

March 2018

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

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MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued in 2018: 13 in progress

Umbrella Licenses Issued in 2018: 3 in progress

Enforcement: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Observation: There is nothing to report in this category.

Comments:

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SIDEWALK CAFÉ STATUS

Licenses Issued in 2018: 8 complete 16 in progress

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

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ARTS & CRAFTS STATUS

Licenses Issued in 2018: 3 complete 15 in progress

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

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MERCHANT VENDOR STATUS

Licenses Issued in 2018: 2 in progress

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

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SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued in 2018: 1 complete, 2 in progress

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

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CAMP RANDALL HIGH DENSITY VENDING STATUS

Licenses Issued in 2018: 0

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

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TOSVOD Vending

Licenses Issued in 2018: 0

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

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LANGDON STREET HIGH DENSITY VENDING

Licenses Issued to Date: 0

This is due to construction. No licenses will be issued this vending season.

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments: Will be working with the City Attorney's office to draft the removal of Langdon St. High Density Vending and identify art and craft vending locations after

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review of the space to determine if there are viable sites now that the construction is complete.
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LATE NIGHT VENDING STATUS

Licenses Issued in 2018: 2 in process

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments: Vendors were reminded at the February VOC meeting as well as additional emails to remind them that must apply by April 1st to be eligible to have a license this upcoming vending season.

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BASIC STREET VENDOR LICENSE STATUS

Not related to other licenses such as Mall/Concourse

Licenses Issued in 2018: 3

Enforcement: There is nothing to report in this category.
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TABLING PERMIT STATUS

Permits Issued in 2018: 16

Enforcement: There is nothing to report in this category.
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BANNER PERMIT STATUS

Organizations applying for one or more in 2018 banner spaces to date: 46

Banner permits issued to date in 2018: 69

Enforcement: There is nothing to report in this category.
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MISCELLANEOUS

We hosted our second drop-in licensing session. We had about 20 vendors attend. Each vendor had some issues that needed to be addressed by both IT and Street Vending. We had a Spanish interpreter attend and his services were very helpful for one of the vendors. We would like to host something like this again next year but do one full day vs two half

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day sessions. It was very valuable for Street Vending staff, IT and the vendors to be together in one room to identify and fix the issues.

Staff continue to work on the vending on private property ordinance changes. There should be a draft coming to the VOC in the next few months.

A staff from the Administrative Assistance Team has been helping process vending licenses over the past few weeks. She will be assigned to street vending for a few additional days between now and April 9th to assist moving licenses through the approval process. Once we were able to overcome issues with our licensing portal we have been moving full steam ahead in processing licenses. The numbers above do not include any online submission of applications but rather the licenses that have moved through to intake in our system.