

AGENDA # 4

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: October 7, 2015

TITLE: 1 John Nolen Drive – Comprehensive Design Review in the Downtown Core District for “Monona Terrace.” 4th Ald. Dist. (40034)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: October 7, 2015

ID NUMBER:

Members present were: Richard Wagner, Chair; Dawn O’Kroley, Richard Slayton, Cliff Goodhart, Sheri Carter and Lois Braun-Oddo.

SUMMARY:

At its meeting of October 7, 2015, the Urban Design Commission **GRANTED FINAL APPROVAL** of a Comprehensive Design Review located at 1 John Nolen Drive. Appearing on behalf of the project was Peter Rott, representing Monona Terrace. The signable area is remaining the same size, with the armature that holds it up to be smaller to avoid some of the maintenance issues that occur.

- Your sign is the pinch-point that prevents John Nolen Drive from being three lanes that could be continuous, which would avoid some very dangerous merging that happens there. What are the options on your sign in terms of any location that might permit that better traffic arrangement?
 - I don’t know that we’ve explored alternative locations.
- It strikes me that your sign is the one thing that really forces that narrowing.
 - The bike path would be an issue, I’m not quite sure how the sign would be located in relationship to the bike path which borders it on the other side.
- Is there any give on that location or adjustment that would make a future street possible? I’m trying to preclude where if you put it in, it will prevent that in the future.
 - I don’t know where else it could be located to provide the sign for where you turn into the driveway, and given the bike path...
- But in this packet there’s nothing that tells me that that has to be exactly at that location because you’re not showing any mentions of the street, the bike path and where the sign is laid out, in terms of that sequence. You’re simply showing the design of the sign, and I guess I’m asking that be explored and when you come back there could be some clarity if there is any give on sliding the sign a little bit.

ACTION:

On a motion by Goodhart, seconded by Braun-Oddo, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (4-0-1) with Carter abstaining.