

CITY OF MADISON, WISCONSIN

AN ORDINANCE _____

PRESENTED
REFERRED

March 31, 2009
ALRC

Creating 38.07(15) of the Madison General Ordinances to prohibit the sale of beer or malt liquor in amounts less than seventy-two (72) ounces in volume for consumption off premises.

Drafted by: Steven Brist

Date: March 24, 2009

SPONSORS: Ald. Schumacher

DRAFTER'S ANALYSIS: This proposal prohibits the sale of beer or malt liquor (fermented malt beverages) in amounts less than the amount contained in a six pack of 12 oz. bottles or cans. This prohibition does not apply to the sale of micro brewed beers and imported beers. The proposal defines micro brewed and imported beers.

The Common Council of the City of Madison do hereby ordain as follows:

Subsection (15) of Section 38.07 entitled "General Restrictions" of the Madison General Ordinances is created to read as follows:

- "(15) Volume Regulated. No retailer licensed under this Chapter shall be permitted to sell, dispense or give away fermented malt beverages in the original container in amounts less than seventy-two (72) ounces in volume for consumption off the licensed premises, This prohibition shall not apply to the sale of microbrewery fermented malt beverages nor to imported malt beverages.
 - (a) Definitions.
 - Microbrewery. A brewer where not more than 150,000 barrels of fermented malt beverages are manufactured in a calendar year by the permittee's brewery group.
 - Imported Malt Beverages. A fermented malt beverage that is manufactured and bottled outside the United States of America or its territories."

Approved as to form: