



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, August 31, 2016

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Miller called the meeting to order at 5:09 p.m. with a quorum present.

Present: 6 - Michael E. Verveer; Zach Wood; Chaitannya K. Agni; Marlys M. Miller;
Saran Ouk and Maureen K. O'Grady

Excused: 3 - Sean Lee; Peter J. McElvanna and Aaron D. Collins

APPROVAL OF MINUTES

Wood moved and Agni seconded that the minutes be approved. The motion passed.

PUBLIC COMMENT

Kay-Tee Olds spoke in favor of allowing Madison food carts to sell on private property.

DISCLOSURES AND RECUSALS

NEW BUSINESS

1. [44231](#) Discuss the Fate of Zone A in Late-Night Vending

Attachments: [Zone A Map](#)

Police Captain Carl Gloede explained the MPD reaction to the large crowds that had been forming around and near Zone A. He felt that, with the drunkenness and potential violence, Zone A be made unavailable to food vendors for the foreseeable future. Late Night Food Vendor Martin Mora and his son Paul Hernandez spoke in opposition, with Attorney Jair Alvarez remaining neutral. Mora and Hernandez suggested that Zones A and B be reduced to one food vendor each instead of two. Captain Gloede said that he might be willing to compromise about that. Verveer moved and Agni seconded that this compromise be approved. The motion passed.

2. [43855](#) Add Mall/Concourse Food Vendor Sites to the Top of State Street

Attachments: [Map A](#)

The following spoke in favor: Linda Stanek, Greg Frank.

The following spoke in opposition: Nina Berkani, Anthony Rheer, Ken Clary

Available to answer questions: Tiffany Kenney

Two messages read at meeting from: Peter McElvanna (In support) and a proprietor of Ian's Pizza who was in support of a pilot program as long as there was some measurement of the results and no duplication of menu items sold on the 100 block of State Street.

Agni mentioned that he felt that adding food carts to attempt to control the presence and behavior of loiterers was outside the scope of VOC's purpose, but that it might be worth a try.

Verveer moved and Agni seconded that a pilot program be established leaving as much visibility as possible for Teddywedgers. Two weekday food carts would be added there for the remainder of the street vending season that would end on April 14, 2017. The motion passed.

3. [43852](#) Post-lunch Departure Time on the 700 Block of State Street

Attachments: [Vending Regulations Amendment 8-31-16](#)

The 2:30 p.m. time change was approved, with Verveer and Wood agreeing to sponsor.

4. [43854](#) Mall/Concourse Food Vendors Using Unoccupied Mall/Concourse Sites

Attachments: [Vending Regulations Amendment 8-31-16.pdf](#)

Verveer would introduce it at the Common Council, realizing that it would be referred back to the VOC. Agni moved and Wood seconded that the item be approved. The motion passed.

5. [41135](#) Absence or Tardiness of Food Vendors During Food Cart Review

Attachments: [Vending Regulations Amendment 8-31-16.pdf](#)

Wood moved and Agni seconded that a Mall/Concourse food vendor would lose one point for each day they were not present during the required days of the annual food cart review. The motion carried.

6. [44232](#) Review Mall/Concourse Policy on Coffee

Attachments: [Coffee Vending 8-24-16](#)

Mainella said that this would require an ordinance change. Wood and Verveer would sponsor. Mainella said that she would contemplate an appropriate definition of locally produced coffee. Verveer moved and Wood seconded that the item be approved. The motion carried.

REPORTS

- [43853](#) Street Vending Coordinator's Report, including enforcement activity, licensing and permitting numbers

Attachments: [VOC Staff Report Aug 2016](#)
[2016 VOC Staff Report For July.pdf](#)

ANNOUNCEMENTS

There were none.

ADJOURNMENT

Agni moved and Verveer seconded that the meeting be adjourned. The motion passed. Miller adjourned the meeting at 7:52 p.m.

The next meeting of the Vending Oversight Committee is scheduled for Wednesday, September 28, 2016, at 5 p.m. in room 300 of the Madison Municipal Building, 215 Martin Luther King, Jr. Blvd.