



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved LONG RANGE PLANNING SUBCOMMITTEE

Monday, October 17, 2011

4:00 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

A meeting of the Long Range Planning Committee of the Park Commission was held on Monday, October 17, 2011 in Room 108, the Parks Division, 210 Martin Luther King, Jr. Blvd., Room 108. Committee Chair Webster called the meeting to order. A quorum was present and the meeting was properly noticed.

Parks Staff Present: Kay Rutledge, Sarah Lerner

I. CALL TO ORDER / ROLL CALL

Clausius Present.

Present: 4 -

William W. Barker; Grant J. Frautschi; Stephen A. Webster and Edward A. Jepsen

II. APPROVAL OF MINUTES

A motion was made by Frautschi/Clausius to approve the Minutes of May 16, 2011 meeting. MOTION CARRIED UNANIMOUSLY.

III. PUBLIC COMMENT

There were no members of the public who wished to comment on items not on the Agenda.

IV. DISCLOSURES AND RECUSALS

There were no disclosures or recusals by members of the Committee for any item on the agenda.

V. OLD BUSINESS

- A. [22016](#) Request by County Executive Kathleen Falk and Mayor Dave Cieslewicz to dedicate a section of the Cherokee Marsh land in memory of Harold "Bud" Jordahl.

At a prior meeting, members requested additional information regarding this request. Information was distributed regarding Bud Jordahl. When he was with the WIDNR he worked with then Governor Nelson to create ORAP, the precursor to the Nelson-Knowles Stewardship Act. A map with two areas in Cherokee Marsh that were purchased with Stewardship funds was distributed. One is the area known as the Fifth Addition and the other is known as the East Marsh area and either one would be a prime candidate to be renamed for Bud Jordahl, who was a resident of Madison. This is an individual who has helped shape significant outdoor policy statewide which has produced many benefits for the City of Madison. If a designation is made, that endorsement would go to the Park Commission for approval and once approved, signage would be erected.

Members reviewed the criteria from the Memorial Policy to determine whether this request was appropriate and they felt that it was appropriate. There was discussion that rather than designate a specific tract of land, a memorial plaque could be placed somewhere in the park. It was also noted by one member that he had no conflict with naming a particular tract for Jordahl because of his major impact on conservation in general and that our park system has benefited from the Stewardship Program many times. Other members felt that a plaque acknowledging his contributions without identifying a particular tract of land would be sufficient.

A motion was made by Jepson/Clausius to approve the concept in principal and request that staff return to the Long Range Planning Committee with suggestions on how to implement the concept that could include identifying a specific tract of land or to simply erect a memorial plaque acknowledging the contributions of Bud Jordahl toward the purchase of conservation lands and the use of those funds in acquiring the lands for Cherokee Marsh while not reserving a particular structure or space. MOTION CARRIED UNANIMOUSLY.

B. Park and Open Space Plan Update

Lerner explained the highlights in the plan as well as what is still being worked on. The draft highlighted pieces that remain to be completed. Staff would like comments from the Committee within the next two weeks. The introduction addresses the purpose of the POSP. The Vision, mission, goals and objectives have incorporated the suggestions previously made by this committee. Goal One will be changed to Madison "will have" sufficient land The accomplishments of the last five years are also enumerated. Chapter Three addresses parkland inventory and the quantitative analysis compares Madison to the NRPA standards. Madison is well within the acceptable range for all categories. The Parks Division is responsible for some of the greenways in the city and Engineering is also responsible for some of them because they do provide access between some of our parks. Following a brief discussion, a suggestion was made to delete Figure 3-2 on page 17 but to leave the information in the narrative. Jepsen felt it was better to point out the various open spaces and that it was important to show that we have opportunities for better green space and sustainability management by pointing out that these lands are out there.

The park service area analysis takes the service area of the mini, neighborhood and community parks and finds where there are geographic gaps in the city. Discussion ensued about how to incorporate socio-economic factors in this gap analysis.

Chapter Four recognizes state, county and neighborhood plans that have already been developed that are typically reviewed by the Park Commission. There are 43 new parks in neighborhood development plans that are in various stages of completion. Discussion included parks that are reaching the saturation point as far as current or future amenities in them.

Chapter Five discusses the results of the public input meetings and the comments that were received. There is a section on the results of the survey completed by athletic groups on reservable recreation facilities. There is also a section discussing the State Comprehensive Outdoor Recreation Plan.

Chapter Six addresses community profiles and social, economic and housing characteristics. Chapter Seven discusses funding mechanisms, land dedication and impact fees. While philanthropy is also addressed in this chapter, a section devoted to it that would include how the Foundation is trying to increase giving and the role of volunteers in helping our parks should also be included. A general comment was that it would best, whenever possible, in data displays to show trends rather than snap shots.

Chapter Eight addresses Parks Division Operations and staffing; the budget information discussed at the last Long Range Planning meeting is still being revised to incorporate the comments received. Chapter Nine will include the recommendations from all of the information in the POSP; these have not been developed yet but will be brought forward at a future meeting for the Committee to review.

VI. NEXT MEETINGS

November 7, 2011 at 4:00 p.m

VII. ADJOURNMENT

A motion was made by Frautschi to adjourn. Motion passed