Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through May 31, 2017 and 2016

Fixed Route Passenger Revenue

2017	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	$ 120,916	$ 123,984	$ 127,257	$ 113,460	$ 126,966								$ 612,583
2 ride passes	$ 16,660	$ 6,948	$ 23,453	$ 10,141	$ 5,899								$ 63,101
10 ride passes	$ 87,444	$ 87,360	$ 84,775	$ 83,392	$ 80,635								$ 423,606
31 day passes	$ 172,471	$ 144,660	$ 131,441	$ 140,198	$ 147,612								$ 736,382
EZ Rider/Summer Youth passes	$ 144,852	$ 191,912	$ 192,328	$ 191,964	$ 193,108								$ 914,164
Total cash, ticket & pass revenue	**$ 542,343**	**$ 554,864**	**$ 559,254**	**$ 539,155**	**$ 554,220**								**$ 2,749,836**
UW ASM	$ 304,714	$ 304,714	$ 304,714	$ 304,714	$ 304,714								$ 1,523,570
UW Employees	$ 165,556	$ 165,556	$ 165,556	$ 165,556	$ 165,556								$ 827,780
MATC	$ 32,752	$ 48,379	$ 49,361	$ 47,401	$ 29,838								$ 207,731
City of Madison	$ 15,198	$ 15,167	$ 16,728	$ 14,437	$ 15,651								$ 77,181
Edgewood	$ 5,366	$ 7,822	$ 7,389	$ 6,619	$ 4,788								$ 31,984
St. Mary's	$ 2,685	$ 3,073	$ 3,251	$ 3,310	$ 3,471								$ 15,790
Meriter	$ 2,302	$ 2,206	$ 2,478	$ 2,159	$ 2,302								$ 11,447
Dane County	$ 3,582	$ 3,660	$ 4,138	$ 3,217	$ 3,390								$ 17,987
Commuter	$ 23,690	$ 22,549	$ 25,023	$ 19,592	$ 19,754								$ 110,608
Total unlimited ride pass revenue	**$ 555,845**	**$ 573,126**	**$ 578,638**	**$ 567,005**	**$ 549,464**								**$ 2,824,078**
Total passenger revenue	**$ 1,098,188**	**$ 1,127,990**	**$ 1,137,892**	**$ 1,106,160**	**$ 1,103,684**								**$ 5,573,914**
Cumulative YTD passenger revenue	**$ 1,098,188**	**$ 2,226,178**	**$ 3,364,070**	**$ 4,470,230**	**$ 5,573,914**								

2016	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	$ 112,553	$ 121,148	$ 121,485	$ 122,653	$ 120,423								$ 598,262
2 ride passes	$ 28,264	$ 5,828	$ 10,722	$ 10,453	$ 11,221								$ 66,488
10 ride passes	$ 88,680	$ 85,780	$ 85,365	$ 75,710	$ 71,945								$ 407,480
31 day passes	$ 162,827	$ 123,242	$ 123,822	$ 105,349	$ 124,866								$ 640,106
EZ Rider/Summer Youth passes	$ 185,898	$ 169,720	$ 169,846	$ 160,926	$ 179,606								$ 865,996
Total cash, ticket & pass revenue	**$ 578,222**	**$ 505,718**	**$ 511,240**	**$ 475,091**	**$ 508,061**								**$ 2,578,332**
UW ASM	$ 307,760	$ 307,760	$ 307,760	$ 307,760	$ 307,760								$ 1,538,800
UW Employees	$ 164,456	$ 164,456	$ 164,456	$ 164,456	$ 164,456								$ 822,280
MATC	$ 41,599	$ 51,225	$ 47,766	$ 47,815	$ 28,957								$ 217,362
City of Madison	$ 11,402	$ 12,225	$ 12,751	$ 11,881	$ 11,377								$ 59,636
Edgewood	$ 6,807	$ 8,515	$ 6,834	$ 7,923	$ 4,207								$ 34,286
St. Mary's	$ 2,025	$ 2,495	$ 2,804	$ 2,848	$ 2,955								$ 13,127
Meriter	$ 1,869	$ 1,831	$ 1,883	$ 1,711	$ 1,648								$ 8,942
Dane County	$ 3,164	$ 3,175	$ 2,914	$ 2,564	$ 2,941								$ 14,758
Commuter	$ 18,722	$ 19,657	$ 19,470	$ 19,020	$ 17,283								$ 94,152
Total unlimited ride pass revenue	**$ 557,804**	**$ 571,339**	**$ 566,638**	**$ 565,978**	**$ 541,584**								**$ 2,803,343**
Total passenger revenue	**$ 1,136,026**	**$ 1,077,057**	**$ 1,077,878**	**$ 1,041,069**	**$ 1,049,645**								**$ 5,381,675**
Cumulative YTD passenger revenue	**$ 1,136,026**	**$ 2,213,083**	**$ 3,290,961**	**$ 4,332,030**	**$ 5,381,675**								

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through May 31, 2017 and 2016

Fixed Route Rides

2017	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	64,548	60,966	65,536	61,267	66,587								318,904
2 ride passes	8,393	8,040	8,534	7,649	9,073								41,689
10 ride passes	60,170	58,687	66,246	51,783	59,754								296,640
31 day passes	143,936	152,207	164,497	147,827	157,082								765,549
EZ Rider/Summer Youth passes	157,691	164,546	190,302	137,698	185,010								835,247
Total cash, ticket & pass rides	**434,738**	**444,446**	**495,115**	**406,224**	**477,506**								**2,258,029**
UW ASM	237,268	308,744	298,116	279,549	184,300								1,307,977
UW Employees	155,879	156,172	171,394	143,633	143,402								770,480
MATC	24,261	35,836	36,564	35,112	22,102								153,875
City of Madison	11,258	11,235	12,391	10,694	11,593								57,171
Edgewood	3,975	5,794	5,473	4,903	3,547								23,692
St. Mary's	1,989	2,276	2,408	2,452	2,571								11,696
Meriter	1,705	1,634	1,836	1,599	1,705								8,479
Dane County	3,115	3,183	3,598	2,383	2,511								14,790
Commuter	16,960	16,134	17,900	14,014	14,132								79,140
Total unlimited ride pass rides	**456,410**	**541,008**	**549,680**	**494,339**	**385,863**								**2,427,300**
UW routes 80-85	146,198	207,729	214,955	214,585	113,859								897,326
Total revenue rides	**1,037,346**	**1,193,183**	**1,259,750**	**1,115,148**	**977,228**								**5,582,655**
Transfers	57,062	55,762	58,316	55,240	60,830								287,210
Non-revenue rides	11,276	11,318	12,003	11,532	15,009								61,138
Total rides	**1,105,684**	**1,260,263**	**1,330,069**	**1,181,920**	**1,053,067**								**5,931,003**
Cumulative YTD total rides	**1,105,684**	**2,365,947**	**3,696,016**	**4,877,936**	**5,931,003**								

2016	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	59,277	60,278	60,464	59,643	61,878								301,540
2 ride passes	12,411	11,900	10,919	11,172	10,951								57,353
10 ride passes	63,900	68,150	64,153	61,847	59,393								317,443
31 day passes	148,785	156,027	168,084	155,553	155,353								783,802
EZ Rider/Summer Youth passes	175,608	183,435	157,974	181,905	183,258								882,180
Total cash, ticket & pass rides	**459,981**	**479,790**	**461,594**	**470,120**	**470,833**								**2,342,318**
UW ASM	231,679	352,360	289,815	303,580	187,150								1,364,584
UW Employees	150,763	168,706	164,495	150,517	133,736								768,217
MATC	36,173	44,543	41,536	41,578	25,180								189,010
City of Madison	9,915	10,630	11,088	10,331	9,893								51,857
Edgewood	5,919	7,404	5,943	6,890	3,658								29,814
St. Mary's	1,761	2,170	2,438	2,476	2,570								11,415
Meriter	1,625	1,592	1,638	1,488	1,433								7,776
Dane County	2,751	2,761	2,534	2,230	2,557								12,833
Commuter	14,980	15,738	15,588	15,231	13,842								75,379
Total unlimited ride pass rides	**455,566**	**605,904**	**535,075**	**534,321**	**380,019**								**2,510,885**
UW routes 80-85	139,626	240,554	181,435	181,865	98,903								842,383
Total revenue rides	**1,055,173**	**1,326,248**	**1,178,104**	**1,186,306**	**949,755**								**5,695,586**
Transfers	58,703	59,862	62,754	59,468	59,321								300,108
Non-revenue rides	12,224	12,379	15,018	12,095	13,642								65,358
Total rides	**1,126,100**	**1,398,489**	**1,255,876**	**1,257,869**	**1,022,718**								**6,061,052**
Cumulative YTD total rides	**1,126,100**	**2,524,589**	**3,780,465**	**5,038,334**	**6,061,052**								

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through May 31, 2017 and 2016

Fixed Route Passenger Revenue % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	7.4%	2.3%	4.8%	-7.5%	5.4%								2.4%
2 ride passes	-41.1%	19.2%	118.7%	-3.0%	-47.4%								-5.1%
10 ride passes	-1.4%	1.8%	-0.7%	10.1%	12.1%								4.0%
31 day passes	5.9%	17.4%	6.2%	33.1%	18.2%								15.0%
EZ Rider/Summer Youth passes	-22.1%	13.1%	13.2%	19.3%	7.5%								5.6%
Total cash, ticket & pass revenue	**-6.2%**	**9.7%**	**9.4%**	**13.5%**	**9.1%**								**6.7%**
UW ASM	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%								-1.0%
UW Employees	0.7%	0.7%	0.7%	0.7%	0.7%								0.7%
MATC	-21.3%	-5.6%	3.3%	-0.9%	3.0%								-4.4%
City of Madison	33.3%	24.1%	31.2%	21.5%	37.6%								29.4%
Edgewood	-21.2%	-8.1%	8.1%	-16.5%	13.8%								-6.7%
St. Mary's	32.6%	23.2%	15.9%	16.2%	17.5%								20.3%
Meriter	23.2%	20.5%	31.6%	26.2%	39.7%								28.0%
Dane County	13.2%	15.3%	42.0%	25.5%	15.3%								21.9%
Commuter	26.5%	14.7%	28.5%	3.0%	14.3%								17.5%
Total unlimited ride pass revenue	**-0.4%**	**0.3%**	**2.1%**	**0.2%**	**1.5%**								**0.7%**
Total passenger revenue	**-3.3%**	**4.7%**	**5.6%**	**6.3%**	**5.1%**								**3.6%**
Cumulative YTD passenger revenue	**-3.3%**	**0.6%**	**2.2%**	**3.2%**	**3.6%**								

Fixed Route Rides % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	8.9%	1.1%	8.4%	2.7%	7.6%								5.8%
2 ride passes	-32.4%	-32.4%	-21.8%	-31.5%	-17.1%								-27.3%
10 ride passes	-5.8%	-13.9%	3.3%	-16.3%	0.6%								-6.6%
31 day passes	-3.3%	-2.4%	-2.1%	-5.0%	1.1%								-2.3%
EZ Rider/Summer Youth passes	-10.2%	-10.3%	20.5%	-24.3%	1.0%								-5.3%
Total cash, ticket & pass rides	**-5.5%**	**-7.4%**	**7.3%**	**-13.6%**	**1.4%**								**-3.6%**
UW ASM	2.4%	-12.4%	2.9%	-7.9%	-1.5%								-4.1%
UW Employees	3.4%	-7.4%	4.2%	-4.6%	7.2%								0.3%
MATC	-32.9%	-19.5%	-12.0%	-15.6%	-12.2%								-18.6%
City of Madison	13.5%	5.7%	11.8%	3.5%	17.2%								10.2%
Edgewood	-32.8%	-21.7%	-7.9%	-28.8%	-3.0%								-20.5%
St. Mary's	12.9%	4.9%	-1.2%	-1.0%	0.0%								2.5%
Meriter	4.9%	2.6%	12.1%	7.5%	19.0%								9.0%
Dane County	13.2%	15.3%	42.0%	6.9%	-1.8%								15.2%
Commuter	13.2%	2.5%	14.8%	-8.0%	2.1%								5.0%
Total unlimited ride pass rides	**0.2%**	**-10.7%**	**2.7%**	**-7.5%**	**1.5%**								**-3.3%**
UW routes 80-85	4.7%	-13.6%	18.5%	18.0%	15.1%								6.5%
Total revenue rides	**-1.7%**	**-10.0%**	**6.9%**	**-6.0%**	**2.9%**								**-2.0%**
Transfers	-2.8%	-6.8%	-7.1%	-7.1%	2.5%								-4.3%
Non-revenue rides	-7.8%	-8.6%	-20.1%	-4.7%	10.0%								-6.5%
Total rides	**-1.8%**	**-9.9%**	**5.9%**	**-6.0%**	**3.0%**								**-2.1%**
Cumulative YTD total rides	**-1.8%**	**-6.3%**	**-2.2%**	**-3.2%**	**-2.1%**								