



Streatery Extension of Premises

Fee: Waived

- Class A: Beer, Liquor, Cider
- Class B: Beer, Liquor,
- Class C Wine

City of Madison Clerk
 210 MLK Jr Blvd, Room 103
 Madison, WI 53703
licensing@cityofmadison.com
 608-266-4601

(Agenda Item Number)	
(Legistar file number)	
LICPCH-2020-00740	
(License number)	
15	604
(Alder District #)	(Police Sector)
Office Use Only	

Streatery extension of premises is available for existing licensed premises only. Extensions will not be granted for vertical drinking or beer garden additions. Application must be submitted to the Clerk's office. Staff will review the application and if it is complete and approved by Zoning and/or the street vending coordinator, provisionally approve and forward to the Alcohol License Review Committee for final approval recommendation. Any licensed establishment applying to extend their premises onto City property must provide a certificate of insurance for liquor liability including a separate additional insured endorsement naming the City of Madison with this application.

Are you requesting this temporary extension of licensed premises, in compliance with Emergency Order Resolution Legistar #60695 (Madison Streatery Program), adopted by the Common Council on June 16, 2020?: Yes No

Required detailed floor plans of extension area **included**: Yes

Required approval of expanded eating area obtained from Street Vending Coordinator or Zoning Administrator **included**: Yes, date approved: 9/28/20

Street Occupancy Permit obtained from Traffic Engineering: Yes No N/A

Does lease/deed cover area request for temporary extension?: Yes No
 If no, **must attach** letter from landlord or property owner authorizing use of the property.

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2017-00353

Business dba Name: Crucible

Licensed Address: 3116 Commercial Ave.

Liquor/Beer Agent Name: Gregory Kveberg

90 % Alcohol, 5 % Food, 5 % Other Alder, District #: 15 Police Sector: East

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Alabaster Entertainment

Business Mailing Address: 3116 Commercial Ave., Madison WI

Business Contact Name, Position: Gregory Kveberg

Business Phone: 217-766-4570 Business Email: greg@cruciblemadison.com

Extension Details

Current Capacity (indoor): 396

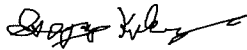
Current Capacity (outdoor): 46

Proposed Capacity (outdoor): 100

Description of Proposed Changes: Place tables and chairs in parking lot to west of building.

Ends of area will be blocked with type III barricades.

Signature



9/30/20

Authorized Signature of Agent or Establishment Owner

Date

Clerk's Office checklist for complete applications

- Floor Plans
- Copy of approval from Street Vending/Zoning
- Copy of Street Occupancy Permit included *if applicable*
- Letter from landlord/property owner authorizing temporary extension of lease area *if applicable*
- Certificate of Insurance for liquor liability with City of Madison named *if extending on city property*

Upon Application Submission, the Clerk's Office issued to the application:

- Orange sign Orange business card
- "License Renewals & Changes" brochure with next steps issued



City of Madison Site Plan Verification

PROJECT: LNDSPR-2020-00139

Address: 3116 Commercial AVE

Current Revision #: 0

Submitted by: Crucible

Contact: Greg Kveberg
(217) 766-7570
greg@cruciblemadison.com

Project Type: Permitted Use Site Plan Review

Description: Temporary Outdoor Seating in parking lot for Nightclub, valid until October 25, 2020

Status: Approved

Revision History: [0](#)

Review	Status	Reviewer	Reviewed
Fire Review	Approved	William Sullivan	Sep 18 2020
Traffic Engineering Review	Approved	Timothy Stella	Sep 9 2020
Zoning Review	Approved	Matthew Tucker	Sep 28 2020

FIRE

Note **Comment Date: 09/18/2020**

Per telephone conversation with Greg Kveberg, two parallel rows of tables and chairs will be arranged to maintain a 20-ft drive lane between the tables.

TRAFFIC ENGINEERING

Supplement Accepted **Comment Date: 09/04/2020**

Email a revised electronic copy of the site plan, .pdf preferred, to Tim Stella - tstella@cityofmadison.com

Supplement Accepted **Comment Date: 09/04/2020**

Applicant shall place either type 3 reflective barricades, reflective barrels/drums or jersey barriers 36" min height to secure the seating area and show and note this on the plan.



City of Madison Building Inspection Division

215 Martin Luther King Jr Blvd, Suite 017 PO Box 2984 Madison, WI 53701-2984

608.266.4551 <http://www.cityofmadison.com/dpced/bi/>

Temporary Outdoor Seating Application

BE SURE TO INCLUDE THE FOLLOWING WITH YOUR APPLICATION:

- ✓ Site Plan showing location of outdoor seating. If you do not have a site plan, please email Zoning@cityofmadison.com to request a PDF copy.
- ✓ Property owner's approval

OFFICE USE ONLY	
Permit Number: LND	<u>SP12 -20 20 - 00139</u>
Application Date	<u>9-04-20</u>
Issued Date	<u>9-28-20</u>
Approved by	<u>MUT</u>
Zoning District	<u>TE.</u>

Location Address 3116 Commercial Ave.

Business Name Alabaster Entertainment dba Crucible

Contact Person Greg Kveberg

Telephone 217-766-4570 Email Greg@cruciblemadison.com

Which of the following best describes the Use?

- Brewpub
 Coffee shop or Tea House
 Restaurant (You do NOT have an alcohol license)
- Tavern
 Tasting Room for Brewery, Distillery, or Winery
 Nightclub
- Restaurant-nightclub (You have an entertainment license)
 Restaurant-tavern (You have an alcohol license)

Do you have an existing outdoor seating Conditional Use approval? Yes No

Do you have an existing liquor license? Yes No

Your capacity limit set by Building Inspections: 396

I understand the temporary outdoor eating area requirements as listed on the following page and understand once this application is approved, it is only valid until **October 25, 2020**. Any violations of the temporary accessory outdoor eating area approved by the Zoning Administrator shall be enforceable by the Zoning Administrator as ordinance violations under Chapter 28, Madison General Ordinances.

Applicant signature: Date: 8/26/2020

Property Owner's signature*: Same as applicant Date: _____

* Or attached separate letter of approval from property owner

*** Please see following page for temporary outdoor seating requirements and Site Plan requirements ***

Temporary Outdoor Seating Requirements

All temporary outdoor eating areas approved through this review are subject to the following requirements:

1. Hours of Operation
 - New Outdoor Eating Areas must close by 10pm Sunday – Thursday, and by 11pm on Friday and Saturday.
 - Expanded existing Outdoor Eating Areas: Hours shall be set as provided in existing Conditional Use approval.
2. No outdoor amplified sound in new or expanded outdoor seating areas.
3. Additional Exterior lighting required for any seating areas operating after dusk shall comply with Code requirements. Light levels are to be the same or equal to parking lot requirements. If new wiring is required to power the lights, an electrical permit is required. Use of extension cords is not permissible.
4. The Zoning Administrator, Traffic Engineer, and City of Madison Fire Department shall approve any outdoor seating under this order.
5. The site must be operated in conformance with all City of Madison Fire requirements for building accessibility, and regulations from Public Health Madison & Dane County.
6. Tables, chairs, barricades, and fencing shall be safely secured on site when not in use.
7. If alcohol is served, signs shall be displayed for patrons stating that alcohol must stay within the seating area.
8. Under no circumstances do approvals for new or expanded outdoor eating areas allow for the creating of a “beer garden” or other social gathering space for patrons to stand and congregate to drink for any purpose.
9. All new or expanded outdoor eating areas shall post a sign with language provided by the City directed outward from the seating area to inform the public of the temporary approval.
10. **This temporary approval shall expire on October 25th, 2020.**

More information and guidelines for the Streatery Restaurant Recovery Program can be found [here](#).

Site Plan Review Requirements

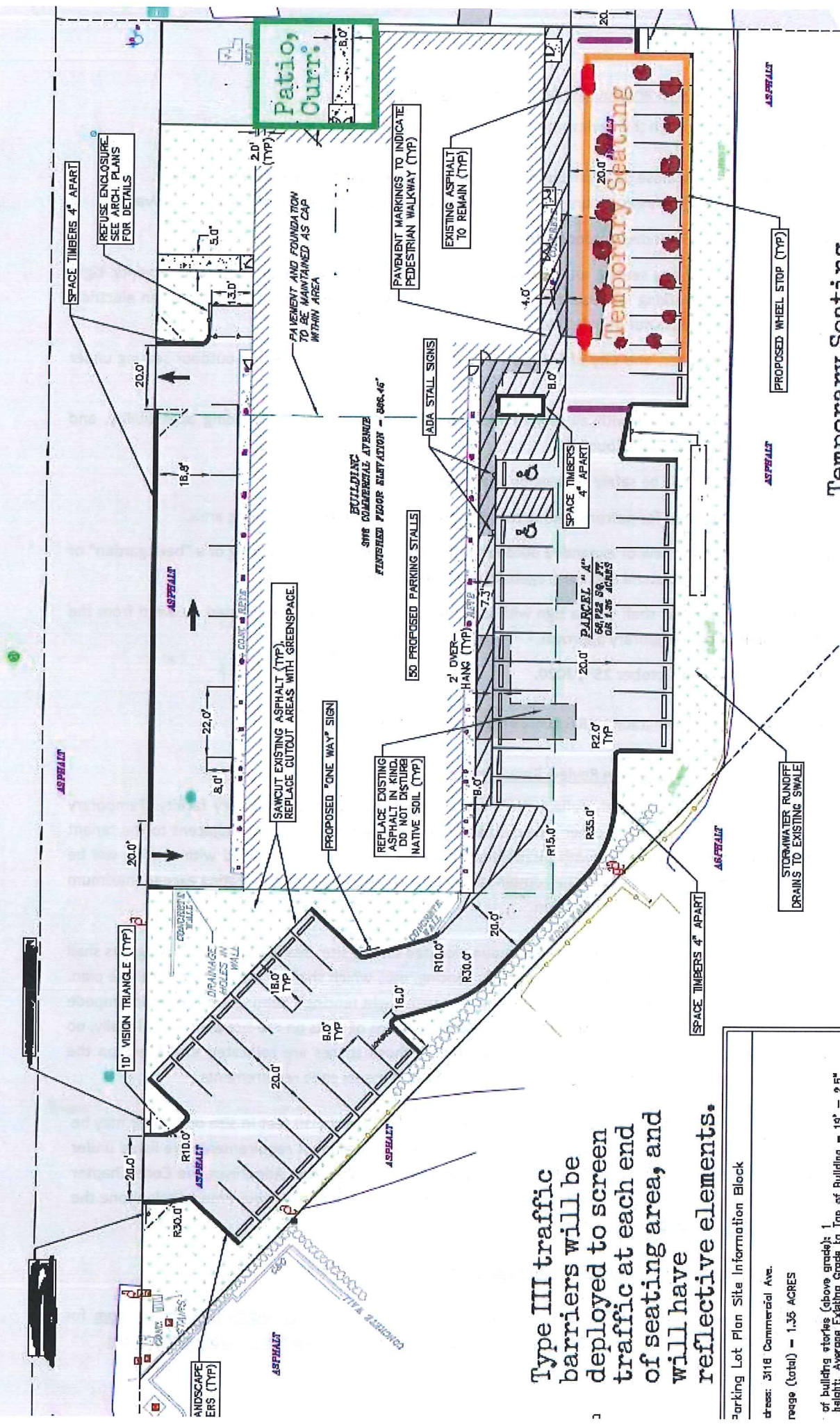
The site plans shall be drawn to scale and shall accurately reflect the location and layout for the temporary facility. Temporary outdoor eating areas may be located in parking spaces or other paved areas on the zoning lot immediately adjacent to the tenant space, and must be designed to be accessible for persons with disabilities. The amount of parking replaced with seating will be approved on a case by case basis. Under no circumstance may the combined indoor and proposed outdoor seating exceed maximum capacity of persons, as established by the Building Inspection Division.

The site plan shall identify the tenant space and layout of the outdoor seating located on the site. Seating areas in parking lots shall be located behind traffic barriers, such as cones, type 3 barricades, portable fencing, etc., which shall be identified on the site plan. Seating areas for establishments with liquor licenses must secure the seating area with “light fencing”. Seating areas may not impede any vision triangles or accessible routes. If tents will be used, show location and dimensions of tents on the site plan. Additionally, no parking for disabled persons may be repurposed for outdoor eating areas, unless those spaces are relocated elsewhere on the property, which will need to be shown on the site plan, to confirm the location and width meets code requirements.

No permanent structures may be erected under this temporary approval. Tents that are 10 feet by 10 feet in size or smaller may be erected in parking spaces to provide shade for the dining area. The City of Madison Fire Department requirements are listed under “Madison General Ordinance (MGO) 29.355 - Use of Tents for Merchandising and Display; Wisconsin Administrative Code Chapter COMM 62; and 14, International Fire Code Chapter 24.” If you have any questions regarding the above requirements telephone the Fire Prevention Division at 266-4420. [Link to requirements.](#)

If you do not have a site plan of your lot, please email Zoning@cityofmadison.com to request a PDF copy.

The completed application, property owner approval letter, and site plan are to be emailed to Zoning@cityofmadison.com for agencies review. Any questions regarding this temporary outdoor seating application can be sent to Zoning@cityofmadison.com.



Temporary Seating will be bordered with light plastic fencing, with entrances facing toward the building toward each end of the section - noted with red marks

Probably table location - tables closer to bldg will move away from it if we have a film to show

Type III traffic barriers will be deployed to screen traffic at each end of seating area, and will have reflective elements.

Parking Lot Plan Site Information Block

Address: 3118 Commercial Ave.
 Acreage (total) = 1.35 ACRES

Height of building stories (above grade): 1
 Height: Average Existing Grade to Top of Building = 19' - 25'
 Type of construction (new structures): Type III B

Property:
 Square feet of building: 19,009 GSF
 Square feet of retail area: 0 GSF
 Number of employees in warehouse: 0-23 As allowed by the City
 Number of employees in production area: 0
 Number of restaurant/office of assembly: 325
 Number of bicycle stalls shown: 0 floor mounted internal stalls
 0 internal vertical stalls
 18 external stalls

Number of parking stalls:

Large Car Accessible	47 Large + 1 Compact = 48
	2

- NOTES:
- ALL DIMENSIONS GIVEN ARE TO EDGE OF PAVEMENT WHEN APPLICABLE.
 - CONSTRUCTION SHALL CONFORM TO CITY OF MADISON STANDARD SPECIFICATIONS, DETAILS ON THE PLANS, AND THE LATEST EDITION OF THE DOT SPECIFICATIONS.