

STREET USE PERMIT APPLICATION

EVENT INFORMATION

Name of Event: Kollege Klub Party Bus
Event Organizer/Sponsor: Allied Advertising Limited Partnership dba Allied Integrated Marketing
Is Organizer/Sponsor a 501(c)3 non-profit agency? ☐ Yes ☒ No
MANDATORY: State Sales Tax Exemption Number: ES#: _____
OPTIONAL: Federal Tax Exempt Number: _____
Address: 55 Cambridge Parkway, Suite 200
City/State/Zip: Cambridge, MA 02142
Primary Contact: Tobias Shapiro Work Phone: 612-812-9218
Email: tobias@healylocations.com Phone During Event: 612-812-9218
Website: alliedim.com FAX: _____
Secondary Contact: Charlie Zalben Work Phone: 917-678-5690
Email: charlie@thezalbens.com Phone During Event: 917-678-5690
Annual Event? ☐ Yes ☒ No
Charitable Event? ☐ Yes ☒ No
If Yes, Name of charity to receive donations: _____
Estimated Attendance: 50 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)
Public Amplification? (not allowed after 11 p.m.): ☐ Yes ☒ No
Hours: _____ to _____

EVENT CATEGORY

☐ Run/Walk ☐ Music/Concert ☐ Festival ☐ Rally ☒ Parking (i.e., bagging meters)
☒ Other: Party Bus at the Kollege Klub 529 N. Lake Street parked at nearest possible bagged meters

LOCATION REQUESTED

☐ Capitol Square (note specific blocks below) ☐ State St. Mall/800 State Street
☐ 30 on the Square (aka top of 100 block of State Street) ☒ Other (specific blocks/streets requested below)
Street Names and Block Numbers: Park 35' long Party bus/hooded meters at Kollege Klub 529 N. Lake Street

EVENT DATE(S)/SCHEDULE

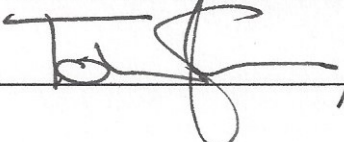
Date(s) of Event: 3/16/18 Event Start and End Times: 3:30pm-6pm
Rain Date (if any): N.A. Set-Up Start Time: 8am
Take-Down Start Time and End Times: 6pm-7pm
TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? ☐ Yes ☒ No
If class B license is denied, will the event(s) occur? ☐ Yes ☒ No

_____ By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature , LOCATION
MANAGER

Date 2/28/18

Notes for the designer:

- 1.) Illustrator files or photoshop files **ONLY**
- 2.) Remember to outline all the fonts and include them in a folder within the project.
- 3.) **Do not put any text or face images over the red areas on the template.**
- 4.) Please embed all raster images and include them in a separate folder within the project.
- 5.) Include at least 3" of bleed on all four sides of the art.
- 6.) Always use CMYK for your document color mode.
- 7.) Specify all PMS colors (Coated)
- 8.) When designing on top of the template - design in layers "layers are good".
- 9.) Do not move any objects on the vehicle template, those items are fixed and should not be touched.



ARTWORK @ 25%

