

ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning April 20 2009
 ending April 19 2010

TO THE GOVERNING BODY of the: Town of
 Village of } Madison
 City of }

County of Dane Aldermanic Dist. No. 2 (if required by ordinance)

1. The named INDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): Old Market Bistro LLC

Applicant's Wisconsin Seller's Permit Number:	
Federal Employer Identification Number (FEIN):	
LICENSE REQUESTED ▶	
TYPE	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Wholesale beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input checked="" type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
Publication fee	\$
TOTAL FEE	\$

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

	Title	Name	Home Address	Post Office & Zip Code
President/Member	<u>Forrest Thomas</u>	<u>Member</u>	<u>12 N Butler St. Madison</u>	<u>53703</u>
Vice President/Member	<u>Erik Minton</u>	<u>Member</u>	<u>21 N Butler St. Madison</u>	<u>53703</u>
Secretary/Member				
Treasurer/Member				
Agent	<u>FORREST THOMAS (see above)</u>			
Directors/Managers				

3. Trade Name Old Market Bistro Business Phone Number To be determined
 4. Address of Premises 15 N Butler Post Office & Zip Code 53703

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? Yes No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? Yes No
8. (a) Corporate/limited liability company applicants only: Insert state _____ and date _____ of registration
 (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? Yes No
 (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? Yes No

(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) The restaurant special contains 2200 feet with 20 sidewalk cafe seats
10. Legal description (omit if street address is given above): _____
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
 (b) If yes, under what name was license issued? _____
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630 5) before beginning business? [phone 1-800-937-8864] Yes No
13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776] Yes No
14. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license

SUBSCRIBED AND SWORN TO BEFORE ME

this 18TH day of MARCH, 2009

[Signature]
 (Clerk/Notary Public)

[Signature]
 (Officer of Corporation/Member/Manager of Limited Liability Company /Partner/Individual)

 (Officer of Corporation/Member/Manager of Limited Liability Company /Partner)

 (Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

My commission expires IS PERMANENT

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk <u>3/23/09</u>	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued <u>85257</u>	

⑤ Forrest Thomas will complete responsible beverage server training course prior to opening the restaurant

8C Forrest Thomas is a shareholder/owner of Kipp's Home Cookin/~~GOAT~~ Inc that holds a beer and wine license

8C Erik Minton is a shareholder/member of K Street LLC DBA Madison's Grill which holds a full liquor license.

City of Madison Supplemental Class B License Application

<input type="checkbox"/> Seller's Permit Number <input type="checkbox"/> Federal Employer Identification Number <input checked="" type="checkbox"/> Notarized Original Application Form <input checked="" type="checkbox"/> Notarized Supplemental Form	<input checked="" type="checkbox"/> Description of Licensed Premise <input checked="" type="checkbox"/> *Notarized Appointment of Agent <input checked="" type="checkbox"/> Background Investigation Form(s) <input type="checkbox"/> Notarized Transfer of Ownership <input type="checkbox"/> *Articles of Incorporation	<input checked="" type="checkbox"/> Floor Plans <input type="checkbox"/> Lease <input type="checkbox"/> Sample Menu <input type="checkbox"/> Business Plan * Corporation/LLC only
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1. Name of Applicant/Partner/Corporation/LLC Old Market Bistro LLC
 2. Address of Licensed Premise 15 N Butler St
 3. Telephone Number: 608-658-4543 Anticipated opening date: April 20, 2009
 5. Mailing address if not opening immediately 12 N Butler St #205

6. Have you contacted the Alderperson, Police Department District Captain, Alcohol Policy Coordinator, and the neighborhood association representative for the area in which you intend to locate? Yes No

7. Are there any special conditions desired by the neighborhood? Yes No
 Explain. _____

8. Business Description, including hours of operation: Restaurant operating hours 7AM-10PM Monday - Wednesday, Thursday - Saturday 7AM-11PM, Closed Sunday

9. Do you plan to have live entertainment? No Yes—What kind? _____

10. Detailed written description of building, including overall dimensions, seating arrangements, capacity, bar size and all areas where alcohol beverages are to be sold and stored. **The licensed premise described below shall not be expanded or changed without the approval of the Common Council.**

The restaurant is 2200 square feet, seating for 72 inside, outside seating. Will total 18 seats in a sidewalk cafe. There is no seating at the service area. All food and beverage service will be tableside

11. Are any living quarters directly or indirectly accessible and under control of the applicant? Yes No
 Please note that alcohol may be sold and stored only on the licensed premise, not in living quarters.

12. Describe existing parking and how parking lot is to be monitored. There is underground parking on the premises available to guests and patrons of commercial space available on commercial deck and monitored by landlord

13. Describe your management experience, staffing levels, duties and employee training.
I have owned and operated my restaurant for 15 years. I have 30 years of experience in all aspects of management, kitchen management, culinary chef and operations

14. Identify the **registered agent** for your Corporation or LLC. This is your corporation's agent for service of process, notice or demand required or permitted by law to be served on the corporation.

Forest Thomas 15 N Butler St #204, Madison, WI
 Name Address

15. Utilizing your market research, who would you project your target market to be?

Downtown office workers gym, spa patrons + staff and local residential base

16. What age range would you hope to attract to your establishment? 25-70 years typical

17. Describe how you plan to advertise/promote your business. What products will you be advertising?

The restaurant will be promoted directly through neighborhood business's and offices

18. Are you operating under a lease or franchise agreement? Yes (attach a copy) No

19. Owner of building where establishment is located: Butler Plaza LLC

Address of Owner: 21 N Butler St. Phone Number 608-256-1400

20. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? Yes No

21. List the Directors of your Corporation/LLC

Forest Thomas 15 N Butler St Madison, WI 50%
Name Address

Erik Minton 21 N Butler St. Madison, WI 50%
Name Address

Name Address

22. List the Stockholders of your Corporation/LLC

SAME
Name Address % of Ownership

Name Address % of Ownership

Name Address % of Ownership

23. What type of establishment are you? (Check all that apply) Tavern Nightclub Restaurant

Other Please Explain We expect sales to be 80-85% food

24. What type of food will you be serving, if any? We expect to serve light fare, healthy options for lunch and breakfast with a full sit down menu for dinner

Breakfast Lunch Dinner

25. Please submit a sample menu with your application, if possible. What might eventually be included on your operational menu when you open?

Appetizers Salads Soups Sandwiches Entrees

Desserts Pizza Full Dinners

26. During what hours of your operation do you plan to serve food? All hours

27. What hours, if any, will food service not be available? Food is available all hours
28. Indicate any other product/service offered. Blended fruit/protein drinks, health drinks
29. Will your establishment have a kitchen manager? Yes No yes owner on premise
30. Will you have a kitchen support staff? Yes No
31. How many wait staff do you anticipate will be employed at your establishment? 1-3 all hours
 During what hours do you anticipate they will be on duty? _____
32. Do you plan to have hosts or hostesses seating customers? Yes No
33. Do your plans call for a full-service bar? Yes No
 If yes, how many bar stools do you anticipate having at your bar? Zero/There are 4 barstools for dining at a service counter near service area.
 How many bartenders do you anticipate you would have working at one time on a busy night? 0/zero
34. Will there be a kitchen facility separate from the bar? Yes No
35. Will there be a separate and specific area for eating only? Yes No The entire facility is for eating
 If yes, what will be the seating capacity for that area? _____
36. What type of cooking equipment will you have? Stove Oven Fryers Grill Microwave
wood fired oven
37. Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products? Yes No
There is one large free standing freezer on premises
38. What percentage of your overall payroll do you anticipate will be devoted to food operation salaries?
100%
39. If your business plan includes an advertising budget, what percentage of your advertising budget do you anticipate will be related to food? 100%
 What percentage of your advertising budget do you anticipate will be drink related? 0%
40. Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or the Tavern League of Wisconsin? Yes No Not sure
41. Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the National Restaurant Association? Yes No

42. What is your estimated capacity? 99

43. Pursuant to Chapter 23 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. For new establishments, the percentage will be an estimate.

Gross Receipts from Alcoholic Beverages	15 %
Gross Receipts from Food and Non-Alcoholic Beverages	85 %
Gross Receipts from Other	0 %
Total Gross Receipts	100%

44. Do you have written records to document the percentages shown? Yes No New business
You may be required to submit documentation verifying the percentages you've indicated.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Subscribed and Sworn to before me:

this 18TH day of MARCH, 2009

[Signature]
(Clerk/Notary Public)

[Signature]

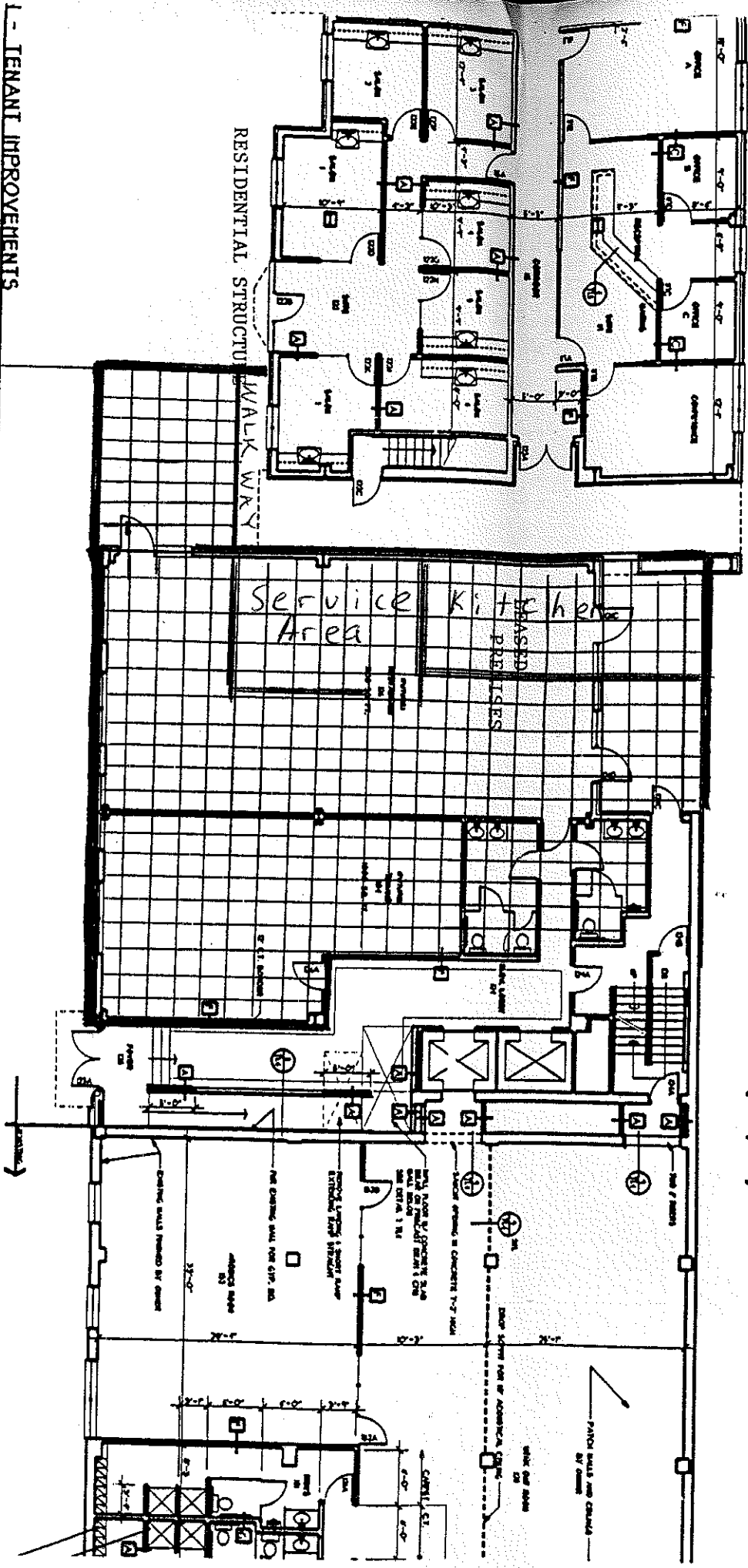
(Officer of Corporation/Member of LLC/Partner/Individual)

My commission expires IS PERMANENT.

PARTS WALL w/ PARTITION

STAIR PARTITION

TERRACE AREA



1 - TENANT IMPROVEMENTS

(See Section)

NO.	DESCRIPTION	DATE	BY	REVISION
1	ISSUED FOR PERMITS	11/15/2011	JL	
2	FOR B. DESIGN USE	11/15/2011	JL	
3	FOR B. DESIGN WITH	11/15/2011	JL	

NO.	DESCRIPTION	DATE	BY	REVISION
1	ISSUED FOR PERMITS	11/15/2011	JL	
2	FOR B. DESIGN USE	11/15/2011	JL	
3	FOR B. DESIGN WITH	11/15/2011	JL	
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Appointment of New Liquor/Beer Agent

To be completed by Corporate Officer or Member of LLC

I, Forest Thomas, officer/member for Old Market Bistro LLC
Forest Thomas
(Corporation/LLC), doing business as Old Market Bistro, authorize and appoint
Forest Thomas (Name) as the liquor/beer agent for the premise
located at 15 N Butler St. Madison.

Subscribed and sworn to before me this

23rd Day of March, 2009

Wendy E. Becker
Notary Public, Dane County, Wisconsin

My Commission Expires 5/6/2012


Signature of Officer/Member

To be completed by appointed Liquor/Beer Agent

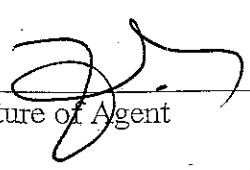
I, Forest Thomas, appointed liquor/beer agent for
Old Market Bistro LLC (name of Corporation or LLC), being first duly sworn
say I have vested in me, by properly authorized and executed written delegation, full authority
and control of the premise described in the license of such corporation or limited liability
company, and I am involved in the actual conduct of the business as an employee, or have a
direct financial interest in the business of the licensee, therein relating to the intoxicating
liquor/fermented malt beverage. The interest I have in the business is 50 %.

Subscribed and sworn to before me this

18th Day of MARCH, 2009

Anthony J. [Signature]
Notary Public, Dane County, Wisconsin

My Commission Expires IS PERMANENT


Signature of Agent

The appointed Liquor/Beer Agent must complete the other side of this form.