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Beer Garden Proposal

Mike's Horseshoe Bar

3900 Dempsey Rd, Madison, WI 53716

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The Lake Edge Neighborhood on the east side of Madison has made some very positive changes recently including the expansion of the bike path, tear down of the old Royster Co. factory, new condos, small businesses coming back, just to name a few.

Mitat (Mike) Ibrahim has been a long-time business owner in the community who has owned and managed the Horseshoe Bar on the corner of Dempsey and Cottage Grove Roads for almost 25 years. Some recent structural damage to the main entrance facing Cottage Grove Road has sparked interest to not only replace as was, but upgrade to add value to the business appearance, customer appeal, and neighborhood as a whole.

We are proposing to build a beer garden to the front entrance rather than replacing it's to original and outdated look. The outdoor seating area will include a composite deck, roof with open sides, and small tables for patrons to gather, enjoy conversation, and food with a drink. There will be no bar, television, or loud music included to the proposed outdoor area. Minimal lighting for safety reasons. As well as adding to the visual appeal, it will encourage patrons to the front (commercial area) rather than the rear entrance (residential area).

The Horseshoe currently has an occupancy rating of 99 for the inside. The addition of the 360sf exterior patio will add 30 more seats. Bringing the occupancy to a total of 129. Hours of operation for the patio will be the same as the Horseshoe's standards hours with the exception of closing, the patio will be set to close one hour before bar closing.

A seating diagram is on the print (A2.0). Show both the interior and exterior seating. Also shown are the entrances and exits to the patio and building.

With the extra seating Mike may be able to add to his existing staff of 5.

A2.1 shows the elevation of the patio and use of railing along all sides to prevent people from accessing the patio from the parking lot.

With summer underway, we would like this project to start as soon as possible.

The Horseshoe Bar sits on the corner of the bike path. With a new bike rack visible by the bike path intersection and new landscaping. We are hoping that this will attract a positive group of customers to enjoy a relaxing outdoor setting.

We have met with the neighborhood association (Lake Edge). Been apart of one of their meetings and have received the support of the Lake Edge board. We wrote a letter of intent and it was published in the neighborhood newsletter. The letter did not receive a single negative comment. We have met with David Ahrens. The alderman for this district and have gained his support as well.

We were able to gather over 203 signatures in less than a week from people who frequent The Horseshoe and are excited about the proposed upgrades. Mike is a responsible business owner and is not on any lists for neighborhood disturbances, arrests, or criminal activity. He employs security guards to ensure that it remains a positive and enjoyable place to be.

I can provide our signed petition from neighborhood residents and customers who would like to see this upgrade become a reality if requested. Here are some of the street names of current signees:

- *Calvert Rd
- *Paus St
- *Maher Ave
- *Groveland Terrace
- *Ellen Ave
- *Meadowlark Dr
- *S. Thompson
- *E. Lakeview Ave
- *Cottage Grove Rd
- *Dempsey Rd
- *Tulane Ave
- *Martha Lane
- *Johns St
- *Dawes St
- *Clover Lane
- *Rockwell Dr
- *Ironwood Dr
- *Lori Circle
- *Woodvale Dr
- *Turner Ave

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