

PARK EVENT PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Bucky's Rentals Pond Hockey Classic & Winter ~~Classic~~ ^{Carival}

Event Organizer/Sponsor On Ice Promotions LLC.

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 5168 Hwy A

City/State/Zip Oregon, WI 53575

Primary Contact Ben Cowan FAX _____

Work Phone 608-575-6915 Phone During Event 608-575-6915

E-mail ben@onicepromotions.com

Website www.onicepromotions.com

Secondary Contact Rich Kerns Phone During Event 608-513-0556

Work Phone 608-291-2500

E-mail Rich@Buckysrentals.com

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: UW Childrens Hospital

Estimated Attendance _____ (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification: Hours 7 to 10 Yes No

Park Requested Vilas Yes No

Shelter Reserved by Event Organizer Yes No

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 1/20 - 1/27

Event Start Date(s)/Time(s) 1/24 10AM

Event End Date(s)/Time(s) 1/26 6pm

Does this require time in the park the day before your event? Yes No

Rain Date(s) 2/17 - 2/23
Set-Up Date(s)/Time for Event 1/20 10AM → 1/27 see attached schedule
Take-Down Time 1/27 10AM Yes No guar.

2014

APPLICATION SIGNATURE

The person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved park area. This permit is subject to all Municipal Ordinances as defined by the City of Madison, in addition to all rules and regulations governing the City's Parks Division. The applicant agrees that during the use of the park facility, the sponsoring organization will not exclude anyone from participation in, deny anyone the benefits of, or otherwise subject anyone to discrimination because of the person's race, color, creed, national origin or handicap.

The applicant has read the Park Events Application packet. The applicant has included all of the appropriate permit applications and materials for this event.

I hereby certify to the best of my knowledge that the information and statements contained in this application are complete and true. I understand that failure to report components of this event/activity may result in the loss of deposit, revocation of permit and/or failure to secure future permits.

Signature [Signature] Date 3/15/13

PARK EVENT VENDING PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____ Vending Permit Type: _____ Site: _____

EVENT ORGANIZER INFORMATION

Name of Group On Ice Promotions llc.

Contact Person Ben Cowan

Address 5168 Hwy A, Oregon, WI 53575

Work Phone 608-575-6215 Home Phone 608-575-6915

Today's Date 3/15/13

A Parks Vending Permit is required for anyone who sells anything in a City Park. (MGO 8.17)

PRODUCT OR SERVICE SOLD

Please list every item sold or service provided. Attach an additional list, if necessary.

Food Item See attached

if selling food, please indicate your Temporary Restaurant License # _____

Non-Food Item "

Services "

Lessons "

DETAIL OF VENDOR SET-UP

Please include what your vending site will contain (tables, tents, electricity, etc.)


Variety of food/coffee trailers, + tables, electricity, draping, signage under tent.

INSURANCE

All vendors must supply a certificate of insurance for product and premises insurance in the amount of \$1,000,000 in the aggregate naming the City of Madison as 'additional insured.'

Insurance Company _____ Insurance Policy No. _____

SIGNATURES

Vendor Signature 

Date 3/15/13

Park Division Authorization _____

Date _____

PARKS VENDING PERMIT TYPE

- Daily \$275.00 (NT)
- Annual \$900.00 (NT)
- Special Event Vending Permit (up to 7 vendors) \$840.00 (NT)

*An Umbrella Permit for a community event may be purchased by the Event Organizer and will cover up to 7 (seven) vendors. The Event Organizer must all cover these 7 vendors under the Event Organization's/Sponsor's insurance.

Date of Event 1/24 - 1/26 - 2014

Park Vilas

PARK EVENT AMPLIFICATION PERMIT APPLICATION

By Ordinance, public amplification is not allowed in City Parks except by permission from the Parks Division. Permission for amplification does not exempt a group from Madison Ordinance noise restrictions. Please be considerate of park neighbors and other park users. When notifying the alderperson and neighborhood association (if necessary) about your event, be sure to include detailed information about any plans you have for amplified sound.

EVENT INFORMATION

Name of Event Bucky's Rentals Pond Hockey Classic & Winter ~~Open House~~ ^{Carnival}
 Contact Person Ben Cowan Phone # During Event 608-575-6915
 Park Vilas Date 1/25 & 1/26 2014

TYPE OF AMPLIFIED SOUND

Band DJ Sound System Speeches/Announcements Karaoke
 Other (please specify) _____
 Times of Sound 6pm to 9pm (4-hour maximum)

EXCERPTS FROM APPLICABLE CITY ORDINANCES

8.29 PUBLIC ADDRESS SYSTEMS IN PARKS.

- (1) No public address systems or sound amplification devices shall be used in any public park within the City of Madison except as permitted by this section. The Parks Superintendent may issue permits in accordance with this section. A permit shall not exempt the holder from the provisions of Sec. 24.08.
- (3) The Superintendent may limit the hours of operation and the location within the park of any such system or equipment so as to insure the benefit of such system or equipment to the group seeking its use and to minimize any unreasonable interference with the peace and enjoyment of other users of the park and those adjacent to such park.
- (5) The Police Department is authorized to require the discontinuance of any such system or equipment operating outside the prescribed hours or location.

24.08 NOISE REGULATION

(2) In the following zoning districts established under Chapter 28 of the Madison General Ordinances, the noise emitted from any source and measured at any point within any distance beyond fifty (50) feet of the property or public right-of-way where the noise is produced or beyond fifty (50) feet from the noise source when such exists on public property shall not exceed the amounts indicated in the following table:

SOUND PRESSURE LEVEL
 R1, R2, R3, R4, R4A, R4L, Agriculture
 Conservancy, Office Residence
 7:00 p.m. to 7:00 a.m.—70 dBA
 7:00 a.m. to 7:00 p.m.—75 dBA
 R5, R6
 All times—75 dBA

PARK EVENT MARKETING INFORMATION

Conditional approval of the event is required before promoting, marketing or advertising the event.

How will this event be marketed, promoted, or advertised?

website, social media, Flyers, posters, email, Magazine, Radio

Will there be live media coverage during the event and where will the media vehicles be parked?

Yes - see attached diagram

PARKS DIVISION CALENDAR OF EVENTS

The City of Madison Parks Division provides a calendar of events on the internet, in a number of publications and at kiosks located throughout downtown. The information from your permit application is considered public and is used in developing the calendars.

Your event will only be included on the calendars if all permits and applications are approved 60 days in advance (for printed form of calendar) and 30 days in advance (for internet calendar) and your event is open to the public. If this section is not filled out, we will assume you do not want to be included on the calendars.

Official Name of Event Bucky's Rentals Pond Hockey classic & winter ~~tournament~~ ^{carnival}

Park Location Vilas

Public Contact Phone 608-575-6915

Website www-onicepromotions.com

Admission Cost TEAMS - \$200 ~~per~~ Public free to watch Bands \$7/cover

Date of Event 1/24/14 - 1/26/14

Beginning/End Time of Event ~~12:00 -~~
1/24/14 - 10am - 10pm
1/25/14 - 8am - 10pm
1/26/14 - 8am - 6pm

Two sentence description of event (for internet calendar)

Youth & Adult Pond Hockey Tournament, with

a carnival tent ^{that} has bounce houses, games, + entertainment. Proceeds benefit ~~the~~ Children's Hospital.

EQUIPMENT RENTAL

To assist with your Community event, the Madison Parks Division rents some equipment for use by the Event Organization. The Event Organizer must have the ability to pick up and return all equipment from Park Maintenance Facilities.

Rented from Parks Division, but picked up by Event Organizer

- Trash Barrels # _____ barrels
- Key to Shelter and Gates - Refundable deposit required

Rented from Parks Division, dropped off and picked up by Parks Division

Dumpsters # 1

Rented from Private Vendors

Portable toilets

Vendor Name Bucky's Rentals

How Many? 6-10 Approx.

Date or Drop Off 1/20/14

Date of Removal 1/27/14

(Dates must be pre-approved by Parks Maintenance Supervisor.)

PARK EVENT TEMPORARY STRUCTURE PERMIT APPLICATION

EVENT ORGANIZER INFORMATION

Name of Group On Ice Promotions LLC
 Contact Person Ben Cowan
 Address 5168 Hwy A, Oregon, WI 53573
 Work Phone 608-575-6915 Home Phone 608-575-6915

EVENT INFORMATION

Event Name Bucky's Rentals Pond Hockey Classic & Winter ~~Party~~ ^{Carnival}
 Park Requested Vilas Event Date 1/20 - 1/26 - 2014
 Number of People 500-600 under tent

TEMPORARY STRUCTURE INFORMATION

- What type of temporary structure do you plan to have? How many?

<input checked="" type="checkbox"/> Tent	<input type="checkbox"/> Dunk Tank	<input checked="" type="checkbox"/> Staging
<input checked="" type="checkbox"/> Inflatable	<input checked="" type="checkbox"/> Trailer	<input type="checkbox"/> Other (please specify)_____
- Size and/or Dimension Multiple Tents - see attached
- Time duration this structure will be in the park 1/20/14 - 1/27/14
- Diggers Hotline Ticket Number _____
(Please note: Diggers Hotline phone number is 1-800-242-8511. The ticket number must be received in the Park Office at least 5 days prior to the event. You may call (608) 266-4711 or fax (608) 267-1162 the ticket number to the Parks Office.)
- Location of the structure in the park. You must attach a park map. Park maps can be downloaded from Parks website www.cityofmadison.com/parks or obtained in the Parks Office.
- Company installing the structure Bucky's Rentals
- Do you or the tent installer have insurance to cover the placement of this structure for your event? Yes No

Temporary structures, such as tents, staging, trailers, dunk tanks, inflatables, or promotional equipment will only be allowed in a park by obtaining a permit.

This application must be returned to the Park Office no later than 5 days prior to the event.

Today's Date 3/15/13

On Ice Promotions llc.
5168 Hwy A
Oregon, WI 53575

City of Madison Parks Division
City-County Building, Suite 104
210 Martin Luther King Jr. Blvd
Madison, WI 53703

Attn: Special Events

This letter is to describe a potential new event, specifically the Bucky's Rentals Pond Hockey Tournament and Winter Carnival, that we are interested in pursuing.

Pond hockey is the oldest form of organized hockey, it is where the game started and is still where players develop their skills to play at higher levels. It not only teaches our players to adapt to their playing environment but also brings so much joy to those who play. The tournament we are proposing will be for all ages of players from 8 years old to 60+ both male and female. And we see a great opportunity to especially give our younger hockey players the chance to experience hockey at its roots and we are very excited to "Bring Back the Glory Days" as we like to say.

After surveying the Madison Parks system we feel that Vilas will give us the best opportunity to conduct a large scale event that will allow upwards of 500+ participants to play the game we love while giving us the most realistic chance of frozen conditions (with the closed Lagoon area we feel even with a warmer winter it gives us a better chance than say any of the open water beaches).

Along with the hockey tournament we would also like to host a "Winter Carnival". The Carnival will be both family and adult friendly. Our vision is to have (2) tents located on the grassy area adjacent to the Lagoon.

The first tent will be used during the day for dressing and team registration/information and then in the evening being used as an adult based tent with nightly entertainment, in essence a beer tent. The bands we for see performing are Super Tuesday and Madison County, both local based bands. With the parks closing at 10pm the nightly performances will take place from 6-9pm with the tent and grounds cleared by 9:40-9:45pm. Our plan is to have a local non-profit hockey clubs work the tent (parents) with profits benefiting their clubs, this will be a nice way to give back to the hockey community.

The second tent will be utilized Saturday and Sunday and will feature family friendly games, such as a bounce house, carnival games, hockey contests (hardest shot with a radar gun), magicians and more. Our plan is to partner with the UW Childrens Hospital with 100% of the proceeds to be donated to them.

After initial measurements we see a potential of 20 constructed rinks on the Vilas Lagoon (attached), whether we need that many rinks our first year will depend on registrations and after speaking with Chris and Kelli the construction of the rinks can be done in waves to allow public to skate on the Lagoon for as long as possible leading up to the event.

And in our minds, even with taking some public skating ability away from the Lagoon the park will still have 100's of local skaters utilizing it by playing in the tournament.

Here is our basic Schedule of Events:

Hockey	Date	Start	End	Location
	24-Jan	10am	8pm	Lagoon
	25-Jan	8am	8pm	Lagoon
	26-Jan	8am	6pm	Lagoon
Bands				
	24-Jan	6pm	9pm	Adult Entertainment Tent
	25-Jan	6pm	9pm	Adult Entertainment Tent
Winter Carnival				
	25-Jan	10am	6pm	Family Carnival Tent
	26-Jan	10am	4pm	Family Carnival Tent
Setup				
	20-Jan	10am	4pm	Clear snow from Tent areas
	21-Jan	8am	9pm	Construct Tents/Fencing
	22-Jan	8am	9pm	Start Rink Construction
	23-Jan	10am	9pm	Finalize Rink Construction
Cleanup	Daily	8am	10pm	Utilizing Madison Dumpsters
Tear Down	27-Jan	8am	10pm	Full Tear down and Clean up

This is our initial thoughts of brackets/age divisions and we are anticipating 8 teams at each level:

Youth:

Squirt (8-9 year olds) - Gold, Silver and Bronze Divisions

Peewee (10-11 year olds) - Gold, Silver and Bronze Divisions

Bantam (12-13 year olds) - Gold, Silver and Bronze Divisions

**Gold is equivalent to A team players, Silver - B team players and Bronze - lower level B and/or C players

Adult:

Gold - Team is comprised primarily of advanced to elite level players 18 years of age and older. These players may have professional (any level, including Europe), NCAA Division I and III College, Major Jr. and Junior A playing experience.

Silver 18&Older - Team is comprised primarily of advanced level players 18 years of age and older. Players may have Junior A, B, C, Non-Varsity College (ACHA), Midget major, Prep or Varsity High School playing experience. Teams may be comparable to traditional high "B" or low "A" level adult house league teams.

Silver 30&Older - Same guidelines as Silver 18 & Older with the addition of a 30 & Older age requirement.

Intermediate 18&Older – Team is comprised primarily of experienced adult players 18 years of age and older with intermediate level skills. Some players may have high school, competitive midget or Junior C playing experience. These teams may be comparable to traditional high “C” or low “B” level adult house league teams.

Intermediate 30&Older – Same guidelines as Intermediate 18 & Older with the addition of a 30 & Older age requirement.

Bronze 18 & Older – Team is comprised primarily of less experienced adult players 18 years of age and older. A few players may have up to high school playing experience, but most of the team has limited youth playing experience or several years playing as an adult. These teams may be comparable to traditional “C” level adult house league teams.

Bronze 30 & Older – Same guidelines as Bronze 18 & Older with the addition of a 30 & Older age requirement..

40 & Older Tier I – Intended for higher skilled teams comprised of advanced level players 40 years of age and older who have had many years of playing experience and/or significant past playing experience (college, professional, etc.).

40 & Older Tier II – Intended for novice to Intermediate skill level teams comprised of players 40 years of age and older. Although some players may have high school playing experience or equivalent, the majority of the team consists of participants with minimal playing experience.

50 & Older Open – Team is comprised of players from all levels that are 50 years and older.

60 & Older Open – Team is comprised of players from all levels that are 60 years and older.

W-Gold – Team is comprised primarily of Intermediate and advanced level players 18 years of age and older. These players may have played NCAA Division I or III or any other higher level of women’s hockey.

W-Silver – Team is comprised primarily of Intermediate level players 18 years of age and older. These players may have played varsity high school or non-varsity college (ACHA) levels or have 10+ years of women’s adult hockey playing experience.

W-Bronze – Team is comprised primarily of beginner to novice level players 18 years of age and older. These players may have some youth playing experience, but are predominantly beginners with 1-9 years of playing experience as an adult.

These adult divisions are the same as the USA National Pond Hockey Championships held in Eagle River, WI.

Entertainment:

The Adult Entertainment Tent will feature live music entertainment on both Friday and Saturday evenings of the event. We will be serving beer under the adult tent. Following all tent regulations with fencing, security, licensed bartenders, and clean up staff.

Carnival:

The Family Carnival Tent will feature bouncy houses, fun games, entertainment, food and beverages. And this portion of the event will benefit the UW Children’s Hospital and is open to the public.

The idea with the Winter Carnival is to bring the community to the park and enjoy watching pond hockey along with giving them a fun winter opportunity to come have fun with the family. The true essence of the event is family first, we want to provide entertainment during our gray Wisconsin January.

Security:

We have every intention of taking the Madison’s Chief of Police recommendation for number of off duty officers to be at the event. We know a security plan is required for any Madison Parks Event and we will work with him to construct it. With the Alumni Tournament we employ Oregon off duty Police to work the event and we have a great relationship with the Oregon Police as a result.

Event Setup:

We will need to begin on Monday, January 20th to start clearing snow off of the proposed tent area but the majority of the setup will be on Wednesday and Thursday constructing the rinks on the Lagoon.

Rink Setup:

Rink dimensions will be 50' x 100' and will be constructed from 2"x4" lumber.

Tent Setup:

Tents will be professional installed by Bucky's Rentals Inc. A company with over 26 years of experience in the Madison market. We will be installing flooring in the tent as well, this will be 2"x4" underlying lumber with a "floor" constructed by 4' x 8' sheets of plywood so the grass will not be damaged by foot traffic.

Lighting:

Vilas currently has lights that cover the Lagoon and we anticipate utilizing them along with bringing in Boom Lighting that will run on Generators. This lighting system will allow us to continue play into the evening and will help with game timing.

Park Maintenance:

Once we start construction on Monday we will take full responsibility for the ice conditions, meaning if it snows we will clear the Lagoon. It is our mission to make this as easy for the Park staff so we will be able to host this as an annual event. Bucky's Rentals does snow removal in the winter months and with their staff we will take care of this ourselves. The only thing we may need to get is permission to utilize the adjacent fire hydrants for a nightly mist (may not apply), we have access to our own fire hoses through the Oregon Fire Department.

Safety:

With this number of rinks being played on we will have staff assigned to every rink for safety purposes. We work with qualified sports medicine personal and will have someone on the grounds at all times during the tournament and will have a special tent setup for medical support. We will also supply each rink staff with a 2 way radio to alert us of any problems. If it is an emergency we will call 911.

Vendors:

We are opening the event up to local vendors to showcase and sell product. This product may include food, coffee/hot chocolate, hockey equipment, photography, Tournament T-shirts, and potentially local Dentists, Chiropractors and other health care professionals. All food vendors will supply their insurance and will have permits from the health department prior to being allowed to setup.

Parking/Transportation:

With the limited parking in the Vilas Shelter lot we will not use this as a parking area but rather a turnaround for our shuttle service and signage/staff will be at the gate directing traffic. We will designate local parking lots to act as tournament parking with a shuttle service picking up and dropping off during all times of the tournament. Along with the shuttle service, participants may park on the street or other adjacent parking areas. We will encourage participants to utilize the shuttle service as to not take up the street parking for non-hockey public skaters.

This tournament is first and foremost about hockey and family, as organizers of this event (all of us have lived here our entire lives) we want to make sure this is an extremely positive experience not only for our hockey participants but the Madison area as a whole. The entertainment portion of the event is a

bonus and we would like to pursue the tents to bring more exposure to hockey by getting other non-hockey families/adults involved.

Along with this proposal we have attached all of the necessary applications – some of the information is not yet available to us like names of vendors, insurance information, license information etc. but once approved we will have all of the information to the parks commission within the allotted time period for the event.

We look forward to the success of this event and what it will mean to Madison Area Hockey!

Our Best,



Ben Cowan
On Ice Promotions llc.
608-575-6915
ben@onicepromotions.com



Rich Kerns
Bucky's Rentals Inc.
608-513-0556
rich@buckysrentals.com



Brad Mastenbrook
Director of Hockey
608-698-0073
mastenbrook@me.com

*On Ice Promotions llc is an event management and marketing company that specializes in the Wisconsin hockey market. We currently organize the Labatt Blue Alumni Hockey Tournament in Oregon, WI. The tournament hosts 250+ players over the course of the 3 day event along with 500-700 community members at our annual Bucky's Rentals Party Tent. This Mother's Day weekend marks the tournaments 4th year, and we have now partnered with the UW Carbone Cancer Center Pancreas Cancer Task Force to raise money for their fund. We also own Pinnacle Hockey Development and HP Goaltending – both local skill development programs for youth hockey players.

*Bucky's Rentals Inc. is the Southern Wisconsin leader in special event setup and has been family and locally owned since 1986. Bucky's has been involved in a lot of the major events in Madison to include Art Fair on the Square, Madison Mini Marathon and Band Camp to name a few.

*Bucky's Portable Restrooms Inc. supplies 1000's of portable toilets to events in Southern Wisconsin and has been family and locally owned since 1972.

*Brad Mastenbrook is the tournaments Director of Hockey, and is currently coaching the Oregon High School Hockey team, is heavily involved with the Oregon Youth Hockey Association, has been coaching at the high school level in the area for 18 years and has been involved in hockey for over 30 years in total.



Time: 6/3/2013 9:52:22 AM

Session: U:\GT Viewer Maps\Elver Dog Park - Parking Lot.gts

City of Madison, WI - GIS/Mapping data

Printed By: pac/p

Disclaimer: The City makes no representation about the accuracy of these records and shall not be liable for any damages

Date: 3/4/2013
 Project: Bucky's Pond Hockey Tournament
 Owner: Rich, Ben, Brad
 Designer: Rich

