

Ryan Signs, Inc.

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SIEGEL-GALLAGHER THE VILLAGE ON PARK MONUMENT SIGN PROPOSAL REVISION 2

1. DESIGN B.7 or B.8 – CUSTOM COLOR TENANT INSERTS

Furnish and install one 8'-6" x 10'-3" double face, internally illuminated, freestanding monument sign. The sign will have a fabricated aluminum frame and internal framing structure. The faces of the identification portion of the sign will be flat aluminum with the header copy routed and backed with acrylic and custom color, opaque dual-color vinyl overlay to read: **THE VILLAGE ON PARK**. At night, all of the copy on the header panel (except the "swoosh") will read white. The tenant portion of the faces will be divided using extruded retainers and will have routed panel openings which will be backed with a solid acrylic panel and custom color graphics, and opaque background color to read: **TENANT NAMES**. (This design includes two blank panels for future tenants.) The sign will be internally illuminated using high output fluorescent lamps. The sign will have a fabricated aluminum "header" and vertical attachments as well as the reveal between the sign and the base. The base will also be fabricated aluminum with a textured finish. The sign will be installed on two steel pipes set on the existing base structure*. All colors are to be per the client's specifications.

Purchase Price	\$ 25,298.33
Permit Procurement	20.00
Sign Permit	<u>433.00</u>
	\$ 25,731.33

2. BASE WORK

Furnish necessary labor and materials to modify the existing anchor bolt base structure that was damaged by snow removal equipment just after it was installed. Work to be included is as follows:

- Re-drill and epoxy new anchor bolts, 9" on center, on damage base
- Cut existing anchor bolts at grade
- Provide base plates for both bases

Purchase Price	\$ 775.86
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Notes:

- a. Our pricing is complete with the exception of running electrical service to the sign site and making the final electrical connection. Forward Electric is familiar with the site and still has to run the primary electrical service from a light pole to the sign location.
- b. The existing base structure was damaged by the client's snow removal company the first winter after the existing structure was installed. (The existing base was installed with the intent of re-using the existing pylon sign and was installed in the winter of 2010-2011.)
- c. We will need to prepare an amendment to the existing City of Madison Urban Design Commission Comprehensive Design Plan after the final design is selected.
- d. Our lead-time on this project is approximately 5-7 weeks.
- e. As company policy, we require a 50% down payment with the signing of our contract and prior to beginning work on the project.