



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, March 29, 2023

4:30 PM

Virtual

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The City of Madison is holding the Urban Design Commission meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to [urbandesigncomments@cityofmadison.com](mailto:urbandesigncomments@cityofmadison.com). Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

**(877) 853-5257 (Toll Free)**

**Webinar ID: 839 1936 6066**

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov toj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email [urbandesigncomments@cityofmadison.com](mailto:urbandesigncomments@cityofmadison.com).

**CALL TO ORDER / ROLL CALL**

**APPROVAL OF MINUTES**

[March 15, 2023]: <http://madison.legistar.com/Calendar.aspx>

**PUBLIC COMMENT**

1. [75183](#) Public Comment

**DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**AGENDA OVERVIEW****PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [76642](#) 2352 S Park Street - Comprehensive Design Review of Signage (CDR) in Urban Design District (UDD) 7 .14th Ald. Dist.  
  
Owner: Edward Lee, Greater Urban League of Madison  
Applicant: Lucas Severson, Design Art Studio  
Final Approval is Requested  
UDC is an Approving Body
3. [76643](#) 5710-5910 Mineral Point Road - Amendment to an Existing Comprehensive Design Review of Signage (CDR). 19th Ald. Dist.  
  
Owner: Bill Fedun, CMFG Life  
Applicant: Mary Beth Growney Selene, Ryan Signs, Inc.  
Final Approval is Requested  
UDC is an Approving Body
4. [76641](#) 722 John Nolen Drive - Exterior Renovations to an Existing Building in Urban Design District (UDD) 1. 14th Ald. Dist.  
  
Owner: DeFoor Brothers, LLC  
Applicant: Josh Wilcox, GBA Architecture | Design  
Final Approval is Requested  
UDC is an Approving Body

**UNFINISHED BUSINESS**

5. [73562](#) 131 W. Wilson Street - New Mixed-Use Building in UMX Zoning. 4th Ald. Dist.  
  
Owner: The Moment, LLC  
Applicant: Kirk Keller, Plunkett Raysich Architects, LLP  
Final Approval is Requested  
UDC is an Advisory Body
6. [69486](#) 428-444 State Street - New Mixed-Use Building in the Downtown Core (DC) District. 2nd Ald. Dist.  
  
Owner: Joe McCormick, JD McCormick Properties  
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC  
Final Approval is Requested  
UDC is an Advisory Body

**INFORMATIONAL PRESENTATION**

7. [76911](#) 1625 Northport Drive - Informational Presentation for a Public Project for a Building Addition to the Warner Park Community Recreation Center. 12th Ald. Dist.  
  
Owner: Eric Knepp, City of Madison Parks Superintendent  
Applicant: Amy Scanlon, City of Madison Engineering  
UDC will be an Approving Body

**SECRETARY'S REPORT**

Elected and Appointed Official Code of Ethical Conduct

Recent Plan Commission actions:

None.

Upcoming Matters:

- 4846 Eastpark Boulevard - Residential Building Complex
- 9102-9236 Honey Harvest Lane, 9104-9234 Turning Oak Lane, 9103-9231 Turning Oak Lane - Acacia Ridge, Residential Building Complex
- 3351 Dairy Drive - New Development in UDD 1
- 226 N Midvale Boulevard - CDR

**BUSINESS BY MEMBERS**

8. [75615](#) 2023 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

**ADJOURNMENT**