

From: [Furman, Keith](#)
To: [Parks, Timothy](#)
Subject: Fw: Exterior perspective from Mineral Point Road
Date: November 25, 2019 5:14:55 PM

FYI.

-Keith F.

Alder Keith Furman, 19th District, Madison, WI

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From: John A Gerold <jagerold39@gmail.com>
Sent: Monday, November 25, 2019 5:12 PM
To: WorkplaceModern@cunamutual.com
Cc: Furman, Keith
Subject: Exterior perspective from Mineral Point Road

To Whom It May Concern:

My comment is not going to affect the project in any way, and I actually support what you are doing. It will enhance the stability of the neighborhood.

But I do not agree with the representation that shows an exterior perspective from across Mineral Point Rd. I think it misrepresents the neighborhoods behind and beyond CUNA. The multi-story cubes do not properly represent the mostly single family housing in the heavily treed neighborhoods behind and beyond CUNA to the west, northwest, and north. It gives the illusion that the buildings beyond CUNA are multi-story office and other types of building of multiple stories. It gives the illusion that this building will be somewhat similar in use to other buildings beyond the campus and that is not true.

Again, CUNA has been a good neighbor and I think the redevelopment will enhance the entire area.

Thank you for your time.

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“It is impossible to live life without failing at something, unless you live life so cautiously that you might as well not have lived at all - in which case, you fail by default. J.K. Rowling