

Windows Live™ Hotmail (200) Messenger (0) SkyDrive MSN

Jill Schaefer ▾

profile | sign out

Options ▾ ▾

Hotmail

Inbox (200)

Folders

Junk (285)

Drafts (27)

Sent

Deleted (2)

Application (1)

Funny Stuff

Guild (3)

House Search (2)

Kid Stuff

LaserWords (1)

Mac and software hints

MSCR (3)

Netfix

New York Life Ins.

Pictures

PINs (4)

PR

Recipes (1)

Scholastic (6)

SERRV (1)

Slinging Ink

Swiss Colony (1)

Travel

Utilities Phone etc.

New folder

Quick views

Flagged (1)

Photos (17)

Office docs (5)

Shipping updates (1)

Messenger

You're signed in to Messenger. To change your status, click your name in the upper right corner. Keep me signed in | Sign out of Messenger

14 invitations

Search contacts

Your friends are offline right now.

New | Reply Reply all Forward | Delete Mark as ▾ Move to ▾ |

AGAINST big box store in Grandview Commons neighborhood

Back to messages |

Jill Schaefer
To amartin@cityofmadison.com, psoglin@cityofmadison...

5:39 PM
Reply ▾

Dear Mr. Martin:

I have lived in the Grandview Commons neighborhood with my husband and two young children for just under two years. I love the community feel of our neighborhood, the parks, the wildlife, the farmer's market, the variety of individuals and families who live here, and the efforts of Veridian to support green building AND a green neighborhood. So it is of great concern to me and my family that there is a proposal to build a Big Box type store on the edge of our green and forward-thinking neighborhood.

2010 Jill Schaefer / correction

When we moved into the neighborhood in January ~~2009~~, our Veridian salesman and other Veridian employees all discussed the plan for a 25K grocery to be built on Cottage Grove Road, along with a variety of small businesses and a library branch. This idea of a "town square" neighborhood was a definite selling point for us in purchasing a home in Grandview, and we took Veridian at their word when they told us about this plan. In addition, on Veridian's website, they tout Grandview as an "innovative" neighborhood built on the principles of "traditional neighborhood design." I don't see anything anything innovative or traditional about slapping a Big Box store on a substantial expanse of this neighborhood's property.

From a personal standpoint, I am concerned about how this Big Box proposal would affect the value of my property -- a property I purchased with the notion that I was moving into a community, and not a shopping district. I am concerned about the increase in traffic this will create in a neighborhood full of families, children, pets, cyclists, runners, and retirees. I am concerned about how this Big Box store will negatively affect our neighborhood in terms of air, noise, and light pollution. And I am concerned about what other changes to this plan might be made if the property were sold to a developer.

I realize that times are tough, that Veridian has recently laid off a substantial number of employees, and that they are looking to make some money sooner rather than later. But I question why the city is even considering this request for zone change when no formal project application has been filed. I intend to attend tonight's meeting to voice my strong DISAPPROVAL of this project. I hope you also agree that a Big Box proposal serves neither the advertised "new urban" design of Grandview Commons, nor its residents.

Many thanks for your time and serious consideration of this important issue.

Sincerely,

Jill Schaefer, resident
Grandview Commons
6133 Dominion Drive
Madison, WI 53718

Ad feedback |

*UDC
Submitted
Comments
12/7/11
#24689*