

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--August 2017 vs. August 2016
(Routes sorted in order of 2017 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2017 vs. 2016			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	Year to Date			2016	2017	% Change		
	2016	2017	% change	2016	2017	% Change		
80 UW CAMPUS (service revised August 26, 2012)	980,636	1,054,458	7.5%	73.96	79.47	7.5%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates weekends & holidays only).
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	632,926	599,504	-5.3%	69.50	66.95	-3.7%		
28 NTP-WTP COMMUTER (revised August 25, 2013)	222,711	223,704	0.4%	56.21	56.23	0.0%		
2 WTP-NTP (revised August 25, 2013)	794,949	792,967	-0.2%	41.55	41.60	0.1%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08, Aug '09, & Aug 25, 2013)	212,368	213,055	0.3%	39.94	40.04	0.2%		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009 & revised August 25, 2013)	509,396	502,482	-1.4%	40.41	39.85	-1.4%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	53,086	47,883	-9.8%	43.55	39.28	-9.8%		
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012; revised Mar 11 & Dec 2, 2012)	76,315	68,570	-10.1%	42.33	37.64	-11.1%		
22 MENDOTA LOOP	155,554	156,102	0.4%	35.40	35.74	1.0%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	13,715	13,149	-4.1%	35.97	34.48	-4.1%		
50 WTP-SCHROEDER-RAYMOND LOOP	137,439	129,603	-5.7%	36.47	34.47	-5.5%		
40 STP - ARBOR HILLS LOOP (revised August 25, 2013)	113,952	108,097	-5.1%	33.59	31.79	-5.4%		
4 NTP-STP	444,643	389,970	-12.3%	35.41	30.84	-12.9%		
6 EAST TOWNE-WTP	668,755	658,894	-1.5%	30.50	30.17	-1.1%		
81-82 UW LATE NITE CIRCULATORS	53,598	51,971	-3.0%	28.68	30.09	4.9%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER (revised Aug 25, 2013)	67,703	70,524	4.2%	28.20	29.38	4.2%		
5 ETP-STP	293,402	264,804	-9.7%	31.05	28.99	-6.6%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	281,976	287,963	2.1%	28.11	28.71	2.1%		
3 WTP-ETP	336,216	325,589	-3.2%	29.33	28.39	-3.2%		
12 WTP-DUTCH MILL-CAP SQUARE	39,338	43,439	10.4%	25.57	28.23	10.4%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER (revised August 25, 2013)	86,634	90,196	4.1%	26.45	27.64	4.5%		
67 WTP-WEST TOWNE	157,039	126,908	-19.2%	34.06	27.57	-19.1%		
21 LAKEVIEW LOOP	102,899	99,764	-3.0%	26.43	26.59	0.6%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	13,629	14,175	4.0%	25.29	26.30	4.0%		
27 NTP - UW CAMPUS COMMUTER	30,917	32,077	3.8%	24.68	25.60	3.8%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	68,250	63,283	-7.3%	26.54	24.82	-6.5%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	182,291	172,806	-5.2%	25.91	24.43	-5.7%		
11 WTP-DUTCH MILL-CAP SQUARE	45,547	46,946	3.1%	23.44	24.16	3.1%		
7 WTP-ETP (Weekends & Holidays Only)	97,848	89,559	-8.5%	25.42	23.58	-7.2%		
16 STP - ETP	196,577	200,595	2.0%	23.42	23.44	0.1%		
1 CAP SQUARE - UW	17,170	16,722	-2.6%	24.62	23.14	-6.0%		
18 STP-WTP (revised August 25, 2013)	199,748	198,763	-0.5%	23.18	23.12	-0.3%		
58 GREENTREE COMMUTER	46,453	46,387	-0.1%	22.96	22.93	-0.1%		
47 ARBOR HILLS COMMUTER	47,232	45,578	-3.5%	23.02	22.21	-3.5%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	26,962	24,150	-10.4%	24.21	21.98	-9.2%		
25 AMERICAN CENTER COMMUTER (revised August 25, 2013)	4,078	3,900	-4.4%	21.81	20.86	-4.4%		
30 ETP-EAST TOWNE	146,322	124,645	-14.8%	24.72	20.71	-16.2%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	70,391	64,410	-8.5%	22.32	20.29	-9.1%		
39 ETP - DAIRY DRIVE (revised August 25, 2013)	16,631	19,691	18.4%	16.95	20.07	18.4%		
70 MIDDLETON-CAPITOL SQUARE	89,618	85,043	-5.1%	20.62	19.54	-5.2%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	19,146	18,538	-3.2%	19.60	19.23	-1.9%		
13 STP-CAP SQUARE	99,910	97,752	-2.2%	19.21	18.86	-1.8%		
19 RED ARROW TR-CAP SQUARE	90,351	90,787	0.5%	17.87	18.21	1.9%	x	
51 WTP-MUIR FIELD LOOP	40,818	32,976	-19.2%	21.93	17.80	-18.8%	x	
17 ETP-NTP	60,017	65,215	8.7%	23.47	17.58	-25.1%	x	
73 WTP-OLD SAUK TRAILS	72,013	70,902	-1.5%	17.15	16.90	-1.5%	x	
55 VERONA - WTP COMMUTER (revised Mar 11, 2013)	21,833	18,558	-15.0%	19.49	16.28	-16.5%	x	
33 SPRECHER/THOMPSON - ETP (revised August 25, 2013)	26,815	26,764	-0.2%	15.93	15.90	-0.2%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	36,461	34,747	-4.7%	14.55	13.85	-4.8%	x	
20 NTP-EAST TOWNE	132,520	104,601	-21.1%	17.47	13.81	-20.9%	x	
52 WTP-FITCHBURG	27,861	24,541	-11.9%	15.53	13.68	-11.9%	x	
32 ACEWOOD-THOMPSON LOOP	22,969	21,250	-7.5%	15.06	13.51	-10.3%	x	
34 ETP-MATC (peak service on 34 began Aug 24, 2009 & revised Aug 25, 2013)	11,806	11,378	-3.6%	13.54	13.05	-3.6%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	4,957	4,013	-19.0%	16.00	11.98	-25.1%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	6,097	6,328	3.8%	10.22	10.61	3.8%	x	
35 RICHMOND HILLS/ACEWOOD - ETP (began August 25, 2013)	20,237	17,593	-13.1%	12.06	10.46	-13.3%	x	
31 MARSH RD - ETP (began August 25, 2013)	15,723	24,053	53.0%	8.68	8.27	-4.7%	x	
49 HATCHERY HILL-LACY LOOP COMMUTER RTE (began August 24, 2014)	9,147	7,773	-15.0%	8.73	7.79	-10.8%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	6,918	6,137	-11.3%	6.13	5.52	-10.1%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	19,617	19,217	-2.0%	5.36	5.16	-3.7%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	11,663	9,317	-20.1%	5.87	5.08	-13.5%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	5,945	4,892	-17.7%	5.24	4.37	-16.6%	x	
UNKNOWN ROUTE & ROAD BUS *	-	-	NA	NA	NA	NA		
SYSTEM TOTAL	8,497,738	8,285,658	-2.5%	31.91	30.94	-3.0%	18.56	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-84)	7,449,789	7,166,080	-3.8%	29.70	28.39	-4.4%	17.03	

Core Routes operate every day from early a.m. to late p.m.:
2, 3, 4, 5, 6, 7, 13
(3 operates weekdays only;
7 operates weekends & holidays only).

Commuter Routes operate on weekdays during peak hours:
11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 49, 55, 56, 57, 58, 71, 72, 75

Peripheral Routes operate from transfer points to outlying areas: **20, 21, 22, 26, 30, 31, 32, 33, 35, 36, 40, 50, 51, 52, 73, 78**

Connector Routes connect transfer points throughout the day:
16, 17, 18.

Circulator Routes
1, 10, 34

Other routes:
8 operates between the Capitol Square and Spring Harbor, weekends only.
19 operates like a core route between the Capitol Square and Allied Drive on weekdays.
39 operates as a commuter route during peak hours; operates like a circulator route midday.
59 operates weekends & holidays between the WTP and Fitchburg.
67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.
63 and **68** operate between the WTP and Prairie Town Center.
70 operates like a core route between the Capitol Square & Middleton on weekdays.

UW Campus Circulators
80, 81, 82, 84

School Day Supplemental Routes
E, L, M, W

Average weekday ridership August 2016: 31,820
Average weekday ridership August 2017: 31,346

Average weekend ridership August 2016: 9,964
Average weekend ridership August 2017: 9,804

Average weekday ridership August 2014: 34,026
Average weekday ridership August 2017: 31,346

Average weekend ridership August 2014: 12,187
Average weekend ridership August 2017: 9,804

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.