



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 51427

File ID: 51427

File Type: Resolution

Status: Items Referred

Version: 1

Reference:

Controlling Body: FINANCE
COMMITTEE

File Created Date : 04/25/2018

File Name: Authorizing the City to enter into Use Agreement with Big Top Events LLC for the management of concessions, alcohol, events and facility operations at Breese Stevens Stadium for 2019-2028 (2nd Ald. Dist.)

Final Action:

Title: Authorizing the City to enter into Use Agreement with Big Top Events LLC for the management of concessions, alcohol, events and facility operations at Breese Stevens Stadium for 2019-2028 (2nd Ald. Dist.)

Notes:

Sponsors: Samba Baldeh and Ledell Zellers

Effective Date:

Attachments: Breese Agreement.pdf, Breese Memo.pdf

Enactment Number:

Author: Eric Knepp

Hearing Date:

Entered by: nmiller@cityofmadison.com

Published Date:

Approval History

Version	Date	Approver	Action
1	04/25/2018	Elizabeth York	Approve

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Parks Division	04/25/2018	Referred for Introduction				
	Action Text:		This Resolution was Referred for Introduction				
	Notes:		Finance Committee				
1	COMMON COUNCIL	05/01/2018	Refer	FINANCE COMMITTEE			Pass
	Action Text:		A motion was made by Clear, seconded by Rummel, to Refer to the FINANCE COMMITTEE. The motion passed by voice vote/other.				
1	FINANCE COMMITTEE	05/07/2018					

Text of Legislative File 51427

Fiscal Note

The proposed resolution authorizes the City to enter into a Use Agreement with Big Top Events LLC for the management of concessions, alcohol, events and facility operations at Breese Stevens Stadium for the ten year period of 2019 - 2028. As part of this agreement, the City will manage a capital project and provide a capital contribution of \$1,300,000 toward the soccer-related improvements described in Attachment D of the agreement ("Soccer Improvements").

A resolution proposed (Legistar File 51432) requests appropriation amending the 2018 Parks Division Capital Budget to authorize \$650,000 in general obligation debt and \$650,000 in park impact fee funding for the Soccer Improvements.

The annual facility rental revenue ranges from \$68,000 in 2019 to \$91,000 in 2028, increasing \$2,000 to \$3,000 per year. The total facility rental payments for the ten year period are \$785,000.

The City will save approximately \$34,000 annually in utility costs which will be reimbursed by Big Top Events LLC, bringing the total value of the ten year agreement to approximately \$1,100,000.

If the agreement is extended, the value to the City would be another \$170,000 in utility savings and \$530,000 in facility use fees over the five year period.

Should the agreement not be authorized, there will be additional staff costs associated with the day-to-day operation of the facility.

Title

Authorizing the City to enter into Use Agreement with Big Top Events LLC for the management of concessions, alcohol, events and facility operations at Breese Stevens Stadium for 2019-2028 (2nd Ald. Dist.)

Body

WHEREAS, the City of Madison believes it is in the public's interest to afford the residents and visitors of the City an opportunity to attend, participate in, and view athletic, sporting, concert, cultural, and special events at historic Breese Stevens Stadium in the rapidly developing East Washington corridor; and

WHEREAS, the City recognizes the considerable knowledge and specialized skills required to successfully operate a multi-use Stadium facility; and

WHEREAS, in 2015 the City issued RFP# 8424-0-2015/DA to request proposals for the facility, catering and event management operations for Breese Stevens Stadium; and

WHEREAS, Big Top Events LLC was selected to manage the concessions, alcohol, event management and facility operations of Breese Stevens Stadium; and

WHEREAS, Big Top Events LLC has successfully operated the facility since 2015 and desires to extend their contractual commitment to the use of the Stadium and bring Wisconsin's first professional minor league soccer team to Breese Stevens; and

WHEREAS, City and Big Top Events LLC recognize the value of existing user groups, especially

Madison East High School, and the importance of accommodating these users to ensure a positive and active facility; and

WHEREAS, the Parties wish to formalize the new terms and conditions under which the Big Top Events LLC is authorized to use the Stadium; and

NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Clerk are authorized to enter into a Use Agreement with Big Top Events LLC to allow Big Top Events LLC to manage concessions, alcohol, events and facility operations at Breese Stevens Stadium; and,

BE IT FURTHER RESOLVED that the agreement shall be the 2019-2028 calendar years with one mutually agreeable five-year renewal period for the 2029 through 2033 calendar years, on a form and in a manner that has been approved by the City Attorney and Risk Manager and on terms consistent with the attached Use Agreement.