

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--May 2013 vs. May 2012
(Routes sorted in order of 2013 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2013 vs. 2012 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2012	2013	% change	2012	2013	% Change		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	15,895	25,713	61.8%	66.00	107.60	63.0%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).
80 UW CAMPUS (service revised effective Aug 26, 2012)	849,987	907,514	6.8%	102.08	96.01	-6.0%		
28 NTP-WTP COMMUTER	173,213	193,122	11.5%	62.10	69.34	11.7%		
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	563,409	587,111	4.2%	66.72	67.96	1.9%		
2 WTP-NTP	590,502	618,984	4.8%	51.87	54.71	5.5%		
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	95,591	115,543	20.9%	44.17	53.42	21.0%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	43,776	42,394	-3.2%	53.63	51.94	-3.2%		
67 WTP-WEST TOWNE	130,544	129,718	-0.6%	47.49	47.32	-0.3%		
50 WTP-SCHROEDER-RAYMOND LOOP	83,142	79,533	-4.3%	47.01	45.20	-3.9%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct '08 & Aug '09)	146,002	166,124	13.8%	39.53	45.02	13.9%		
4 NTP-STP	339,363	340,387	0.3%	42.87	43.17	0.7%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	64,441	67,138	4.2%	39.66	41.32	4.2%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	41,768	46,154	10.5%	36.59	40.43	10.5%		
3 WTP-ETP	266,548	282,986	6.2%	36.72	38.99	6.2%		
22 MENDOTA LOOP	106,739	106,728	0.0%	37.98	38.09	0.3%		
11 WTP-DUTCH MILL-CAP SQUARE	41,434	46,624	12.5%	33.07	37.21	12.5%		
6 EAST TOWNE-WTP	533,969	525,151	-1.7%	37.60	37.07	-1.4%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	56,146	56,060	-0.2%	36.78	36.73	-0.2%		
40 STP - ARBOR HILLS LOOP	80,968	75,129	-7.2%	38.92	36.26	-6.8%		
5 ETP-STP	222,987	214,374	-3.9%	37.24	35.95	-3.5%		
18 STP-WTP	195,831	191,562	-2.2%	36.24	35.67	-1.6%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	238,490	242,127	1.5%	35.02	35.61	1.7%		
16 STP - ETP	183,080	180,220	-1.6%	35.50	35.10	-1.1%		
17 ETP-NTP	57,150	55,316	-3.2%	36.18	35.02	-3.2%		
30 ETP-EAST TOWNE	112,681	117,632	4.4%	33.28	34.91	4.9%		
51 WTP-MUIR FIELD LOOP	36,463	36,487	0.1%	33.31	33.62	0.9%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	183,382	192,447	4.9%	31.59	33.19	5.1%		
27 NTP - UW CAMPUS COMMUTER	22,334	25,767	15.4%	28.55	32.94	15.4%		
1 CAP SQUARE - UW	12,900	13,553	5.1%	31.20	32.78	5.1%		
81-82 UW LATE NITE CIRCULATORS	122,204	51,940	-57.5%	47.45	32.66	-31.2%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	59,000	59,659	1.1%	31.23	31.58	1.1%		
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012 & revised Mar 11, 2013)	3,416	19,285	464.5%	12.21	29.90	145.0%		
58 GREENTREE COMMUTER	32,879	37,642	14.5%	26.07	29.84	14.5%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	9,757	9,958	2.1%	29.13	29.73	2.1%		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	41,352	49,737	20.3%	24.57	29.55	20.3%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	16,749	17,150	2.4%	27.58	28.89	4.7%		
21 LAKEVIEW LOOP	76,721	74,688	-2.6%	29.56	28.88	-2.3%		
7 WTP-ETP (Weekends & Holidays Only)	66,706	67,048	0.5%	27.86	28.65	2.8%		
55 VERONA - WTP COMMUTER (revised Mar 11, 2013)	21,633	17,145	-20.7%	36.23	27.71	-23.5%		
70 MIDDLETON-CAPITOL SQUARE	67,838	76,475	12.7%	24.25	27.34	12.7%		
47 ARBOR HILLS COMMUTER	36,272	37,164	2.5%	26.49	27.14	2.5%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	16,821	17,620	4.8%	24.31	26.04	7.1%		
19 RED ARROW TR-CAP SQUARE	75,056	80,505	7.3%	24.22	25.97	7.3%		
12 WTP-DUTCH MILL-CAP SQUARE	21,870	24,589	12.4%	22.60	25.41	12.4%		
32 ACEWOOD-THOMPSON LOOP	19,985	19,620	-1.8%	22.65	22.44	-0.9%	x	
13 STP-CAP SQUARE	66,311	67,096	1.2%	20.39	20.73	1.7%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	35,815	41,118	14.8%	17.69	20.32	14.9%	x	
73 WTP-OLD SAUK TRAILS	60,108	59,328	-1.3%	19.72	19.46	-1.3%	x	
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	14,544	13,329	-8.4%	18.80	17.23	-8.4%	x	
74 MIDDLETON LOOP	10,774	12,781	18.6%	13.77	16.34	18.6%	x	
20 NTP-EAST TOWNE	71,305	72,611	1.8%	15.93	16.32	2.5%	x	
25 AMERICAN CENTER COMMUTER	5,986	4,620	-22.8%	19.41	14.98	-22.8%	x	
39 ETP - DAIRY DRIVE	12,640	11,693	-7.5%	14.37	13.29	-7.5%	x	
52 WTP-FITCHBURG	16,280	15,381	-5.5%	13.82	13.06	-5.5%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	5,724	5,890	2.9%	12.16	12.51	2.9%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	4,169	4,363	4.7%	10.94	11.97	9.4%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	11,700	14,566	24.5%	9.55	11.95	25.1%	x	
33 HIESTAND LOOP	1,585	2,029	28.0%	6.26	8.01	28.0%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	1,369	1,555	13.6%	5.84	6.64	13.6%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	4,462	4,055	-9.1%	6.33	5.88	-7.0%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	5,597	3,890	-30.5%	8.10	5.76	-28.9%	x	
85 UW CAMPUS-PARK ST CIRCULATOR (ended operating on Aug 25, 2012)	140,221	-	-100.0%	70.24	NA	NA		
UNKNOWN ROUTE & ROAD BUS *	9	68	655.6%	NA	NA	NA		
SYSTEM TOTAL	6,645,593	6,676,196	0.5%	40.20	40.82	1.6%	24.49	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	5,517,286	5,691,029	3.1%	36.26	37.38	3.1%	22.43	

Core Routes operate every day from early a.m. to late p.m.:
2, 3, 4, 5, 6, 7, 13
(3 operates weekdays only;
7 operates wkends & holidays only).

Commuter Routes operate on weekdays during peak hours:
11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57, 58, 71, 72, 74, 75

Peripheral Routes operate from transfer points to outlying areas: **20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78**

Connector Routes connect transfer points throughout the day:
16, 17, 18.

Circulator Routes
1, 9, 10, 34

Other routes:
8 operates between the Capitol Square and Spring Harbor, weekends only.
19 operates like a core route between the Capitol Square and Allied Drive on weekdays.
39 operates as a commuter route during peak hours; operates like a circulator route midday.
59 operates weekends & holidays between the WTP and Fitchburg.
67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.
63 and 68 operate between the WTP and Prairie Town Center.
70 operates like a core route between the Capitol Square & Middleton on weekdays.

UW Campus Circulators
80, 81, 82, 84, 85

School Day Supplemental Routes
E, L, M, W

Average weekday ridership May 2012: 48,907
Average weekday ridership May 2013: 48,630

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.