

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Date Received 5/10/24 8:18 a.m. Initial Submittal
Paid _____ Revised Submittal

Complete all sections of this application, including the desired meeting date and the action requested. If your project requires both UDC and Land Use application submittals, a completed [Land Use Application](#) and accompanying submittal materials are also required to be submitted.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the Planning Division at (608) 266-4635.

Si necesita interprete, traductor, materiales en diferentes formatos, u otro tipo de ayuda para acceder a estos formularios, por favor llame al (608) 266-4635.

Yog tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov ntaub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia no, thov hu rau Koog Npaj (Planning Division) (608) 266-4635.

1. Project Information

Address (list all addresses on the project site): 652 Burnt Sienna Drive Middleton, WI 53562

Title: The Learning Experince at Middleton

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested June 12, 2024

- New development Alteration to an existing or previously-approved development
 Informational Initial Approval Final Approval

3. Project Type

- Project in an Urban Design District
 Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
 Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
 Planned Development (PD)
 General Development Plan (GDP)
 Specific Implementation Plan (SIP)
 Planned Multi-Use Site or Residential Building Complex

Signage

- Comprehensive Design Review (CDR)
 Modifications of Height, Area, and Setback
 Sign Exceptions as noted in [Sec. 31.043\(3\)](#), MGO

Other

- Please specify _____

4. Applicant, Agent, and Property Owner Information

Applicant name Gary Wendt
Street address 106 Barrington Commons Court - Suite 726
Telephone 312.493.6256

Company Bradford Middleton LLC
City/State/Zip Barrington, IL 60010
Email wendt@bradfordchicago.com

Project contact person Gary Wendt
Street address 106 Barrington Commons Court - Suite 726
Telephone 312.493.6256

Company Bradford Real Estate Companies
City/State/Zip Barrington, IL 60010
Email wendt@bradfordchicago.com

Property owner (if not applicant) _____
Street address _____
Telephone _____

City/State/Zip _____
Email _____

Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. A request for an Informational Presentation to the UDC may be requested prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design efforts. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Modification requests)
- Initial Approval. Applicants may, at their discretion, request Initial Approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the Initial Approval must be addressed at this time.

Presentations to the Commission

The Urban Design Commission meets virtually via Zoom, typically on the second and fourth Wednesdays of each month at 4:30 p.m. Applicant presentations are strongly encouraged, although not required. Prior to the meeting, each individual speaker is required to complete an online registration form to speak at the meeting. A link to complete the online registration will be provided by staff prior to the meeting. Please note that individual presentations will be limited to a **maximum of three (3) minutes**. The pooling of time may be utilized to provide one speaker more time to present, however the additional time will be based on the number of registrants from the applicant team, i.e. two (2) applicant registrants = six (6) minutes for one (1) speaker.

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics. Please note that presentation slides, in a PDF file format, are required to be submitted **the Friday before** the UDC meeting.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimum application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1" = 40' or larger

**** All plans must be legible, including the full-sized landscape and lighting plans (if required)**

2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in **both** black & white and color for all building sides, including material and color callouts
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), **plus:**

- Grading Plan
- Lighting Plan, including fixture cut sheets and photometrics plan (must be legible)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- Site Plan showing site amenities, fencing, trash, bike parking, etc. (if applicable)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials
- Proposed sign areas and types (if applicable)

4. Signage Approval (*Comprehensive Design Review (CDR), Sign Modifications, and Sign Exceptions (per [Sec. 31.043\(3\)](#))*)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Modifications criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Illustration of the proposed signage that meets [Ch. 31, MGO](#) compared to what is being requested
- Graphic of the proposed signage as it relates to what the [Ch. 31, MGO](#) would permit

5. Required Submittal Materials

Application Form

- A completed application form is required for each UDC appearance. For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (Initial or Final Approval) from the UDC.

Letter of Intent

- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required.
- For signage applications, a summary of how the proposed signage is consistent with the applicable Comprehensive Design Review (CDR) or Signage Modification review criteria is required.

Development Plans (Refer to checklist on Page 4 for plan details)

Filing Fee (Refer to Section 7 (below) for a list of application fees by request type)

Electronic Submittal

- Complete electronic submittals must be received prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. All plans must be legible and scalable when reduced. Individual PDF files of each item submitted should be submitted via email to UDCapplications@cityofmadison.com. The email must include the project address, project name, and applicant name.
- Email Size Limits. Note that an individual email cannot exceed 20MB and it is the responsibility of the applicant to present files in a manner that can be accepted. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

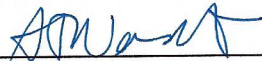
Notification to the District Alder

- Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Jessica Vaughn and Christina Thiele on April 26, 2024.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant Gary Wendt Relationship to property Property Owner

Authorizing signature of property owner  Date May 10, 2024

7. Application Filing Fees

Fee payments are due by the submittal date. Payments received after the submittal deadline may result in the submittal being scheduled for the next application review cycle. Fees may be paid in-person, via US Mail, or City drop box. If mailed, please mail to: *City of Madison Building Inspection, P.O. Box 2984, Madison, WI 53701-2984*. The City's drop box is located outside the Municipal Building at 215 Martin Luther King, Jr. Blvd. on the E Doty Street side of the building. Please make checks payable to *City Treasurer*, and include a completed application form or cover letter indicating the project location and applicant information with all checks mailed or submitted via the City's drop box.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per [§33.24\(6\) MGO](#)).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per [§33.24\(6\)\(b\) MGO](#))
- Comprehensive Design Review: \$500 (per [§31.041\(3\)\(d\)\(1\)\(g\) MGO](#))
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per [§31.041\(3\)\(d\)\(1\)\(c\) MGO](#))
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for Sign Modifications (of height, area, and setback), and additional sign code approvals: \$300 (per [§31.041\(3\)\(d\)\(2\) MGO](#))

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex



May 10, 2024 Revised May 28, 2024 Revised June 10, 2024

City of Madison
Urban Design Commission - Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr Blvd
Madison, WI 53701-2985

Re: The Learning Experience – Proposed Day Care Learning Center
652 Burnt Sienna Drive, Middleton, WI 53562

Dear City of Madison,

Bradford Middleton LLC, as the owner/ applicant/ development company of the vacant 1.7 acre parcel, Chapel View – Lot 46, tax key 070821201088, submits this Letter of Intent to the City of Madison (AHJ) for exterior signage at The Learning Experience (TLE). This letter addresses the proposed signage and requests the Urban Design Commission consider certain variances for this commercial building.

The learning center is located at 652 Burtn Sienna Drive, within the Chapel View development and adjacent to the Middleton Community Church. The TR-C3 zoning offers very limited exterior signage. The project is under construction, and we ask for a monument sign at the corner and one building sign over the front entrance.

With reference to the revised and attached design booklet, Bradford requests a monument sign be approved as located on the Landscape Plan and Civil Site Plan on page 2. The proposed sign is detailed on pages 4 and 7. The physical sign is 4" 11" tall by 9' 0" wide and 1' 4" deep. The signage area is 15.8 square feet (SF) on each face and illuminated with a ground mounted spotlight (product spec sheet included) on each face. Under the Signage Ordinance, Chapter 31, Group 1, a ground sign is not allowed however under Group 2 the proposed monument sign is within the design parameters Section 31.15 with a maximum height of 12 feet and signage area of 32 SF or 64 SF on a double-faced sign.

Initially the Exterior Elevations on page 3 illustrated two buildings signs however, based on the Pre-Application meeting, Bradford has elected to strike the sign noted on the North Elevation. The building sign on the South Elevation is proposed and Applicant requests an increase in area from 6 SF noted under Section 31.14. The proposed signage over the entrance canopy is detailed on pages 4, 5 and 6. The signage panel is 187.7 SF, and the signage area has been reduced to 36.0 SF or 20.0% of the signage panel. Group 2 Section 31.07 limits the signage area to 80 SF and not more than 40% of the signage panel area. The revised signage application includes ABC blocks at the front entrance. The City considers this element to be signage and would require an exception to the sign code. The ABC blocks are detailed on pages 4 and 6. The colorful blocks are three-dimensional cubes at 2' in each dimension. With eight blocks facing the front, the area of the blocks are 4 SF each or 32 SF in total. The Applicant requests approval for one building sign and the ABC blocks as noted and detailed.



Bradford has been working with the City, the Alder, the Church and the Community since the DAT meeting in December 2022 and the Plan Commission approval in April 2023. Bradford awarded the construction to Tri-North Builders which commenced with the building permit in March 2024. Bradford and The Learning Experience are working diligently to complete the learning center this fall to serve the children and families in the community. We appreciate your continued support and ask for favorable consideration for this signage program.

Sincerely,

Gary Wendt
The Bradford Real Estate Companies
312.493.6256
Wendt@BradfordChicago.com

Response to City review comments noted in red. To follow-up on the submittal materials, a completeness review has been conducted and additional information is needed for the application to be considered complete, including:

- Because it is important that the request and record be clear, please remove references to signage that is not a part of the application (the wall sign on the north elevation). **Reference on north elevation removed.**
- Please note that staff is not supportive of the proposed wall sign on the south elevation as design. The sign is not only in excess of the size permitted in the Group 1 district, but also in excess of what the code would allow in other commercial districts, Groups 2 and 3. Please note that a reduction in size is required in order for staff to support the sign as it relates to the CDR request. **The single building sign on the south elevation has been reduced in size to 36 SF.**
- In addition, with regard to this wall sign, halo lighting should be considered given the residential context, and especially if there is also site lighting. **The multi-color TLE "Bubbles" logo has been removed and the multi-color channel letters are proposed with halo lighting.**
- With regard to the ABC Blocks, please note that this is considered a ground sign. Please revise the Letter of Intent accordingly to reflect that designation. In addition, this paragraph should also outline the sign code exceptions being requested. **TLE submits the ABC blocks at the front entry canopy as follows. The ABC blocks are detailed on pages 4 and 6. The colorful blocks are three-dimensional cubes at 2' in each dimension. With eight blocks facing the front, the area of the blocks are 4 SF each or 32 SF in total. The Applicant requests the sign code exceptions.**
- Please update the CDR criteria to address approval criteria No. 2. The criteria response needs to address why the proposed signage is necessary due to a unique design aspect in the architecture of limitations of the building or site. A discussion of the limitations of Group 1 district would be viable here, as well as noting the signage is design with a sensitivity to its residential context, provided it is decreased in size. **Updated CDR criteria No. 2 response included.**
- Please update the light fixture cut sheet to indicate which fixture options are being proposed, including shielding. **Updated light fixture cut sheet included.**

Comprehensive Design Review Criteria Response for TLE at 652 Burnt Sienna Drive (Revised)

The UDC shall apply the following criteria upon review of an application for a Comprehensive Design Review of signage:

1. The proposal shall create visual harmony between the signs, building(s), and building site through unique and exceptional use of materials, design, color, any lighting, and other design elements; and shall result in signs of appropriate scale and character to the uses and building(s) on the zoning lot as well as adjacent buildings, structures and uses. Applicant states the proposal complies with this section. The proposed signage program has been artfully designed by TLE to mark their learning facilities across the nation as a friendly place for children and families. The sign over the front entrance canopy identifies the center with colorful letters calling out THE LEARNING EXPERINCE that are channel letters with halo lighting. The second design feature at the front door are large three-dimensional colorful wood blocks with letters A, B, C and D and numbers 1, 2, 3 and 4. The blocks start at sidewalk level which are “fun and touchable” for the children. From a site standpoint TLE has a monument sign that is constructed with high quality materials from the building exterior. The signage on the monument sign includes an image of “Bubbles” the TLE national logo with flat acrylic signage illuminated from ground mounted spotlights.
2. Each element shall be found to be necessary due to unique or unusual design aspects in the architecture or limitations in the building site or surrounding environment; except that when a request for an Additional Sign Code Approval under Sec. 31.043(3) is included in the Comprehensive Design Review, the sign(s) eligible for approval under Sec. 31.043(3) shall meet the applicable criteria of Sec. 31.043(3), except that sign approvals that come to Comprehensive Design Review from MXC and EC districts pursuant to 31.13(3) and (7) need not meet the criteria of this paragraph. The TLE facility and site were designed to serve the community and the families with children that attend the learning center. The design team welcomed active participation with the Middleton Community Church which resulted with the complementary residential design style. Early in the site design, the TLE team worked with Planning at the City of Madison and the single driveway was situated away from the highway and directly across from the residential street, Peach Leaf Lane. This driveway placement fosters traffic safety for families as they park and bring their children into the day care center and when they pick them up after school. The front of the building therefore faces away from Old Sauk Road. The entry canopy centers on the façade and the building signage above properly identifies the TLE with the colorful “Bubbles” logo and trademark signage. Given the building orientation a monument sign at the corner significantly marks THE LEARNING EXPERINCE for the community from the road.
3. The proposal shall not violate any of the stated purposes described in Secs. 31.02(1) and 33.24(2). Based on the application and supporting documents the Applicant states the proposal complies with these criteria.
4. All signs must meet minimum construction requirements under Sec.31.04(5). Based on the application and supporting documents the Applicant states the proposal complies with these criteria.
5. The proposal shall not approve Advertising beyond the restrictions in Sec. 31.11 or Off-Premise Directional Signs beyond the restrictions in Sec. 31.115. Based on the application and supporting

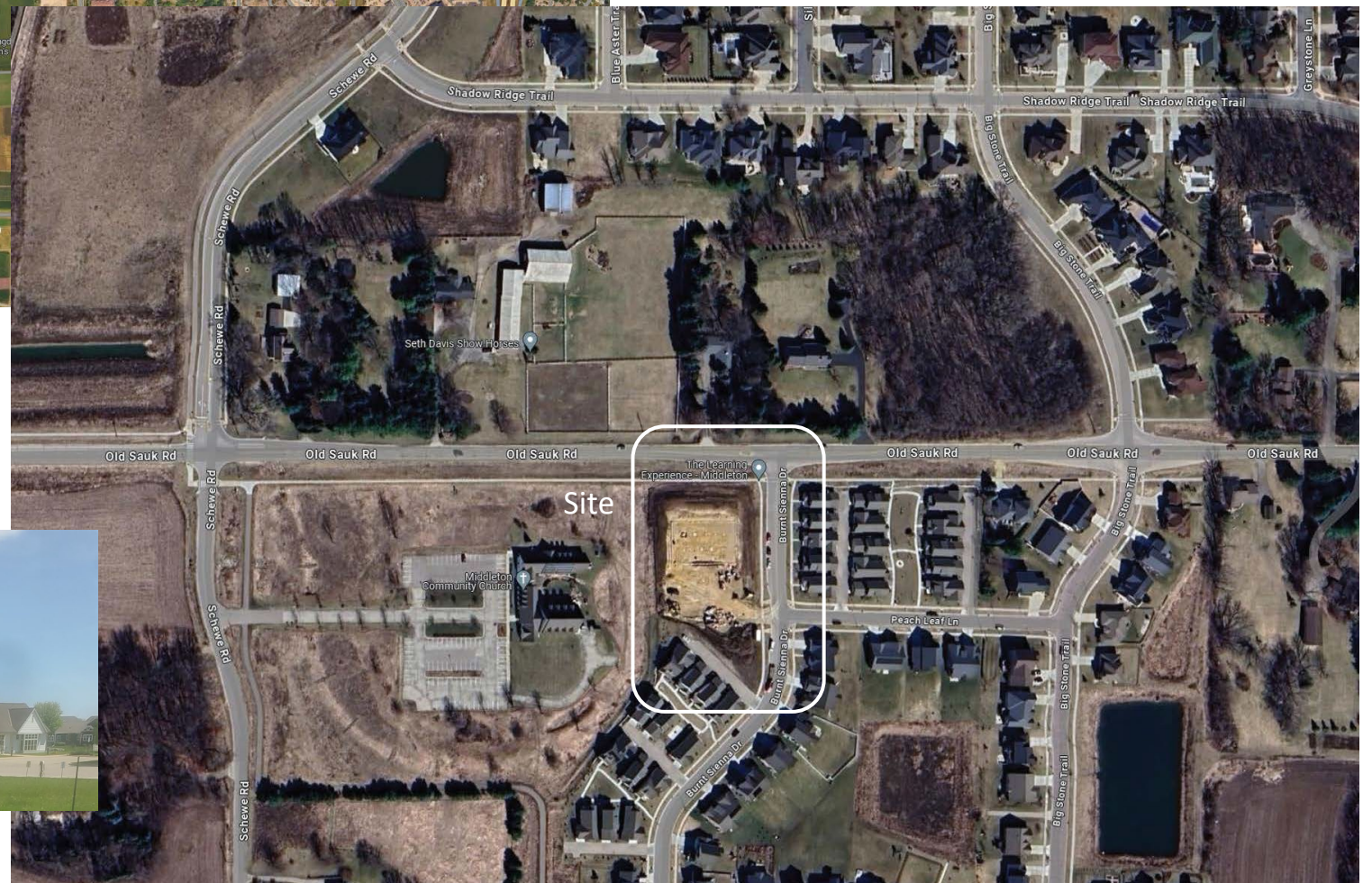
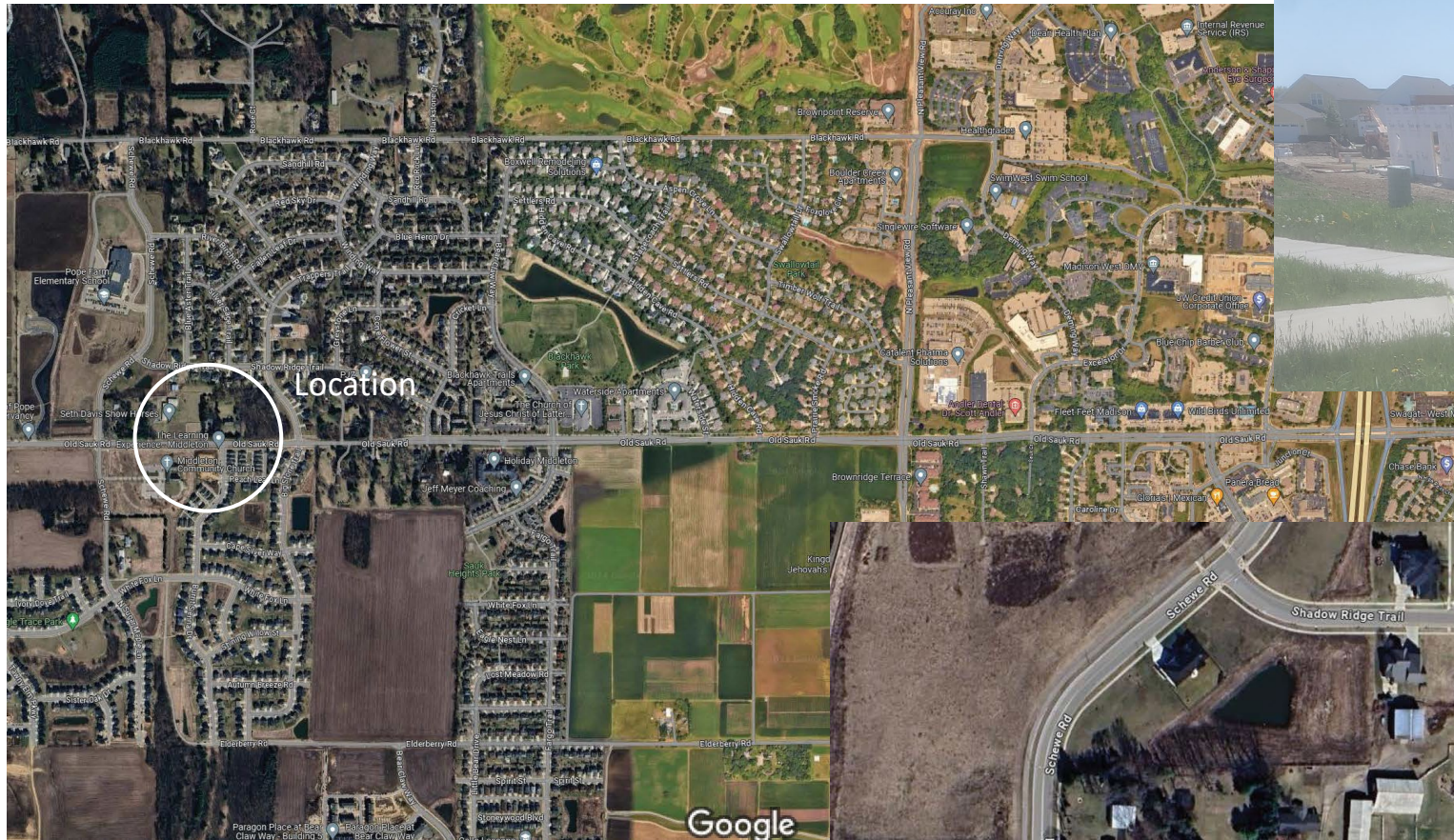
documents the Applicant states the proposal complies with these criteria.

6. The proposal shall not be approved if any element of the plan: **Based on the application and supporting documents the Applicant states the proposal complies with these criteria.**
 - a. presents a hazard to vehicular or pedestrian traffic on public or private property,
 - b. obstructs views at points of ingress and egress of adjoining properties,
 - c. obstructs or impedes the visibility of existing lawful signs on adjacent property, or
 - d. negatively impacts the visual quality of public or private open space.
7. The proposal may only encompass signs on private property of the zoning lot or building site in question and shall not approve any signs in the right of way or on public property. **Based on the application and supporting documents the Applicant states the proposal complies with these criteria.**

TLEWIMT May 10, 2024 Revised May 28, 2024 Revised June 10, 2024

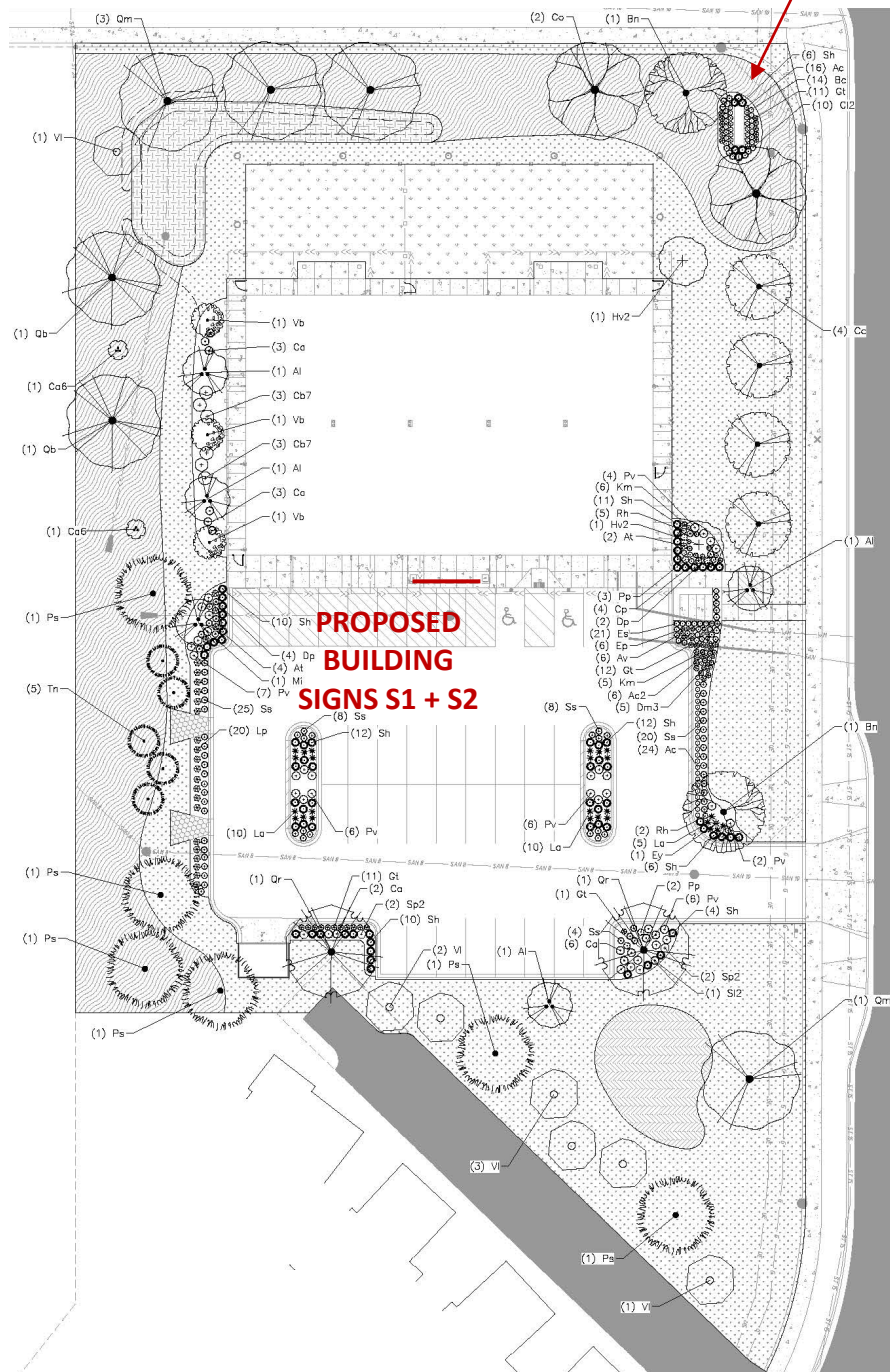
The Learning Experience

652 Burnt Sienna Drive, Middleton



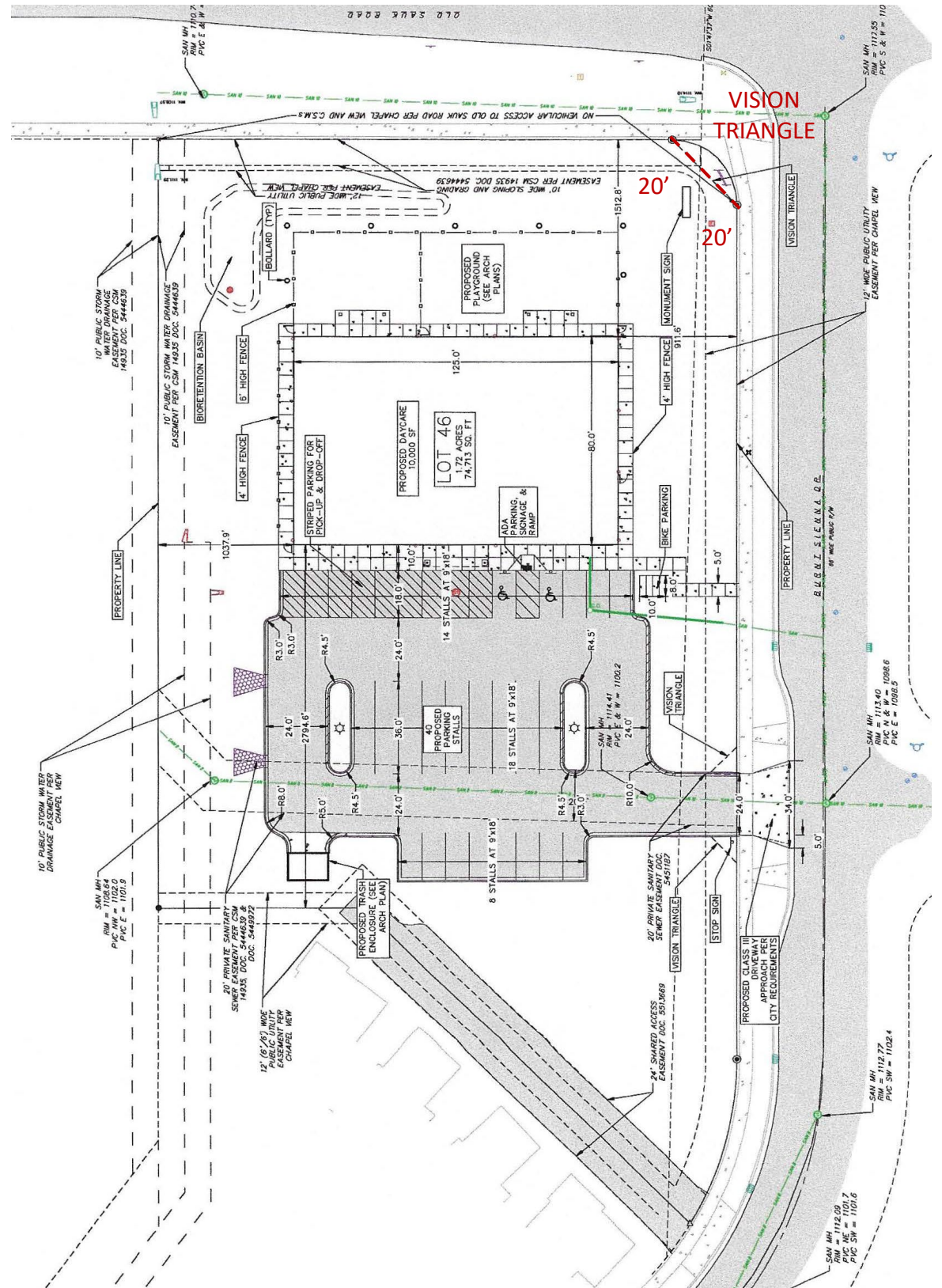
Landscape Plan (Excerpt from Permit Set L-100)

PROPOSED MONUMENT SIGN M1



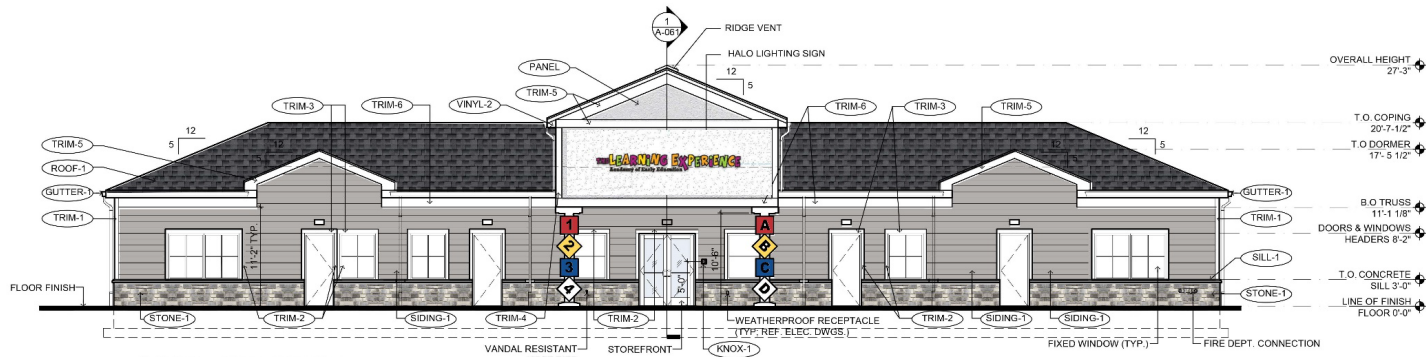
Civil Site Plan (Excerpt from Permit Set C200)

VISION TRIANGLE

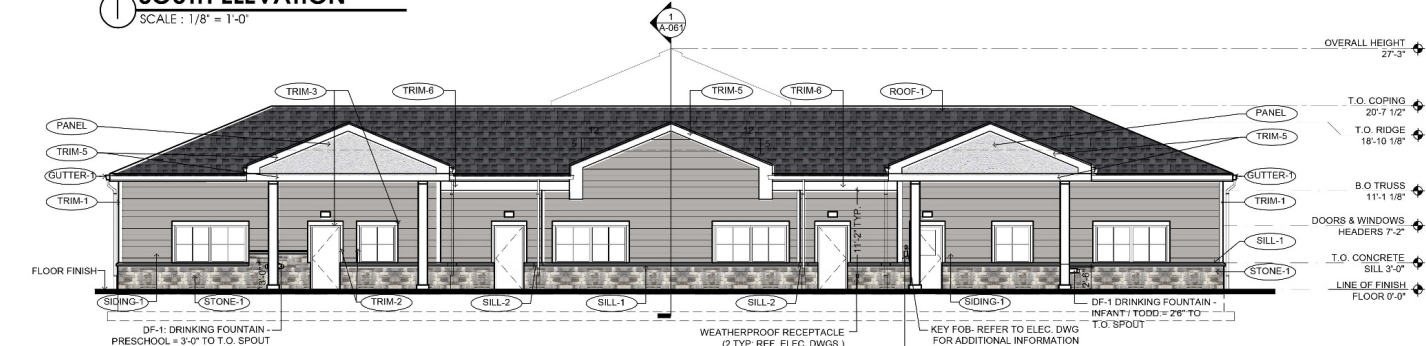


Exterior Elevations (Excerpt from Permit Set A-051 Rev)

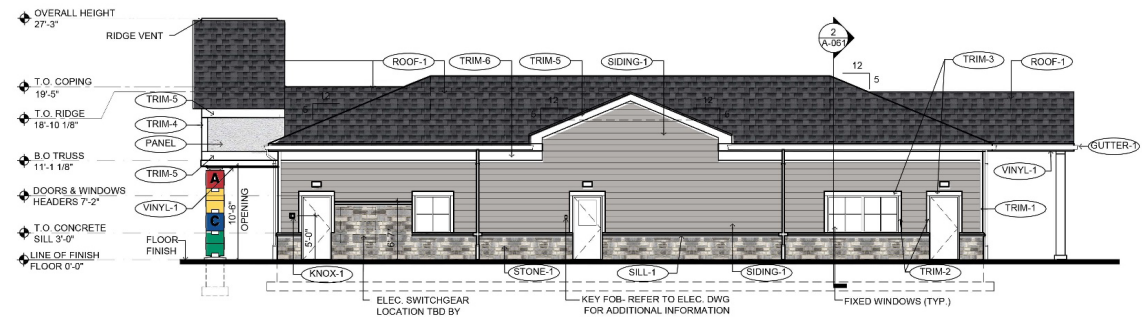
THE WORK USING THE CONTRACTOR'S SKILL AND ATTENTION. THE CONTRACTOR SHALL BE SOLELY RESPONSIBLE AND HAVE CONTROL OVER CONSTRUCTION MEANS, METHODS, TECHNIQUES, SEQUENCE, AND JOB SITE SAFETY. APPROVAL OF THE ARCHITECT AN APPROVAL. UNAPPROVED SUBSTITUTES SHALL BE REPLACED AT THE EXPENSE OF THE CONTRACTOR. VERBAL REPRESENTATION HAS NO FORCE OR EFFECT. ALL REQUESTS TO CHANGE ANY PROJECT SPECIFICATIONS PER PLANS MUST BE SUBMITTED IN WRITING TO THE ARCHITECT FOR APPROVAL.



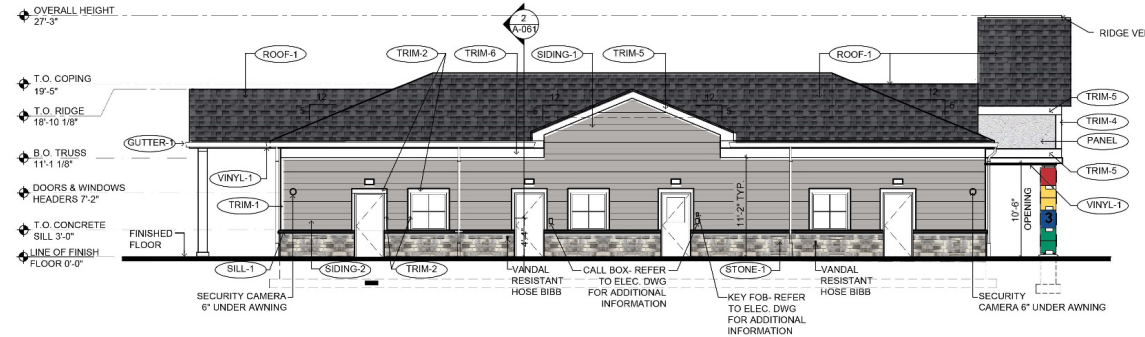
1 SOUTH ELEVATION
SCALE: 1/8" = 1'-0"



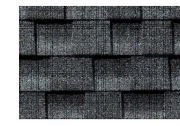
2 NORTH ELEVATION
SCALE: 1/8" = 1'-0"



3 EAST ELEVATION
SCALE: 1/8" = 1'-0"



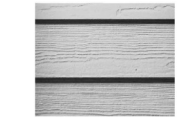
4 WEST ELEVATION
SCALE: 1/8" = 1'-0"



ROOF
GAF TIMBERLINE
PEWTER GRAY



PANEL
HARDIE PANEL
SMOOTH
REAL GRAY



SIDING
JAMES HARDIE
PEARL GRAY



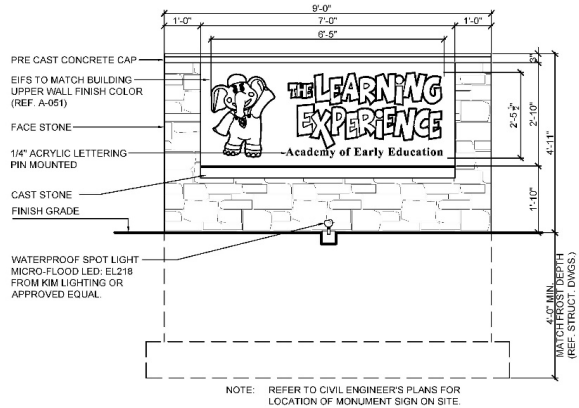
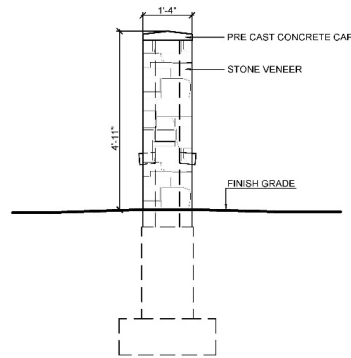
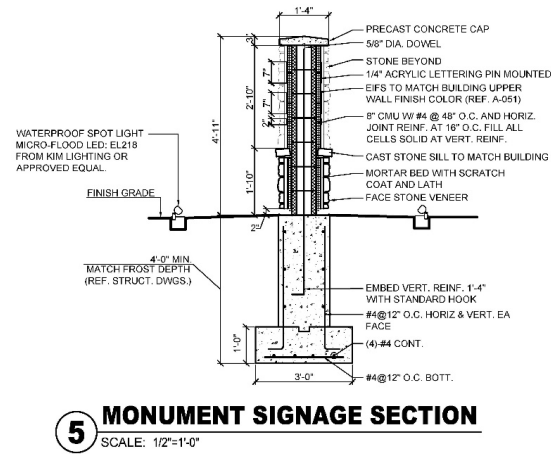
STONE
STONEWORKS
SMOKE COUNTRY
SQUIRE

GENERAL NOTES:
1. HOSE BIBB IN PLAYGROUND TO BE LOCATED AT PERPENDICULAR INTERIOR WALL.
2. DRINKING FOUNTAINS IN PLAYGROUND TO BE LOCATED AT PERPENDICULAR WALL.
3. SEE P-200 FOR HOSE BIBB SPEC A1321

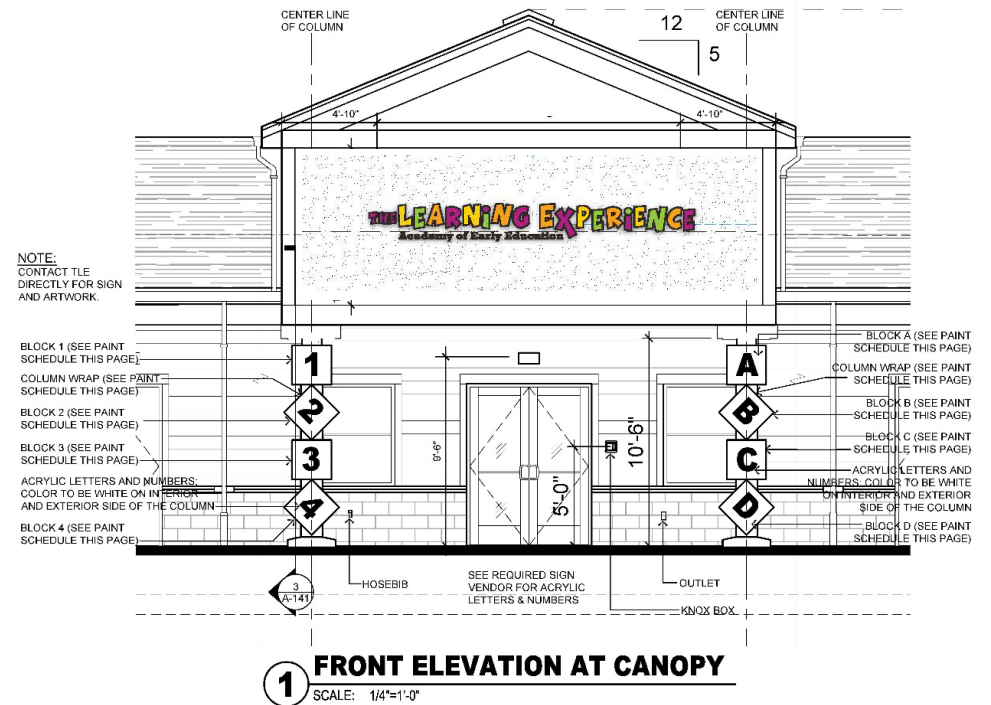
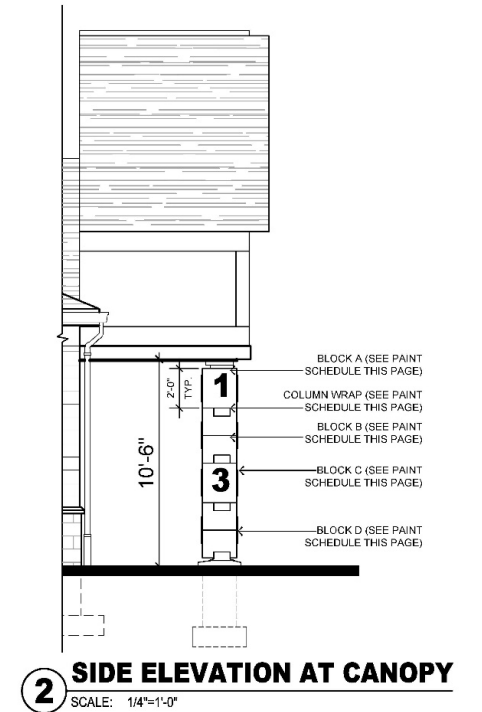
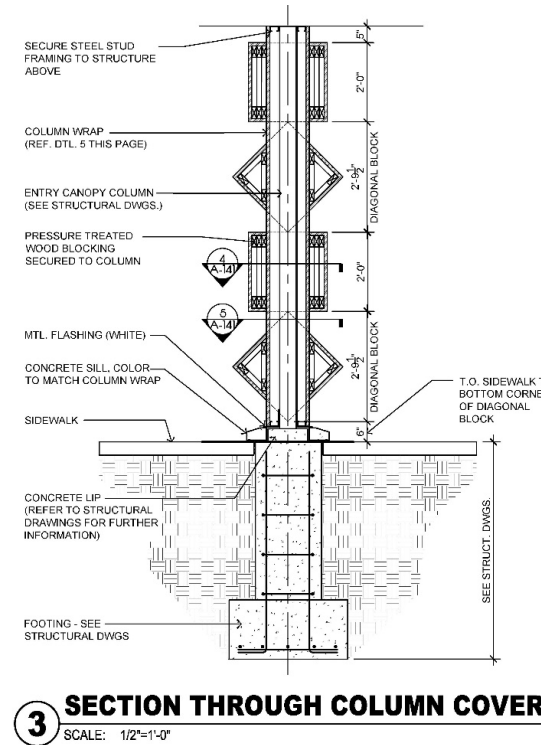
EXTERIOR MATERIAL SCHEDULE			
LABEL	MANUFACTURER	SIZE / TYPE	FINISH / COLOR
STOREFRONT	KAWNEER	TRIFAB 451 / 350 PER DOOR SCHEDULE	BONE WHITE
DOOR	-	PER DOOR SCHEDULE	FACTORY PRIMED
FIXED WINDOW	PLY GEM	SILVER LINE V1 SERIES PER WINDOW SCHEDULE	WHITE
STONE-1	STONEWORKS	STONE VENEER-CUT STONE	COLOR: SMOKE COUNTRY SQUIRE CUT STONE MN
SILL-1	STONEWORKS	3 1/4" X 2 7/8" X 24" L W 1/4" DRIP EDGE	SIERRA
SIDING-1	JAMES HARDIE	JAMES HARDIE HARDIE PLANK LAP SIDING (REF. NOTE 2 BELOW)	PRODUCT: CEDARMILL COLOR: PEARL GRAY
TRIM-1	JAMES HARDIE	HARDIE CORNER TRIM	COLOR: WHITE
TRIM-2	JAMES HARDIE	3.5" HARDIE TRIM	COLOR: WHITE
TRIM-3	JAMES HARDIE	5.5" HARDIE TRIM	COLOR: WHITE
TRIM-4	JAMES HARDIE	7.25" HARDIE TRIM	COLOR: WHITE
TRIM-5	JAMES HARDIE	9.25" HARDIE TRIM	COLOR: WHITE
TRIM-6	JAMES HARDIE	11.25" HARDIE TRIM	COLOR: WHITE
PANEL	JAMES HARDIE	HARDIE PANEL 4' x 8'	SMOOTH COLOR: REAL GRAY
TRIM-3	JAMES HARDIE	-	SAND PEBBLE FINISH COLOR: WHITE
GUTTER-1	-	6" ALUMINUM TYPE 1C W/ LEAF SCREEN AND 6" LEADERS	MATCH FRIEZE BOARD
VINYL-1	ROYAL BUILDING PRODUCTS	COLORSCAPES TRIPLE 4 PERFORATED SOFFIT NOM. THICKNESS 0.042"	WHITE (REF. NOTE 2 BELOW)
VINYL-2	PLASTICLAD	VINYL FRIEZE BOARD 1"x12" (5/4"x11 1/4" NET)	ROMAN COLUMN SW7562 (REF. NOTE 2 BELOW)
ROOF-1	GAF TIMBERLINE	ULTRA HD SHINGLES 30 YEAR WARRANTY	COLOR: PEWTER GRAY
KNOX-1	KNOX BOX	3200 SERIES W/ RECESSED MOUNT FLANGE, HINGE DOOR, & TAMPER SWITCH	DARK BRONZE (REF. NOTE 2 BELOW)

FINISH SCHEDULE NOTES:
1. G.C. SHALL VERIFY KNOX BOX MODEL(S) AND LOCATION(S) WITH AUTHORITY HAVING JURISDICTION PRIOR TO ORDERING AND INSTALLATION.
2. G.C. SHALL ENSURE ALL EXTERIOR FINISHES ARE INSTALLED AND FINISHED IN COMPLIANCE WITH MANUFACTURERS' WARRANTY REQUIREMENTS.

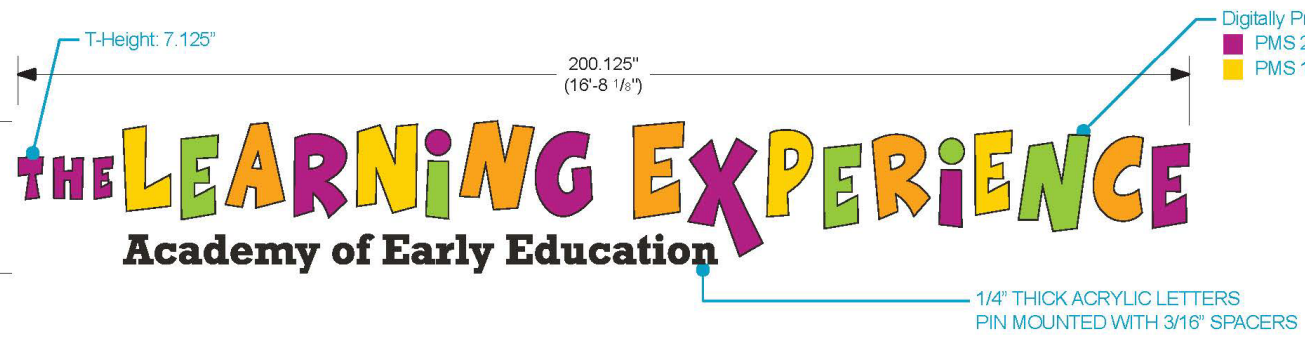
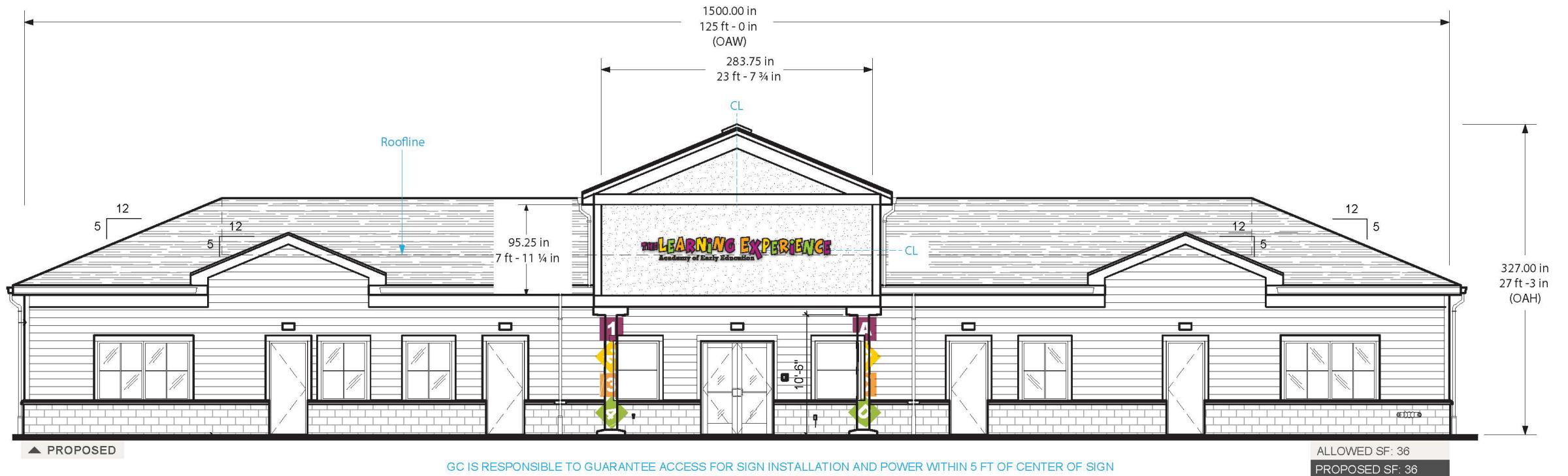
Monument Sign Details (Excerpt from Permit Set A-161)



Front Canopy Details (Excerpt from Permit Set A-141)



Sign S1 (Excerpt from Identiti Artwork Set)



Digitally Printed PMS Color Match:
 PMS 241 C PMS 137 C
 PMS 109 C PMS 375 C

Signage Panel 187.7 SF
 Signage Area
 36.0 SF or 20%
 Full Color Signage
 Halo Lighting

SCALE: 1/2" = 12"



425 N Martingale Rd
 18th Floor
 Schaumburg, IL 60173
 Office 847.301.0510
 identiti.net

W.O. No. 33574
 Address 652 Burnt Sienna Drive
 City, ST Middleton, WI 53593

Orig. Draft 05.06.2024
 Project Mgr. N/A
 Designer IDV

Rev. Art YP
 Rev. Date 06.07.2024
 Page Rev. 002

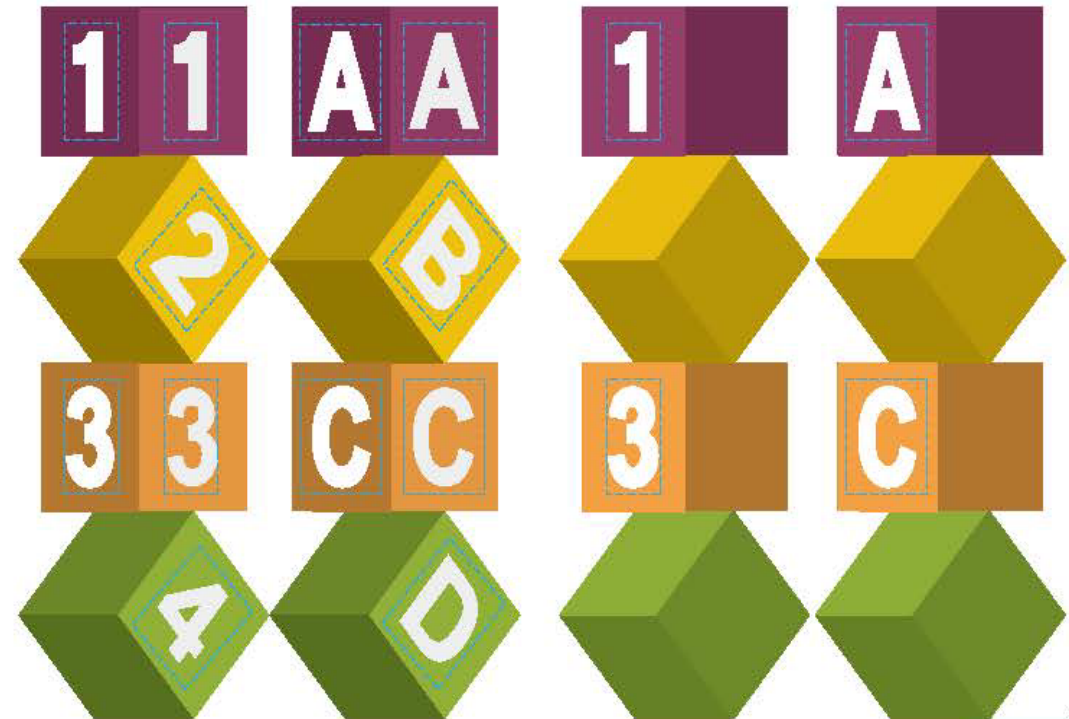
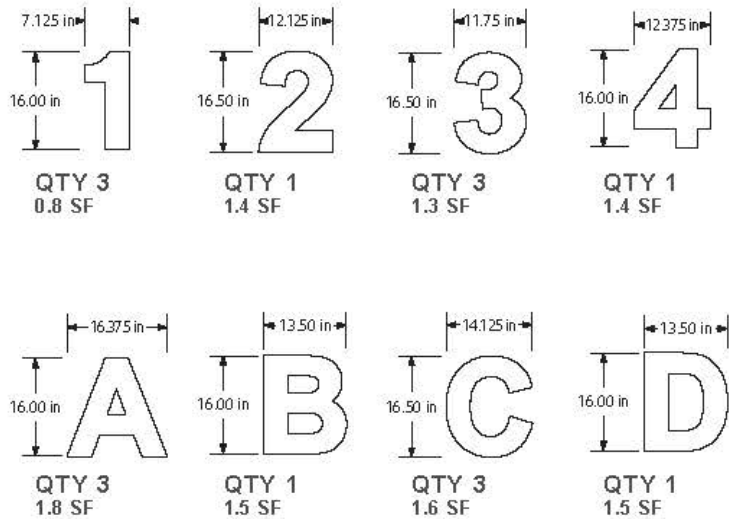
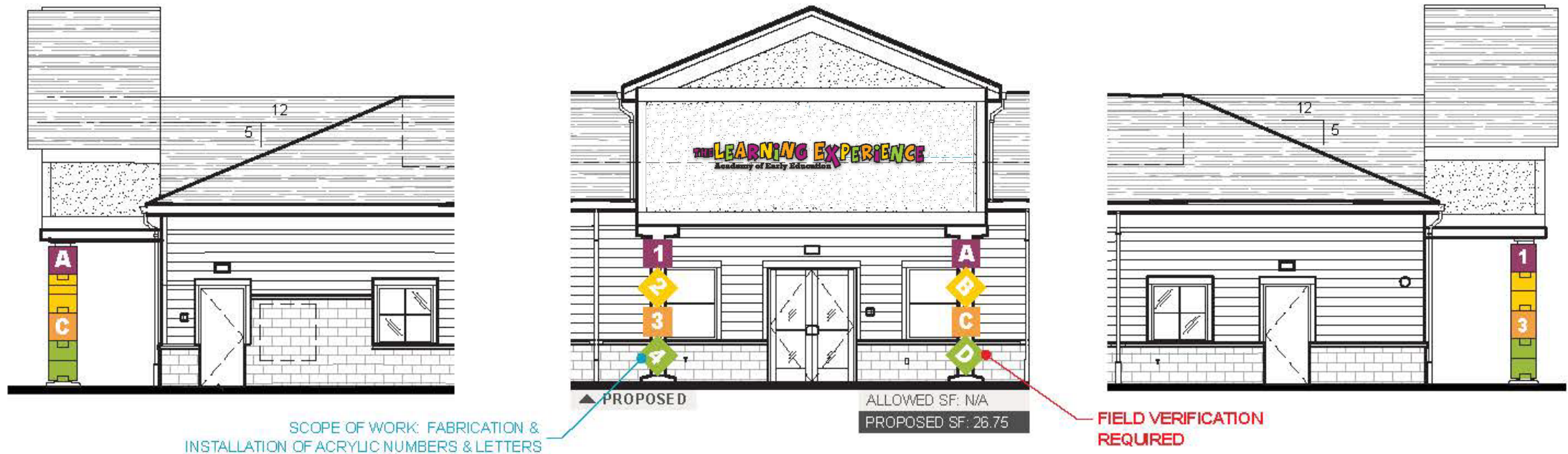
Color Palette
 Face: White Acrylic
 Vinyl: Digital Print (Logo & PMS matches)
 Return: White
 N/A
 Tagline: PMS Black C
 N/A

Sign Type:
 LED Channel Letterset &
 Contoured Cabinet
 Halo-Lit, Standoff Mounted

Signage:
S1-2
 South Elevation

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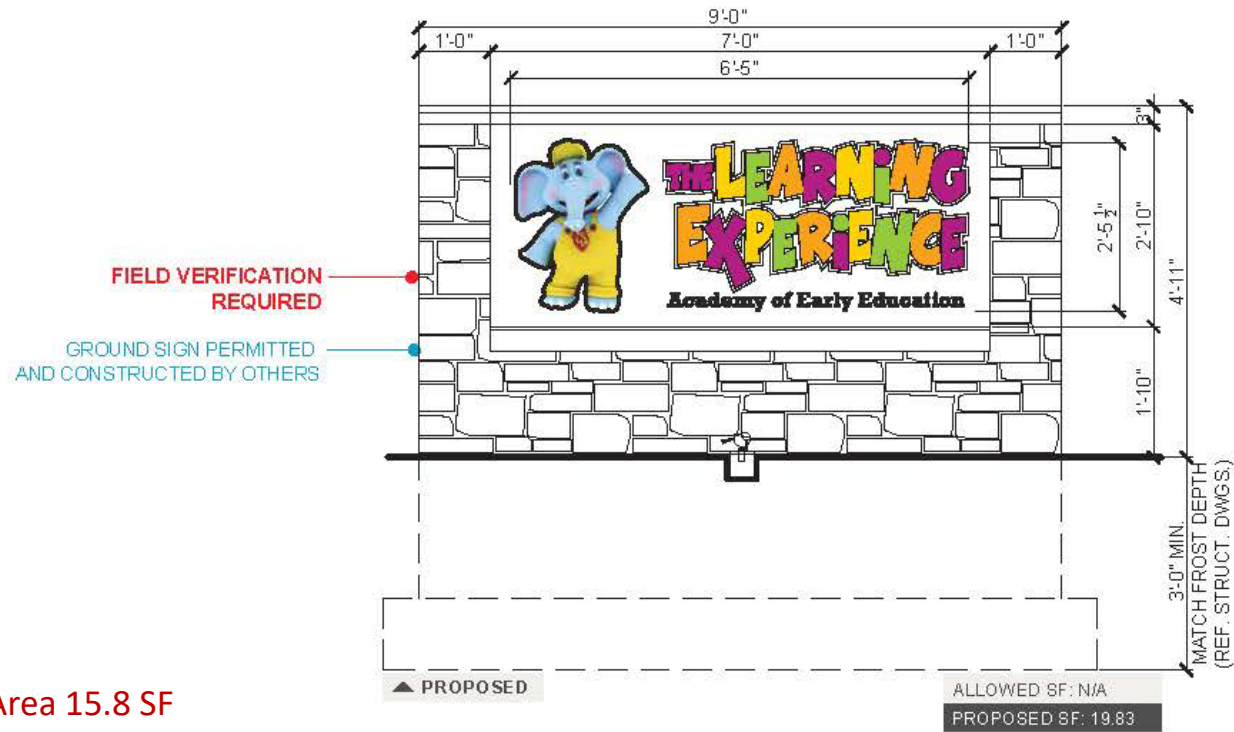
Sign S2 Details (Excerpt from Identiti Artwork Set)



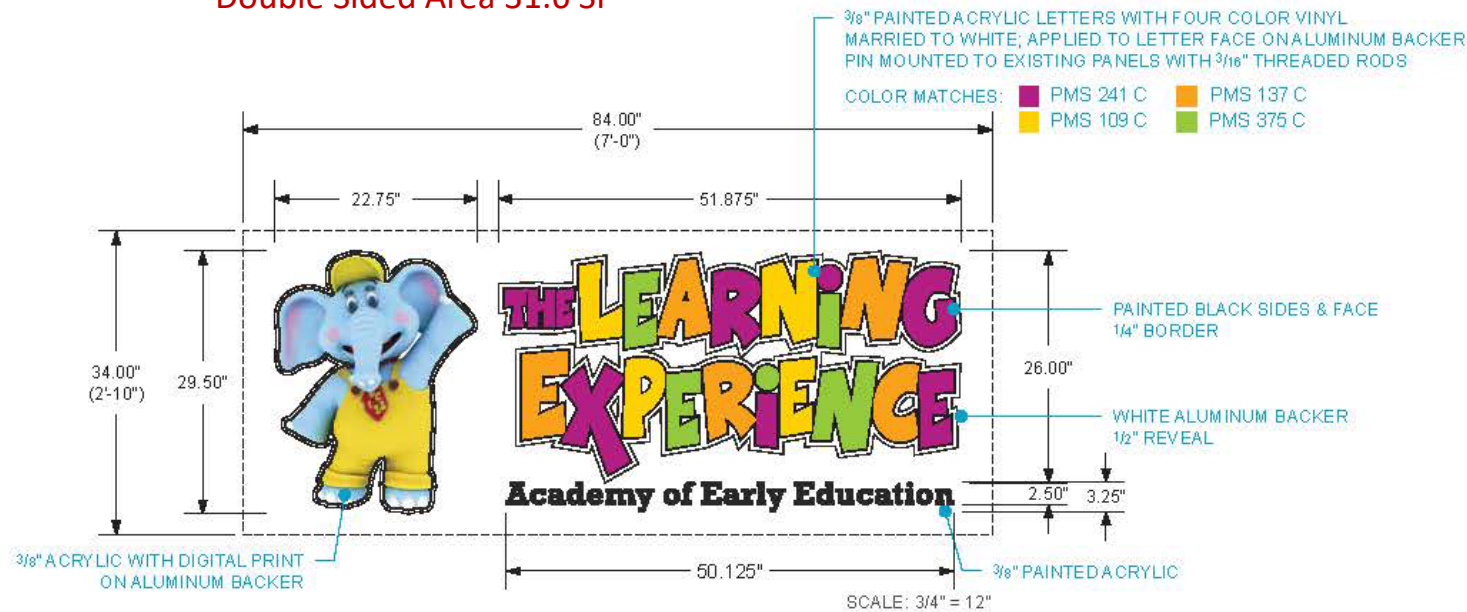
SCALE 1/2" = 12"

	426 N Martingale Rd 18th Floor Schaumburg, IL 60173 Office 947.901.0510 identiti.net	W.O. No. 33574 Address 652 Burnt Sienna Drive City, ST Middleton, WI 53593	Orig. Draft 05.06.2024 Project Mgr. N/A Designer IDV	Rev. Art N/A Rev. Date 00.00.0000 Page Rev. 000	Color Palette Face: White Acrylic	Signage: S2-1 Column Sign
	[Empty space for additional notes or specifications]					

Sign M1 (Excerpt from Identiti Artwork Set)



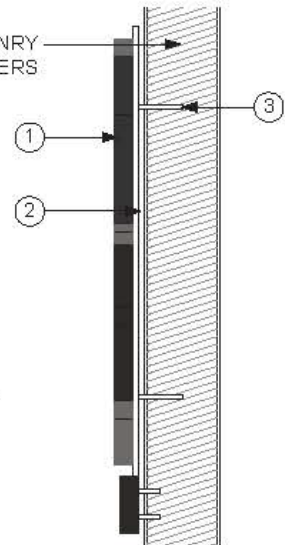
Signage Area 15.8 SF
Double Sided Area 31.6 SF



MONUMENT EFIS/MASONRY PANEL PROVIDED BY OTHERS

LETTER SPECIFICATIONS

- ① 3/8" THICK ACRYLIC PAINTED BLACK WITH FOUR COLOR VINYL MARRIED TO WHITE LOGO TO BE DIGITALLY PRINTED GRAPHIC
- ② 0.060 ALUMINUM BACKER PANEL FABRICATED IN 2 PIECES, INSTALLED FLUSH AGAINST ONE ANOTHER; PAINTED WHITE
- ③ MOUNTING HARDWARE: PIN MOUNTED WITH 3/16" THREADED ROD. HOLE TO BE FILLED WITH ADHESIVE



	425 N Martingale Rd 18th Floor Schaumburg, IL 60173 Office 847.301.0510 identiti.net	W.O. No. 33574 Address 652 Burnt Sienna Drive City, ST Middleton, WI 53593	Orig. Draft 05.06.2024 Project Mgr. N/A Designer IDV	Rev. Art N/A Rev. Date 00.00.0000 Page Rev. 000	Color Palette Face: White Acrylic Vinyl: Digital Print (Logo & PMS matches) Tagline: PMS Black C Backer & Return: White N/A N/A	Signage M1 Monument Sign
	THIS SIGN DESIGN IS EXCLUSIVE PROPERTY OF IDENTITI RESOURCES, LTD., AND IS THE RESULT OF THE ORIGINAL AND CREATIVE WORK OF ITS EMPLOYEES. THIS DRAWING IS SUBMITTED TO THE CUSTOMER FOR THE SOLE PURPOSE OF PURCHASE OF THE DESIGN OR SIGNAGE MANUFACTURED TO THIS DESIGN, BY IDENTITI RESOURCES, LTD. DISTRIBUTION TO OR USE OF THIS SIGN DESIGN BY ANYONE OUTSIDE OF THE CUSTOMER'S ORGANIZATION, WITHOUT EXPRESSED, WRITTEN AUTHORIZATION BY IDENTITI RESOURCES, LTD. IS PROHIBITED.					

Floor Plan (Excerpt from Permit Set A-042)



Customer:

The Learning Experience

Type

P

Project:

TLE Middleton, WI

Part Number:

FCF1105UNV35K90CRI22L-BKE-40-KM



Date:	Approved:
Type:	
Fixture:	
Project:	

FCF1105

5" Round high powered flood light outdoor



FEATURES

- Up to 2205 lm @ 20W, Over 100 LPW
- Wide range mounting options
- Many optical accessories
- Tempered glass lens
- IP66 rated
- 1.5G Vibration Tested
- 93 CRI with 2 SDCM

PERFORMANCE

Beam Spread: 10° | 15° | 25° | 40° | 60° | 120°
CCT Options: 2700K, 3000K, 3500K, 4000K, 5000K, Red, Green, Blue
CRI: 93 CRI
Consistency: 2 SDCM (Fixture to Fixture)
Lumens: 2205 lm
Lifetime: > 70,000 hours / L70 or better



(Shown w/Cut-Off Visor)



Made in USA with domestic & globally sourced components

PHYSICAL

Mounting: Standard mounting is 1/2" - 14 NPS and includes adjustments for 145° vertical rotation and 360° horizontal rotation

Ingress Protection: Dry, damp or wet locations IP66 rated

Finish: Six stage chemical iron phosphate conversion pre-treatment. Polyester powder coat finish, 18 µm Min., 5000hr salt spray test (ASTM B117) compliant with Florida / AAMA 2604 specification. AAMA 2605 optional w/ 10 yr. paint warranty.

Warranty: 5-Year limited warranty (refer to website for details)

Housing: Marine grade, corrosion resistant, low copper, solid die-cast aluminum; captive stainless steel fasteners

Lens: Anti-reflective-clear, tempered glass w/silicone gasketing - IK07 Impact Rating

Vibration Resistance: Compliant with 1.5G ANSI C136.31, Seismic rated AC-156

Weight: 6.1 lbs

Ambient Operating Temp: -22°F to 122°F (-30°C to 50°C)

ELECTRICAL

Voltage: Universal 120-277V AC

Power Supply: Integral Class II, electronic high-power factor >.90 @120V

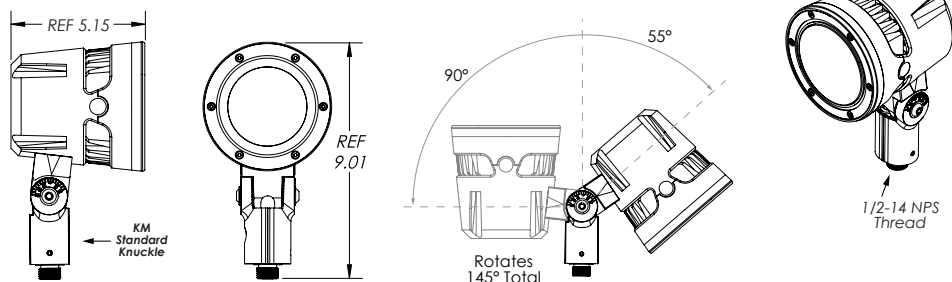
Power Consumption: 20W @ 120V

Dimming: 0-10V Dimming

Certification: CEC Title 24 - JA8 Compliant

Standards: cETLus Listed, CE, NOM, tested to UL 1598 and UL 8750 standards / UL-Class I / IES LM-79 / LM-80

PHYSICAL DIMENSIONS



Due to continuous development and improvements, specifications are subject to change without notice. FC Lighting reserves the right to change lab test details or specifications without notice. Product use certifies agreement to Solid State Luminaires terms and conditions. All stated specifications have a tolerance of +/- 7%.

US Commercial Lighting Manufacturer Since 1982

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BB-S0-JF-110221



Ray Sefcik

ray.sefcik@ced.com

817-252-4014



Date: _____ Approved: _____

Type: _____

Fixture: _____

Project: _____

FCF1105

PRODUCT CODE

EXAMPLE: FCF1105-UNV-27K-CRI90-22L-BKE-10-LD-CV5-KM

MODEL	VOLTAGE	CCT	CRI	LUMENS	FINISH	OPTICS	OPTIONS	TRIM	MOUNT
FCF1105									
MODEL FCF1105				LUMENS nominal 22L 2205 lm (20W)			OPTIONS LD 0-10V Dimming		
VOLTAGE UNV Universal 120-277 Volt AC					FINISH BKE Black (AAMA 2604) BRE Bronze (AAMA 2604) SLE Silver (AAMA 2604) WHE White (AAMA 2604) CCE Custom Color (AAMA 2604) BKED Black (AAMA 2605) BRED Bronze (AAMA 2605) SLED Silver (AAMA 2605) WHED White (AAMA 2605) CCED Custom Color (AAMA 2605)				
		CCT 27K 2700K 3K 3000K 35K 3500K 4K 4000K 5K 5000K R Red G Green B Blue				OPTICS nominal 10 Narrow Spot 10° 15 Spot 15° 25 Medium Spot 25° 40 Medium Flood 40° 60 Flood 60° 120 Wide Flood 120°		TRIM CV5 Cut-Off Visor CV5-RG5 Cut-Off Visor w/Rock Guard LSN5 Long Snoot LSN5-SF5 Long Snoot w/Screen Frame RG5 Rock Guard SN5 Snoot Enclosed Glass Front Lens	
			CRI CRI90 CRI 90						MOUNT Pick one of the below. KM Medium Knuckle Mount (Standard) AS Architectural Surface Mount AS-BASE Architectural Surface Mount w/ Base FEA6 Flood Extension Arm - 6" FEA12 Flood Extension Arm - 12" FEA18 Flood Extension Arm - 18" HGS Heavy Duty Ground Stake JB Junction Box (Outdoor Rated) PF Post Top Fitter SB Surface Base Mount SF238 Slip Fitter TM Tree Mount Y5 Yoke Arm (Removes Knuckle) *** Must specify mount as part of catalog number. Mounts may not be convertible from one to another without rework at the factory.***

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FCF1105

LUMENS

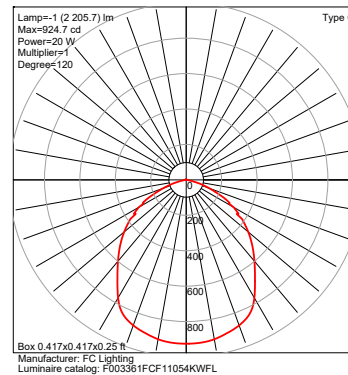
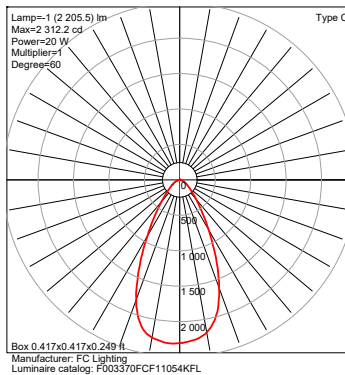
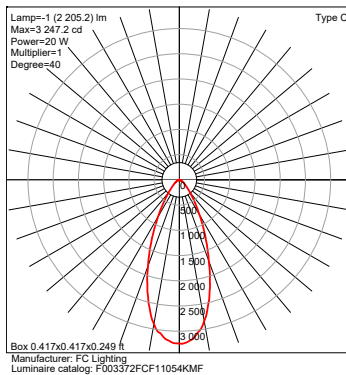
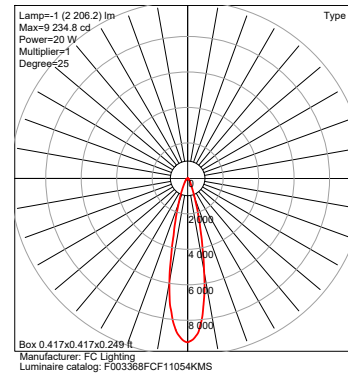
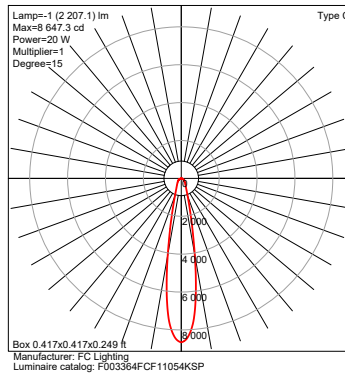
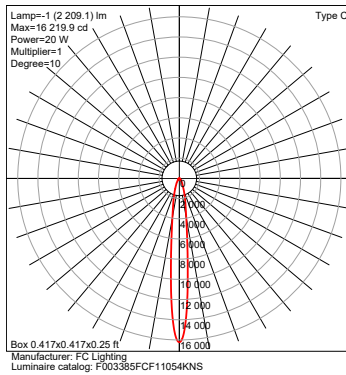
Model	Watts	4K
FCF1105	20W	2205 lm

IES Multiplier	
Color	Multiplier
927	0.93
930	0.97
935	0.99
940	1.00

*83CRI±1.15 Consult factory.

0-10V Approved Dimmer List	
Manufacturer	Manufacturer Part Number
Lutron	Dival DVSTV-XX
	Dival DVSTV-453PH-WH1
Leviton	illumatech 010-IP710-DLZ

PHOTOMETRICS



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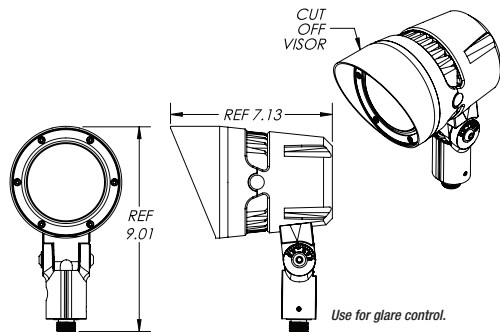




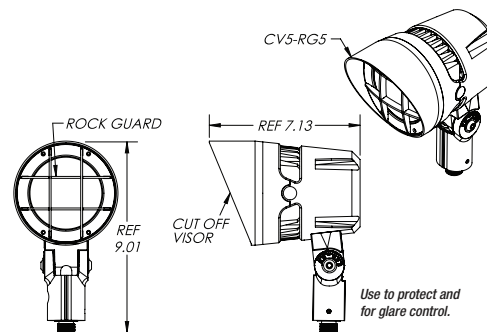
FCF1105

TRIM

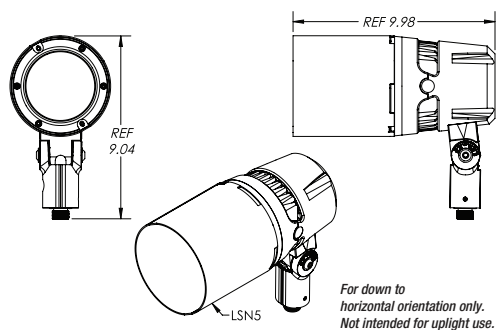
CV5 Cut-Off Visor



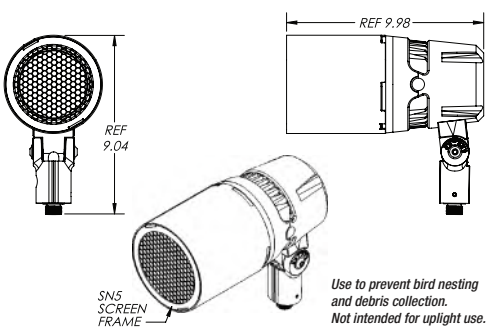
CV5-RG5 Cut-Off Visor w/Rock Guard



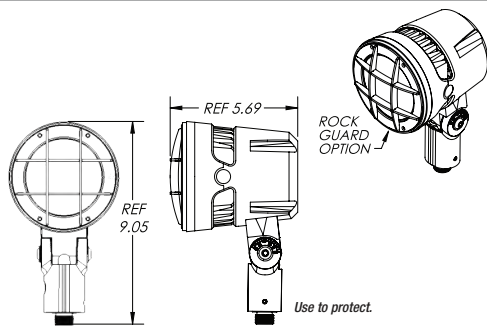
LSN5 Long Snoot



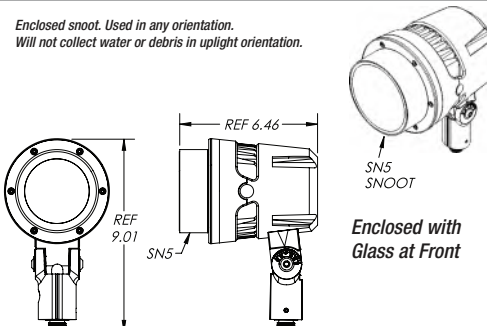
LSN5-SF5 Long Snoot w/Screen Frame



RG5 Rock Guard



SN5 Snoot Enclosed Glass Front Lens



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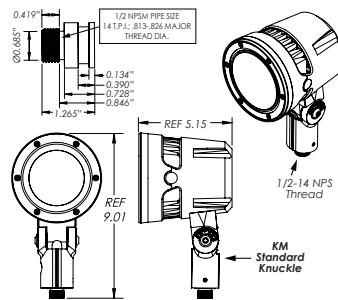




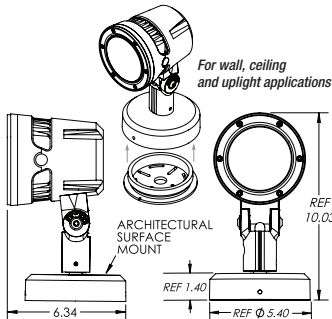
FCF1105

MOUNTING ACCESSORIES Please pick one of the below for mounting.

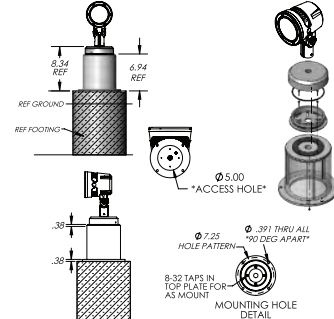
KM Medium Knuckle Mount (Standard)



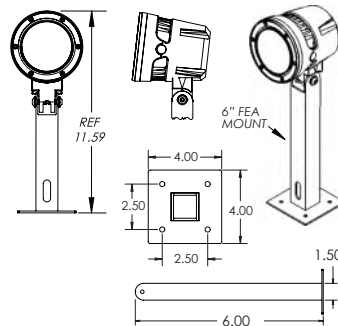
AS Architectural Surface Mount



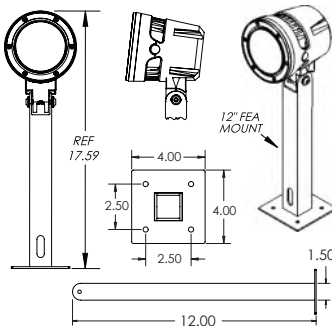
AS-BASE Architectural Surface Mount w/ Base



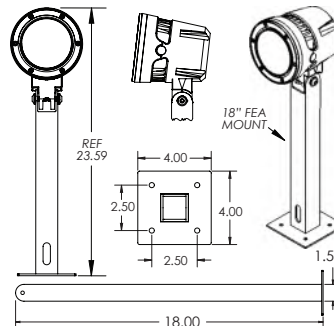
FEA6 Flood Extension Arm - 6"



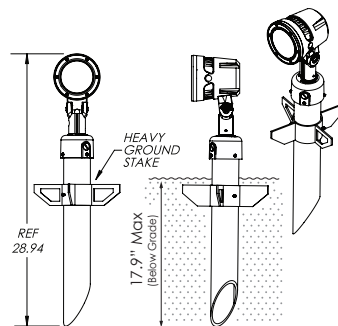
FEA12 Flood Extension Arm - 12"



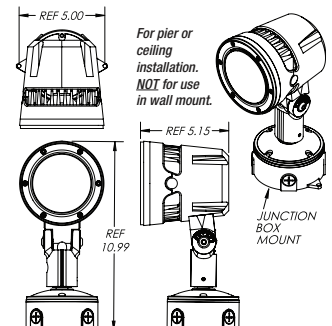
FEA18 Flood Extension Arm - 18"



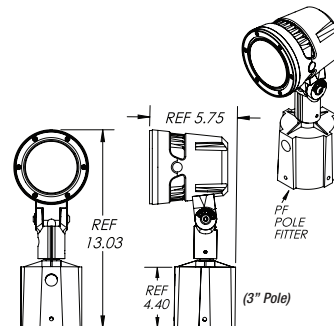
HGS Heavy Duty Ground Stake



JB Junction Box (Outdoor Rated)



PF Post Top Fitter



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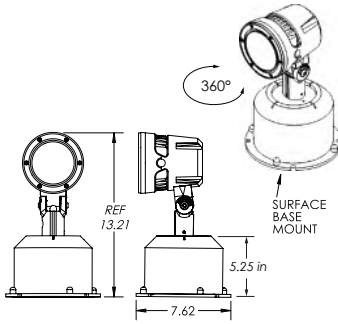




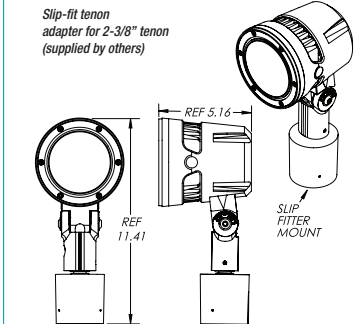
FCF1105

MOUNTING ACCESSORIES

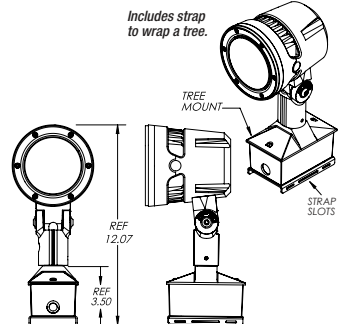
SB Surface Base Mount



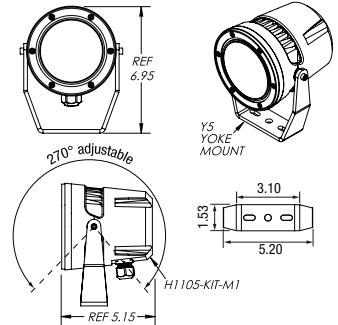
SF238 Slip Fitter



TM Tree Mount



Y5 Yoke Arm (Removes Knuckle)



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