



City of Madison

Rezoning, Conditional Use & Certified Survey Map Referral

Location

33 W Johnson Street

Applicant

Brenda McClure, Potter Lawson
Bruce Pfeifer, Drury Madison, LLC

Requests

- Rezone from PD to UMX
- Create two lots by CSM
- Construct eight-story, 205-room hotel on proposed Lot 1

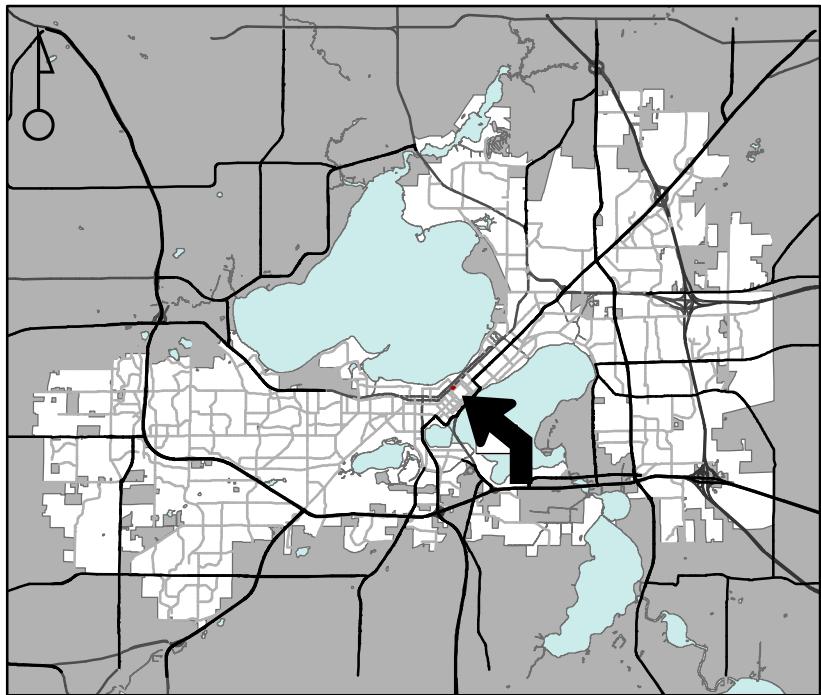
Public Hearing Dates

Plan Commission

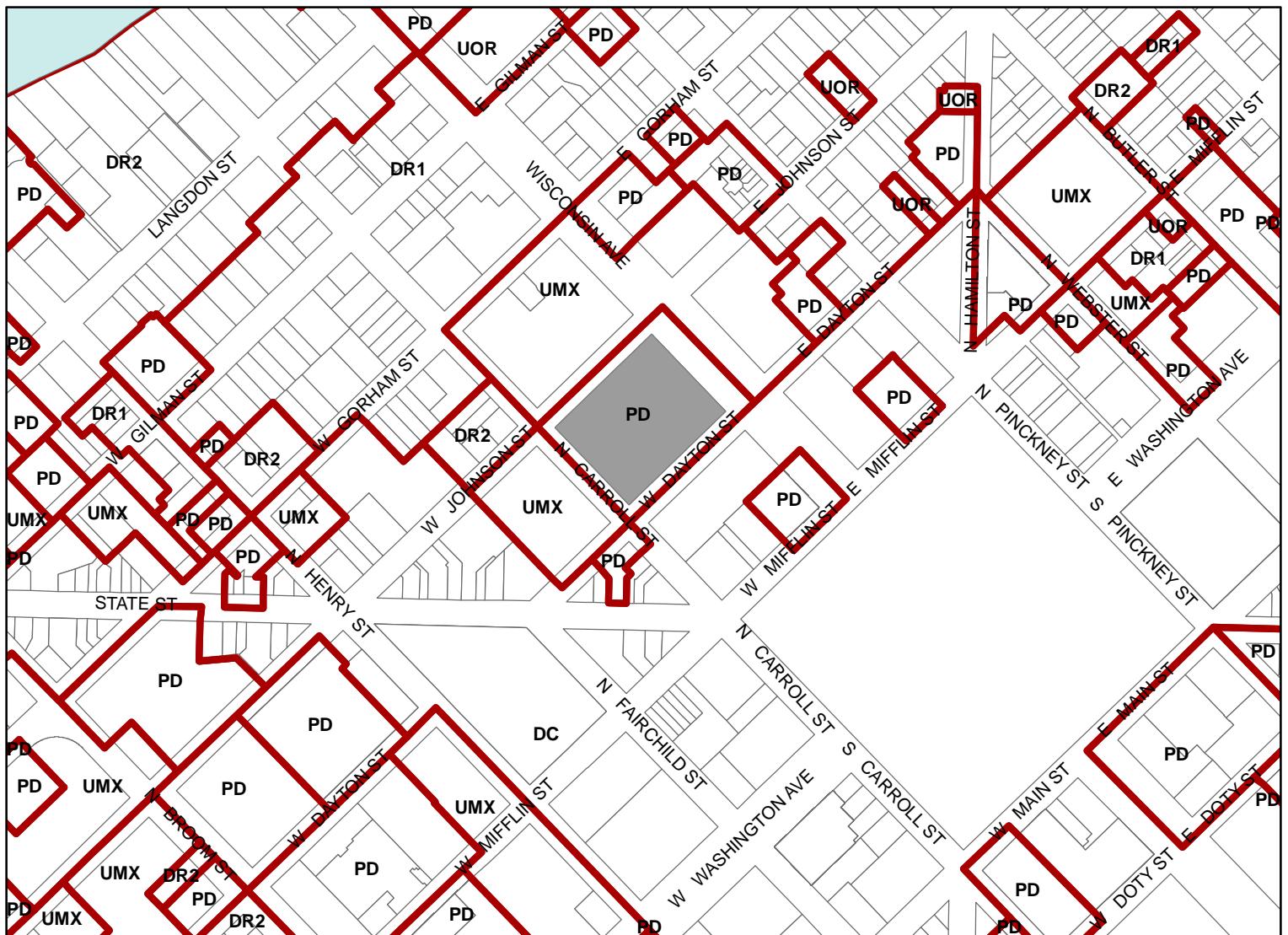
January 12, 2026

Common Council

January 27, 2026



For Questions Contact: Colin Punt at: 243-0455 or cpunt@cityofmadison.com or City Planning at 266-4635



Scale : 1" = 400"

City of Madison, Planning Division : JC : Date : 10-27-25



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Date of Aerial Photography : Spring 2022