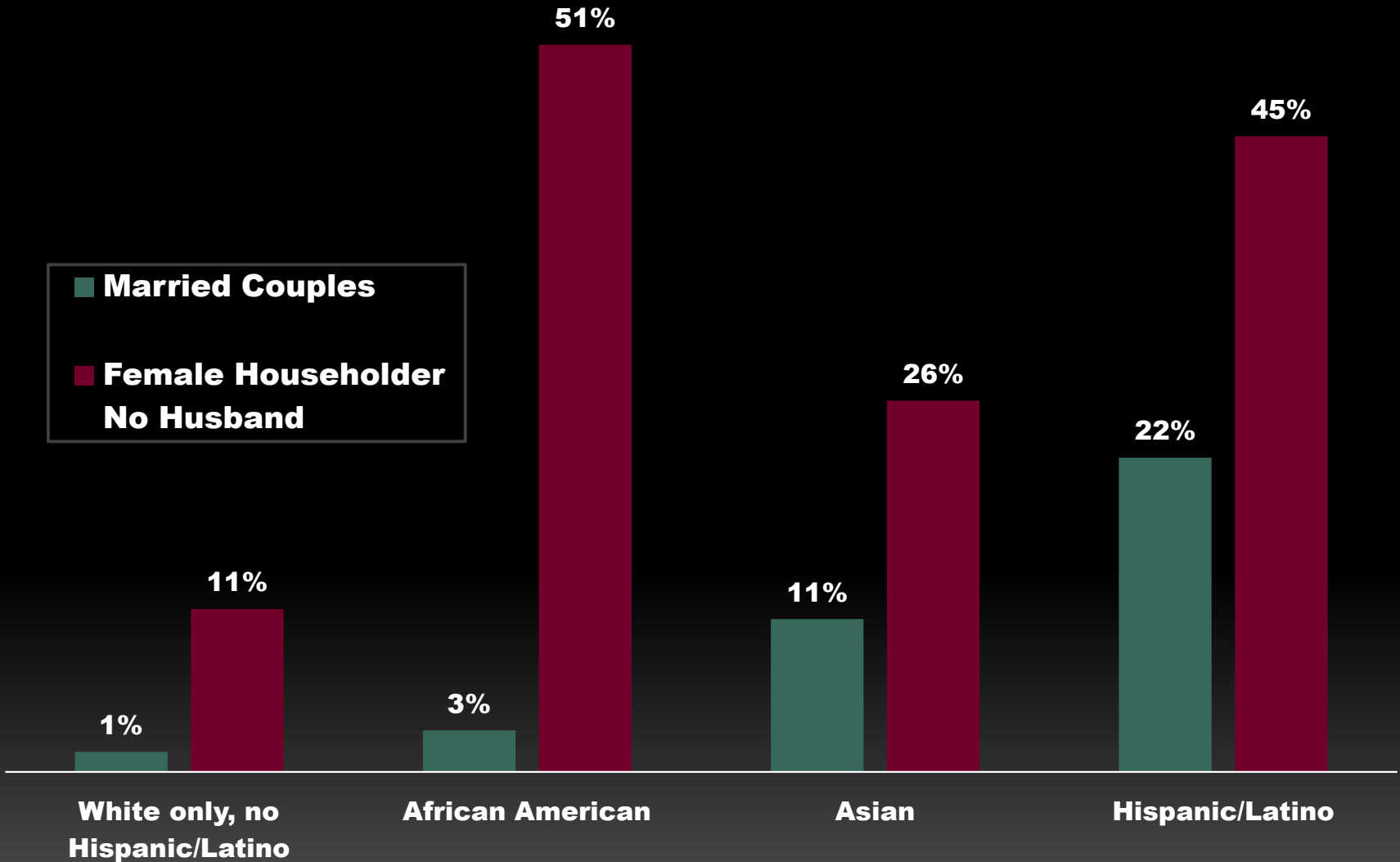


**Unmarried woman
who had a birth in
the past 12
months**

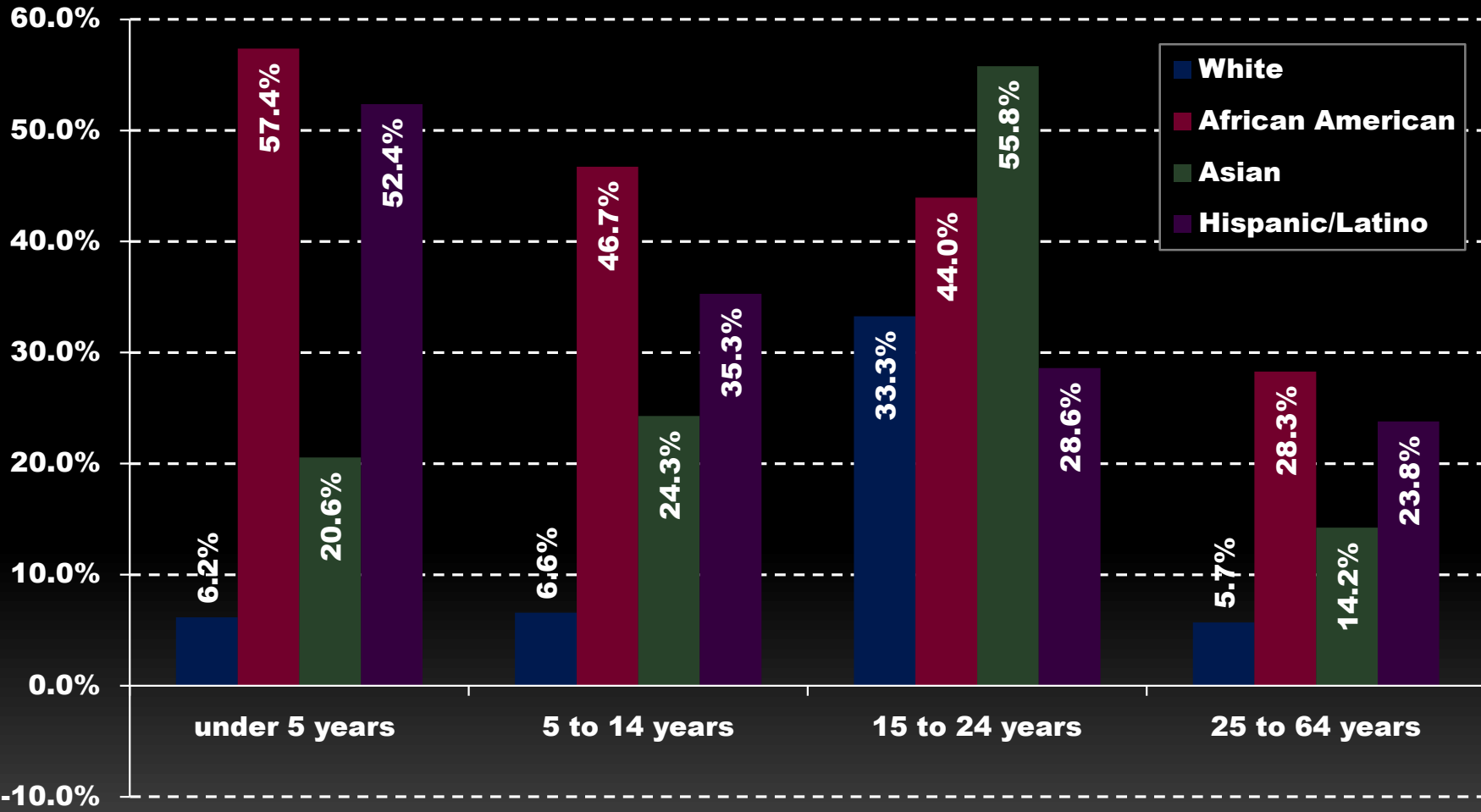


Source: US Census Bureau, 2012 American Community Survey, B13010.

Families Below the Poverty Level by Ethnicity and Marital Status (2012)



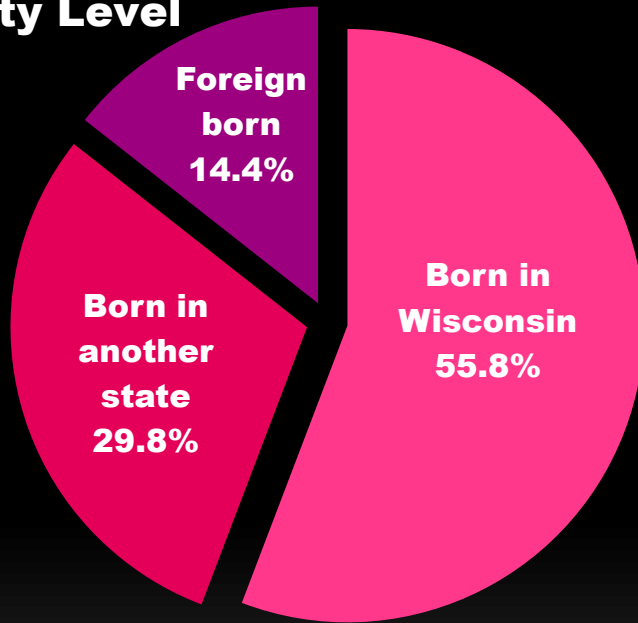
Poverty Status in the Past 12 Months by Ethnicity, Sex and Age (2012)



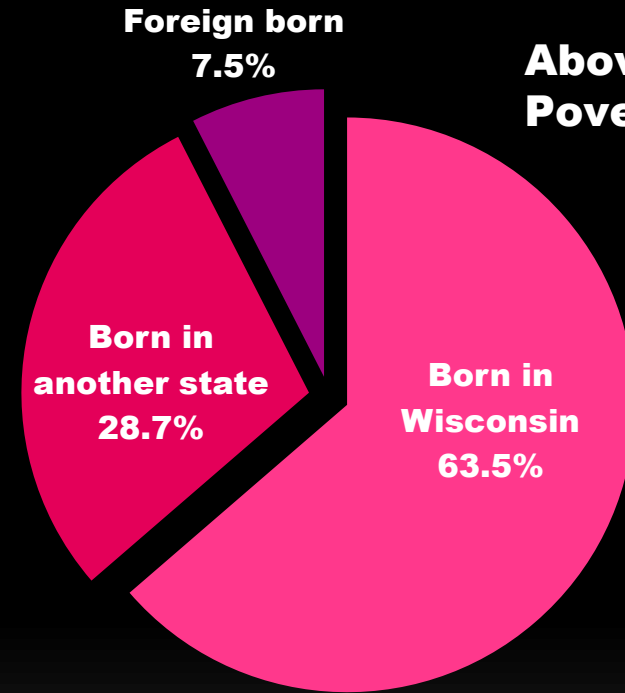
Source: US Census Bureau, 2012 American Community Survey, B17001.

Individuals below and above the Poverty Level by Place of Birth (2012)

Below the Poverty Level

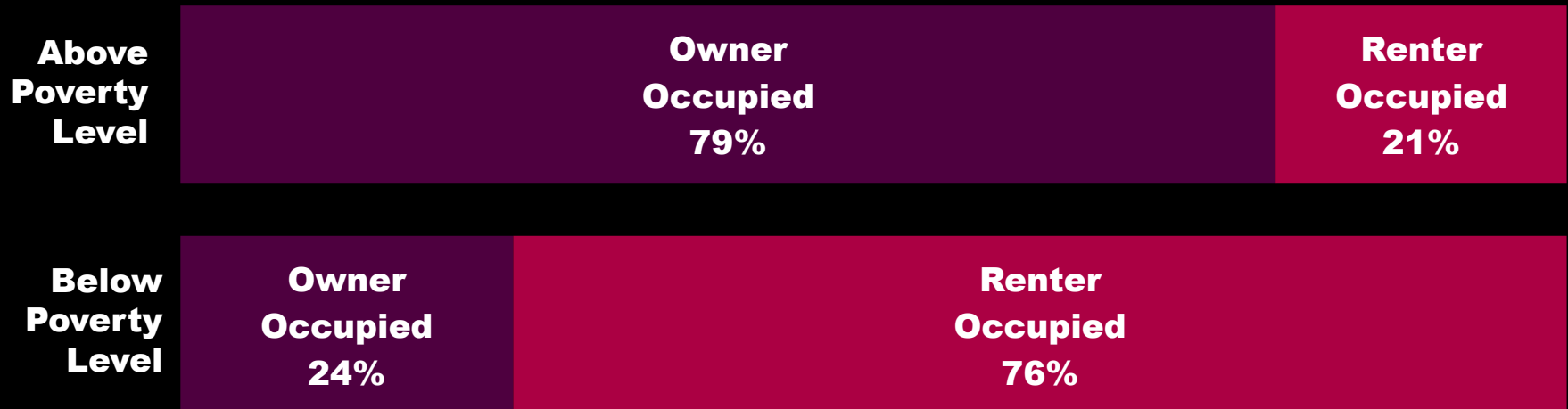


Above the Poverty Level



Source: US Census Bureau, 2012 American Community Survey, B06012, B05002

Poverty Status in the Past 12 months of families by Household Type (2012)



Source: US Census Bureau, 2012 American Community Survey, B17019