

Community Services—Lisa Laschinger, Assistant Parks Superintendent

Rangers, Disc Golf & Aquatics—Josh Schmitt

Rangers

Park Rangers have been very busy during the summer season. We have a full staff consisting of 3 permanent 75% Park Rangers and 8 Seasonal Rangers through the end of July which we had struggled to keep in previous years. As a result our park permit checks have generated a high compliance rate and our park patrols have increased. Our well trained, professional staff have been helping many people enjoy Madison's parks this summer.

Time period	Jan	Feb	Mar	Apr	May	June	July	2019 YTD
Animal Complaint	47	47	99	84	85	74	86	522
Assist Citizen	4	4	5	4	22	13	7	59
Assist Fire/ Police	1			2	1	2	2	8
Check Person	1		1	3	4	98	17	124
Check Area	663	656	711	932	1412	1435	1507	7316
Behavioral Ban			1			1	2	4
Damage to property	5	2	1	3	3	2	5	21
Drug Investigation				1	1		1	3
Graffiti complaint		1	2	3	11	4	8	29
Intoxicated Person						1		1
Information	197	126	236	237	405	428	231	1860
Local Ordinance violation	1		3	4	9	6	28	51
No permanent Address issue	2		2					4
Noise complaint				1	3	5	3	12
Parking Complaint	10	16	11	24	52	56	35	204
Phone Call								0
Trespass		4				1		5
Total reports	931	856	1072	1298	2008	2126	1932	9634

Disc Golf

Both Ranger and Operations staff worked diligently to prepare both Heistand and Elver for the Mad City Disc Golf Open. The courses were in excellent condition and the event was very well attended.

Aquatics

The Goodman Pool officially opened June 13th and our season is in full swing. Our swimming lessons program returned to offering Red Cross lessons which allow our instructors to obtain better training and a higher level of certification than in previous seasons. The feedback we have been receiving from the public has been very positive and we are happy with the results.

Also new for the 2019 Aquatics Season is Water Aerobics. Water Aerobics is designed for adults of all skill levels for a low-impact, high-energy, whole-body workout. Classes take place Monday and Wednesday evenings from 6:00pm to 6:45 at the Goodman Pool through August 21st. The Goodman Pool offers drop-in rates of \$8 per Water aerobics class.

Recreation Services—Tracey Hartley

Volunteer Update

Clean Lakes Alliance event on Fri. July 19. 5 people came out to Esther Beach on a last minute request for a beach cleanup and they did a fantastic job to get the beach raked and looking very nice.

Event Update

Movies with Madison Parks has been renamed to Sina Davis Movies in the Park Program to honor the late Sina Davis. She was instrumental in the Allied neighborhood to get movies happening. Additionally, Parks purchased new equipment this year, LED VIDEO WALL, which is new technology to offer movies during the daytime hours. The movies have been going great and the numbers in attendance is growing. Some NRT areas have been instrumental to find sponsors, volunteers, and resources to offer dinner prior to the movies. Parks has also collaborated with MSCR to have the ART Cart in the Park and the Madison Reading Project prior to the movie to keep the positive activity offerings available to the neighborhoods.



Update on movies shown below with dates, times, and attendance. We are scheduled to show a total 20 movies this summer! Hope you can make a show! Please see our website for dates and times! The photo to the right is from our first movie of the season at Olbrich Park, featuring "Ferris Bueller's Day Off".

Dinner & A Swim

This summer we are hosting two Dinner and A Swim events at Goodman Pool. The first happened on July 5 at the Goodman Pool with over 150 people in attendance with three food carts. The next one will be on August 9, and we are planning to have two food carts for the event.

Pickleball Lessons

Both the June and July series had full classes. The August series begins Aug. 8 and we will be offering a new Intermediate class this session. The September series is a lunchtime offering and openings are available in the Beginner classes.

Learn to Series

Our next offering is Learn to play Soccer & Scrimmage with Forward Madison FC, which is scheduled for August 13 5:30-7:30pm at Breese Stevens Field. Participants are invited to meet the players and try soccer! Plenty of openings available. Open to all ages.

Warner Park Community Recreation Center—Terrence Thompson

Teen Night- Each Friday night this summer the WPCRC transforms into safe place for Northside teens to participate in a variety sports, creative arts, interactive workshops, live music, and performances while hanging out with friends. We have had an average of 35 participants per week for the month of July.

Family Fun Night- 2nd Friday Each month families enjoy a night of bouncy houses, art and pottery projects, bingo, and movie screenings and more. On July 12, we had 206 participants.

Increase the Peace- Each month the WPCRC, Northside Planning Council, and Northside Safe & Thriving Communities hosts an evening of anti-violence, community healing, arts, guided conversations, and a meal for our Northside neighbors. This summer, we hosted five block parties in neighborhoods including Warner Park shelter, Ridgecrest apartments, Park Crest apartments, Brentwood, and Kipling Dr. Over 150 residents attended each of the events in their neighborhoods and engaged in activities such as volleyball, face painting, arts and crafts, voter registration, and were provided a free meal and music from a live DJ.

Back to School Supply Drive-WPCRC will be collecting back to school supplies on August 1-22. Donations will be distributed at the Mendota Elementary Block Party on August 24 and JP Hair Design Back to School Free Haircuts event on August 25.

20th Anniversary-WPCRC 20th Anniversary celebration will be Friday October 11. The 20th Anniversary celebration will include a full day of activities kicked off with a breakfast, live band, free fitness classes during the day offered by MSCR, evening program with guest speakers and culminate with the 20th Anniversary “Party Like Its 1999” DJ dance party. We plan to have limited edition 20th Anniversary merchandise will be for sale.

	Jan	Feb	Mar	Apr	May	June	July	2019 YTD	2018 Total	2017 Total
Facility Rentals	336	378	380	434	409	316	454	2707	4,883	5,007
Pass Visits										
Exercise Room	2122	1896	2145	2047	1812	1566	1541	13,129	23,808	26,993
Game Room	285	316	296	283	346	309	195	2,030	2,831	2,187
Gymnasium	699	765	1005	710	745	543	385	4,852	4,152	2,820

Park Event and Street Use Event Permitting-Kelli Lamberty

July always seems to be the busiest month of the summer, primarily due to big events like Concerts on the Square, Art Fair, LaFete, etc., but, as you'll see below, June actually has more event days in almost every category and, as you're likely to see in the next quarterly report, August is actually the month with the most event days in the year. Regardless, this quarter is a very busy time for Community Events - there's something for everyone!

2019 Permitted Event Days									
Madison, WI									
	Jan-2019	Feb-2019	Mar-2019	Apr-2019	May-2019	Jun-2019	Jul-2019	2019 Totals	2018 Totals (Jan-July)
Street Use Events	1	0	2	7	31	78	72	191	155
Park Events	5	7	2	11	30	83	55	193	172
Block Parties	0	1	0	0	3	18	15	37	31
NA Events	0	1	0	2	1	5	18	27	36
Camps	9	24	8	15	*	*	*	56	157
DT Perf Space	1	0	3	11	18	34	30	97	95
TOTAL	16	33	15	46	83	218	190	601	646
*Numbers currently unavailable									

Front Office—Joanne Austin

Watercraft Storage

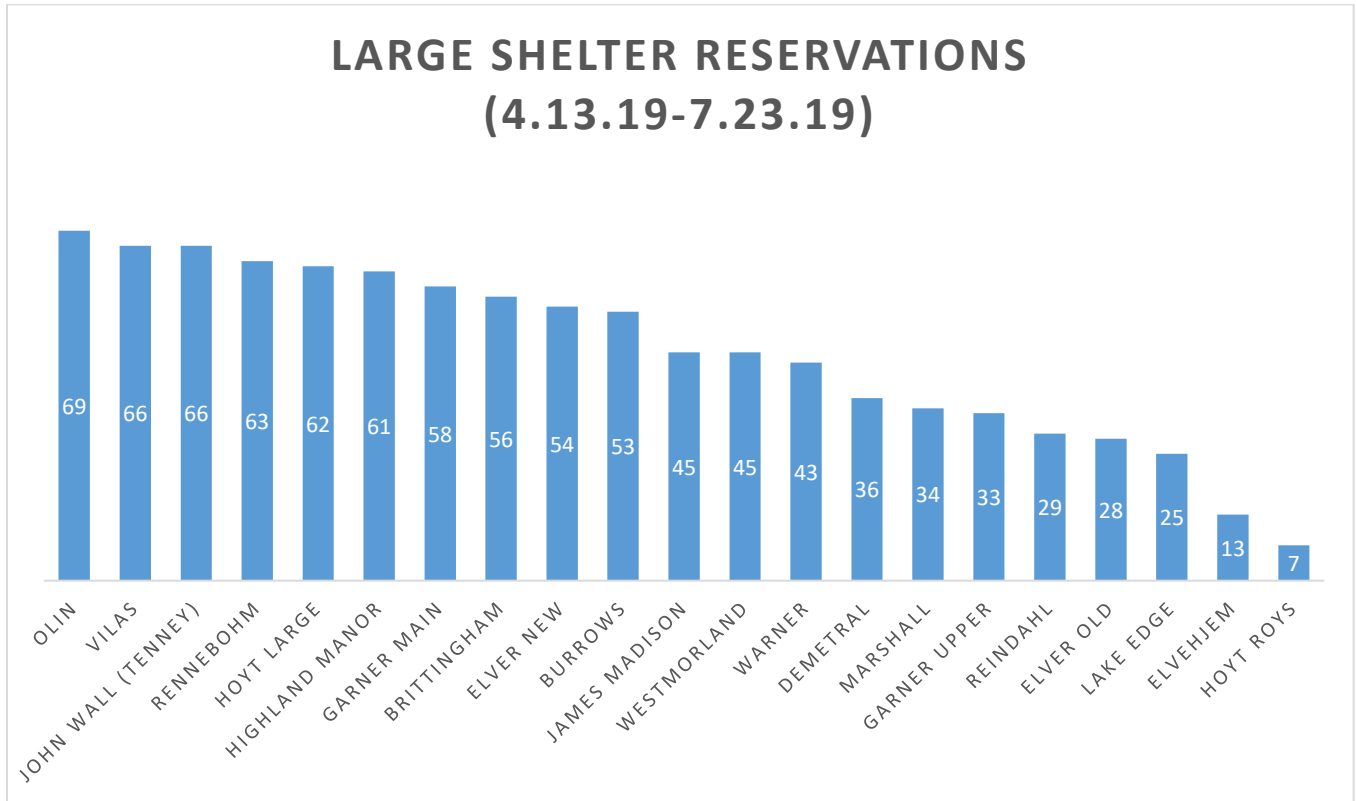
Parks has added 42 additional boat storage spaces at five parks (including a new location of Warner Beach), bringing our total number to 396 canoe/kayak storage spaces. With the addition of these new spaces, our waitlist is still greater than 100, showing a high demand for watercraft storage. Front staff have also implemented a new online application and payment system that will make watercraft storage renewals easier for customers and more efficient for front staff.

Block Parties

Fifty-Two (52) block party applications have been received already this year. Parks typically receives 90 applications each year, with September being the busiest month (about 1/3 of all block parties are held in September).

Shelter Reservations

The summer shelter reservation season is very busy, with many weekends booked solid. The largest number of shelter reservations were made at Olin, Vilas, and John Wall Pavilion at Tenney Park (whole day reservations are counted as 2, half-day reservations as 1).



Picnic shelters are an affordable option for smaller gatherings. The largest number of shelter reservations is at Aldo Leopold Park, which is hosting the 2019 Summer Meals for Kids Program. The most popular picnic shelters include Penn and Esther Beach, which offer restrooms and electricity.

Park Permits

The Front Office Staff processes all daily and annual disc golf, lake access and dog park permits purchased at various City of Madison parks. In the last few years, Parks has kept records of where customers purchase their daily permits in order to better report on the actual use of each park. Annual permit holders are asked which locations are their preferred park sites, but unfortunately we are unable to determine where and how often each location is used. The daily permits purchased clearly indicates our parks are heavily used by one-day users. The following charts show a sample of daily permits purchased to date (by location) in 2019 for Lake Access Permits as well as a comparison of annual dog, disc golf and lake access permits. Please note, the dog park data includes permits sold through the Treasurer's office.

