

ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning July 1 20 07
ending June 30 20 08

TO THE GOVERNING BODY of the: Town of } **Madison**
 Village of }
 City of }

County of Dane Aldermanic Dist No. _____ (if required by ordinance)

1. The named INDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): Thompson Cafe, LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person

	Title	Name	Home Address	Post Office & Zip Code
President/Member	<u>Member</u>	<u>Timothy G. Thompson</u>	<u>5279 Scenic Ridge Tr.</u>	<u>Middleton, WI 53562</u>
Vice President/Member				
Secretary/Member				
Treasurer/Member				

Agent	<u>Timothy G. Thompson</u>	<u>5279 Scenic Ridge Tr.</u>	<u>Middleton, WI 53562</u>
Directors/Managers	<u>Stephelin Dulbacia</u>	<u>5279 Scenic Ridge Tr.</u>	<u>Middleton, WI 53562</u>

3. Trade Name The Red Room Business Phone Number 615-495-4064
4. Address of Premises 326 W Remondall Madison, WI 53715 Post Office & Zip Code Madison, WI 53715

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? Yes No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? Yes No
8. (a) Corporate/limited liability company applicants only: Insert state WI and date 5/10/07 of registration
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? Yes No
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? Yes No

(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described) 2nd floor roughly 1300 sq ft w/ bar and seating, basement w/ storage and coolers

10. Legal description (omit if street address is given above): _____
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
(b) If yes, under what name was license issued? The Maxx
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630 5) before beginning business? [phone 1-800-937-8864] Yes No
13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2 above? [phone (608) 266-2776] Yes No
14. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME
this 22nd day of May, 20 07
Robert J. Beck
(Clerk/Notary Public)
My commission expires 8-15-10

[Signature]
(Officer of Corporation/Member/Manager of Limited Liability Company /Partner/Individual)
[Signature]
(Officer of Corporation/Member/Manager of Limited Liability Company /Partner)
[Signature]
(Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

TO BE COMPLETED BY CLERK			
Date received and filed with municipal clerk <u>05/29/07</u>	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued <u>077750</u>	

Applicant's Wisconsin Seller's Permit Number:	
Federal Employer Identification Number (FEIN): <u>26 6202349</u>	
LICENSE REQUESTED	
TYPE	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Wholesale beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input checked="" type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
Publication fee	\$
TOTAL FEE	\$20.00

City of Madison Liquor/Beer Original Supplemental Form

Office Use Only

- | | |
|--|---|
| <input type="checkbox"/> Seller's Permit Number
<input checked="" type="checkbox"/> Federal Employer Identification Number <u>760202349</u>
<input checked="" type="checkbox"/> Notarized Original Application Form (AT-106)
<input checked="" type="checkbox"/> Notarized Supplemental Form
<input checked="" type="checkbox"/> Description of Licensed Premise
<input checked="" type="checkbox"/> Notarized Auxiliary Questionnaire(s) (AT-103)
<input checked="" type="checkbox"/> Background Investigation Form(s)
<input checked="" type="checkbox"/> Floor Plans | <input checked="" type="checkbox"/> Lease
<input type="checkbox"/> Notarized Transfer of Ownership Letter <u>N/A</u>
<input checked="" type="checkbox"/> *Schedule of Appointment of Agent (AT-104)
<input checked="" type="checkbox"/> *Notarized Agent Appointment/Acceptance Form
<input checked="" type="checkbox"/> *Articles of Incorporation/ Organization
<input type="checkbox"/> Sample Menu, if possible
<input type="checkbox"/> Business Plan, if one exists
* Forms required of Corporation/LLC only |
|--|---|

- ✓ All applicants must provide an adequate premise plan that includes exterior and interior dimensions, position of stairs and all entrances and exits, normal and customary use of each room, placement of major appliances, furniture and large gaming tables, placement and dimensions of all bar(s), and graphic representation of the normal position of booths, bar stools, tables and chairs. **Premise plans must be no larger than 8 ½ x 14.**
- ✓ New structures must submit to Building Inspection two sets of plans, signed and sealed by a registered architect or engineer.
- ✓ **Applicant/partners/Liquor Agent must be enrolled in or have completed the Beverage Server Training course before appearing before the Alcohol License Review Committee.**

Prior to your hearing before the Alcohol License Review Committee (ALRC), you must contact the Alderperson of the District in which you intend to do business, the representative of the appropriate neighborhood association (if any), the Madison Police Department, and the Alcohol Policy Coordinator.

- Alderperson Robbie Webber can be reached at 233-1390 call msg 5/23
spoke to 5/24
at the Common Council Office (266-4071), or via e-mail at council@cityofmadison.com
- The name of the neighborhood association representative can be obtained by calling the Planning and Development Department at 266-4635 or online at www.ci.madison.wi.us/neighborhoods/contacts.htm.
- Police Department Central District Captain Mary Schauf (Sector 400) can be reached at 266-4316. call msg 5/23
- Police Department East District Captain Jill Klubertanz (Sector 600) can be reached at 267-2100. call, left msg 5/24
- Police Department North District Captain Richard Bach (Sector 500) can be reached at 245-3652.
- Police Department West District Captain Jay Lengfeld (Sectors 100-200) can be reached at 288-6152.
- Police Department South District Captain James Wheeler (Sector 300) can be reached at 267-8687.
- Alcohol Policy Coordinator Joel Plant can be reached at 264-9295. call msg 5/23

1. Have you contacted the Alderperson, Police Department District Captain, Alcohol Policy Coordinator, and the neighborhood association representative for the area in which you intend to locate? Yes No
2. Are there any special conditions desired by the neighborhood? Yes No
 Explain. per phone conversation w/ Betty Thompson (S. Campus Prop. Owners Assn) 5/23.
3. Name of Applicant/Partner/Corporation/LLC Thompson Cafe, LLC
4. Telephone Number: 605-495-4064
5. Address of Licensed Premise 320 N. Randall Ave Madison, WI 53715
6. Anticipated opening date: 8/1/07
7. Mailing address if not opening immediately 5279 scenic Ridge Tr. Middleton, WI 53562

8. What type of establishment is contemplated? Tavern Nightclub Restaurant
 Liquor Store Grocery Store Convenience Store – Gas Pumps Yes No
 Other Please explain _____

9. Business Description including hours of operation and if entertainment is part of your venue, what type:
Cafe and food service 7AM - 2AM
Tavern operations 11AM - 2AM

10. Detailed written description of building, including overall dimensions, seating arrangements, capacity, bar size and all areas where alcohol beverages are to be sold and stored. **The licensed premise described below shall not be expanded or changed without the approval of the Common Council.**

A frame and buck building at 326 N. Randall Ave, two entire 1st floor (~1500 sq. ft.) and basement (~300 sq. ft.). The first floor consists of a bar, food storage and preparation facilities, beverage storage and seating both at the bar and at tables, couches and chairs in the seating area. A mens restroom, womens restroom and office complete the first floor. The basement is used for storage of food, beverages, and

11. Are any living quarters directly or indirectly accessible and under control of the applicant? Yes No
 Please note that alcohol may be sold and stored only on the licensed premise, not in living quarters.

supplies only - no beverages stored in basement

12. Describe existing parking and how parking lot is to be monitored. None

13. Describe your management experience, staffing levels, duties and employee training.

Restaurant management experience (Angelic Brewery Company, 80 employees, 1 year)
Management experience: Telecom consulting (2 yrs), military officer (3 yrs)
Sales manager (4 yrs)

14. Identify the **registered agent** for your Corporation or LLC. This is not necessarily the same person as your liquor/beer agent. This is your corporation's agent for service of process, notice or demand required or permitted by law to be served on the corporation.

Timothy G. Thompson

5279 Senic Ridge Trail Middleton WI 53562
 Address City State Zip

15. Excluding pre-packaged snacks, how late will food be served? 2 AM

16. What type of food will you be serving, if any? sandwiches, salads, appetizers, baked goods

17. Indicate any other product/service offered: coffee products, alcoholic beverages

18. Describe your target market. students over 21, graduate students
young professionals, college professors, staff

19. What is your estimated capacity? 75
20. Are you operating under a lease or franchise agreement? Yes No (If yes, attach a copy.)
21. Owner of building where establishment is located: Charles Magestro
 Address of Owner: 805 Valley Rd Madison, WI 53714 Phone Number 608-221-1338
22. Individual or Partnership: Have individual/partners completed the Beverage Server Training Course? Yes No If Yes, indicate names: Timothy G. Thompson
License cannot be issued until proof of Beverage Server Training completion is shown.
23. Corporation/LLC: Will liquor/beer agent be a Wisconsin resident at the time of granting? Yes No
24. Corporation/LLC: Agent must disclose interest held in business: 100 %
25. Corporation/LLC: Has agent completed the Beverage Server Training Course? Yes No
License cannot be issued until proof of Beverage Server Training completion is shown.
26. Corporation/LLC: List Directors, Stockholders, and Managers below.

Director(s) Name	Home Address

Stockholder's Name	Address	Extent of Ownership%
<u>Timothy G. Thompson</u>	<u>5279 Seneca Ridge Trail Middleton, WI 53562</u>	<u>100</u>

Manager's Name	Address	Business Phone	Home Phone
<u>Stephanie Dalbesio</u>	<u>5279 Seneca Ridge Tr. Middleton, WI 53562</u>	<u>608-217-1938</u>	<u>608-217-1938</u>

27. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? Yes No

28. Pursuant to Chapter 23 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. **For new establishments, the percentage will be an estimate.**

Calendar/fiscal year: January 1 – December 31 July 1 – June 30

Percent Gross Receipts from Alcohol Beverages	65 75 %
Percent Gross Receipts from Food	15 20 %
Percent Gross Receipts from Other	20 5 %
Total Gross Receipts	100 %

Do you have written records to document the percentages shown? Yes No

You may be required to submit documentation verifying the percentages you've indicated.

29. What type of establishment are you? (Check all that apply) Tavern Restaurant Nightclub

Other Please explain: _____

30. Will your establishment have a kitchen manager? Yes No

31. Will your establishment be a member of the Wisconsin Restaurant Association? Yes No

32. How many wait staff will be employed at the establishment? 3

33. What hours, if any, will food service not be available? 10 PM - 2 AM at most

34. Describe how you plan to advertise/promote your business. What products will you be advertising?

coffee, food, beverages, wireless internet - student newspapers, radio Isthmus, etc.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. (Individual applicants and each member of a partnership must sign; corporate officer(s), members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME:

this 22nd day of May, 2007

Gileen J. Beck
(Clerk/Notary Public)

[Signature]
(Officer of Corporation/Member/Manager of LLC/Partner/Individual)

[Signature]
(Officer of Corporation/Member/Manager of LLC/Partner/Individual)

My commission expires 8-15-10

[Signature]
(Officer of Corporation/Member/Manager of LLC/Partner/Individual)

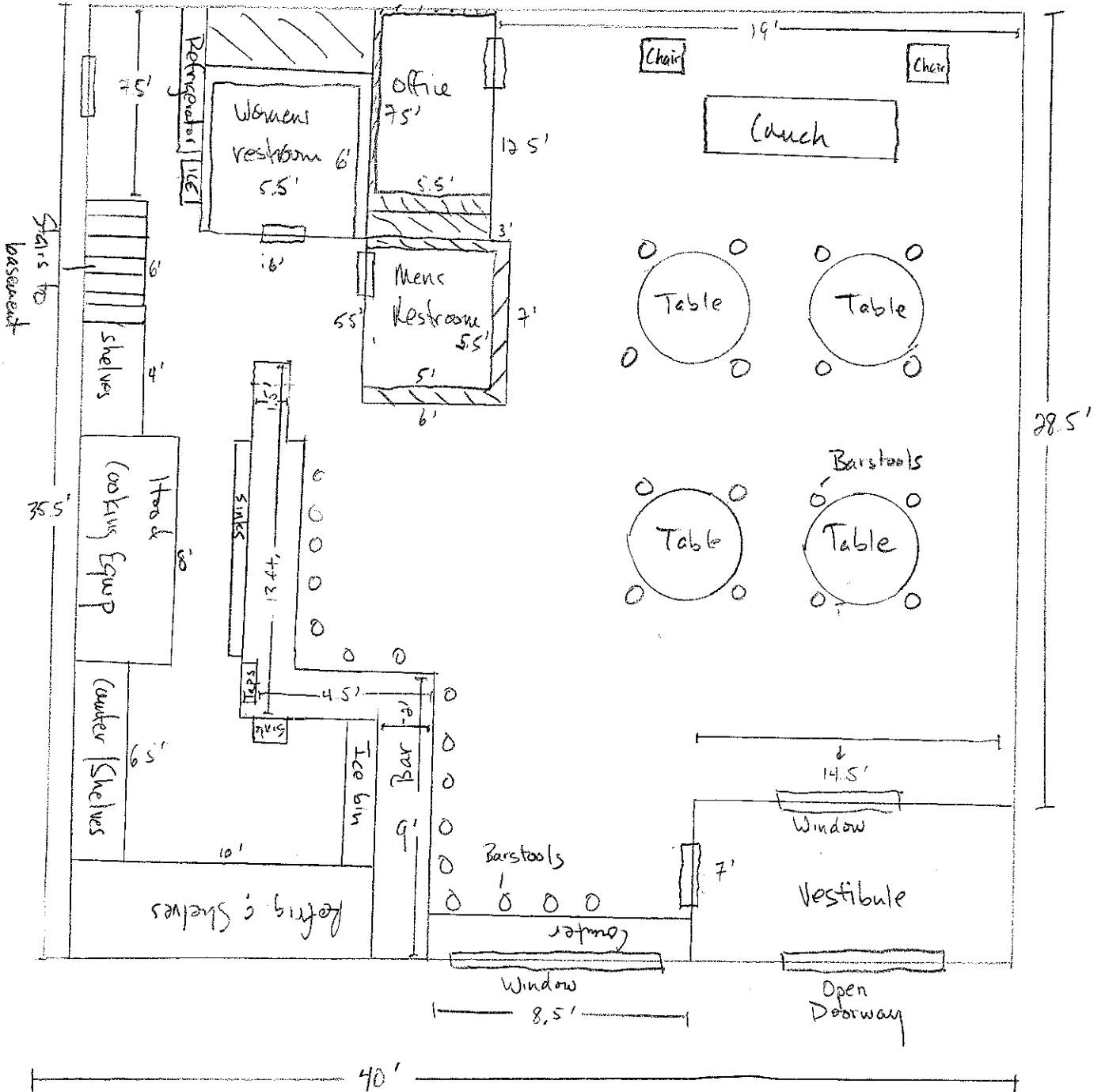
If you have any questions, please contact the City Clerk's Office at (608) 266-4601.

Description of Premises
320 North Randall Avenue
Madison, WI 53715

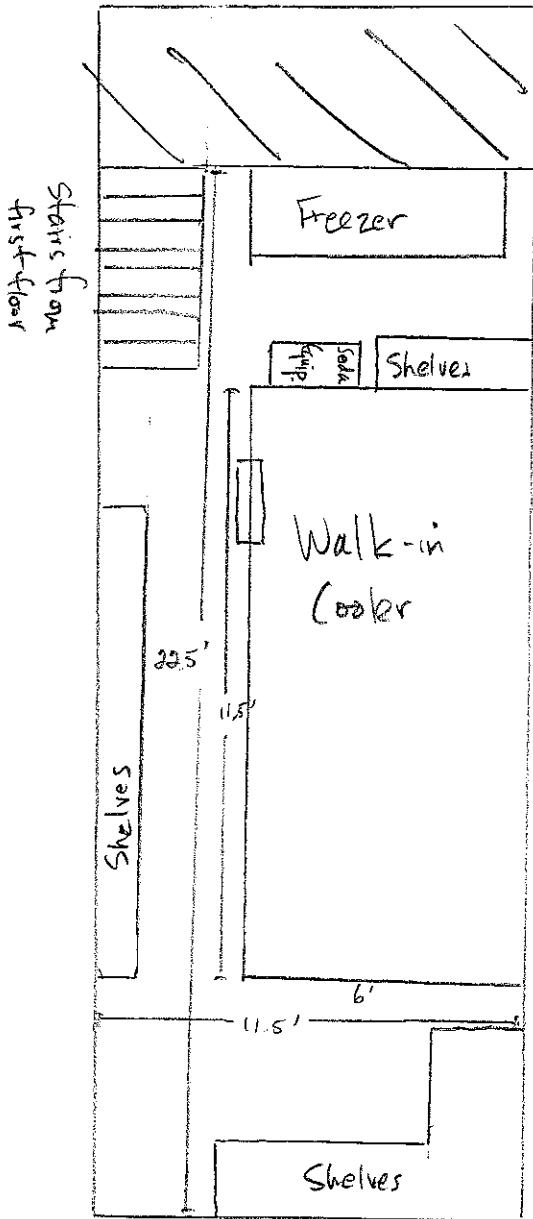
The premise encompasses the entirety of the basement and first floor of the brick and frame building at 320 North Randall Avenue. The basement is used for storage of food, beverages, and supplies only. Patrons are not allowed in the basement. The roughly 300 square feet of the basement is mainly shelving, a walk-in cooler, a freezer, and associated access space. The first floor is roughly 1500 square feet with the bar running primarily east/west. The area behind the bar is approximately 1/6 of the entire first floor and features a hood fan, multiple refrigerators, a deep fryer, a broiler, a flat top grill, and a beverage serving station. Approximately 2/3 of the first floor is reserved for the seating of patrons at the bar or at one of four tables. Additionally, a couch and two chairs will be available for seating. The remainder of the first floor houses an office of roughly 40 square feet, a womens' restroom of roughly 40 square feet, and a mens' restroom of approximately 40 square feet.

320 N. Randall Ave

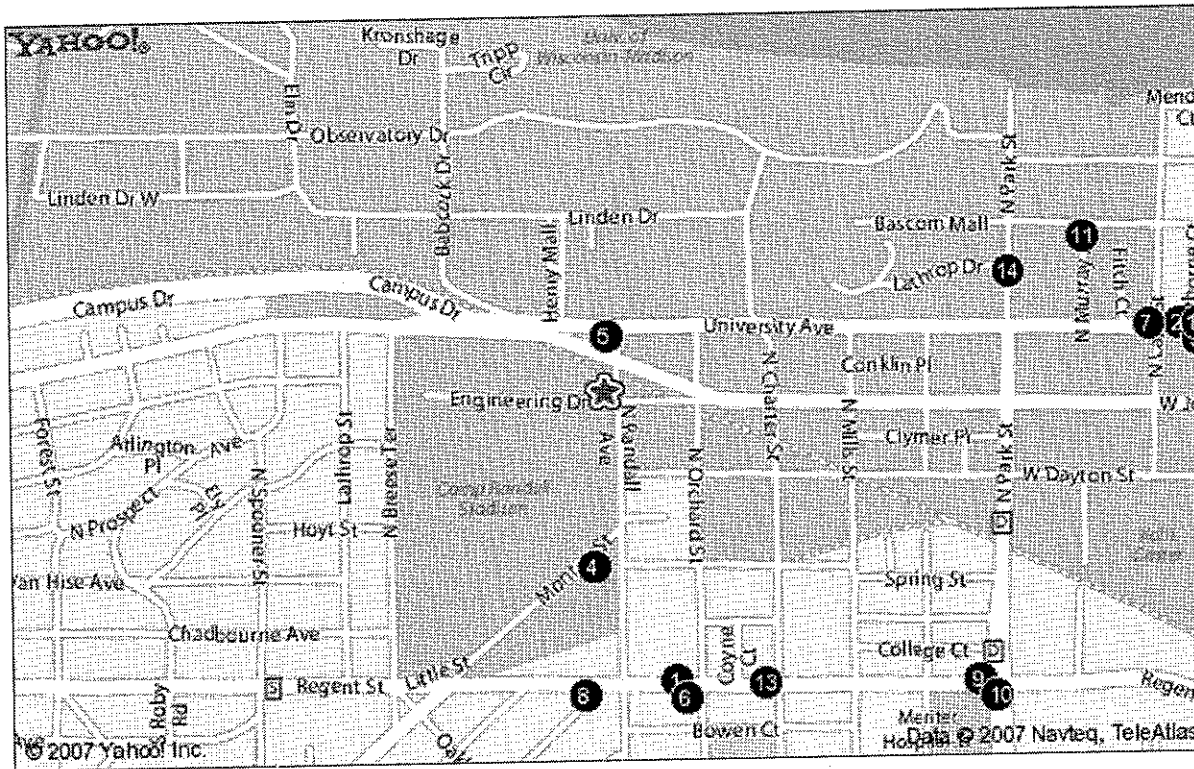
1st Floor



300 N. Randall
Basement



Yahoo! Maps - 320 N RANDALL AVE, Madison, WI 53715, US



Your Points of Interest

1. Big Ten **Pub** (608) 251-6375 ★★★★★
1330 Regent St Madison, WI 53715
2. Church Key **Pub & Grill** (608) 259-0444 ★★★★★
626 University Ave Madison, WI 53715
3. **Pub** (608) 256-2464 ★★☆☆☆
552 State St Madison, WI 53703
4. Irish **Pub** (608) 256-6071
317 State St Madison, WI 53703
5. Madison Avenue (608) 257-1122
624 University Ave Madison, WI 53715
6. Lemon Elmer J Cert **Pub** Acctnt (608) 238-1324
2 E Gilman St Madison, WI 53703
7. Comedy Club (608) 256-0099 ★★★★★
119 State St Madison, WI 53703
8. Stadium Sports **Bar & Eatery** (608) 256-2544
1419 Monroe St Madison, WI 53711
9. Palace Latin Club (608) 250-5105 ★★★★★
1401 University Ave Madison, WI 53715

- 10 Boh Club (608) 255-4284
1313 Regent St Madison, WI 53715
- 11. Brothers **Bar** (608) 251-9550 ★★★★★
704 University Ave Madison, WI 53715
- 12 Lucky's **Bar** & Grille (608) 250-8989
1421 Regent St Madison, WI 53711
- 13 Italian Workmen's Club (608) 258-1880
914 Regent St Madison, WI 53715
- 14. Greenbush **Bar** (608) 257-2874 ★★★★★
914 Regent St Madison, WI 53715
- 15 University Club (608) 262-5023
803 State St Madison, WI 53703
- 16. Nick's Restaurant (608) 255-5450 ★★★★★
226 State St Madison, WI 53703
- 17. City **Bar** (608) 250-2489 ★★★★★
636 State St Madison, WI 53703
- 18 Nitty Gritty (608) 251-2521 ★★★★★
233 N Frances St Madison, WI 53703
- 19 Johnny O's Restaurant & **Bar** (608) 251-0943 ★★★★★
622 University Ave Madison, WI 53715
- 20 Annex (608) 280-8869 ★★★★★
1206 Regent St Madison, WI 53715
- 21. Paul's Club (608) 257-5250 ★★★★★
212 State St Madison, WI 53703
- 22 Wisconsin Strippers (608) 235-6196
Madison, WI 53719
- 23 Klinik **Bar** (608) 257-4020
520 S Park St Madison, WI 53715
- 24 Atlas Improv Company (608) 259-9999
546 W Washington Ave Madison, WI 53703
- 25. Kappa Kappa Gamma (608) 255-6764
601 N Henry St Madison, WI 53703

When using any driving directions or map, it's a good idea to do a reality check and make sure the road still exists, watch out for construction, and follow all traffic safety precautions. This is only to be used as an aid in planning.

