



# Community Health Assessment/ Community Health Improvement Plan (CHA/CHIP)

# Outline

- What is a CHA/CHIP?
- Why we do a CHA/CHIP
- MAPP process
- Steering Committee
- Timeline

# What is a CHA/CHIP?

**Community health assessment** involves a process of collecting, analyzing, and using data to educate and mobilize communities, develop priorities, garner resources, and plan actions to improve the public's health. (PHAB)

# What is a CHA/CHIP?

A **community health assessment** refers to a state, tribal, local, or territorial health assessment that identifies key health needs and issues through systematic, comprehensive data collection and analysis. (CDC)

# What is a CHA/CHIP?

- A **Community health improvement plan** is a systematic effort to address issues identified by the community health assessment.
- It should include participation of a broad set of community partners.
- A community health improvement plan can be used by partners to prioritize activities and community health issues. (adapted from PHAB)

# What is a CHA/CHIP?

**A community health improvement plan (or CHIP)** is a systematic effort to address public health problems based on the results of community health assessment activities and the community health improvement process. (CDC)

# Benefits of a CHA/CHIP

Benefits include

- Improved organizational and community coordination and collaboration
- Increased knowledge about public health and the interconnectedness of activities
- Strengthened partnerships within state and local public health systems
- Identifies strengths and weaknesses to address quality improvement efforts
- Baselines on performance to use in preparing for accreditation
- Benchmarks for public health practice improvements (CDC)

# Why We Do A CHA/CHIP

## **Our Vision**

Healthy People. Healthy Places.

## **Our Mission**

Working with the community to improve, protect, and promote the health of the environment and the well-being of all people.



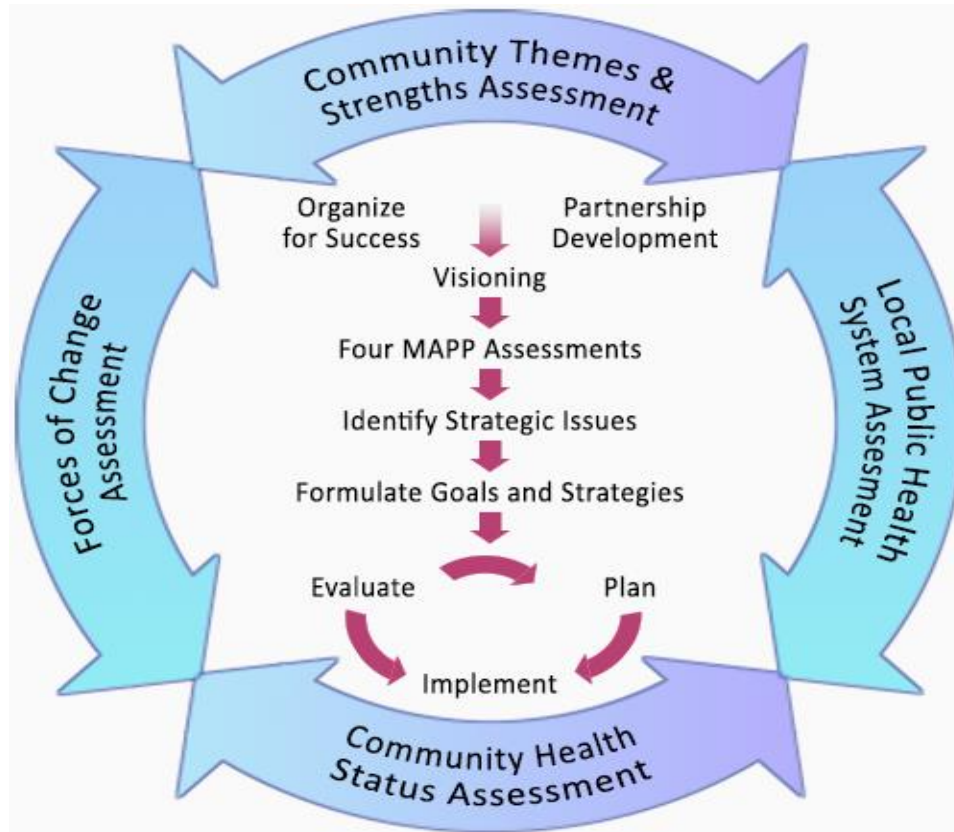
# Institute Of Medicine Core Public Health Functions

- **Assessment**
- **Policy Development**
- **Assurance**

# Why We Do A CHA/CHIP

- CHA/CHIP is a requirement for accreditation
- Wisconsin local health departments are required by state law to complete a CHA/CHIP every 5 years

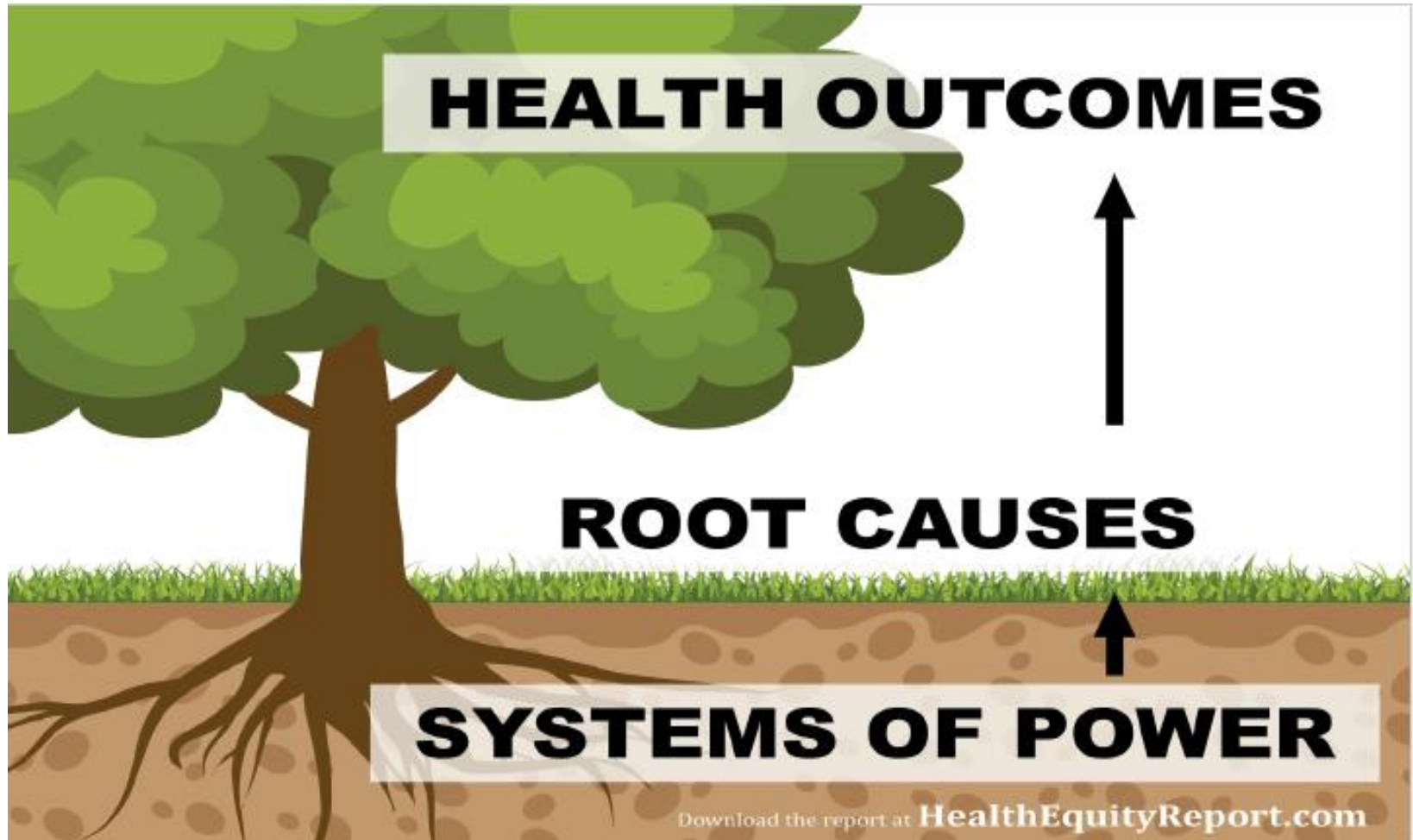
# Mobilizing for Action Through Planning and Partnerships



# CHA/CHIP Steering Committee Organizations

Latino Health Council
Foundation for Black Women Wellness
Ho-Chunk Gaming Madison
Healthy Kids Collaborative
PHMDC
Agrace
100 Black Men
Wisconsin Transgender Health Coalition
Access to Independence
Kids Forward
Nehemiah
Urban League
Centro Hispano
Bayview
South Madison Coalition of the Elderly
Stoughton Wellness Coalition
Alzheimer's Association

# Addressing systems of power



Source: Louisville Metro Health Equity Report 2017, [www.HealthEquityReport.com](http://www.HealthEquityReport.com)

## CHA CHIP Phases and Role of Steering Committee

### Phase 1

#### Steering Committee

- \*Representative
- \*Engaged
- \*Inclusive

Staff: Initiate  
SC: ID gaps

September 2018  
October

### Phase 2

#### Assessment Review

What's missing  
from a community perspective that affect and impact healthy people and places?

SC: ID what's missing  
Staff: Fill data gaps

November  
December

### Phase 3

#### Picture of Health (MAPP Assessments)

Complete MAPP Assessments- (LPHSA, CHSA, FOC, CTSA) to develop picture of health in Dane County

SC: Participate and review assessments  
Staff: Support assessment process

IN PROGRESS

### Phase 4

#### Identify Key Strategic Issues

Prioritize strategic issues to enhance, protect & promote healthy people and places?

SC: ID 3-5 strategic issues  
Staff: Complete CHA report/ begin CHIP development

March thru May

### Phase 5

#### Conduct CHIP ID Goals and Strategies

**Focuses resources on actions** that enhance, protect and promote healthy people and places?

SC: Develop goal and strategies to move to Action Cycle.  
Staff: Backbone for organizing Action Phase

June +

### Phase 6

#### Implement CHIP & Future of SC

Focus on ensuring the work gets done. Determine future role and format of SC moving forward.

SC: ID future of the group.  
Staff: work on implementation and SC as backbone for next steps.

June +