

City of Madison Vending Oversight Committee Meeting  
Street Vending Staff Report  
May 2023

*Unless otherwise noted, the below statistics are current as of 5/26/23*

**Art & Craft:**

Licenses Issued – 65

New applicants – 17 (2 pending)

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**Merchant Vending:**

Licenses Issued – 6

Applications at Fees Due - 2

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**Sidewalk Cafes & Roadway Café:**

Licenses Issued – 61

Applications at Fees Due – 11

Applications in process - 9

Total Applications submitted – 81

Sidewalk Café ONLY applications - 57

Sidewalk & Roadway Café applications – 24

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**Enforcement:**

Citations Issued: 1 - Ancora Cafe

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**Food Cart Vending:**

Mall Concourse Licenses Issued – 25

Mall Concourse Applications Submitted/in process – 2

**Mall/Concourse 5/26/23 (25 MFV; 23 Umbrella; 8 Basic SVL)**

Southeast Campus License Issued – 5

Southeast Campus Applications Submitted/in process - 1

**South E. Campus 5/26/23 (5 SCV; 3 Umbrella; 2 Basic SVL)**

Late Night Vending License Issued – 3

Late Night Vending Applications Submitted/in process – none

**Late Night Vend 5/26/23 (3 LNV; 3 Umbrella; 0 Basic SVL)**

Umbrella Street Vending Licenses ONLY (no high density vending licenses issued) – 21

Umbrella Street Vending ONLY Application Submitted/in process – 7

Street Vending License (food only and not high density vending) – 6

Street Vending License Application Submitted/in process - 1

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**Basic Street Vending License (not food):**

Street Vendor License in process - 0

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**Game Day Vending:**

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### May 2023

*We will open up this application process in June.*

Camp Randall Game Day Vending Area – 0  
Camp Randall Game Day High Density Food - 0  
Camp Randall Game Day High Density Goods - 0  
Game Day Ticket Sellers - 0

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#### **Banners:**

*2023 Statistics for Banner Permits issued as of 5/22/23*

- Number of individual organizations that have received a Banners Permit – 20
  - Number of individual Banners Permits issued – 36
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#### **TEM Permits:**

*2023 Statistics for Tabling issued as of 5/22/23*

- Number of Tabling Permits issued – 191
  - Number of Tabling Permits at intake - 78
  - Number of Tabling Permits at fees due – 49
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#### **Ongoing Business:**

- Carts in Parks is up and running. We are working on updated the website with listings but that may take some time to be fully populated. Here is the link for reference.  
<https://www.cityofmadison.com/parks/events/cartsinparks.cfm>
- We continue to get requests for outdoor overnight storage from Sidewalk Café License holders in the Mall Concourse that do not have access to the roadway for storage or seating.
- We continue to see increased food vending across Madison.