

# ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning March 12 2007 ;  
ending June 30 2007

TO THE GOVERNING BODY of the:  Town of } Madison  
 Village of }  
 City of }

County of Dane Aldermanic Dist. No. \_\_\_\_\_ (if required by ordinance)

Applicant's Wisconsin Seller's Permit Number: <u>0663173115</u>	
Federal Employer Identification Number (FEIN): <u>20-8570920</u>	
LICENSE REQUESTED	
TYPE	FEE
<input checked="" type="checkbox"/> Class A beer	\$ 20.00
<input type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Wholesale beer	\$
<input type="checkbox"/> Class C wine	\$
<input checked="" type="checkbox"/> Class A liquor	\$ 20.00
<input type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
Publication fee	\$
<b>TOTAL FEE</b>	<b>\$ 40.00</b>

1 The named  INDIVIDUAL  PARTNERSHIP  LIMITED LIABILITY COMPANY  
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): BALDEV SINGH BOLLA

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person

Title	Name	Home Address	Post Office & Zip Code
President/Member	<u>BALDEV SINGH</u>	<u>19475 SUMMERHILL LANE BROOKFIELD</u>	<u>WI 53045</u>
Vice President/Member	<u>BALDEV S. BOLLA</u>	<u>3201 Ridge Crest Court NEW BERLIN</u>	<u>WI 53151</u>
Secretary/Member	<u>N/A</u>		
Treasurer/Member	<u>Member BALDEV S. BOLLA</u>	<u>3201 South Ridge Court NEW BERLIN</u>	<u>WI 53151</u>
Agent	<u>BALDEV SINGH (AGENT)</u>	<u>19475 SUMMERHILL LANE BROOKFIELD</u>	<u>WI 53045</u>
Directors/Managers	<u>N/A</u>		

3. Trade Name MAHARAJA GROCERY Business Phone Number \_\_\_\_\_  
4. Address of Premises 1701 THIERER ROAD MADISON Post Office & Zip Code WI 53704

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period?  Yes  No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant?  Yes  No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business?  Yes  No
8. (a) Corporate/limited liability company applicants only: Insert state WIS and date 2/21/2007 of registration  Yes  No  
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company?  Yes  No  
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin?  Yes  No

(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described) \_\_\_\_\_
10. Legal description (omit if street address is given above): AS ABOVE
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year?  Yes  No  
(b) If yes, under what name was license issued? \_\_\_\_\_
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630 5) before beginning business? [phone 1-800-937-8864]  Yes  No
13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776]  Yes  No
14. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor?  Yes  No

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another (Individual applicants and each member of a partnership applicant must sign; corporate officer(s) members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license

SUBSCRIBED AND SWORN TO BEFORE ME  
this 12 day of March, 2007  
William K. Dik  
(Clerk/Notary Public)

Baldev Singh  
(Officer of Corporation/Member/Manager of Limited Liability Company /Partner/Individual)  
\_\_\_\_\_  
(Officer of Corporation/Member/Manager of Limited Liability Company /Partner)  
\_\_\_\_\_  
(Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

My commission expires 8-30-09

TO BE COMPLETED BY CLERK			
Date received and filed with municipal clerk <u>3-2-07</u>	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued <u>076988+676989</u>	

SATGUR, CORPORATION  
1550 N FARWELL AVE  
MILWAUKEE, WI 53202

# City of Madison Liquor/Beer Original Supplemental Form

## Office Use Only

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Seller's Permit Number<br><input checked="" type="checkbox"/> Federal Employer Identification Number<br><input type="checkbox"/> Notarized Original Application Form (AT-106)<br><input type="checkbox"/> Notarized Supplemental Form<br><input type="checkbox"/> Description of Licensed Premise<br><input type="checkbox"/> Notarized Auxiliary Questionnaire(s) (AT-103) <i>on file</i><br><input type="checkbox"/> Background Investigation Form(s)<br><input checked="" type="checkbox"/> Floor Plans | <input checked="" type="checkbox"/> Lease<br><input type="checkbox"/> Notarized Transfer of Ownership Letter<br><input type="checkbox"/> *Schedule of Appointment of Agent (AT-104)<br><input type="checkbox"/> *Notarized Agent Appointment/Acceptance Form<br><input type="checkbox"/> *Articles of Incorporation/ Organization<br><input type="checkbox"/> Sample Menu, if possible<br><input type="checkbox"/> Business Plan, if one exists<br>* Forms required of Corporation/LLC only |
|--|---|

- ✓ All applicants must provide an adequate premise plan that includes exterior and interior dimensions, position of stairs and all entrances and exits, normal and customary use of each room, placement of major appliances, furniture and large gaming tables, placement and dimensions of all bar(s), and graphic representation of the normal position of booths, bar stools, tables and chairs. **Premise plans must be no larger than 8 ½ x 14.**
- ✓ New structures must submit to Building Inspection two sets of plans, signed and sealed by a registered architect or engineer.
- ✓ **Applicant/partners/Liquor Agent must be enrolled in or have completed the Beverage Server Training course before appearing before the Alcohol License Review Committee.**

**Prior to your hearing before the Alcohol License Review Committee (ALRC), you must contact the Alderperson of the District in which you intend to do business, the representative of the appropriate neighborhood association (if any), the Madison Police Department, and the Alcohol Policy Coordinator.**

Alderperson SANTIAGO ROSAS can be reached at 249-9197  
 at the Common Council Office (266-4071), or via e-mail at council@cityofmadison.com.

The name of the neighborhood association representative can be obtained by calling the Planning and Development Department at 266-4635 or online at [www.ci.madison.wi.us/neighborhoods/contacts.htm](http://www.ci.madison.wi.us/neighborhoods/contacts.htm).

Police Department Central District Captain Mary Schauf (Sector 400) can be reached at 266-4316.

Police Department East District Captain Jill Klubertanz (Sector 600) can be reached at 267-2100.

Police Department North District Captain Richard Bach (Sector 500) can be reached at 245-3652.

Police Department West District Captain Jay Lengfeld (Sectors 100-200) can be reached at 288-6152.

Police Department South District Captain James Wheeler (Sector 300) can be reached at 267-8687.

Alcohol Policy Coordinator Joel Plant can be reached at 264-9295.

1. Have you contacted the Alderperson, Police Department District Captain, Alcohol Policy Coordinator, and the neighborhood association representative for the area in which you intend to locate?  Yes  No  
*will be contacting the people on April*
2. Are there any special conditions desired by the neighborhood?  Yes  No

Explain. \_\_\_\_\_

3. Name of Applicant/Partner/Corporation/LLC DASMESH

4. Telephone Number: 614-218-0437

5. Address of Licensed Premise 1701 THIERER ROAD MADISON WI 53704

6. Anticipated opening date: APRIL 15th 2007

7. Mailing address if not opening immediately 19475 SUMMERHILL LANE BROOKFIELD WI 53045

8. What type of establishment is contemplated?  Tavern  Nightclub  Restaurant  
 Liquor Store  Grocery Store  Convenience Store – Gas Pumps  Yes  No  
 Other Please explain \_\_\_\_\_

9. Business Description including hours of operation and if entertainment is part of your venue, what type:

GROCERY STORE 11:00AM TO 9PM

10. Detailed written description of building, including overall dimensions, seating arrangements, capacity, bar size and all areas where alcohol beverages are to be sold and stored. **The licensed premise described below shall not be expanded or changed without the approval of the Common Council.**

JUST INSIDE THE STORE [2400 SQ FEET  
~~STORE~~ STORE IN BEER AND LIQUOR  
FIRST FLOOR INSIDE THE STORE BEER COOLER  
LIQUOR BEHIND THE COUNTER

11. Are any living quarters directly or indirectly accessible and under control of the applicant?  Yes  No  
Please note that alcohol may be sold and stored only on the licensed premise, not in living quarters.

12. Describe existing parking and how parking lot is to be monitored. \_\_\_\_\_

13. Describe your management experience, staffing levels, duties and employee training.

25 years owning the GROCERY STORES, GAS STATION & RESTAURANT BUSINESS.

14. Identify the **registered agent** for your Corporation or LLC. This is not necessarily the same person as your liquor/beer agent. This is your corporation's agent for service of process, notice or demand required or permitted by law to be served on the corporation. BALBIR SINGH

Name

19475 SUMMERHILL LANE BROOKFIELD WJ 53045

Address

City

State

Zip

15. Excluding pre-packaged snacks, how late will food be served? n/a

16. What type of food will you be serving, if any? n/a

17. Indicate any other product/service offered: n/a

18. Describe your target market. neighborhood

19. What is your estimated capacity? n/a

20. Are you operating under a lease or franchise agreement?  Yes  No (If yes, attach a copy.)

21. Owner of building where establishment is located: Robert H Brigham & T. Holan  
Address of Owner: P.O. Box 481 Stoughton WI Phone Number 53589

22. Individual or Partnership: Have individual/partners completed the Beverage Server Training Course?  Yes  No If Yes, indicate names: BALBIR SINGH & BALDEV SINGH BOLLA

**License cannot be issued until proof of Beverage Server Training completion is shown.**

23. Corporation/LLC: Will liquor/beer agent be a Wisconsin resident at the time of granting?  Yes  No

24. Corporation/LLC: Agent must disclose interest held in business: \_\_\_\_\_%

25. Corporation/LLC: Has agent completed the Beverage Server Training Course?  Yes  No

**License cannot be issued until proof of Beverage Server Training completion is shown.**

26. Corporation/LLC: List Directors, Stockholders, and Managers below.

Director(s) Name	Home Address
BALBIR SINGH,	19475 SUMMERHILL - LANE BROOKFIELD, WI 53045
BALDEV S. BOLLA,	3201 Ridge crest Court WIS 53151

Stockholder's Name	Address	Extent of Ownership%
BALBIR SINGH, 50%	As Above	50%
BALDEV S. BOLLA 50%	As Above	50%

Manager's Name	Address	Business Phone	Home Phone
BALDEV S BOLLA	As Above	414-218-0437	262-796-0937

27. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin?  Yes  No

28. Pursuant to Chapter 23 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. **For new establishments, the percentage will be an estimate.**

Calendar/fiscal year:  January 1 – December 31  July 1 – June 30

Percent Gross Receipts from Alcohol Beverages	5 %
Percent Gross Receipts from Food	90 %
Percent Gross Receipts from Other	5 %
<b>Total Gross Receipts</b>	<b>100 %</b>

Do you have written records to document the percentages shown?  Yes  No

**You may be required to submit documentation verifying the percentages you've indicated.**

*After getting the sale estimate.*

29. What type of establishment are you? (Check all that apply)  Tavern  Restaurant  Nightclub

Other Please explain: GROCERY - STORE.

30. Will your establishment have a kitchen manager?  Yes  No

31. Will your establishment be a member of the Wisconsin Restaurant Association?  Yes  No

32. How many wait staff will be employed at the establishment? 1

33. What hours, if any, will food service not be available? ~~After 11:00 AM - 1:00 AM~~ N/A

34. Describe how you plan to advertise/promote your business. What products will you be advertising?

IN THE NEWS PAPER.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. (Individual applicants and each member of a partnership must sign; corporate officer(s), members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME:

this 12 day of MARCH, 2007

[Signature]  
(Clerk/Notary Public)

[Signature]  
(Officer of Corporation/Member/Manager of LLC/Partner/Individual)

(Officer of Corporation/Member/Manager of LLC/Partner/Individual)

My commission expires 8-30-09

(Officer of Corporation/Member/Manager of LLC/Partner/Individual)

**If you have any questions, please contact the City Clerk's Office at (608) 266-4601.**

**Liquor/Beer Agent Authorization**

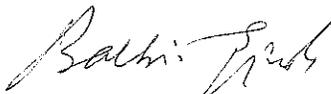
I, BALBIR SINGH, officer/member for DASMESH. L.L.C

(Corporation/LLC), doing business as MAHARAJA. GROCERY, authorize and appoint

\_\_\_\_\_ (Name) as the liquor/beer agent for the premise

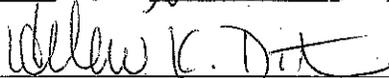
located at 1701. THIERER. ROAD. MADISON 53704

Subscribed and sworn to before me this



Signature of Officer/Member

12 Day of March, 2007



Notary Public, Dane County, Wisconsin

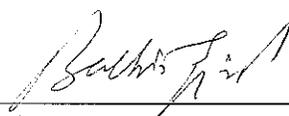
My Commission Expires 8-30-09

**Acceptance of Liquor/Beer Agent Appointment**

I, BALBIR SINGH, appointed **liquor/beer agent** for  
DASMESH. L.L.C (name of Corporation or LLC), being first duly sworn

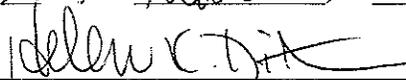
say I have vested in me, by properly authorized and executed written delegation, full authority and control of the premise described in the license of such corporation or limited liability company, and I am involved in the actual conduct of the business as an employee, or have a direct financial interest in the business of the licensee, therein relating to the intoxicating liquor/fermented malt beverage. The interest I have in the business is 50 %.

Subscribed and sworn to before me this



Signature of Agent

12 Day of March, 2007



Notary Public, Dane County, Wisconsin

My Commission Expires 8-30-09

1701 THIRRE R D MADISAW WI. 53724

GROCERY

FRONT DOOR

MAHARAJA  
40"

58" FEET

# PLAN TO OPEN MAHARAJA GROCERY STORE

