

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--November 2010 vs. November 2009
(Routes sorted in order of 2010 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2010 vs. 2009 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2010	2009	% change	2010	2009	% Change		
80 UW CAMPUS	1,550,207	1,868,939	-17.1%	91.02	109.81	-17.11%		Core Routes operate every day, from early a.m. to
90-93 SUPPLEMENTARY SCHOOL SERVICE	959,326	969,410	-1.0%	65.28	68.71	-4.99%		late p.m.: 2, 3, 4, 5, 6, 7, 13
85 UW CAMPUS-PARK ST CIRCULATOR	220,301	276,906	-20.4%	53.51	65.75	-18.61%		(3 operates weekdays only;
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	27,045	24,457	10.6%	52.05	46.87	11.06%		7 operates wkends & holidays only).
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	533,349	522,712	2.0%	46.20	45.94	0.58%		
2 WTP-NTP	1,062,981	1,034,583	2.7%	45.18	43.73	3.32%		Commuter Routes operate
50 WTP-SCHROEDER-RAYMOND LOOP	164,907	153,802	7.2%	42.54	41.38	2.80%		on weekdays during peak hours:
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	74,951	77,786	-3.6%	42.10	43.34	-2.85%		11, 12, 14, 15, 25, 27, 28, 29,
4 NTP-STP	693,950	673,605	3.0%	39.94	37.94	5.27%		37, 38, 44, 47, 48, 55, 56, 57
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (peak hour trips on 9 began Aug. 24, 2009)	178,684	158,745	12.6%	36.39	36.95	-1.52%		58, 71, 72, 74
81-82 UW LATE NITE CIRCULATORS	173,042	254,939	-32.1%	36.22	53.61	-32.44%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	1,333,982	1,260,606	5.8%	35.85	34.32	4.45%		Peripheral Routes operate
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	123,739	120,617	2.6%	34.94	34.22	2.12%		from transfer points to outlying
40 STP - ARBOR HILLS LOOP	151,232	150,927	0.2%	34.12	33.95	0.52%		areas: 20, 21, 22, 26, 30, 32, 33,
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	797,091	719,470	10.8%	32.08	29.94	7.13%		36, 40, 50, 51, 52, 73, 78
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	23,320	25,459	-8.4%	31.95	35.63	-10.33%		
16 STP - ETP	354,959	330,883	7.3%	31.50	30.03	4.88%		Connector Routes connect
21 LAKEVIEW LOOP	178,596	172,181	3.7%	31.41	33.21	-5.42%		transfer points throughout the day:
3 WTP-ETP	483,285	509,777	-5.2%	30.60	31.44	-2.68%		16, 17, 18.
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	227,318	229,539	-1.0%	30.33	31.39	-3.40%		
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	964,011	913,803	5.5%	30.00	28.51	5.23%		Circulator Routes
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	324,770	323,423	0.4%	28.44	29.07	-2.19%		1, 9, 10, 34
55 VERONA- WTP COMMUTER	35,637	31,659	12.6%	28.04	25.02	12.09%		
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	97,099	94,621	2.6%	26.85	26.43	1.58%		Other routes:
51 WTP-MUIR FIELD LOOP	60,792	56,055	8.5%	25.15	24.47	2.77%		8 operates between the Capitol
32 ACEWOOD-THOMPSON LOOP	48,005	39,984	20.1%	24.71	20.67	19.54%		Square and Spring Harbor,
11 & 12 WTP-DUTCH MILL-CAP SQUARE	117,218	112,122	4.5%	24.22	22.97	5.45%		weekends only.
1 CAP SQUARE - UW	21,659	25,190	-14.0%	24.04	26.48	-9.22%		19 operates like a core route
52 WTP-FITCHBURG	59,458	49,980	19.0%	23.23	20.47	13.50%		between the Capitol Square and
47 ARBOR HILLS COMMUTER	69,130	67,750	2.0%	23.16	22.60	2.48%		Allied Drive on weekdays.
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	455,649	424,010	7.5%	22.01	21.03	4.63%		
19 RED ARROW TR-CAP SQUARE	149,102	154,322	-3.4%	21.56	22.29	-3.27%		39 operates as a commuter
27 NTP - UW CAMPUS COMMUTER	36,472	38,783	-6.0%	21.43	22.65	-5.39%		route during peak hours; operates
58 GREENTREE COMMUTER	58,041	62,363	-6.9%	21.11	22.59	-6.53%	x	like a circulator route midday.
70 MIDDLETON-CAPITOL SQUARE	128,283	129,020	-0.6%	21.10	21.96	-3.88%	x	59 operates weekends & holidays
7 WTP-ETP (Weekends & Holidays Only)	110,698	112,792	-1.9%	20.69	20.75	-0.30%	x	between the WTP and Fitchburg.
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	30,019	27,608	8.7%	19.41	18.03	7.65%	x	67 connects with route 6 at the
73 WTP-OLD SAUK TRAILS	116,551	112,536	3.6%	17.45	16.89	3.28%	x	West Transfer Point; operates
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	49,472	49,400	0.1%	16.86	15.91	5.95%	x	to/from West Towne Mall.
34 ETP-MATC & 39 ETP - DAIRY DRIVE (peak service on 34 began Aug. 24, 2009)	57,863	49,062	17.9%	16.14	16.47	-1.99%	x	63 and 68 operate between the
25 AMERICAN CENTER COMMUTER	8,969	7,961	12.7%	15.04	14.92	0.79%	x	West Transfer Point and Prairie
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	54,400	15,181	258.3%	14.86	14.00	6.16%	x	70 operates like a core route between
74 MIDDLETON LOOP	25,279	27,280	-7.3%	14.83	15.68	-5.42%	x	the Capitol Square & Middleton
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	9,352	7,683	21.7%	14.11	9.67	45.89%	x	on weekdays.
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	37,275	41,706	-10.6%	13.71	14.83	-7.53%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	10,478	3,440	204.6%	6.79	7.08	-4.14%	x	UW Campus Circulators
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	2,173	2,340	-7.1%	4.26	4.33	-1.67%	x	80, 81, 82, 84, 85
UNKNOWN ROUTE & ROAD BUS *	762	204	273.5%	NA	NA	NA	x	
SYSTEM TOTAL	12,450,882	12,515,620	-0.5%	35.69	36.70	-2.8%	21.41	School Day Supplemental Routes 90, 91, 92, 93
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	10,480,287	10,090,379	3.9%	32.50	32.08	1.3%	19.50	

NOTE 1: Substantial changes were made across the system effective August 23, 2009. This will affect comparisons of current service to previous.

NOTE 2: Metro service did not operate on December 9, 2009 because of a severe weather event.

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are "extras" put into service to handle overloads.