



# City of Madison Liquor/Beer License Application

On-Premises Consumption:  Class B Beer     Class B Liquor     Class C Wine  
Off-Premises Consumption:  Class A Beer     Class A Liquor     Class A Cider

## Section A – Applicant

- If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?  
 Yes (language: \_\_\_\_\_)  
 No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

- Sí, lenguaje \_\_\_\_\_  
 No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

- This application is for the license period ending June 30, 20 17.
- List the name of your  Sole Proprietor,  Partnership,  Corporation/Nonprofit Organization or  Limited Liability Company exactly as it appears on your State Seller's Permit.

4. Trade Name (doing business as) Ancora Coffee Roaster (2 locations), Wurst German Bar, Stella Bar and Goose Island Bar, Mad Town Gastro Pub, Metcalfe's and Vintage Wine + Tap

5. Address to be licensed Dane County Regional Airport, 4000 International Lane, Madison, WI 53704

6. Mailing address 19465 Deerfield Ave., Suite 105, Lansdowne, VA 20176

7. Anticipated opening date Upon issuance

8. Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 2?

- No     Yes (explain) \_\_\_\_\_

9. Does another alcohol beverage licensee or wholesale permittee have interest in this business?

- No     Yes (explain) \_\_\_\_\_

## Section B—Premises

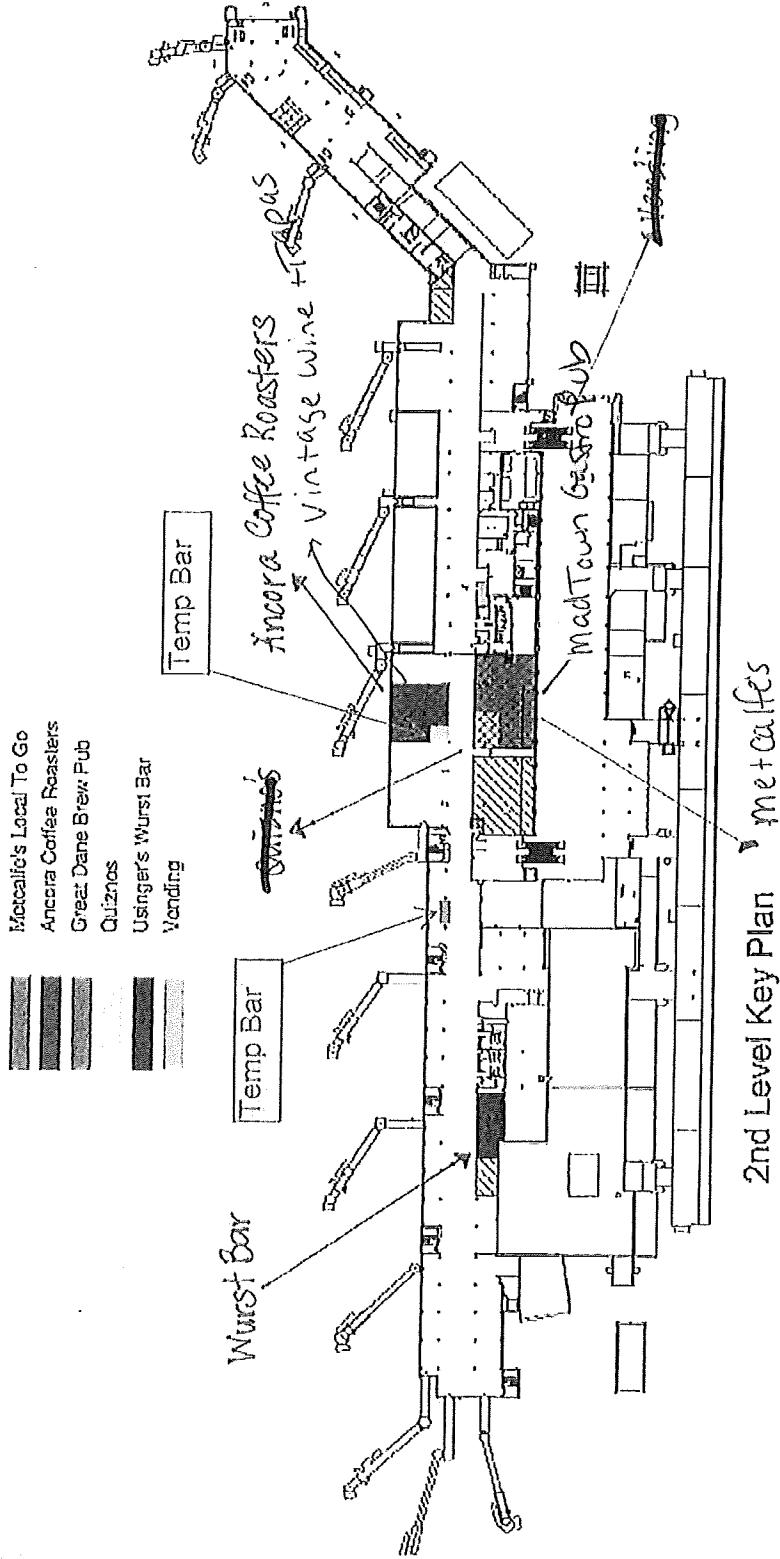
10. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and records. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

Airport terminal totaling 8,830 square feet with 8 points of sale. Ancora Coffee Roasters (pre-security) is a 1,750 square foot restaurant with 30 seats. Ancora Coffee Roasters (post-security) is a 1,800 square foot restaurant with 30 seats. German Wurst Bar is a 1,231 square foot restaurant with 58 seats. Stella Bar and Goose Island Bar are temporary bars that are located on the concourse level and individuals can use the seating located in the gate-hold waiting areas.

Vintage Wine + Tapas Bar is an 1,800 square foot restaurant with 35 seats at tables and 15 seats at an L-shaped bar. Mad Town Gastro Pub and Metcalfe's are two connected restaurants totaling 2,938 sq. ft. and 56 total seats.

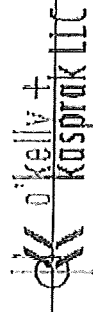
9/29/16

EXHIBIT A  
Page 1 of 3

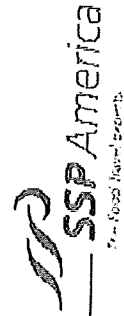


2nd Level Key Plan  
me+cafes

Existing Concession Concepts



12/01/2015



SSP Kick-off - CONFIDENTIAL

Post-Security

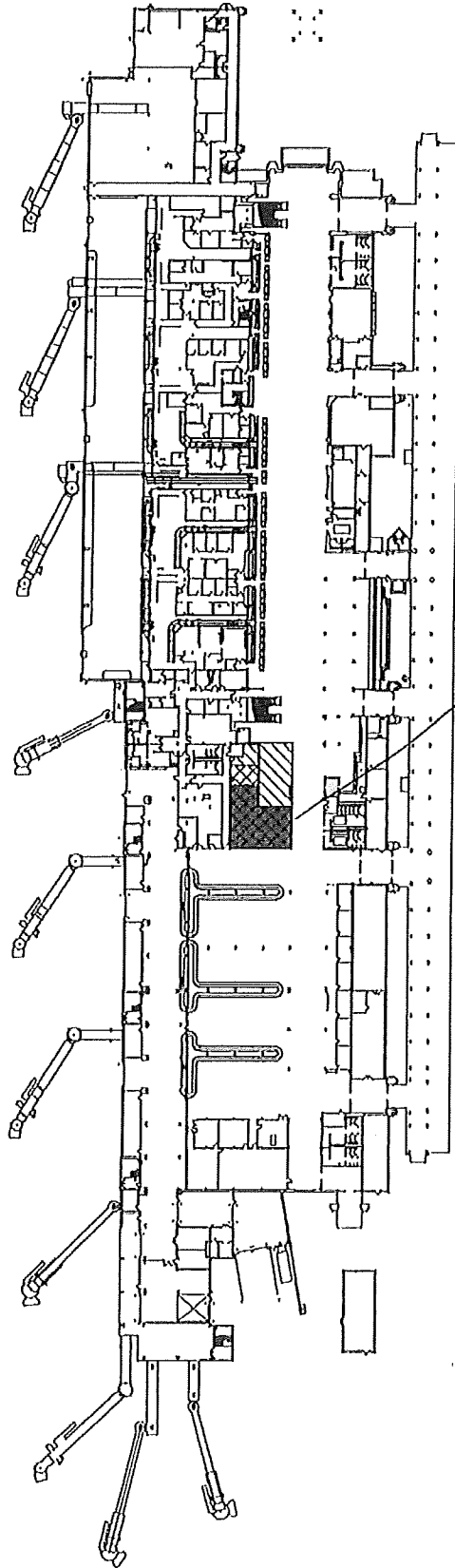
EXHIBIT A

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Ancora Coffee Roasters



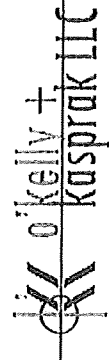
Vending



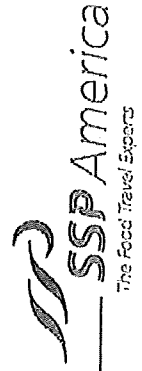
1st Level Key Plan

Existing Concession Concepts  
(location unchanged during lease term)

*Ancora Coffee Roasters*



12/01/2015



*Pre-security*

## Haar, Jennifer

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**From:** Amanda Taylor [ataylor@skenelawfirm.com]  
**Sent:** Tuesday, May 24, 2016 12:39 PM  
**To:** licensing  
**Cc:** Rob Skene  
**Subject:** RE: SSP America, Inc. - Liquor License Application  
**Attachments:** amended page 1 and terminal map.pdf  
  
**Categories:** Jennifer

Attached is the amended Page 1, along with an amended terminal map showing where the new locations will be located. Note that the two temporary bars, known as Stella Bar and Goose Island Bar, will be closing once the new locations open.

Thank you,

Amanda Taylor  
732-727-5030

**From:** Amanda Taylor [mailto:ataylor@skenelawfirm.com]  
**Sent:** Tuesday, May 24, 2016 1:14 PM  
**To:** 'licensing' <licensing@cityofmadison.com>  
**Subject:** RE: SSP America, Inc. - Liquor License Application

That would be great. I wasn't sure if I could do that since the additional restaurants weren't going to open until after the license is issued, but if I can do it that way, I will amend the application now and email it over to you today.

Thanks for your help!

Amanda Taylor  
732-727-5030

**From:** licensing [mailto:licensing@cityofmadison.com]  
**Sent:** Tuesday, May 24, 2016 1:09 PM  
**To:** 'Amanda Taylor' <ataylor@skenelawfirm.com>  
**Subject:** RE: SSP America, Inc. - Liquor License Application

Ms. Taylor,

I believe I can make the process much easier for you. As your new license application hasn't been before the Alcohol License Review Committee, it is still possible to amend that application to include the additional restaurants. All we will need from you is an amended version of page 1 of the application (with a note indicating the date of amendment). If you wish, you may attach a copy of that amended page to a reply to this email.

Don't hesitate to call with further questions.

Best,

Rachel Rodriguez  
Municipal Clerk II  
City of Madison Clerk's Office

210 MLK Jr. Blvd., Room 103  
Madison, WI 53703  
608.266.4601  
[rrodriguez2@cityofmadison.com](mailto:rrodriguez2@cityofmadison.com)  
Follow us @MadisonWIClerk

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**From:** Amanda Taylor [<mailto:ataylor@skenelawfirm.com>]  
**Sent:** Monday, May 23, 2016 1:02 PM  
**To:** licensing  
**Cc:** Rob Skene  
**Subject:** SSP America, Inc. - Liquor License Application

I am writing to you in regards to the liquor license application we filed with your office for SSP America, Inc. Per my phone call with your office this morning, I have notified the Alderperson, Alcohol Policy Coordinator and the Police Captain of our pending application.

As you may be aware, the Dane County Regional Airport is currently undergoing significant renovations and it will likely impact the proposed premises. There are three additional restaurants (points of sale) that we intended on adding to our license after it was issued. However, I was just advised that two of these restaurants are now scheduled to open a lot sooner than I originally anticipated. Mad Town Gastro Pub and Metcalfe's are scheduled to open on August 15<sup>th</sup> and Vintage Wine & Tapas Bar is scheduled to open on November 15<sup>th</sup>. In coordination with these openings, the temporary bars (noted on the application as Stella Bar and Goose Island Bar will be closing).

I wanted to confirm with you that the way to handle this would be to file a Change of Licensed Premises application once our currently pending application is approved. Is a public hearing required for a Change of Licensed Premises application? If so, can I file a Change of Licensed Premises application on June 20<sup>th</sup> (while our other application is technically still pending) in order to have the additional locations added by August 2<sup>nd</sup>? We would just wait to have everything done on the August 2<sup>nd</sup> meeting, but we need Stella Bar and Goose Island Bar licensed as soon as possible as they are currently not covered under the existing licenses and the Airport wants these temporary bars set up to accommodate passengers while the other restaurants are under construction.

Upon your review of the foregoing, please advise how you wish for us to proceed in order to remain in compliance. Thank you for your kind assistance with this matter.

Amanda Taylor  
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Old Bridge, NJ 08857  
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[ataylor@skenelawfirm.com](mailto:ataylor@skenelawfirm.com)