

From: [Firchow, Kevin](#)
To: [Cleveland, Julie](#)
Subject: FW: Westgate comments
Date: Monday, August 17, 2020 10:52:52 AM

From: Firchow, Kevin
Sent: Monday, August 10, 2020 6:47 PM
To: 'Andrew J Statz' <ajstatz2@madison.k12.wi.us>; 'Brad Cantrell' <bacantrell@charter.net>; 'Eric Sundquist' <ewsundquist@gmail.com>; Heck, Patrick <district2@cityofmadison.com>; 'Jason Hagenow' <jshagenow@gmail.com>; 'Kathleen Spencer' <klanespencer@uwalumni.com>; 'Ledell Zellers' <ledell.zellers@gmail.com>; Lemmer, Lindsay <district3@cityofmadison.com>; 'Nicole Solheim' <nicole.solheim@gmail.com>; Rummel, Marsha <district6@cityofmadison.com>
Cc: Henak, Zachary <district10@cityofmadison.com>
Subject: FW: Westgate comments

From: Henak, Zachary
Sent: Monday, August 10, 2020 6:33 PM
To: Firchow, Kevin
Subject: Westgate comments

If I can't be on during the discussion please send this to the commissioners.

Plan Commission,

Thank you for your service to the city and effort you put into reviewing the Westgate Mall Proposal. The neighborhood has been hoping for a redevelopment of this area for over a decade. Many were hoping for a redevelopment offering services to the community and public amenities where the people would gather, providing an anchor to this uniquely transit-oriented location on west side of Madison. This location's ability to support significant density (8-10 stories) and the affordable housing our city needs is unique. I do not see this plan as bringing this unique west side hub what the area really desires because of a lack of retail space offerings, public amenities, and density.

However, looking at the district and close surrounding area along with the current economic environment this plan is over 460 units of almost 700 units currently proposed for the greater Westgate area. The plan provides a diverse mix of affordable, market rate, and senior housing diversifying the significant influx of units to the area. Plans are under way to make sure park impact fees are utilized to improve park amenities. Plans are also underway to anticipate traffic management infrastructure needs. The development team has navigated public input in a dynamic manner. Four neighborhood meetings were held with one being virtual. A website was also developed to keep residents up to date on development progress. Thank you to

Urban Assets for being available and responsive to feedback and recommendations of residents.

Thank you for your time and effort,

Alder Zachary Henak
District 10
Madison Common Council
608.471.2900