



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON ARTS COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, December 12, 2023

5:30 PM

Virtual Meeting

The City of Madison is holding the Madison Arts Commission meeting virtually.

1. **Written Comments:** You can send comments on agenda items to MadisonArtsCommission@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 827 0034 5534

CALL TO ORDER / ROLL CALL

Present: 8 - Marsha A. Rummel; Rae C. Senarighi; T. L. Luke; Anna T. January; Nicholas A. Pjevach; Prenicia E. Clifton; Bethany M. Jurewicz and Mitchell F. Branscombe

Excused: 2 - Annik N. Dupaty and Barbara A. Chusid

APPROVAL OF MINUTES

A motion was made by Senarighi, seconded by Luke, to Approve the Minutes with a correction to Item 10 to show new appointments to MAC's subcommittees. The motion passed by voice vote/other.

PUBLIC COMMENT

Chris Vogel registered to be available for questions for Item 2.

1. [61239](#) Public Comment

DISCLOSURES AND RECUSALS

None.

2. [32522](#) Review Overture Contract

Discussion of Overture Center contract deliverables and potential future contract deliverables.

A motion was made by Branscombe, seconded by January, to Approve the 2023 Overture Center Annual Agreement deliverables. Commissioners reviewed and discussed deliverables and found Overture’s performance satisfactory. For the 2024 performance contract the Grants Committee will meet before the 2024 performance review. Commissioners directed staff to contact the City Attorney’s office and formally request segregated accounting from Overture for Overture’s most recently completed fiscal year. The motion passed by voice vote/other.

3. [75865](#) 2023-2024 Annual Grants Guidelines Review

Staff presented the updated grant guidelines, application, and score form.

A motion was made by January, seconded by Luke, to Approve and Finalize the Grants Committee’s proposed amendments to the 2024-25 application including edits to the language about the requirement for individual grantees to provide free public component, changing the deadline to March 1, and setting the funding floor to a minimum grants of \$1000. The motion passed by voice vote/other.

4. [78236](#) State Street Campus Garage/Hawthorne Court Percent for Art Project

Review of SSCG project and the adhoc committee meeting duties and timelines. Mitchel Branscombe and T. L. Luke requested to be MAC’s representatives to the adhoc public art committee that will guide the public art plan for that project.

5. [80199](#) Artist At Work Grant 2024

Staff gave an overview of the 2024 artist at Work grant guidelines and application planning.

A motion was made by Branscombe, seconded by Luke, to Approve directing Artist at Work Room Tax allocation to fund 4 (four) grants of \$15,000 for creative workers whose positions will focus on attracting cultural tourism to Madison. Staff should explore the possibility of funding a City Arts intern to concentrate on developing strategies for destination marketing. This could be in partnership with the Bolz Center for Arts Administration. Staff should find out from the City Finance Director if the remaining funds can be used for things like paying for the cohort of AAW hires to attend the State Tourism Conference, hiring a speaker on the subject to present to Madison arts orgs, paying for strategically placed ads, and other expenses that would support the cultural tourism in Madison. The motion passed by voice vote/other.

6. [21279](#) MAC Administrative Reports

Statement of Interest and 2024 meeting dates reminders

7. [75295](#) 2023 Press and Publicity

ADJOURNMENT