



# Entertainment License

Permanent

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Class A:  Beer,  Liquor,  Cider  
Class B:  Beer,  Liquor,  
 Class C Wine

(Agenda Item Number)

(Legistar file number)

LICENT-2024-00103  
(License number)

17  
(Alder District #)

632  
(Police Sector)

Office Use Only

Type of entertainment license:  Entertainment License (21+)  Visual & Performing Arts License (18+)

### Licensed Premises Information

This application modifies existing alcohol license number (if applicable): \_\_\_\_\_  
(Class B license only) New license

Business dba Name: Bowl-A-Vard

Licensed Address: 2121 E. Springs Dr., Madison, WI 53704

Premise Capacity: 1,617 Liquor/Beer Agent Name: Donald Bussan

43 % Alcohol, 24 % Food, 33 % Other Alder, District #: \_\_\_\_\_ Police Sector: \_\_\_\_\_

### Corporate Information

Business Legal Name (as on WI State Sellers Permit): Triple Shift Entertainment LLC

Business Mailing Address: 563 Bielenberg Dr., Suite 53704

Business Contact Name, Position: Amy Anderson

Business Phone: 651-578-3870 Business Email: amy.anderson@tripleshift.com

### Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Robert James Spigner	8209 Abellia Ct., Dallas, TX 75252	President

Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

I have contacted Zoning ([zoning@cityofmadison.com](mailto:zoning@cityofmadison.com), 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X   
Signature

Feb 16, 2024  
Date

Orange sign and business card issued  
 "License Renewals & Changes" brochure with next steps issued  
Office Use Only

**Entertainment and Security Information**

Live entertainment includes (check all that apply):  Live Music  Disc Jockey  Designated Dance Floor  
*Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.*

Type of live entertainment to be offered: Live bands inside in the winter on Fridays and Saturdays; Live bands outside in the Summer Wednesdays and Thursdays.

Number of security personnel and how they will be utilized: Two bouncers will check ID's and collect money at the entrance \_\_\_\_\_

Description of clothing to identify security personnel: Orange T-Shirts \_\_\_\_\_

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

Continue plans in place at current business where patrons typically leave after music ends. Bouncers will walk parking lot if it is an especially busy night. Bands end at midnight, some patrons may go into the main bar after, however most leave.

How will the entrance line be managed and controlled: Business will be opened early for all to enter in an orderly fashion. Two entrances to control lines.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: See attached SOP 3023 - Guest Behavior doc. Use good judgment, inform guest on Company's standard and ask guest to cease behavior. If needed, ask guest to leave, alert employees of unruly guest, call the police if needed. Do not humiliate, physically threaten nor detain/touch guest.

Underage drinking and fake ID plan: IDs are taken from patron by security/management. Underage patrons are escorted to the exit door \_\_\_\_\_

Plan to control and supervise patrons under twenty-one (21) years of age: See attached SOP-3023 - Guest behavior document. Identify inappropriate behavior and/or dress, validate IDs, use good judgment, call police if necessary.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

The General Manager of the facility will be responsible for regular maintenance of the facility to ensure orderly appearance and operation of the premises.

**Management Personnel**

Name	Date of Birth	Name	Date of Birth
Donald Bussan			
Adrianna Bussan			