

Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

29
PERCPB 2015-0008
(Number)

(scanned)

No Yes
(STREET USE?)

37201

(Processing step)

(initials)

Alder Name: Verveer Dist #: _____ Police Sector: 400

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine. If you have more than one day, they must be consecutive dates.
- o Other requirements are on the accompanying sheet. Attached

The named organization applies for:

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one:

- Bona fide Club
- Church
- Lodge/Society
- Veteran's Organization
- Fair Association

Organization Name: Madison Festivals Phone: 608-276-9797

Address: 5976 Executive Dr Suite B Fitchburg, WI 53719 Email: Ryan@madisonfestivals.com Website: madisonfestivals.com

Date organized: _____ If a corporation, give date of incorporation: _____

WI State Seller's Permit ID: _____

We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

We have been convicted of a violation of Chapter 38.

TASTE OF MADISON

Supplemental Form for Temporary Class B Retailer's License

Application must be completed in full. Incomplete applications will not be processed. The City of Madison retains the right to revoke this permit any time prior to or during the scheduled event for any misrepresentation of information or changes in circumstances pertaining to this event. Applicants wishing that conditions be waived or modified will need to call the local Police Captain. The Clerk's Office can provide you with contact information.

Organization: Madison Festivals, Inc.		Has applicant been convicted of any violation of Chapter 38? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Date and Time of Event 9/5/2015 2pm-8:30pm; 9/6/2015 11am-7pm		Estimated Attendance 250,000	
Location Requested Capitol Square			
Name and birth date of all officers and persons in charge of event:			
President Rita Kelliher -		Vice President Stephanie Hammes -	
Secretary Matt Hein -		Treasurer Mark Anderson -	
Person in Charge Ryan Richards -		Contact Phone 608-209-6958	
		Email ryan@madisonfestivals.com	
Explain the purpose and nature of the event Food and music fesitval			
Describe your planned method of crowd control City police, private security, barricades			
How many security persons will you have on the licensed premise? 6 private officers		Will an application for waiver of insurance be filed?	
Name of Wholesaler who will supply fermented malt beverage Wisconsin Distributors		Quantities ordered 800 half barrels	
Will food be served? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>		Will the street be used? Yes <input type="checkbox"/> No <input type="checkbox"/>	
Will a tent be used? Yes <input type="checkbox"/> No <input type="checkbox"/>			
<p>The preceding information is correct to the best of my knowledge. I understand that if this application is made in conjunction with a street use permit this application must be submitted at least 60 days before the event. I have read and understand the conditions stated on the reverse side of this application and will comply with them unless waived by the Madison Police Department.</p>			
Signature 		Date 9/26/15	

City Clerk's Office Use Only

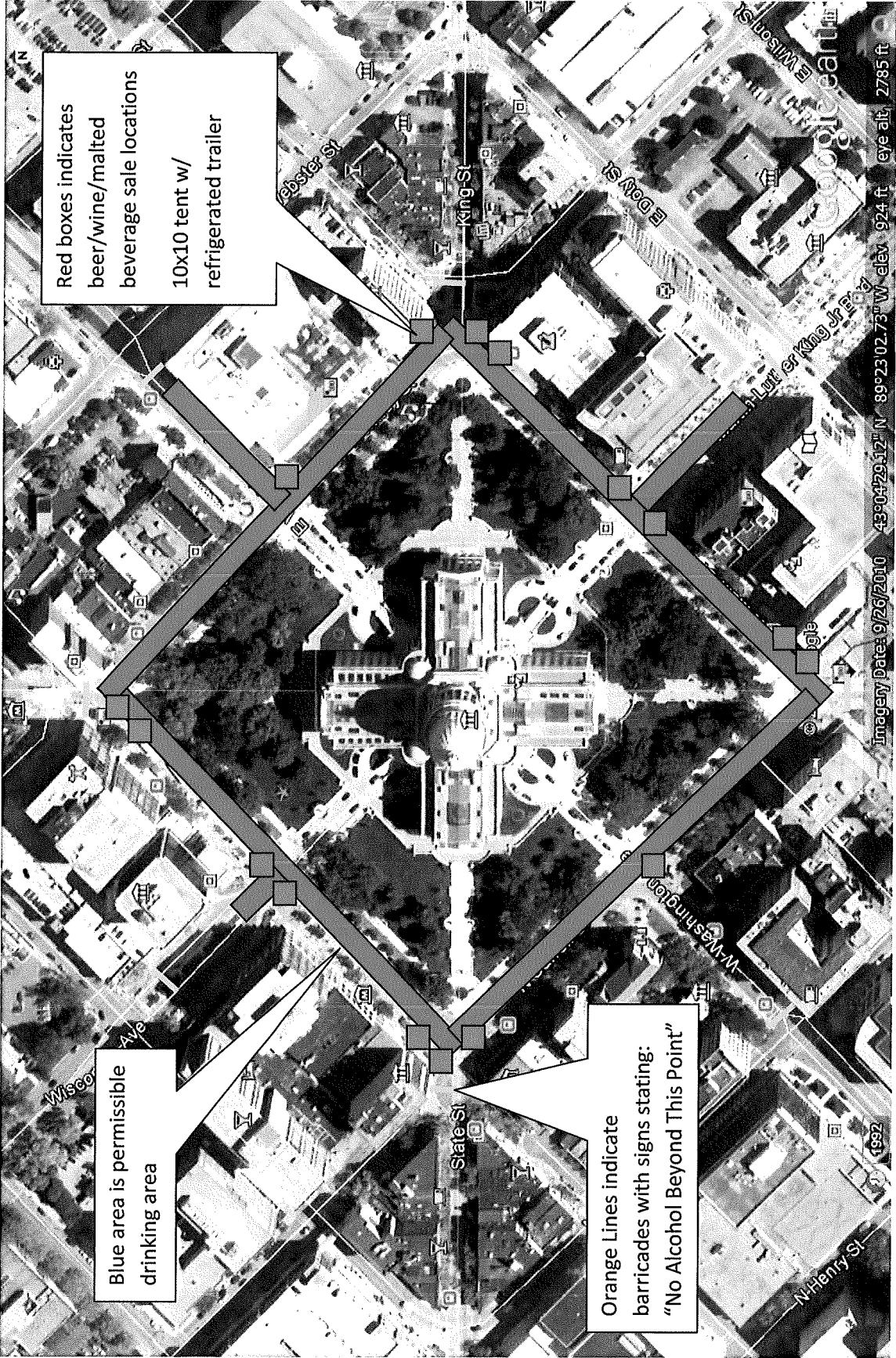
PERCPB-20__ - ____. Route electronic copies of application to:

____ Picnic beer e-mail group (includes City Attorney and Public Health Dept.)

____ Police Sector #
 100-200 West District
 300 South District
 400 Central District
 600 East District

____ Eric Veum at Risk Management (if on city right-of-way)
 ____ Kathryn Padorr at Parks (if in City Park)
 ____ Kelli at Parks (if Street Use)

Agency approval granted through licensing system (do not route): Fire Department, Zoning

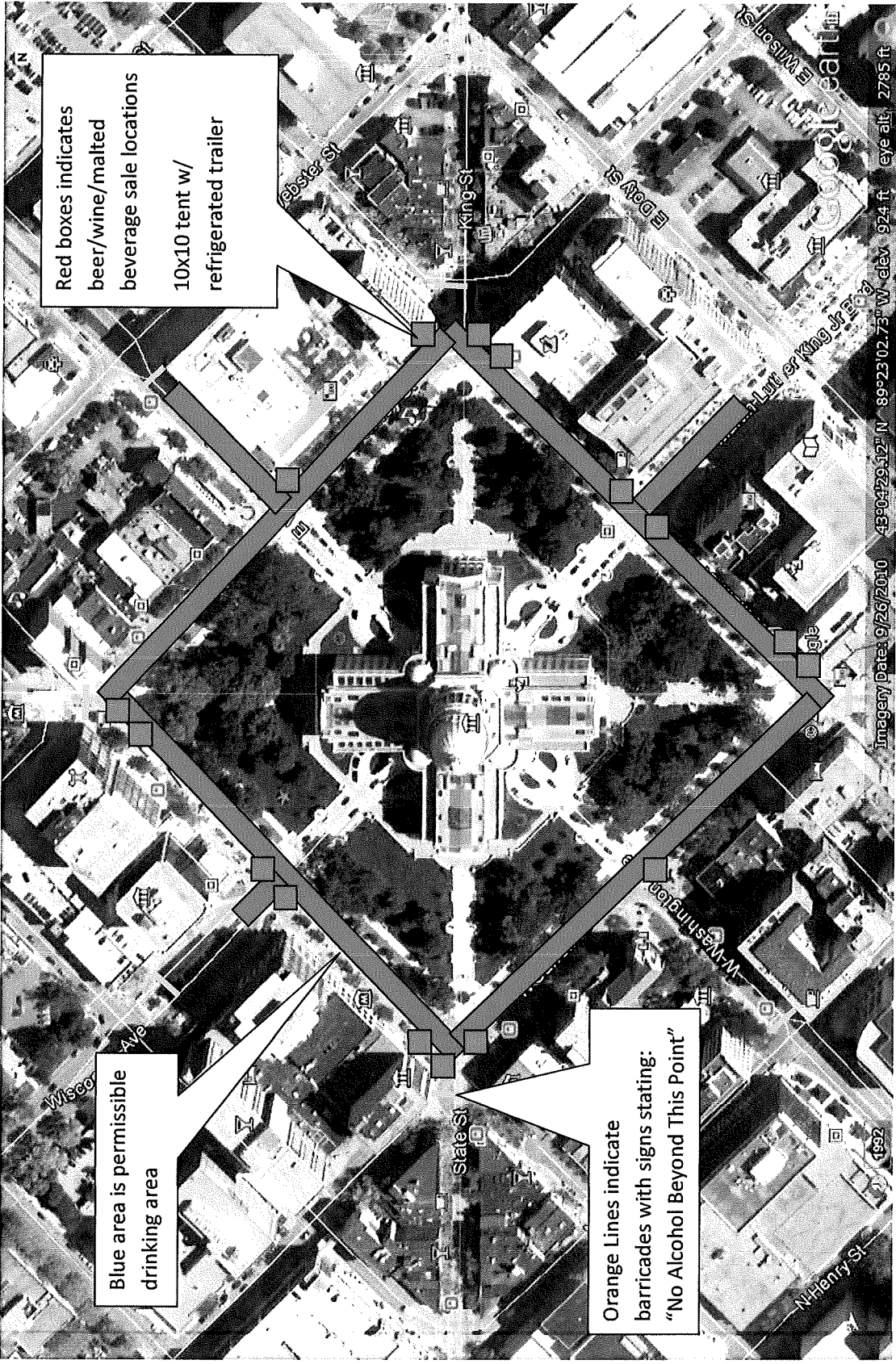


Red boxes indicates beer/wine/malted beverage sale locations 10x10 tent w/ refrigerated trailer

Blue area is permissible drinking area

Orange Lines indicate barricades with signs stating: "No Alcohol Beyond This Point"

Imagery Date: 9/26/2010 43°04'29.12" N 89°23'02.73" W elev. 924 ft eye alt. 2785 ft



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Imagery Date: 9/26/2010 43°04'29.92" N 89°23'02.73" W elev. 924 ft eye alt. 2785 ft