

ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning 20 ending 20

TO THE GOVERNING BODY of the: Madison City of

County of DANE Aldermanic Dist. No. (if required by ordinance)

Table with columns: TYPE, FEE. Rows include Class A beer, Class B beer, Wholesale beer, Class C wine, Class A liquor, Class B liquor, Reserve Class B liquor, Publication fee, TOTAL FEE.

- 1. The named INDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): LAS ISLAS DEL MAR LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company.

Table with columns: Title, Name, Home Address, Post Office & Zip Code. Rows for President/Member (Mayra Fernandez), Vice President/Member (Diego Valdivia), Secretary/Member, Treasurer/Member, Agent (Mayra Fernandez), Directors/Managers.

3. Trade Name LAS ISLAS DEL MAR Business Phone Number 608 298 7687
4. Address of Premises 5696 Marina Dr Post Office & Zip Code Madison WI 53716

- 5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period?
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant?
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business?
8. (a) Corporate/limited liability company applicants only: Insert state WI and date 5/14/12 of registration.
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company?
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin?

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) Restaurant at 5692-5696 Marina Drive

- 10. Legal description (omit if street address is given above):
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year?
(b) If yes, under what name was license issued?
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630.5) before beginning business?
13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above?
14. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor?

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another.

SUBSCRIBED AND SWORN TO BEFORE ME Notary Public, State of Wisconsin County of DANE My Commission is permanent
this 29 day of May 2012
My commission expires 15 permanent

Table with columns: Date received and filed with municipal clerk, Date reported to council/board, Date provisional license issued, Signature of Clerk / Deputy Clerk, Date license granted, Date license issued, License number issued.

City of Madison Supplemental Class B License Application

<input type="checkbox"/> Seller's Permit Number <input checked="" type="checkbox"/> Federal Employer Identification # <input checked="" type="checkbox"/> Notarized Original Application Form <input checked="" type="checkbox"/> Notarized Supplemental Form <input type="checkbox"/> Orange Sign (Clerk's Office provides at time of application)	<input checked="" type="checkbox"/> Written Description of Premise <input checked="" type="checkbox"/> Background Investigation Form(s) <input type="checkbox"/> Notarized Transfer of Ownership <input checked="" type="checkbox"/> *Articles of Incorporation <input checked="" type="checkbox"/> *Notarized Appointment of Agent * Corporation/LLC only	<input checked="" type="checkbox"/> Floor Plans <input checked="" type="checkbox"/> Lease <input checked="" type="checkbox"/> Sample Menu <input checked="" type="checkbox"/> Business Plan
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1. Name of Applicant/Partner/Corporation/LLC LAS ISLAS Del MAR LLC
 2. Address of Licensed Premise 5696 Monona Dr Madison WI 53716
 3. Telephone Number: 608 298 7687 4. Anticipated opening date: 6/15/12
 5. Mailing address if not opening immediately _____

6. Have you contacted the Alderperson, Police Department District Captain, Alcohol Policy Coordinator, and the neighborhood association representative for the area in which you intend to locate? Yes No

7. Are there any special conditions desired by the neighborhood? Yes No
NOT YET, but they will be contacted.

Explain. _____

8. Business Description, including hours of operation: Full service family sea food restaurant
Sunday through Thursday 9:30am - 10pm; Friday & Saturday 9:30am to 12 midnight

9. Do you plan to have live entertainment? No Yes—What kind? _____

10. Detailed written description of building, including overall dimensions, seating arrangements, capacity, bar size and all areas where alcohol beverages are to be sold and stored. **The licensed premise described below shall not be expanded or changed without the approval of the Common Council.**

Table seating for approximately 120 with a bar counter with
8 stools. ≈ 2250 square feet, alcohol will be stored
behind the bar/counter and utility room.

11. Are any living quarters directly or indirectly accessible and under control of the applicant? Yes No
 Please note that alcohol may be sold and stored only on the licensed premise, not in living quarters.

12. Describe existing parking and how parking lot is to be monitored. Surface parking of
46 stalls monitored by staff.

13. Describe your management experience, staffing levels, duties and employee training.

Owners are brother/sister-in-law who have worked at, owned
and operated a similar restaurant in Rockford IL for the past 6 years.

14. Identify the **registered agent** for your Corporation or LLC. This is your corporation's agent for service of process, notice or demand required or permitted by law to be served on the corporation.

Diego Valdivia 819 Sanford St Rockford IL 61102
 Name Address

15. Utilizing your market research, who would you project your target market to be?

Families

16. What age range would you hope to attract to your establishment? all ages

17. Describe how you plan to advertise/promote your business. What products will you be advertising?

Seafood - Mariscos al estilo Nayarit - advertised by print and word-of-mouth and radio

18. Are you operating under a lease or franchise agreement? Yes (attach a copy) No

19. Owner of building where establishment is located: JRE Properties LLC
Address of Owner: 1016 North Gannan Rd Madison 53717 Phone Number 410 Fred Campbell (408) 444 1356

20. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? Yes No

21. List the Directors of your Corporation/LLC

See owners below
Name Address
Name Address
Name Address

22. List the Stockholders of your Corporation/LLC

<u>Diego Valdivia</u>	<u>819 Sanford St Rockford IL 61102</u>	<u>5%</u>
Name	Address	% of Ownership
<u>Mayra Fernandez</u>	<u>1249 Rose Ave Rockford IL 61102</u>	<u>95%</u>
Name	Address	% of Ownership
Name	Address	% of Ownership

23. What type of establishment are you? (Check all that apply) Tavern Nightclub Restaurant

Other Please Explain. _____

24. What type of food will you be serving, if any? _____

Breakfast Lunch Dinner

25. Please submit a sample menu with your application, if possible. What might eventually be included on your operational menu when you open?

Appetizers Salads Soups Sandwiches Entrees
 Desserts Pizza Full Dinners

26. During what hours of your operation do you plan to serve food? 9:30 am - 10:00 pm

27. What hours, if any, will food service not be available? None
28. Indicate any other product/service offered. None
29. Will your establishment have a kitchen manager? Yes No
30. Will you have a kitchen support staff? Yes No
31. How many wait staff do you anticipate will be employed at your establishment? 2
During what hours do you anticipate they will be on duty? 9:30^{am} - 10^{pm}
32. Do you plan to have hosts or hostesses seating customers? Yes No
33. Do your plans call for a full-service bar? Yes No
If yes, how many bar stools do you anticipate having at your bar? 8
How many bartenders do you anticipate you would have working at one time on a busy night? 0
Bar is a counter served by wait staff.
34. Will there be a kitchen facility separate from the bar? Yes No
35. Will there be a separate and specific area for eating only? Yes No
If yes, what will be the seating capacity for that area? ~ 120
36. What type of cooking equipment will you have? Stove Oven Fryers Grill Microwave
37. Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products? Yes No
38. What percentage of your overall payroll do you anticipate will be devoted to food operation salaries?
100%
39. If your business plan includes an advertising budget, what percentage of your advertising budget do you anticipate will be related to food? 80%
What percentage of your advertising budget do you anticipate will be drink related? 20%
40. Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or the Tavern League of Wisconsin? Yes No
41. Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the National Restaurant Association? Yes No

42. What is your estimated capacity? 120

43. Pursuant to Chapter 23 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. For new establishments, the percentage will be an estimate.

Gross Receipts from Alcoholic Beverages	80 %
Gross Receipts from Food and Non-Alcoholic Beverages	20 %
Gross Receipts from Other	0 %
Total Gross Receipts	100%

44. Do you have written records to document the percentages shown? Yes No
You may be required to submit documentation verifying the percentages you've indicated.

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Subscribed and Sworn to before me:

this 29 day of May, 2012

[Signature]
(Clerk/Notary Public)

My commission expires is permanent

[Signature]
(Officer of Corporation/Member of LLC/Partner/Individual)
Diego Valdivia

JAMES N. GRAHAM
Notary Public, State of Wisconsin
County of DANE
My Commission is permanent



WISCONSIN DEPARTMENT OF REVENUE
 PO BOX 8902
 MADISON, WI 53708-8902

State of Wisconsin • DEPARTMENT OF REVENUE

REGISTRATION UNIT
 2135 RIMROCK RD PO BOX 8902 MADISON, WI 53708-8902
 PHONE: 608-266-2776 FAX: 608-261-6248
 EMAIL: sales10@revenue.wi.gov WEBSITE: www.revenue.wi.gov



LAS ISLAS DEL MAR LLC
 5696 MONONA DRIVE
 MONONA WI 53716

Letter ID: L1832649248
 Batch Index: 1207759360-28

Wisconsin Department of Revenue
 Seller's Permit

LEGAL/REAL NAME: LAS ISLAS DEL MAR LLC
 BUSINESS NAME: LAS ISLAS DEL MAR
 5696 MONONA DRIVE
 MADISON WI 53716

The seller whose name appears above is authorized to engage in the business of selling tangible personal property and taxable services at the location shown. This permit is not transferable and is not valid at any other location. This permit must be conspicuously displayed at the place of business for which issued. Return this permit to the Department if you discontinue sales of taxable property and services at this location.

If your business is not operated from a fixed location, such as craft shows, flea markets, etc., this permit should be displayed or carried with you to the various events.

Tax Type	Account Type	Account Number
Sales & Use Tax	Seller's Permit	456-1027546867-02



State of Wisconsin
Department of Financial Institutions

ARTICLES OF ORGANIZATION - LIMITED LIABILITY COMPANY

Executed by the undersigned for the purpose of forming a Wisconsin Limited Liability Company under Chapter 183 of the Wisconsin Statutes:

Article 1. **Name of the limited liability company:**

Las Islas Del Mar LLC

Article 2. **The limited liability company is organized under Ch. 183 of the Wisconsin Statutes.**

Article 3. **Name of the initial registered agent:**

Diego Valdivia

Article 4. **Street address of the initial registered office:**

5696 Monona Drive
Madison, WI 53716
United States of America

Article 5. **Management of the limited liability company shall be vested in:**

A member or members

Article 6. **Name and complete address of each organizer:**

Attorney James N Graham
6401 Odana Road Suite 15A
Madison, WI 53719
United States of America

Other Information. **This document was drafted by:**

Attorney James N Graham

Organizer Signature:

Attorney James N Graham

Date & Time of Receipt:

5/10/2012 9:12:36 AM

Credit Card Transaction Number:
201205102996314

**ARTICLES OF ORGANIZATION - Limited Liability Company(Ch.
183)**

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Filing Fee: \$130.00
Total Fee: \$130.00

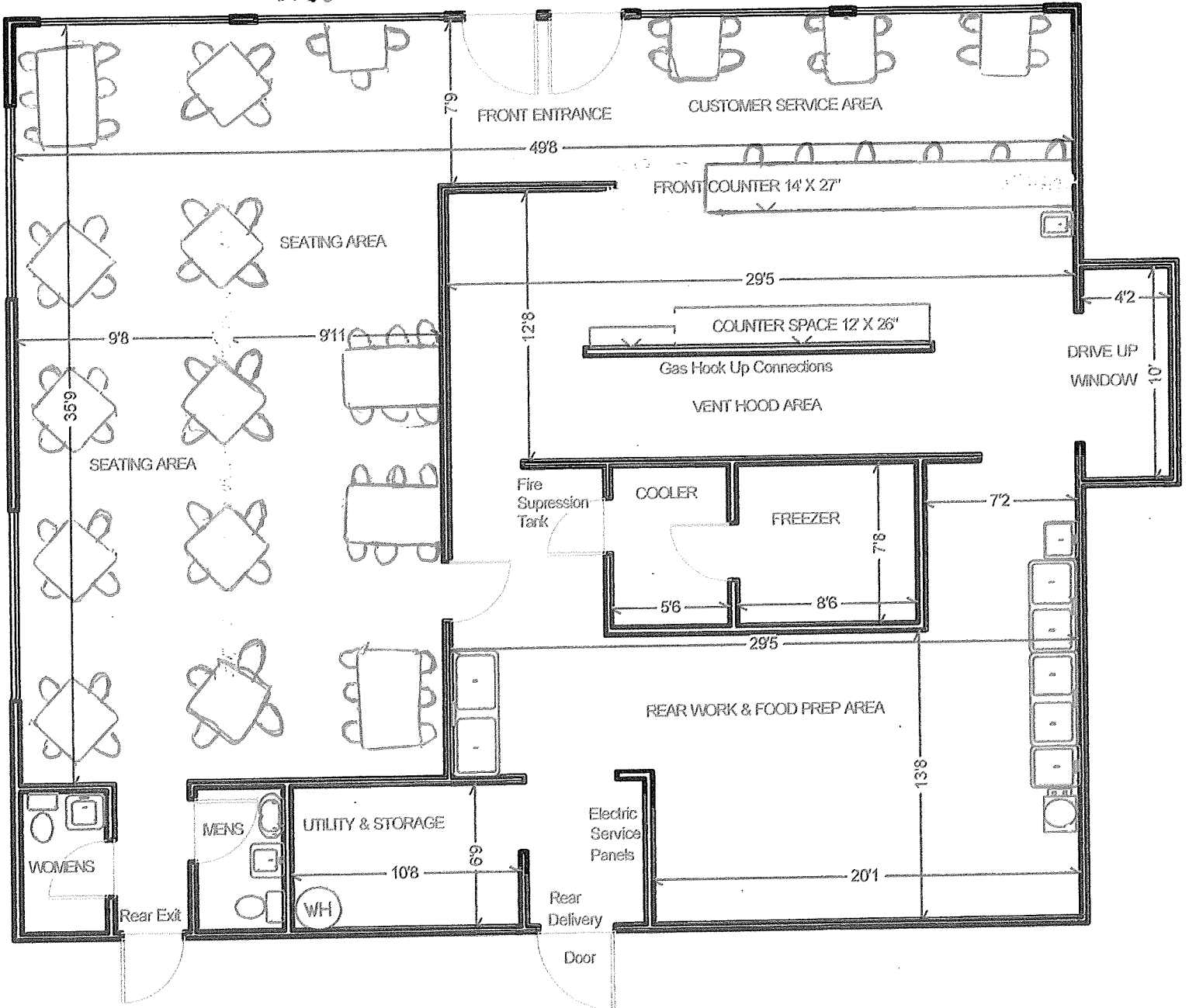
ENDORSEMENT

**State of Wisconsin
Department of Financial Institutions**

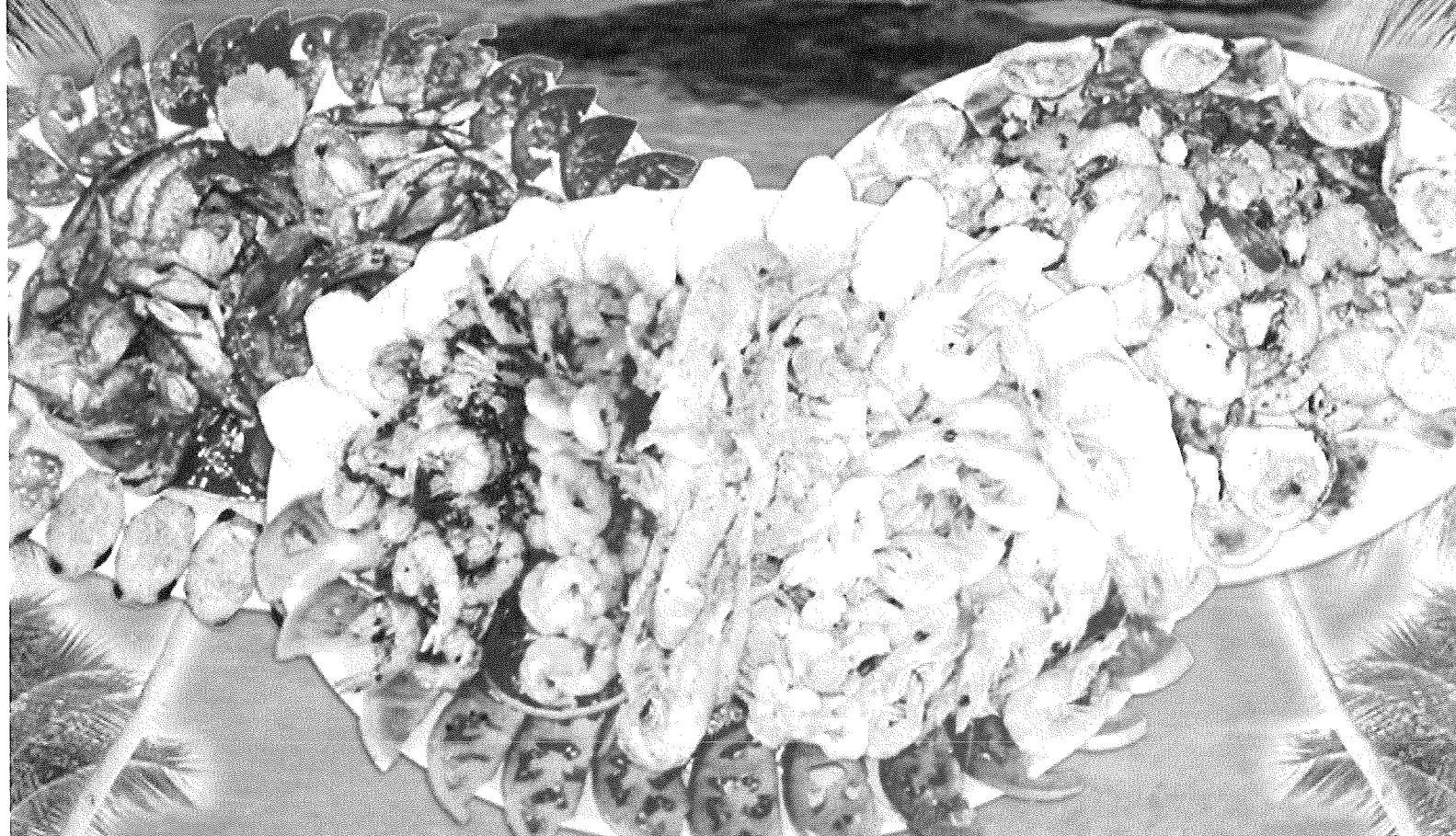
EFFECTIVE DATE	
5/10/2012	

FILED 5/14/2012	Entity ID Number L050788
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5696 MONONA DRIVE FLOOR PLAN



Las Islas Del Mar



Mariscos al estilo Nayarit

PRECIOS SUJETOS A CAMBIOS SIN PREVIO AVISO
12% Cargo por servicio,
se agregara A Grupos De
4,6 o mas personas.
GRACIAS.

HORARIO:

Domingo-Jueves: 9:30am - 10pm
Viernes y Sabado: 9:30am - 12pm

IMPORTANTE:
Favor de cuidar a sus niños,
mantengalos sentados en su mesa.
El personal de este Restaurante maneja
platos calientes.
¡Ayúdenos a prevenir un accidente!
GRACIAS

608-298-7687

5696 Monona Rd. Madison. WI. 53716

PARA COMENZAR / APPETIZERS

EMPANADA DE CAMARON..... <i>Shrimp Pastries</i>	6.50	12.50
EMPANADA DE CAMARON CON QUESO..... <i>Shrimp Pastries with Cheese</i>	7.50	14.95
*OSTIONES PREPARADOS..... <i>Oyster in the Shell</i>	8.59	16.95
*OSTIONES KORITAS..... <i>Oyster Korita Style</i>	7.95	15.95
*OSTIONES EN SU CONCHA..... <i>Oyster in the Shell</i>	6.99	10.45
MEJILLONES A LA PLANCHA..... <i>Grilled Mussel</i>	8.59	16.95
*CEVICHE DE CAMARON..... <i>Shrimp Ceviche</i>	7.50	14.99
*CEVICHE DE PESCADO..... <i>Fish Ceviche</i>	7.50	14.99
*CEVICHE MIXTO O CON PULPO (SI MAS CON PULPO)..... <i>Mix Ceviche or with Octopus/Extra with Octopus</i>	8.00	15.99
BOTANAS DE CAMARON Y PULPO (FRIA)..... <i>Shrimp & Octopus Batana (Cold)</i>	10.95	20.95
BOTANA DE CAMARON Y PULPO A LA PLANCHA..... <i>Grilled Shrimp/Octopus Batana</i>	10.95	20.95
BOTANA DE PEPINO..... <i>Cucumber Batana</i>	3.50	
ENSALADA DE PESCADO..... <i>Fish Salad</i>	12.50	
ENSALADA DE CAMARON..... <i>Shrimp Salad</i>	12.50	

COCTEL / COCKTAIL

COCTEL ESPECIAL ENCABRONADO..... <i>Special Cocktail</i>	8.50	14.95lg
COCTEL DE CAMARON..... <i>Shrimp Cocktail</i>	6.00	9.00mg 14.95lg
COCTEL DE CAMARON Y PULPO..... <i>Shrimp & Octopus Cocktail</i>	6.00	9.00mg 14.95lg
COCTEL "ISLA DEL MAR"..... <i>Island of the Sea Cocktail</i>	14.95	
COCTEL CAMPECHANA..... <i>Campechana Cocktail</i>	15.95	
COCTEL VIAGRA..... <i>Viagra Cocktail</i>	15.95	
COCTEL DE OSTIONES..... <i>Oyster Cocktail</i>	9.95	14.99lg
CONSOME DE CAMARON..... <i>Shrimp Soup</i>	5.00	

ORDENES EXTRAS / SIDE ORDERS

ARROZ Rice.....	1.99
AGUACATE O GUACAMOLE Avocado or Avocado Dip.....	3.95
ENSALADA Salad.....	2.00
PAN Bread.....	1.00
FRIJOLE/Beans.....	2.45
PAPAS French Fries.....	1.99
PICO DE GALLO.....	3.00

* These items may contain raw or undercooked ingredients or may be cooked to your specifications. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.

CALDO PARA LEVANTAR MUERTOS / SOUPS

CALDO DE CAMARON	12.95
Shrimp Soup	
CALDO DE PESCADO (Bagre)	11.95
Fish Soup (Cattfish)	
CALDO VUELVE A LA VIDA	13.99
"Return to Life" Soup	
CALDO 7 MARES	14.99
7 Seas Soup	
CALDO COMBINACION AL GUSTO	12.99
Soup Combination of your Choice	
CALDO DE FILETE DE PESCADO	11.95
Fish Fillet Soup	
CALDO DE LANGOSTINOS	12.99
Freshwater Prawn Soup	
CALDO DE MOJARRA	11.99
Mojarra Soup	
SOPA DE MARISCOS	13.99
Seafood Mix Soup	
CALDO DE ALMEJA	10.95
Clam Soup	
CALDO DE ALBONDIGAS DE CAMARON	12.99
Shrimp Meatball Soup	

TOSTADAS

* TOSTADA DE CEVICHE DE CAMARON	3.00
Shrimp Ceviche Tostada	
* TOSTADA DE CEVICHE DE PESCADO	3.00
Fish Ceviche Tostada	
TOSTADA DE PULPO	3.50
Octopus Tostada	
* TOSTADA DE "ISLA DEL MAR"	4.50
"Isla del Mar" Tostada	
TOSTADA DE CAMARON (ROJO)	3.50
Red Shrimp Tostada	
TOSTADA DE JAIVA	3.00
Crab Meat Tostada	
* TOSTADA AGUACHIL	4.50

CHAROLAS

CAMARONES AL VAPOR	25.00
Steamed Shrimp (Unpeeled)	
CAMARONES A LA KORA	25.00
Shrimp Kora Style Batana	
* CAMARONES AGUACHILES VERDES/ROJOS	25.00
Shrimp Aguachiles Green Sauce Red Sauce	
LANGOSTINOS A LA PLANCHA	29.99
Grilled Freshwater Prawns	
CAMARONES ALA CUCARACHA	25.00
Coc Roach Shrimp Style (Unpeeled)	
CHICHARON DE PESCADO	10.95 19.95 (1)
Fish Crisps	
CAMARONES TE ACORDARAS	25.00
Shrimp Acordaras (Spicy)	
CAMARONES EL PATRON	25.00
"The Boss" Shrimp	

* These items may contain raw or undercooked ingredients or may be cooked to your specifications. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.

NUESTROS SABROSOS PLATILLOS/OUR DELISOUS ENTREES
SERVIDOS CON ARROZ, PAPAS & ENSALADA / SERVED WITH RICE, FRENCH FRIES & SALAD

CAMARONES A LA DIABLA.....12.50

Shrimp with Diabla Sauce

CAMARONES A LA PLANCHA.....12.99

Grilled Shrimp

CAMARONES KORA.....12.99

Kora Style Shrimp

CAMARONES RANCHEROS.....12.99

Ranch Style Shrimp

CAMARONES EMPANISADOS.....12.00

Breaded Shrimp

CAMARONES AL AJO.....12.50

Garlic Shrimp

CAMARONES EL PATRON.....12.99

"The Boss" Style Shrimp

CAMARONES A LA MANTEQUILLA.....12.50

Shrimp Sauteed in Butter Sauce

CAMARONES A LA JUAN ESCUTIA.....12.95

Big Shrimp Rolled in Bacon

LANGOSTINOS A LA PLANCHA.....14.99

Grilled Freshwater Prawns

PULPO AL GUSTO (AL AJO, AL DIABLA & RANGHERO).....13.95

Octopus Prepared to your Liking: Garlic, Deviled or Ranch Style

MOJARRA VERACRUZANA.....10.95

MOJARRA FRITA.....9.99

HUACHINANGO DORADO.....13.95

HUACHINANGO AL AJO O DIABLA.....14.95

FILETE DE PESCADO EMPANISADO.....9.99

Breaded Fish

FILETE DE PEZCADO ALA VERACRUZANA.....13.50

FILETE DE PEZCADO AL GUSTO.....12.00

Fish Fillet Prepared to your Liking

PASTA COSTA BRAVA

Mejillo, Camaron, Callo, Champiñones en pasta fetuccini13.99

ESPECIALIDADES DE LA CASA / HOUSE SPECIALTIES

CAMARONES HUICHOLES (CON CASCARA).....18.45

Huicholes Shrimp (Unpeeled)

MOLCAJETE NAYARITA.....24.45

Molcajete Nayarita Style

PAELLA DE MARISCOS.....15.99

Seafood with Rice Mix

28.99 Lg

PARRILLADA DE MARISCOS.....48.99

Seafood Mix Parrillada

PATAS DE JAIVA ESTILO "ISLA DEL MAR".....35.00

Crab Legs "Island of the Sea" Style

DESMADRE DE MARISCOS.....24.96

Seafood Mixes Grill Desmadre

48.95 Lg

MARISQUIADA.....54.99

Seafood Mix Pastries, Mojarras, Crab, Oysters, Mussels, Breaded Shrimp, cocktail Style Shrimp and Rice

BOTANA PARA CHAKAS.....27.00

Crab Legs, Freshwater Prawns, Mussels & Shrimp

50.00 Lg

BOTANA EL PACIFICO.....48.00

CAMARONES, OSTIONES, PULPO Y JAIVA EN SALSA CALIENTE

Shrimp, Oysters, Octopus & Crab Meat in Hot Sauce

PIÑA REYENA.....17.50

Pineapple Stuffed with Shrimp, Clams, Octopus, Scallops, Imitation Crab, Chopped Pineapple & Melted Cheese

Camarones al Tequila.....13.99

Shrimps in Tequila style

ALA PARRILLA

PEZCADO ZARANDEADO..... 28.99
Grilled Seasoned Fish (Whole Fish)

CAMARONES SARANDEADO..... 14.99
Grilled Seasoned Shrimp
Served with Tortillas & Salad

CODORNIS ZARANDEADA..... 11.95
Served with Salad, Rice & Beans

AUTENTICOS PLATILLOS MEXICANOS

TACOS

TACOS DE PESCADO DORADOS/SUAVES (3)..... 6.50
Fish Tacos Soft or Crispy

TACOS DE CAMARON DORADOS/SUAVES (3)..... 6.50
Shrimp Tacos Soft or Crispy

TACOS..... 6.00
ASADA/Steak • POLLO/Chicken • AL PASTOR/Pork

TACO DINNER: (3) TACOS, ARROZ/Rice, FRIJOLES/Beans..... 7.50
ASADA/Steak • POLLO/Chicken • AL PASTOR/Pork

CARNE ASADA CON ARROZ, ENSALADA Y FRIJOLES..... 10.99
Marinated Grilled Skirt Steak Served with Rice, Salad and Beans

PECHUGA DE POLLO ALA PLANCHA..... 11.95
CON ARROZ, FRIJOLES Y ENSALADA
Grilled Chicken Served with Rice, Beans & Salad

ENCHILADAS

ENCHILADAS ROJAS DE POLLO..... 7.50
CON ARROZ, FRIJOLES Y ENSALADA
Red Chicken Enchiladas Served with Rice, Beans and Salad

ENCHILADAS KORA CON ARROZ, FRIJOLES Y ENSALADAS.... 11.95
Kora Style Enchiladas Served with Rice, Beans and Salad

BURRITOS

BURRITOS..... 4.95
ASADA / Steak • AL PASTOR / Pork • POLLO / Chicken

BURRITOS DE CAMARON..... 4.95
Shrimp Burritos

BURRITOS DE PESCADO..... 4.95
Fish Burritos

FAJITAS

FAJITAS MIXTAS DE RES, POLLO Y CAMARON..... 11.95
Mix of Steak, Chicken & Shrimp Fajitas

FAJITAS DE POLLO..... 11.95
Chicken Fajitas

FAJITAS DE RES..... 11.95
Steak Fajitas

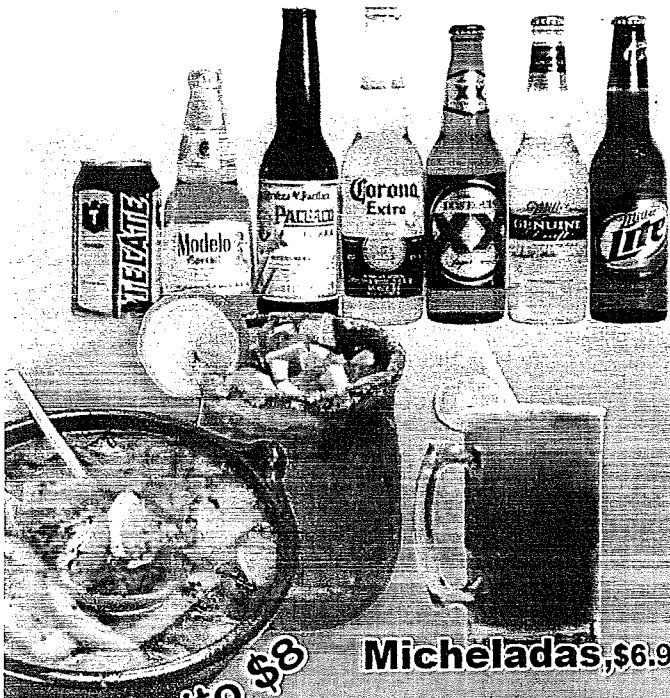
PASTA NUVO VALLARTA..... 11.99
Morrón, Champiñon, Brocoli, Pollo en salsa blanca.

KIDS MENU

QUESADILLA (2) CON ARROZ, PAPAS Y FRIJOLES..... 3.85
2 Quesadillas Served with Rice, French Fries & Beans

NUGGETS DE POLLO (5) CON ARROZ Y PAPAS..... 4.99
5 Chicken Nuggets Served with Rice & French Fries

KID KLUB..... 4.99
(2) QUESADILLAS, (1) EMPANADA Y (2) NUGGETS CON PAPAS Y ARROZ....
(2) Quesadillas, (1) Shrimp Pastry & (2) Chicken Nuggets
Served with French Fries & Rice



Cantarito \$8

Micheladas \$6.90

Cervezas/Beer
 Imported..... \$ 3.50
 Tecate, Corona, XX Lager,
 Sol, Heineken, Pacifico, Modelo,
 Victoria.....\$ 4.00

Domestic..... \$ 2.75
 Miller Lite, MGD:

Cognac
 Martell
 Remy Martin
 Hennessy

Whisky
 Buchanan's 12-18
 Chivas Regal

Rum
 Bacardi Blanco
 Bacardi Añejo

Vodka
 Smirnoff

Cubeta de Cervezas
 Imported \$20
 (Coronas) \$14

Tequilas
 Cristeros
 Patrón Reposado
 Cazadores
 Hornitos Sauza
 1800's
 José Cuervo
 Don Julio Añejo

Vino Blanco
 Zinfandel
 Chardonnay
 Pinot Grigio



Ma-Tai \$7 Tequila Sunrise \$6 Zombi \$7 Chi-Chi \$6 Desarmador \$6 Medias de Seda \$6 Pina Colada Sm. \$6 Lg. \$10 Sex on the Beach \$6 Ruso Blanco \$6 Demonio Verde \$6

REFRESCO/BEVERAGES

- JARRITO: TAMARINDO • LIMON • PIÑA..... 1.80
- MANDARINA • TORONJA • FRUIT PUNCH..... 1.80
- SANGRIAS • AGUAMINERAL • SIDRAL..... 1.80
- COCA-COLA..... 2.00
- LIMONADA MINERAL..... 2.50
- NARANJADA MINERAL..... 2.50
- CAFE/Coffee..... 1.80
- CHOCOLATE CALIENTE/Hot Chocolate..... 2.00

AGUAS FRESCAS

- ORCHATA/Rice Water..... 1:19Sm 2:29Lg
 - MARACUYA..... 1:80Sm 2:50Lg
 - JAMAICA..... 1:19Sm 2:29Lg
 - SODA DE MAQUINA/Fountain Drinks..... 1:25Sm 2:00Lg
- Pepsi, Pepsi de Dieta, Crush, Mountain Dew, Limonada, Sierra Mist*

POSTRES/DESSERTS

- Postre del Dia..... 2:95
- Dessert of the Day

Margaritas
 Chica- \$6
 Med- \$10
 Grande- \$14

EL DEPARTAMENTO DE SALUD DE ILLINOIS ANUNCIAR QUE EL COMER ALIMENTOS CRUDOS O SEMICOCIDOS COMO CARNE, AVES, ALIELOS, PERISCOS Y MARISCOS, PONE EN PELIGRO LA SALUD DE TODO INDIVIDUO, PERO ESPECIALMENTE A ANCIANOS O NIÑOS MENORES DE 4 AÑOS, MUJERES EMBARAZADAS U OTRAS.

THE ILLINOIS DEPARTMENT OF PUBLIC HEALTH ADVISES THAT EATING RAW OR UNDERCOOKED MEAT, FOWL, EGGS OR SEAFOOD PONES A HEALTH RISK TO EVERYONE, BUT ESPECIALLY TO THE ELDERLY, YOUNG CHILDREN UNDER AGE 4, PREGNANT WOMEN AND OTHER HIGHLY SUSCEPTIBLE INDIVIDUALS WITH COMPROMISED IMMUNE SYSTEMS. THOMPSON'S STEAKS OF SUCH ANIMAL FOODS RESISTS THE RISK OF ILLNESS.

Appointment of New Liquor/Beer Agent

To be completed by Corporate Officer or Member of LLC

I, Diego Valdivia, officer/member for LAS ISLAS DEL MAR LLC
(Corporation/LLC), doing business as LAS ISLAS DEL MAR, authorize and appoint
MAYRA FERNANDEZ (Name) as the liquor/beer agent for the premise
located at 5692 - 5690 Morona Drive.

Subscribed and sworn to before me this

29 Day of May, 20 12

[Signature]
Notary Public, Dane County, Wisconsin

My Commission Expires is permanent

[Signature]
Signature of Officer/Member

JAMES N. GRAHAM
Notary Public, State of Wisconsin
County of DANE
My Commission is permanent

To be completed by appointed Liquor/Beer Agent

I, MAYRA FERNANDEZ, appointed liquor/beer agent for
LAS ISLAS DEL MAR LLC (name of Corporation or LLC), being first duly sworn
say I have vested in me, by properly authorized and executed written delegation, full authority
and control of the premise described in the license of such corporation or limited liability
company, and I am involved in the actual conduct of the business as an employee, or have a
direct financial interest in the business of the licensee, therein relating to the intoxicating
liquor/fermented malt beverage. The interest I have in the business is 95 %.

Subscribed and sworn to before me this

29 Day of May, 20 12

[Signature]
Notary Public, Dane County, Wisconsin

My Commission Expires is permanent

[Signature] X
Signature of Agent

JAMES N. GRAHAM
Notary Public, State of Wisconsin
County of DANE
My Commission is permanent

The appointed Liquor/Beer Agent must complete the other side of this form.

BUSINESS PLAN

Executive Summary

Las Islas Del Mar is a seafood restaurant that will be located on 5696 Monona Dr, Monona, Wisconsin. This will be a family-friendly restaurant that will serve Puerto Vallarta-style seafood. It is a family business, our family is originally from Puerto Vallarta and we have been involved in the restaurant industry for more than ten years, first as employees, and eventually as owners. We opened our first restaurant in Rockford, Illinois on March, 2008.

The restaurant located in Rockford has enjoyed great success since its opening. Offering quality dishes and providing excellent service has attracted customers to our restaurant. We plan to follow the same pattern for our Monona location since it has given us great results in our Rockford location. Nonetheless, we have taken into consideration some differences in location, and demographics.

As a responsible company, we are aware that we have several duties with the restaurant itself and with the community. We are looking to offer customers traditional dishes that follow high hygiene standards. At the same, we are looking to contribute to the stimulation of the community's economy, and eventually we would like to represent a source of employment for citizens of Madison. We would like to achieve these goals maintaining a peaceful environment and without altering current residential lifestyle habits. Therefore we are willing to comply with regulations or conditions specified by local officials.

Business Analysis

Although the restaurant industry is very competitive, the lifestyle changes created by modern living continue to fuel its steady growth. More and more people have less time, resources, and ability to cook for themselves. Madison is a college town and a very active city; both of these factors benefit restaurants.

Industry

Las Islas Del Mar will be serving a general customer base. There is no specific market, age or background for the customers we are targeting. Since this is a family-friendly restaurant, anyone from professionals, students and families can enjoy a meal at Islas del Mar.

The restaurant is not located near colleges or big companies; however we consider that the proximity to the Beltline Highway will be a beneficial factor. There are also several small businesses in the area and the street is a main connecting route for many drivers. Madison is a relatively small area with a population of 568,593 in the metropolitan area; therefore, travel times throughout the city are relatively short.

Competition

After research done, we found out that we will not have direct competition. Even though there are several Mexican restaurants in the Madison area, none of them specializes specifically on the type of food we will be serving. Some restaurants serve sea food, but the style is different, and some Mexican restaurants include a few seafood dishes on their menu, but it is not their specialty.

Marketing

Although we will be completely new in the area, we are not planning a huge marketing campaign for our business. We are confident that our unique and tasty dishes, great customer service and hygiene standards will play the most important role for promoting the restaurant.

We will advertise with local newspapers, radio and local magazines. Internet also plays an important part on marketing. We will advertise on the yellow pages, we will be on facebook and the restaurant will have its own website.

Business Operation

Las Islas Del Mar will be located on 5696 Monona Dr, on the corner of Monona Dr and Thompkins Dr. The property has been used as a restaurant previously. Intensive cleaning has been necessary as well as the acquisition of some new equipment such as prep tables and grills. Las Islas Del Mar will operate seven days a week, Sunday thru Thursday from 10:00AM thru 10:00PM and Friday and Saturday from 10:100AM to midnight. The restaurant will have no catering or drive-thru services.

A big emphasis is being placed on extensive research into the quality and integrity of our products. They will constantly be tested for our own high standards of freshness and purity. Food will be prepared on the premises and the kitchen maintenance will be under high standards of sanitary efficiency and cleaned daily. Food will be stored in large coolers and freezers to guaranty freshness.

Management & Organization

Islas Del Mar is a family business, therefore it will be operated and managed by family members. Owners Mayra Fernandez and Diego Valdivia will be in charge of the restaurants management. For the first month, employees will be relatives or direct acquaintances.

Long-Term Goal

Las Islas Del Mar is a new concept in the area that will offer a different food option for people in the area. Our goals are to create a reputation of quality, consistency and security (safety of food) that will make us the leader of a new style of dining.